

SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
BOARD OF DIRECTORS

RESOLUTION No. 200616-054

WHEREAS, Malcolm Heinicke was first appointed to the San Francisco Municipal Transportation Agency's Board in 2008 by then-Mayor Gavin Newsom and was subsequently reappointed by Mayor Ed Lee; and,

WHEREAS, He served as the Chair of the San Francisco Municipal Transportation Agency's Board from 2019 until 2020; and,

WHEREAS, As Chair, Heinicke led one of America's most comprehensive and diverse transportation agencies in the country; and,

WHEREAS, Throughout his many years of service to the taxi industry, Director Heinicke was a strong champion of innovative, customer-focused policies and programs; and,

WHEREAS, Director Heinicke championed the West Portal Optimization and Crossover Activation Project, which will allow three car trains to run in the subway from West Portal to Embarcadero - easing crowding and improving the customer experience; and,

WHEREAS, In 2016, the SFMTA Board of Directors established a policy for naming SFMTA assets to guide the agency when considering requests to name SFMTA assets after individuals as a way to honor their achievements; and,

WHEREAS, The proposed installation of a commemorative plaque honoring Malcolm Heinicke is subject to the California Environmental Quality Act (CEQA); Title 14 of the California Code of Regulations Section 15301 provides an exemption from environmental review for operation and minor alteration of existing public structures and facilities; and,


WHEREAS, On May 22, 2020, the SFMTA, under authority delegated by the Planning Department, determined (Planning Case No. 2017-009169ENV) that the proposed that the installation of a commemorative plaque honoring Malcolm Heinicke is categorically exempt from environmental review as defined in Title 14 of the California Code of Regulations Section 15301; and,

WHEREAS, The proposed action is the Approval Action as defined by the S. F. Administrative Code Chapter 31; and,

WHEREAS, A copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors, may be found in the records of the Planning Department at 1650 Mission Street in San Francisco, and is incorporated herein by reference; and; now, therefore be it

RESOLVED, That the SFMTA Board of Directors does hereby direct the Director of Transportation to install a plaque in the West Portal Station to commemorate and honor Malcolm Heinicke's significant and lasting contributions to public transportation in San Francisco.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of June 16, 2020.

  
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Secretary to the Board of Directors  
San Francisco Municipal Transportation Agency