

Workshop #3 Community Survey Results Summary

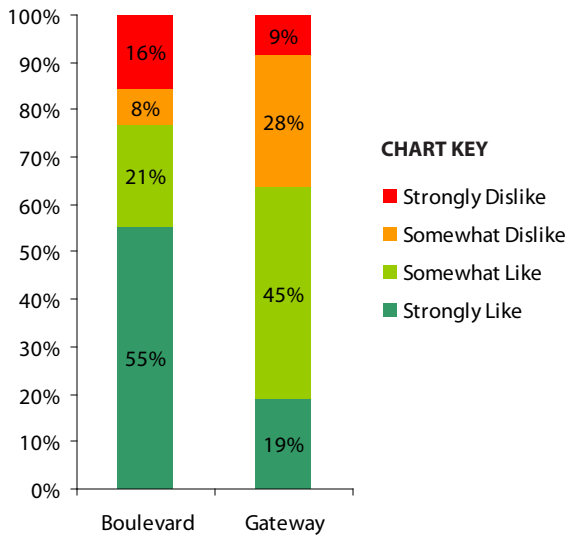
Based on the results of the second community workshop survey, Option A (East side parking, 4 traffic lanes, bike lanes) and Option C (No parking, 4 traffic lanes, cycle track) were selected for further study. Two street design proposals were developed based on these options and presented to the community at the third Masonic Avenue Street Redesign Study workshop on September 30, 2010:

-The Boulevard Proposal (Revised Option C): No parking, 4 traffic lanes, cycle tracks, median along entire corridor

-The Gateway Proposal (Revised Option A): East side parking, 4 traffic lanes, bike lanes, median at gateway intersections

During the workshop, City staff asked community members to fill out a detailed survey to indicate whether they strongly liked, somewhat liked, somewhat disliked, or strongly disliked each option and various street design elements included in each options' design. 126 community members attended the workshop, and 109 completed the survey

Overall Survey Results



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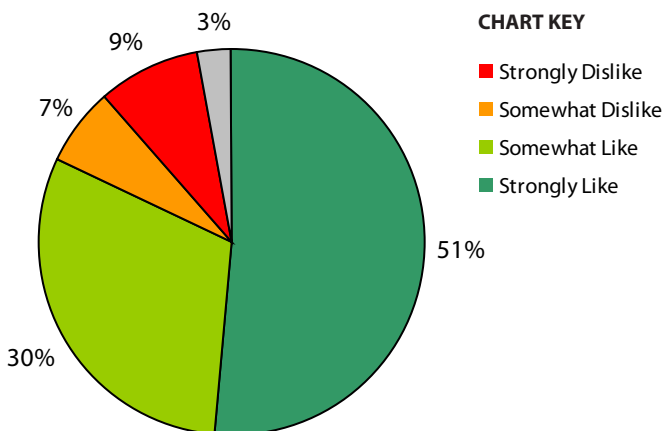
Survey respondents were asked to indicate how much they liked each proposal overall. The majority supported both proposals. However, there are notable variations in how strongly they liked or disliked them.

- **The Boulevard Proposal was the most liked and most strongly liked option.** Over three-quarters (76%) of survey respondents either somewhat liked or strongly liked the Boulevard Proposal. Over half (55%) strongly liked it.
- **The Gateway Proposal was seen as a less desirable compromise.** 64% of survey respondents either somewhat liked or strongly liked the Gateway Proposal. However, only 19% strongly liked it.

University Terrace Association Survey Results

The University Terrace Neighborhood Association asked their membership to fill out an on-line version of the City's survey. 16 community members filled out this survey, with 56% in support of the Boulevard Option and 40% in favor of the Gateway Option.

Masonic/Geary Plaza Survey Results



Masonic/Geary Plaza Survey Results

Survey respondents were asked to indicate whether they strongly liked, somewhat liked, somewhat disliked, or strongly disliked the concept of creating a new plaza at the intersection of Masonic Avenue and Geary Boulevard. The majority strongly supported this concept. The chart to the left illustrates the response.

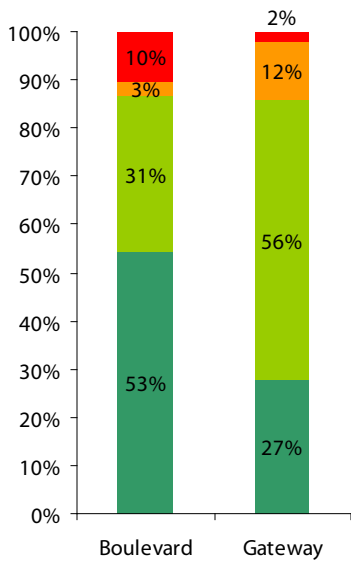
Street Design Element Survey Results

Survey respondents were asked to evaluate each option based on six key street design elements. The Boulevard proposal was more liked than the Gateway proposal for all elements except Transit Facilities, although often with only slight variations. Charts and more detailed findings from this data are highlighted below

CHART KEY

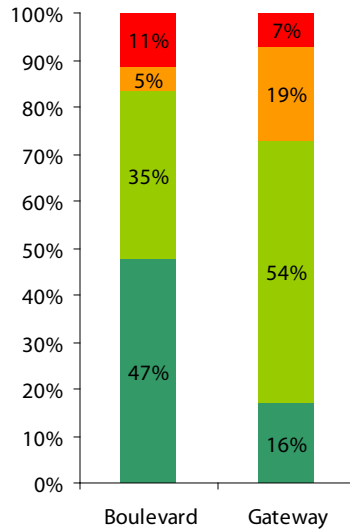
- Strongly Dislike
- Somewhat Dislike
- Somewhat Like
- Strongly Like

Transit Facilities



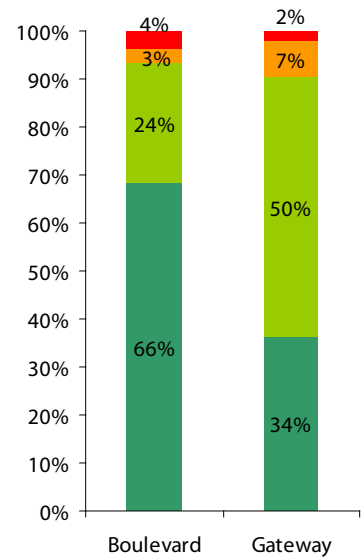
Slightly greater concern was expressed with the Boulevard Proposal. Written comments indicate this was due to the presence of near-side bus-bulbs and potential conflict with bikes and right-turning cars.

Travel Lane Configuration



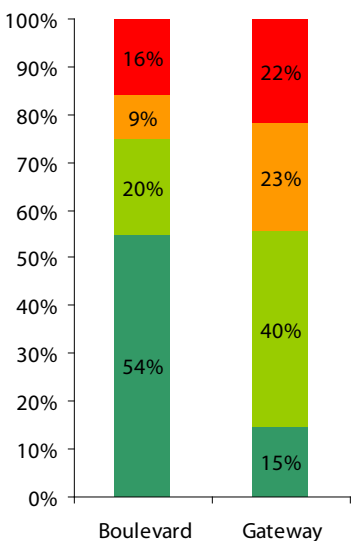
Greater preference was indicated for the Boulevard Proposal's lane configuration. Written comments indicate this was due to the presence of a full-length median.

Lighting



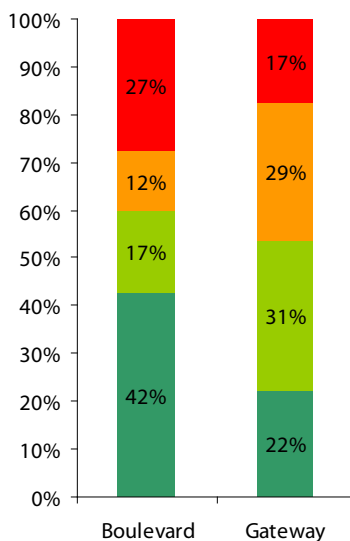
Stronger preference was indicated for the lighting in the Boulevard Proposal; which featured both roadway and pedestrian light fixtures.

Bike Facility Design



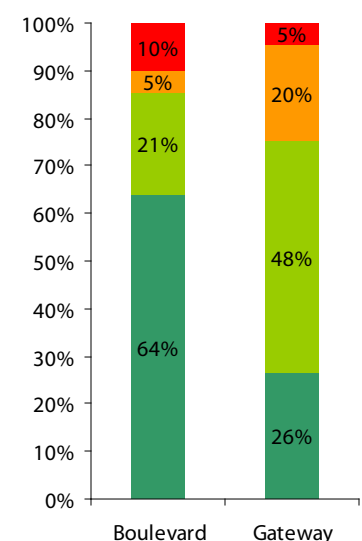
Much stronger preference was given to the Cycle Track in the Boulevard proposal over the bike lanes in the Gateway proposal.

Parking



Parking produced the most divided results, with a stronger and larger majority in favor of removing all parking, but with many also expressing strong concerns.

Street Trees



Stronger preference was indicated for the Boulevard Proposal, which featured more street trees than the Gateway via a median.