



**PRIORITY PLANNING PROJECT**

# The Market Street Hub



**The Market Street Hub project seeks to capitalize on current opportunities and analyze the potential for zoning and policy refinements that will better ensure that the area’s growth supports the City’s goals for housing, transportation, the public realm, and the arts.**

## PROJECT GOALS

<b>Increase affordable housing</b>	<b>Enhance the public realm</b>	<b>Support transit enhancements</b>	<b>Improve the urban form</b>	<b>Encourage the arts</b>
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## WHY WE DO THIS WORK

- » Opportunity to create more housing and more affordable housing in close proximity to transit
- » Opportunity to better coordinate improvements to the streets and alleys to make it easier and safer for people to walk and ride bikes
- » Opportunity to look at the area holistically and develop a public benefits package that meets the neighborhood’s needs

## DELIVERABLES / OUTCOMES

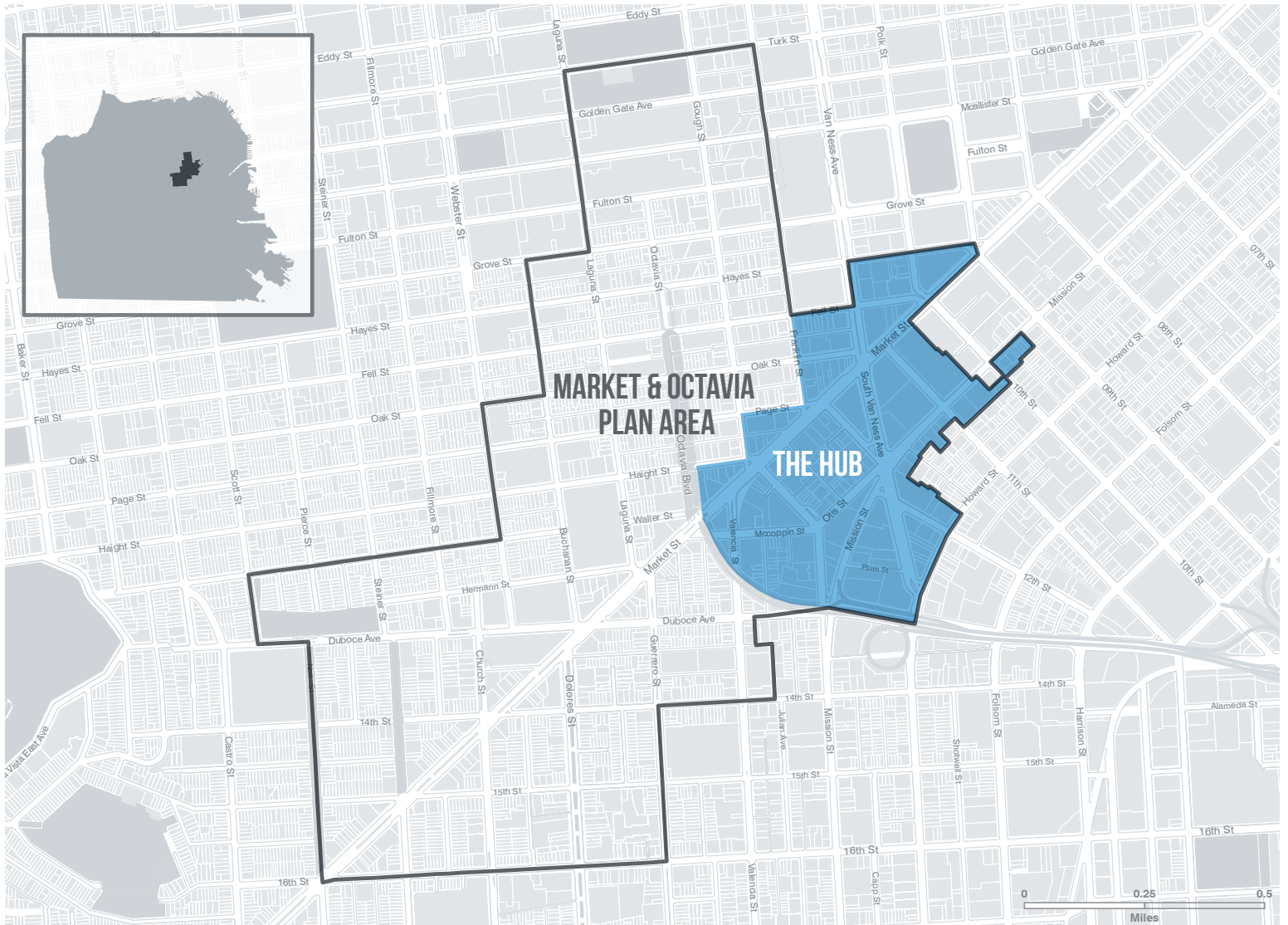
- ① **Designs for the Pubic Realm**
- ② **Land Use and Policy Recommendations**
- ③ **Urban Form Recommendations**
- ④ **Circulation & Transportation Study**
- ⑤ **Public Benefits Strategy**



## PROJECT SCHEDULE

<b>January - March 2016</b>	Project Start-up, Finalize Scoping, Existing Conditions Analysis
<b>April - June 2016</b>	Develop land use, urban form and public realm options
<b>July 2016 - March 2017</b>	Refine land use, urban form and public realm options
<b>Fall 2017 - Fall 2019</b>	Environmental Review
<b>Winter 2019</b>	Plan Adoption Hearings

Public outreach and engagement will be on-going throughout all phases of the plan's development.



## THE HUB PROJECT BOUNDARY

For more info on this project:

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[sf-planning.org/market-street-hub-project](https://sf-planning.org/market-street-hub-project)