

STRATEGIC PLAN METRICS REPORT | February 2014

| ID | Metric | Target | FY12 Avg | FY13 Avg | FY14 Avg | Apr 2013 | May 2013 | Jun 2013 | Jul 2013 | Aug 2013 | Sep 2013 | Oct 2013 | Nov 2013 | Dec 2013 | Jan 2014 | Monthly Trend |
|-------|---|----------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|--------------------|
| Goa | 11: Create a safer transportation experience for everyone | | | | | | | | | | | | | | | |
| Obje | ctive 1.1: Improve security for transportation system users | | | | | | | | | | | | | | | |
| 1.1.1 | SFPD-reported Muni-related crimes/100,000 miles | 3.39 | 3.77 | 7.56 | 9.88 | 9.24 | 11.37 | 11.01 | 11.18 | 10.24 | 11.34 | 12.15 | 7.74 | 8.19 | 7.55 | \sim |
| 1.1.2 | Customer rating: Security of transit riding experience (while on a Muni vehicle); scale of 1 (low) to 5 (high) | | | | 3.17 | | | | | | | | | | | |
| 1.1.2 | Customer rating: Security of transit riding experience (while waiting at a Muni stop or station); scale of 1 (low) to 5 (high) | | | | 3.08 | | | | | | | | | | | |
| 1.1.3 | SFPD-reported taxi-related crimes ¹ | | 3 | 3.9 | 2.9 | 3 | 7 | 2 | 5 | 2 | 5 | 2 | 1 | 2 | 3 | \sim |
| 1.1.4 | Security complaints to 311 (Muni) | | 42 | 37.1 | 30.1 | 40 | 34 | 47 | 39 | 27 | 39 | 29 | 27 | 22 | 28 | $\sim\sim$ |
| Obje | ctive 1.2: Improve workplace safety and security | | | | | | | | | | | | | | | |
| 1.2.1 | Workplace injuries/200,000 hours | 14.6 | 16.2 | 13.6 | 12.3 | 11.2 | 13.0 | 9.7 | 11.2 | 16.5 | 11.3 | 11.4 | 12.6 | 10.3 | | $\sim \sim$ |
| 1.2.2 | Security incidents involving SFMTA personnel (Muni only) ² | | 11 | 11.7 | 8.2 | 11 | 13 | 8 | 0 | 15 | 15 | 9 | 4 | 6 | | \sim |
| 1.2.3 | Lost work days due to injury | | 3,764 | 3,912 | | | | | | | | | | | | |
| 1.2.4 | Employee rating: I feel safe and secure in my work environment; scale of 1 (low) to 5 (high) | | | 3.23 | | | | | | | | | | | | |
| Obje | ctive 1.3: Improve the safety of the transportation system | | | | | | | | | | | | | | | |
| 1.3.1 | Muni collisions/100,000 miles | 4.53 | 5.03 | 5.23 | 6.09 | 6.20 | 5.36 | 5.23 | 5.76 | 6.59 | 5.69 | 7.06 | 6.75 | 4.67 | | |
| 1.3.2 | Collisions involving motorists, pedestrians, and bicyclists ³ | | 3,111 (CY1 | 1) | | | | | | | | | | | | |
| 1.3.2 | Collisions involving taxis | | 342 (CY11 |) | | | | | | | | | | | | |
| 1.3.3 | Muni falls on board/100,000 miles | | 4.65 | 4.25 | 4.35 | 4.42 | 3.75 | 4.87 | 4.36 | 4.35 | 4.68 | 4.62 | 4.32 | 3.79 | | $\sim \sim$ |
| 1.3.4 | "Unsafe operation" Muni complaints to 311 | | 179 | 157.8 | 188.7 | 178 | 173 | 148 | 177 | 197 | 222 | 210 | 185 | 161 | 169 | $\overline{}$ |
| 1.3.5 | Customer rating: Safety of transit riding experience; scale of 1 (low) to 5 (high) ⁴ | | | | 3.68 | | | | | | | | | | | |
| Goa | I 2: Make transit, walking, bicycling, taxi, ridesharing & ca | rsharing | the pre | ferred | means | of trave | | | | | | | | | | |
| | ctive 2.1: Improve customer service and communications | | | | | | - | | | | | | | | | |
| 2.1.1 | Customer rating: Overall customer satisfaction with transit services; scale of 1 (low) to 5 | | | | 3.12 | | | | | | | | | | | |
| | (high) ⁴ | | | | 0.11 | | | | | | | | | | | |
| 2.1.2 | Customer rating: Overall customer satisfaction with taxi availability; scale of 1 (low) to 5 (high) ⁴ | | | | 2.53 | | | | | | | | | | | |
| 2.1.3 | Customer rating: Overall customer satisfaction with bicycle network; scale of 1 (low) to 5 (high) ⁴ | | | | 2.67 | | | | | | | | | | | |
| 2.1.4 | Customer rating: Overall customer satisfaction with pedestrian environment; scale of 1 (low) to 5 (high) ⁴ | | | | 3.62 | | | | | | | | | | | |
| 2.1.5 | City Survey rating: Communications to passengers; scale of 1 (low) to 5 (high) | | | 3.20 | | | | | | | | | | | | |
| 2.1.6 | Percentage of color curb requests addressed within 30 days | | 87% | 93.2% | 90.9% | 92% | 99% | 91% | 98% | 87% | 90% | 88% | 89% | 92% | | \sim |
| 2.1.6 | Percentage of hazardous traffic sign reports addressed within 24 hours | | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| 2.1.6 | Percentage of parking meter malfunctions addressed within 48 hours | | 85% | 81.8% | 80.6% | 86% | 87% | 84% | 86% | 56% | 87% | 86% | 84% | 84% | 76% | |
| 2.1.6 | Percentage of traffic and parking control requests addressed within 90 days | | 81% | 79.1% | 79.2% | | 89% | | | 79% | | | | | | |
| 2.1.6 | Percentage of traffic signal requests addressed within 2 hours | | 97% | 96.8% | 97.4% | 93% | 98% | 98% | 99% | 98% | 97% | 98% | 95% | 98% | 97% | $\sim\sim\sim\sim$ |
| 2.1.7 | Percentage of actionable 311 Muni-related complaints addressed within 28 days | | 87% | 90.0% | 75.6% | 97% | 96% | 92% | 90% | 92% | 85% | 71% | 56% | 57% | | |
| 2.1.8 | Customer rating: cleanliness of Muni vehicles; scale of 1 (low) to 5 (high) | | | | 2.76 | | | | | | | | | | | |
| 2.1.9 | Customer rating: cleanliness of Muni facilities (stations, elevators, escalators); scale of 1 (low) to 5 (high) | | | | 2.74 | | | | | | | | | | | |



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|---|---|--------------|------------|-----------|------------|----------|----------|----------|-------------|----------|----------|----------|-------------|----------|----------|-------------------|
| Obje | ctive 2.2: Improve transit performance | | | | | | | | | | | | | | | |
| 2.2.1 | Percentage of transit trips with <2 min bunching on Rapid Network (<1 min for headways of 5 min or less) ⁵ | 4.0% | 5.3% | 5.6% | 5.7% | 5.4% | 5.7% | 6.7% | 5.6% | 5.8% | 6.5% | 6.2% | 5.8% | 5.4% | 4.9% | \sim |
| 2.2.1 | Percentage of transit trips with + 5 min gaps on Rapid Network | 13.9% | 18.5% | 18.0% | 17.8% | 15.1% | 16.6% | 16.8% | 16.7% | 17.6% | 19.1% | 18.8% | 17.4% | 17.7% | 17.5% | \sim |
| 2.2.2 | Percentage of on-time performance for non-Rapid Network routes | 85% | 61.0% | 59.6% | 59.3% | 62.1% | 61.7% | 61.5% | 62.5% | 60.2% | 58.6% | 57.5% | 58.0% | 58.3% | 59.6% | $\langle \rangle$ |
| 2.2.3 | Percentage of scheduled service delivered | 98.5% | 96.6% | 96.8% | 97.3% | 99.2% | 97.9% | 97.6% | 98.0% | 96.9% | 97.5% | 98.2% | 98.4% | 96.4% | 95.8% | \langle |
| 2.2.4 | Percentage of on-time departures from terminals | 85% | 76.9% | 73.7% | 73.9% | 76.2% | 75.2% | 74.5% | 75.3% | 74.3% | 73.4% | 72.7% | 73.5% | 73.5% | 74.7% | \rangle |
| 2.2.5 | Average Muni system speed | Measure in o | developmer | nt. | | | | | | | | | | | | |
| 2.2.6 | Percentage of on-time performance | 85% | 60.1% | 59.0% | 58.8% | 61.4% | 60.5% | 59.7% | 60.0% | 59.2% | 58.0% | 57.4% | 57.9% | 58.6% | 60.2% | \sim |
| 2.2.7 | Percentage of trips over capacity during AM peak (8:00a-8:59a, inbound) at max load points | | 6.4% | 7.5% | 11.9% | 7.0% | 6.7% | 5.4% | 6.4% | 8.4% | 12.5% | 12.8% | 13.8% | 11.3% | 17.5% | \checkmark |
| 2.2.7 | Percentage of trips over capacity during PM peak (5:00p-5:59p, outbound) at max load points | | 7.1% | 7.7% | 12.5% | 7.6% | 7.3% | 7.1% | 8.1% | 8.9% | 11.5% | 12.3% | 16.7% | 13.0% | 15.9% | |
| 2.2.8 | Mean distance between failure (Bus) | | 3,300 | 3,310 | 4,152 | 3,712 | 3,427 | 3,771 | 3,914 | 3,876 | 3,735 | 4,040 | 4,021 | 4,661 | 5,209 | |
| 2.2.8 | Mean distance between failure (LRV) | | 3,137 | 3,571 | 2,680 | 3,655 | 2,806 | 2,682 | 2,714 | 2,434 | 2,453 | 2,710 | 3,222 | | | \searrow |
| 2.2.8 | Mean distance between failure (Historic) | | 2,055 | 2,179 | 2,026 | 2,530 | 2,025 | 1,765 | 2,211 | 1,417 | 2,917 | | | | | \sim |
| 2.2.8 | Mean distance between failure (Cable) | | 2,936 | 3,835 | 5,044 | 5,488 | 4,979 | 5,336 | 3,992 | 5,600 | 4,797 | 5,540 | 4,315 | 6,850 | | ~~~ |
| 2.2.9 | Percentage of scheduled service hours delivered | Please see 2 | .2.3. | | | | | | | | | | | | | |
| 2.2.10 | Percentage of scheduled mileage delivered | Measure in o | developmer | nt. | | | | | | | | | | | | |
| 2.2.11 | Ridership (rubber tire, average weekday) | | 490,514 | 495,311 | 505,964 | 501,281 | 504,740 | 478,503 | 483,554 | 504,439 | 527,096 | 517,076 | 497,653 | | | \sim |
| 2.2.11 | Ridership (faregate entries, average weekday) | Measure in o | developmer | nt. | | | | | | | | | | | | |
| 2.2.12 | Percentage of days that elevators are in full operation | | 93.6% | 96.3% | 95.0% | 96.7% | 96.8% | 93.7% | 96.2% | 95.3% | 98.1% | 93.9% | 89.1% | 94.6% | 97.3% | $\sim\sim$ |
| 2.2.13 | Percentage of days that escalators are in full operation | | 94.2% | 88.1% | 92.9% | 88.2% | 88.0% | 95.7% | 93.5% | 91.8% | 92.6% | 90.0% | 90.5% | 95.3% | 96.1% | $\sim\sim$ |
| Obje | ctive 2.3: Increase use of all non-private auto modes | | | | | | | | | | | | | | | |
| 2.3.1 | Non-private auto mode share (all trips) | 50% | 45% (2011 | L Mode Sh | are Survey |) | | | | | | | | | | |
| Obje | ctive 2.4: Improve parking utilization and manage parking demand | | | | | | | | | | | | | | | |
| 2.4.1 | Parking reliability rate of SFpark spaces ⁶ | | 70.0% | 71.9% | 75.2% | 73.2% | 73.8% | 75.9% | 76.8% | 79.4% | 79.6% | 73.0% | 72.1% | 70.0% | | \langle |
| 2.4.2 | Parking reliability of SFMTA garage spaces | | 97.8% | 97.7% | 97.5% | 96.8% | 96.8% | 98.6% | 98.0% | 99.0% | 98.9% | 98.5% | 97.3% | 93.7% | 97.3% | ~~~~ |
| 2.4.3 | # of secure on-street bicycle parking spaces ⁷ | | 6,358 | 7,344 | 7,571 | 7,344 | 7,344 | 7,344 | 7,344 | 7,344 | 7,344 | 7,369 | 7,467 | 7,567 | 7,571 | |
| 2.4.3 | # of secure off-street bicycle parking spaces (garage bicycle parking) ⁷ | | 567 | 567 | 591 | 591 | 591 | 591 | 591 | 591 | 591 | 591 | 591 | 591 | 591 | |
| 2.4.4 | On-street payment compliance (SF <i>park</i> pilot areas only) ⁶ | | | 53.3% | 53.5% | 53.3% | 52.9% | 53.4% | 53.6% | 53.5% | 53.8% | 54.1% | 52.8% | 52.9% | | \sim |
| | I 3: Improve the environment and quality of life in San Fra | ancisco | | | | | | | | | | | | | | |
| | ctive 3.1: Reduce the Agency's and the transportation system's resource of | | on. emissi | ons. wast | e. and no | oise | | | | | | | | | | |
| 3.1.1 | Metric tons of CO2e for the transportation system | 1,515,000 | | | | | | | | | | | | | | |
| 3.1.2 | Percentage of SFMTA non-revenue and taxi fleet that is alternative fuel/zero emissions | _,, | 94% (taxi) | | | | | | | | | | | | | |
| 3.1.3 | Percentage biodiesel to diesel used by SFMTA | | 2% (FY11) | | | | | | | | | | | | | |
| 3.1.4 | Number of electric vehicle charging stations | | 33 | | 1 | | | | | | | | | l | | |
| 3.1.5 | Citywide gasoline consumption rate | | 149,156,1 | 04 (2009) | | | | | | | | | | ł | | |
| 3.1.6 | Agency electricity consumption (kWh) | | 123,746,1 | . / | | | | | | | | | | | | |
| 3.1.6 | Agency gas consumption (therms) | | 579,043 (F | () | | | | | | | | | | 1 | | |
| 3.1.6 | Agency water consumption (gallons) | | 21,301,01 | , | | | | | | | | | | 1 | | |
| 3.1.7 | Agency compost production (tons) | | 14 (CY09) | . , | | | | | | | | | | l I | | |
| 3.1.7 | Agency recycling production (tons) | | 535 (CY09 |) | | | | | | | | | | | | |
| 3.1.7 | Agency waste production (tons) | | 593 (CY09 | , | | | | | | | | | | l I | | |
| Obie | ctive 3.2: Increase the transportation system's positive impact to the ecor | | | | | | | | | | | | | | | |
| | Estimated economic impact of Muni service delays (Monthly \$M) | \$4.6 | \$2.6 | \$3.5 | \$2.2 | \$3.1 | \$4.7 | \$3.3 | \$2.2 | | \sim | | | | | |
| | ctive 3.3: Allocate capital resources effectively | | | \$3.7 | \$3.2 | \$4.6 | ÷ | - | 40.0 | · | | ¥ | 70.0 | · · · · | | |
| | 3.3.1 Percentage of all capital projects delivered on-budget by phase Results reporting to begin in FY14. | | | | | | | | | | | | | | | |
| 3.3.2 | Percentage of all capital projects delivered on-budget by phase | | | | | | | | | | | | | | | |
| 3.3.2 Percentage of all capital projects delivered on-time by phase Results reporting to begin in FY14. | | | | | | | | | | | | | | | | |



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|-------|--|----------------------------|----------|---------------------|----------|----------|-------------|-------------|-------------|------------|-----------|----------|----------|----------|----------|--|
| Objeo | tive 3.4: Deliver services efficiently | | | | | | | | | | | | | | | |
| 3.4.1 | Average annual transit cost per revenue hour | \$192 | \$202.50 | 202.67 ⁸ | | | | | | | | | | | | |
| 3.4.2 | Passengers per revenue hour for buses | | 68 | 67 | | | | | | | | | | | | |
| 3.4.3 | Cost per unlinked trip | | \$2.90 | \$2.91 ⁸ | | | | | | | | | | | | |
| 3.4.4 | Pay hours: platform hours ratio | | 1.12 | 1.12 | 1.11 | 1.11 | 1.11 | 1.10 | 1.11 | 1.10 | 1.10 | 1.12 | 1.12 | 1.11 | 1.12 | \langle |
| 3.4.5 | Farebox recovery ratio | | 32% | 34% ⁸ | | | | | | | | | | | | |
| Objec | tive 3.5: Reduce capital and operating structural deficits | | | | | | | | | | | | | | | |
| 3.5.1 | Operating and capital structural deficit | Make progre and mission | | | - | \$70 | M additiona | I needed fo | or operatio | ns, \$260M | additiona | | | • | | and \$1.7B 5-Year nd transit (FY12) |
| Goa | 4 : Create a workplace that delivers outstanding service | | | | | | | | | | | | | | | |
| Objec | tive 4.1: Improve internal communications | | | | | | | | | | | | | | | |
| 4.1.1 | Employee rating: I have the Information and tools I need to do my job; scale of 1 (high) to 5 (low) | | | 3.45 | | | | | | | | | | | | |
| 4.1.1 | Employee rating: I have access to information about Agency accomplishments, current events, issues and challenges; scale of 1 (high) to 5 (low) | | | 3.40 | | | | | | | | | | | | |
| 4.1.2 | Percentage of employees that complete the survey | | | 34.6% | | | | | | | | | | | | |
| 4.1.3 | Employee rating: I have a clear understanding of my division's goals/objectives and how they contribute to Agency success. | | | 3.44 | | | | | | | | | | | | |
| 4.1.4 | Employee rating: I have received feedback on my work in the last 30 days. | | | 3.14 | | | | | | | | | | | | |
| 4.1.5 | Employee rating: I have noticed that communication between leadership and employees has improved. | | | 2.92 | | | | | | | | | | | | |
| 4.1.6 | Employee rating: Discussions with my supervisor about my performance are worthwhile. | | | 3.42 | | | | | | | | | | | | |
| Objec | tive 4.2: Create a collaborative and innovative work environment | | | | | | | | | | | | | | | |
| 4.2.1 | Employee rating: Overall employee satisfaction; scale of 1 (low) to 5 (high) | | | 3.36 | | | | | | | | | | | | |
| 4.2.2 | Employee rating: My concerns, questions, and suggestions are welcomed and acted upon quickly and appropriately. | | | 2.94 | | | | | | | | | | | | |
| 4.2.3 | Employee rating: I find ways to resolve conflicts by working collaboratively with others. | | | 3.89 | | | | | | | | | | | | |
| | Employee rating: I am encouraged to use innovative approaches to achieve goals. | | | 3.34 | | | | | | | | | | | | |
| 4.2.5 | Employee rating: Employees in my work unit share job knowledge to solve problems efficiently/effectively | | | 3.67 | | | | | | | | | | | | |
| 4.2.6 | Employee rating: I feel comfortable sharing my thoughts and opinions, even if they're different than others'. | | | 3.58 | | | | | | | | | | | | |
| 4.2.7 | Employee rating: My work gives me a feeling of personal accomplishment. | | | 3.68 | | | | | | | | | | | | |
| Objec | tive 4.3: Improve employee accountability | | | | | | | | | | | | | | | |
| 4.3.1 | Percentage of employees with performance plans prepared by start of fiscal year | | | 20.3% | 62.5% | | | | | | | | | | | |
| 4.3.1 | Percentage of employees with annual appraisals based on their performance plans | | | 18.8% | | | | | | | | | | | | |
| | Percentage of strategic plan metrics reported | | | 73.0% | 91.9% | | | | | | | | | | | |
| | Unscheduled absence rate by employee group (Transit operators) | | 12.2% | 8.6% | 9.5% | 6.9% | 8.3% | 9.0% | 8.8% | 10.0% | 8.9% | 8.8% | 9.1% | 10.3% | 10.5% | \sim |
| | Employee rating: My manager holds me accountable to achieve my written objectives. | | | 3.55 | | | | | | | | | | | | |
| | tive 4.4: Improve relationships and partnerships with our stakeholders | | | | | | | | | | | | | | | |
| 4.4.1 | Stakeholder rating: satisfaction with SFMTA decision-making process/communications; scale of 1 (low) to 5 (high) | Survey will b | | | | | | | | | | | | | | |

¹ Includes "defrauding taxi driver", "operating taxi without a permit", and "overcharging taxi fare" incidents only.

² Includes assaults and threats on operators.

³ Injury Collisions.

⁴ Results are based on a non-probability sample from opt-in SFMTA online panel surveys.

 5 <1 min for headway of 5 min or less.

⁶ Due to street sensor removal, occupancy-based parking measures will not be reported after Dec 2013.

⁷ Running Total.

⁸ Based on preliminary unaudited financials.

Color Legend

 Outperforms Previous
 Underperforms Previous
 Equal to Previous

 FY Average
 FY Average
 FY Average

Note: Reported results are subject to change as data quality improves or new data become available.