



**SFMTA**  
Municipal  
Transportation  
Agency

**SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
CITIZENS' ADVISORY COUNCIL**

**MINUTES**

**Thursday, March 22, 2018  
Room 7075, Noe Valley Conference Room  
1 South Van Ness Avenue, 7<sup>th</sup> Floor**

**SPECIAL MEETING  
5:30 P.M.**

**COUNCIL MEMBERS**

**Daniel Weaver (Chair), Frank Zepeda (Vice Chair), Neil Ballard, Mark Ballew,  
Barbara Bocci, Jarie Bolander, Steve Cornell, Joan Downey, Michael Eshleman, Cesar  
Magdaleno, Daniel Murphy, Steve Taber, Susan Vaughan, and Dorris Vincent**

**COUNCIL LIAISON  
Roberta Boomer**

**COUNCIL SECRETARY  
Keka Robinson-Luqman**

## ORDER OF BUSINESS

### 1. Call to Order

Chairman Weaver called the meeting to order at 5:36 p.m.

### 2. Roll Call

CAC members present at Roll Call: Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Steve Taber, Daniel Weaver, and Frank Zepeda

CAC members absent with notification: Susan Vaughan and Dorris Vincent

CAC members absent without notification: Jarie Bolander and Cesar Magdaleno

### 3. Announcement of prohibition of sound producing devices during the meeting.

CAC Secretary Robinson-Luqman made the announcement.

### 4. Approval of Minutes:

No public comment.

On motion to approve the minutes of March 1, 2018:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Steve Taber, Daniel Weaver, and Frank Zepeda

ABSENT – Jarie Bolander, Cesar Magdaleno, Dorris Vincent, and Susan Vaughan

### 5. Report of the Chair (For discussion only)

No report.

### 6. Public Comment:

Edward Mason gave an update on the corporate commuter shuttle buses in Noe Valley. The white zone at 24<sup>th</sup> and Church streets continues to be a problem. Automobiles are blocking the space. The white zone is only operational between 6 a.m. and 10 a.m. but there are buses stopping outside of that time frame. Chariot is a growing issue in Noe Valley. They take a spot to drop off people on the fly wherever they can, including yellow zones. They're also operating on weight restricted streets. It's an ongoing problem of enforcement. Neighborhood observations have to be the enforcement. It's unacceptable.

David Pilpel stated that CAC Member Neil Ballard did a fine job presenting at the SFMTA Board meeting on March 20<sup>th</sup>. He suggested that resolutions passed by the CAC be included with the SFMTA Board packet so that the public can be informed. He stated that the Service Equity Strategy and service changes were approved prior to them being heard by the CAC. It's important for the CAC to hear presentations and make recommendations before the Board acts.

REGULAR CALENDAR

7. Presentation, discussion, and possible action regarding the SFMTA Strategic Plan. (Travis Fox, Chief Performance Officer and Anne Fritzler, Manager of Strategic Planning & Initiatives. Explanatory documents include a slide presentation.)

Travis Fox, Chief Performance Officer, presented the item.

PUBLIC COMMENT:

Edward Mason suggested that staff include the word “reliability” in the mission statement. Recently, he was witness to five J Church trains in a row. This was around 10 a.m. Half the J Church fleet was within three blocks. The SFMTA has to build reliability. He inquired what is causing the bunching. Mr. Mason suggested that Uber and Lyft be extracted out of vehicle miles traveled (VMT). There needs to be a definition of what VMT is.

David Pilpel stated that the SFMTA Strategic Plan is aspirational. He is impressed with the tweaks that have been made since it was last presented to the CAC. The language is good and useful. There are a lot of different metrics that track speed and efficiency. He is good with it.

CAC MOTION 180322.01

The SFMTA CAC recommends that the policy objective of increasing the average speed of transit within San Francisco be incorporated into the agency’s mission statement by adding the word “fast” to that mission statement.

On motion to approve:

FAILED ADOPTION: AYES –Mark Ballew, Stephen Cornell, Joan Downey, Daniel Murphy, Steve Taber, and Daniel Weaver

NAYES –Neil Ballard, Barbara Bocci, Michael Eshleman, and Frank Zepeda

ABSENT –Jarie Bolander, Cesar Magdaleno, Susan Vaughan, and Dorris Vincent

CAC MOTION 180322.02

The SFMTA CAC supports the SFMTA Strategic Plan.

On motion to approve:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Daniel Weaver, and Frank Zepeda

NAYES – Steve Taber

ABSENT – Jarie Bolander, Cesar Magdaleno, Susan Vaughan, and Dorris Vincent

8. Presentation, discussion, and possible action regarding proposed service and route changes for realignment of the T Third LRV line and an increase in LRV service for the N Judah and the Muni Service Equity Strategy. (Sean Kennedy, Manager, Muni Forward. Explanatory documents include a slide presentation).

Sean Kennedy, Manager, Muni Forward, presented the item.

**PUBLIC COMMENT:**

Edward Mason stated that the SFMTA Board said the expansion will be with a state funding grant. He inquired if it is going to replicate “Free Muni” from Google when there isn’t ongoing funding. The SFMTA is taking a risk by doing it now and not having funding for it in the future. At the Land Use Committee meeting, Supervisor Safai endorsed Chariot. Mr. Mason inquired what the true capacity is in the subway. He also inquired what the impact will be if SB 827 passes and the City is rezoned.

David Pilpel stated that analyzing every Muni line and neighborhood makes sense for all neighborhoods. All of the lines need to be periodically reviewed. It shouldn’t just be limited to equity neighborhoods. The answer shouldn’t just be more service and better line management. The real issue is subway capacity. Mr. Pilpel strongly encouraged the CAC to have Sean Kennedy back in six months to follow up. West Portal is a mess and Embarcadero is a bottle neck.

9. Presentation, discussion, and possible action regarding the SFMTA FY 2019-2020 Budget. (Sonali Bose, Director, Finance & Information Technology. Explanatory documents include a slide presentation.)

**PUBLIC COMMENT:**

Edward Mason asked what the next step is in creating a system where the commuter shuttles pay beyond cost recovery. He inquired if a tax initiative should be initiated and stated that there is support in the neighborhoods for that. The board didn’t take any action or make a comment on it.

David Pilpel stated that he doesn’t have a strong policy or revenue opinion on Sunday parking. There should be outreach to the business community prior to any action being taken. The Board gave direction to staff on a number of things involving the budget, though they did not vote. He is still unclear about the below-the-line issues within the budget. He is not convinced that there’s room in the subway for additional trains.

**CAC MOTION 180322.03**

The SFMTA CAC recommends that the SFMTA charge parking meter fees on Sundays and where appropriate in the evenings as part of the budget.

On motion to approve:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Joan Downey, Michael Eshleman, Daniel Murphy, Steve Taber, Daniel Weaver, and Frank Zepeda

NAYES – Stephen Cornell

ABSENT – Jarie Bolander, Cesar Magdaleno, Dorris Vincent, and Susan Vaughan

10. Presentation, discussion, and possible action regarding the Finance and Administration Committee (FAC) report and recommendations.

PUBLIC COMMENT:

David Pilpel suggested adding “above the 15 percent” to the FAC recommendation.

FAC Motion 180307.01

The SFMTA CAC recommends that, in FY19 and FY20, SFMTA use reserve funds to cover those one-time expenditures not currently included in the proposed baseline budget.

On motion to amend to add “in excess of the agency’s baseline”:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Steve Taber, Daniel Weaver, and Frank Zepeda

ABSENT – Jarie Bolander, Cesar Magdaleno, Dorris Vincent, and Susan Vaughan

CAC MOTION 180322.04 (FAC Motion 180307.01)

The SFMTA CAC recommends that, in FY19 and FY20, SFMTA use reserve funds in excess of the agency’s baseline to cover those one-time expenditures not currently included in the proposed baseline budget.

On motion to approve:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Steve Taber, Daniel Weaver, and Frank Zepeda

ABSENT – Jarie Bolander, Cesar Magdaleno, Dorris Vincent, and Susan Vaughan

FAC Motion 180307.02

The SFMTA CAC recommends that this proposed budget be adopted for FY19 and FY20.

CAC MOTION 180322.05 (FAC Motion 180307.02)

The SFMTA CAC recommends that this proposed budget be adopted for FY19 and FY20.

On motion to approve:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Steve Taber, Daniel Weaver, and Frank Zepeda

ABSENT – Jarie Bolander, Cesar Magdaleno, Dorris Vincent, and Susan Vaughan

11. Presentation, discussion, and possible action regarding the Engineering, Maintenance and Safety Committee (EMSC) report and recommendations.

Frank Zepeda introduced the motions made at the EMSC meeting.

PUBLIC COMMENT:

Edward Mason stated that the stop at 17<sup>th</sup> is still there.

David Pilpel stated that the L Taraval plan has divided the community between people who care about stops and people who care about speed. The problem that is not being dealt with is the bottleneck at West Portal. The intersection at West Portal and Ulloa streets needs to be examined. That's the problem. Not the number of stops. He stated that he supports the CAC motion but the stops are not the issue.

EMSC Motion 180228.01

The SFMTA CAC supports and recommends the reinstatement of the inbound stop at Taraval 17th and Avenue as it is a vital stop for residents carrying bags of groceries using the L Taraval line.

CAC MOTION 180322.0 (EMSC Motion 180228.01)

The SFMTA CAC supports and recommends the retention of the inbound stop at Taraval and 17th Avenue as it is a vital stop for residents carrying bags of groceries using the L Taraval line.

On motion to approve:

ADOPTED: AYES – Neil Ballard, Mark Ballew, Barbara Bocci, Stephen Cornell, Joan Downey, Michael Eshleman, Daniel Murphy, Steve Taber, Daniel Weaver, and Frank Zepeda

ABSENT – Jarie Bolander, Cesar Magdaleno, Dorris Vincent, and Susan Vaughan

12. Council Member Information and Agenda Item Requests. (For discussion only)

Council member Eshleman left at 8:07 p.m.

Daniel Murphy requested a breakdown of what form of payment is used by Muni Mobile users who don't use PayPal.

Joan Downey requested a presentation regarding creating official rules of etiquette on Muni vehicles.

Neil Ballard inquired how many F line collisions there have been this year and what the dates were.

**PUBLIC COMMENT:**

Edward Mason recommended that the CAC ask for an explanation of the cost recovery program and the legal implications for charging the commuter bus fees beyond cost recovery. He inquired what the legal realm is for charging the commuter buses their fair share. He would like the nuances explained.

ADJOURN – The meeting was adjourned at 8:18 p.m.

Submitted by:



Keka Robinson-Luqman  
SFMTA CAC – Secretary

Next regular meeting: Thursday, May 3<sup>rd</sup> at 5:30pm  
1 South Van Ness Avenue, 7<sup>th</sup> Floor, Union Square Conference Room, #7080