



Addressing congestion in District 10

Crowded bus lines, congested streets, and conflicts among vehicles and pedestrians can make it difficult for residents and visitors to get around District 10. With new housing and retail development coming to the district, demand on the district’s transportation network is expected to increase.

The City is exploring strategies to limit growth in car trips to keep District 10 safe and livable. New technologies can help, by supporting deployment of public and private transportation services and opening up opportunities for community-based collaborations that can help enhance neighborhood access and improve public health.

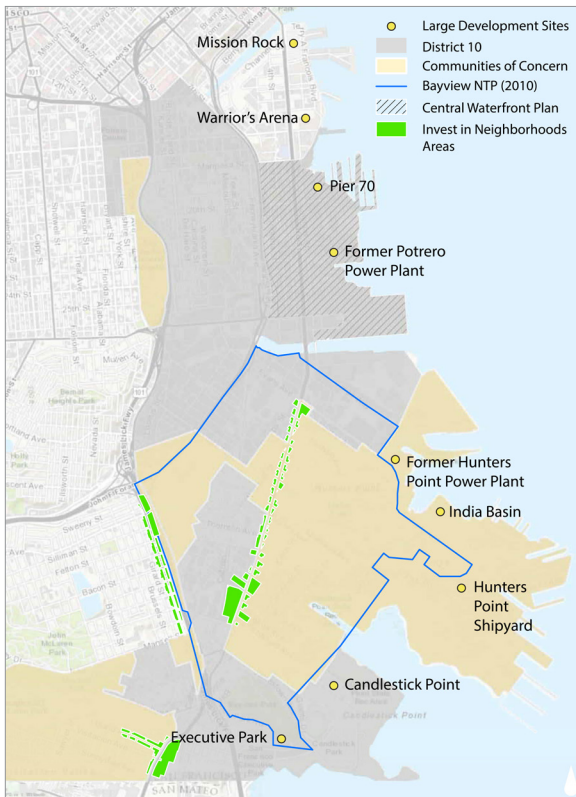
IMPROVING THE TRANSPORTATION NETWORK

The Transportation Authority and the SFMTA are undertaking planning and outreach efforts to prepare for these upcoming changes. Known community needs and concerns include: availability of transit, challenges with comfort

and safety in outdoor spaces, access for Communities of Concern, as well as traffic congestion and impacts of future growth.

WHAT'S HAPPENING

The SFMTA is working on D10 infrastructure upgrades such as increased service to the T Third line, traffic signal sequencing, and more. Developers are going to contribute to this effort with policies that encourage residents to take fewer solo car trips. The Transportation Authority is focusing its efforts on non-infrastructure upgrades as part of our District 10 Mobility Study.



Transportation Authority Role

- Plan
- Fund
- Deliver
- Oversight
- Study

Project/study goals

Identify strategies to increase travel access/options, reduce vehicle traffic, mitigate congestion, and improve public health in District 10.

This study was initiated by Transportation Authority Commissioner Malia Cohen as part of the agency’s Neighborhood Transportation Improvement Program.

Timeline

Project study and recommendations will be complete by December 2018.

Project/study partners

Lead agency: Transportation Authority
Supporting agency: SFMTA

Learn more and get involved

We are working with the community to identify values and priorities for the District 10 Mobility Study—and we want your input. Sign up for project updates and opportunities to get involved at sfcta.org/D10-mobility

Contact us

Contact Rachel Hiatt, Principal Planner at the Transportation Authority, at rachel.hiatt@sfcta.org.

Public Outreach and Timeline

The Transportation Authority is working with local agencies and members of the District 10 community, along with developers, to identify community priorities and pilot new ideas.

Early 2018: Establish a community vision based on needs identified via meetings, focus groups, and a survey.

Spring/summer 2018: Host community workshops to brainstorm effective, near-term strategies.

Fall 2018: Work with the community to develop recommendations for pilot projects.

Winter 2018: Release final report with recommendations for pilot project deployment.

continued other side

District 10 Mobility Study

The Transportation Authority is working in collaboration with the community, the SFMTA, and developers to identify near-term, non-infrastructure solutions that improve sustainable travel options for residents and visitors alike. Our goal is for these improvements to respond to transportation needs in the next one to three years, as well as future demand.

THESE SOLUTIONS WILL DRAW FROM COMMUNITY INPUT AND IDEAS BEING PILOTED ELSEWHERE:



New mobility

Services that meet on-demand transportation needs

EXAMPLES

- Car share
- Carpool
- Bike share
- Other services

Partnerships

Community organizations, government, the private sector

EXAMPLES

- Community shuttles (Bayview Moves)
- Carpool with Scoop to BART or Caltrain
- Autonomous Vehicle pilot
- Shared/flexible parking



NEAR-TERM STRATEGIES

to support community needs:

- Increased mobility options
- Emphasis on comfort, safety, and health
- Access for Communities of Concern
- Reduce traffic congestion and impacts of future growth



Incentives

Encouraging efficient use of our transportation network

EXAMPLES

- Decongestion fees and rewards
- Games and contests (BART Perks)
- Lane or ramp priority for carpools
- Employer programs (flex time, commute programs)

Easy trip planning

An app, online dashboard, and/or kiosk that serves as a one-stop shop for transportation planning and payment with real-time travel information.

EXAMPLES

- Transit app
- Stockholm's Ubigo Mobility App



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