



SFMTA

Municipal
Transportation
Agency

January 11, 2017

Re: Changing Color Schemes

Dear Taxi Industry Member,

The SFMTA has received inquiries about the ability of medallion holders to change color schemes, so we're sending this reminder. It is up to the discretion of the medallion holder which color scheme s/he chooses to affiliate with. A holder of a transferable medallion must affiliate with a color scheme that is part of the Medallion Transfer Program. All color scheme changes must be approved by the SFMTA.

Should you have any questions or concerns, please contact Michael Harris at (415) 749-2401 or call the Taxi Services at (415) 701-4400.

Regards,

Michael Harris

ENFORCEMENT, INVESTIGATIONS,

TAXI STANDS & SPECIAL EVENTS

Taxis and Accessible Services

SFMTA

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