



SFMTA

3333 California Development Agreement

Presentation to the SFMTA Board of Directors

October 1, 2019

Summary of SFMTA Board Actions

- Consent to the Development Agreement for transportation-related matters:
 - Transportation Exhibit to DA: TDM and Slip Lane Reconfiguration
 - Authorizing Director of Transportation to execute consent to DA
- Adopting transportation-related findings under CEQA and mitigation and improvement measures
- Approving street changes to support slip lane reconfiguration and crosswalk creation

Project Proposal

- Construct 13 new buildings
- Residential-only buildings and mixed-use buildings with non-residential uses on the first and second floors



Land Use Program

- 1,428,000 square feet of uses
- Residential:
 - 978,000 sf of residential floor area
 - 744 dwelling units (25% provided as senior affordable)
- Non-Residential:
 - 35,000 sf of retail floor area
 - 15,000 sf child care facility
- 857 vehicular spaces (including 10 car-share spaces)
- 762 Class 1 and 2 bicycle parking spaces

Project Community Benefits

- 25% on-site senior affordable housing units
- Public open space & accessible pedestrian pathways
- Childcare center with 10% of seats for low-income families
- TDM commitments above code-requirement
- Workforce program participation
- SF Fire Department Auxiliary Water Supply System community benefit fee
- Streetscape improvements

Transportation-Related CEQA Mitigation Measures & Improvement

Mitigation Measures:

- Monitor and Provide Fair-Share Contribution to Improve 43 Masonic Capacity
- Reduce Retail Parking Supply

Improvement Measures:

- Project Construction Updates
- Driveway queue abatement
- Schedule and Coordinate Deliveries
- Monitor Loading Activity and Implement Loading Management Strategies as Needed

Transportation Exhibit to Development Agreement

- TDM Commitment beyond Code requirement
 - Project application date would grant project exception from full commitment of TDM Ordinance, requiring only 50% of Points Target
 - Project agreeing to provide TDM Plan meeting 75% of Points Target
- Slip Lane Reconfiguration
 - Reconfiguring slip lanes to improve pedestrian safety

TDM Program Elements

- Improving walking conditions
- Bike Parking & Carshare Parking > Planning Code
- Showers and lockers
- Bike repair station, bike maintenance services, fleet of shared bikes for residents
- Delivery receiving amenities and delivery services
- Family-oriented TDM
- On-site childcare, on-site affordable housing
- Multi-modal wayfinding signage, real-time transit displays, information programs
- Unbundled parking for all uses, parking pricing

Pedestrian Safety Street Changes: Sidewalk Bulbs & Crosswalk Creation

SFMTA actions needed:

- Tow-away no parking where sidewalk bulbs created
- Crosswalk at Pine and Presidio



Questions?

