



SFMTA

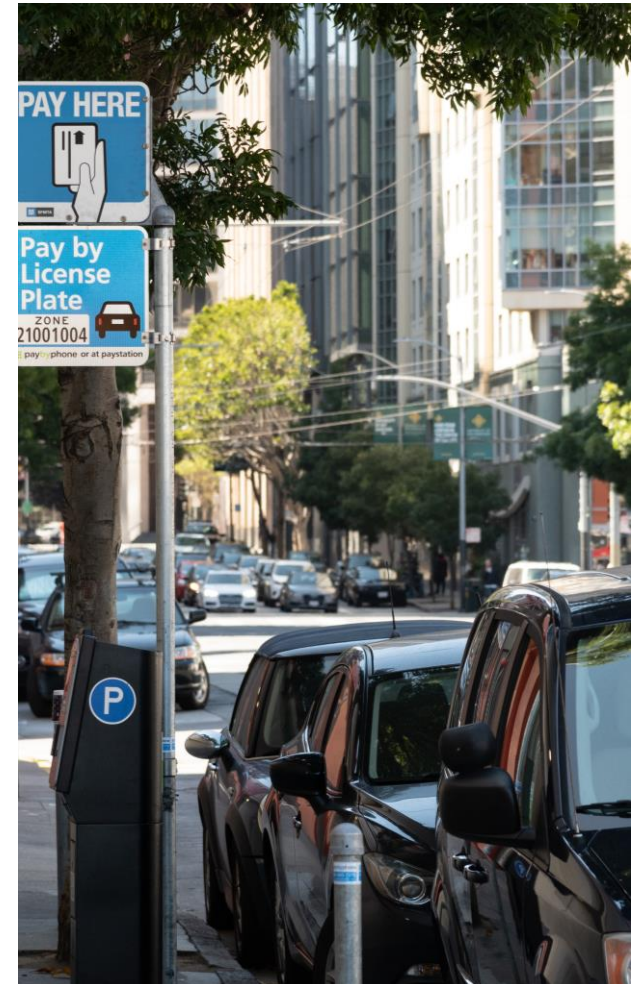
Modernizing San Francisco's Parking Meter Hours

SFMTA Citizens' Advisory Council

September 7, 2023

Why extend parking meter hours?

- Meter hours should reflect business hours
- Right now, they mirror the times businesses were open in the 1950s
- When parking meters are operating, it makes finding a parking space easier



Why NOW?



- The SFMTA is facing a significant budget deficit—as are most Bay Area transit agencies
- New revenue is needed to avoid Muni service cuts
- More than 400,000 Muni riders every day, many with very low incomes
- Extending parking meter hours could be part of the solution

Parking meter modernization proposal

- Extend hours Monday-Saturday
 - Until 10pm (previously 6pm)
 - Rates will be the same as 3-6pm rates to start
- Begin operating meters on Sundays
 - Noon-6pm
 - Rates will be the same as Saturday rates
- No time limits during the new meter hours
- Implementation in phases, through December 2024
- Expected revenue: \$18.5 million per year

Modern meter hours will bring more customers

- Comparing Saturdays to Sundays on Fillmore and nearby blocks (Noon-6pm)
- Occupancy is the same, but 146 **more** cars visit and park on Saturdays in the same parking spaces
- Parking meters mean that 42% more cars visit the area on Saturdays than on Sundays, which means more customers for area businesses

	Average occupancy	Average cars parked
Saturday	86%	492
Sunday	87%	346

Economic analysis underway

- City Controller's Office is conducting an independent analysis of the economic impact of extending parking meter hours
- We're working on possible solutions for employee parking



SF neighborhoods and other cities with extended parking meter hours

Cities with extended meter hours

California cities

Los Angeles

Sacramento

South San Francisco

Cities in other states

New York, NY

Chicago, IL

Washington, DC

Portland, OR

Las Vegas, NV

SF neighborhoods with extended meter hours

Fisherman's Wharf

Embarcadero

South Beach

Mission Bay

Potrero Hill (18th Street)

Extending meter hours helps local businesses and drivers

- More parking availability
- Easier parking for customers
- Drivers spend less time driving around searching for parking
- Customers don't avoid certain neighborhoods where finding parking is frustrating



Extending meter hours also helps Muni riders, people who walk & roll



- Improves Muni speed and reliability
- Reduces double parking and circling, which present hazards to other road users
- Reduces distracted driving
- Improves safety for pedestrians, people who ride bikes and scooters, wheelchair users

Extending meter hours can help support faith communities

- Sunday hours start later: Noon-6pm
- Easier parking for church-goers during peak demand times
- No limit to how many hours drivers can park at meters on Sundays
- Church-goers using Muni or walking can arrive more quickly and safely



Outreach plan



Thank you!

