

**SFMTA** Municipal Transportation Agency

## Strategic Plan Progress Report

### October 2013 San Francisco, California

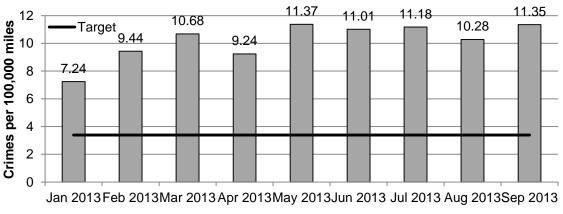
## **GOAL 1**

Create a safer transportation experience for everyone

Objective 1.1 Improve security for transportation system users Objective 1.2 Improve workplace safety and security Objective 1.3 Improve the safety of the transportation system

### Improve security for transportation system users

#### Key performance indicator



#### 1.1.1 SFPD-reported Muni-related crimes/100,000 miles

#### Action item update

### 1.1.3 Conduct SFPD/SFMTA operations to address crime trends

Recently increased police staffing on Muni.

### 1.1.8 Implement expanded educational campaign re: theft on Muni

During the week of Oct 21 Transit Fare Inspectors are being deployed with digi-cleaners and safety tip cards with a focus on the highest crime areas. A press conference with SFMTA, DA and the SFPD is being coordinated. Vine videos are being produced and being placed on the SFMTA YouTube page for launch. Page on sfmta.com is in development and will be live for the launch.

#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

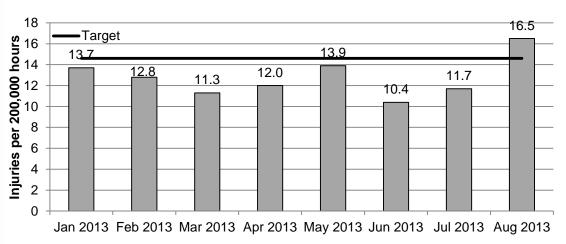
ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
1.1.1	SFPD-reported Muni-related crimes/100,000 miles	3.39	7.56	11.21	5.98	10.28	11.35
1.1.2	Customer rating: Security of transit riding experience (while on a Muni vehicle); scale of 1 (low) to 5 (high)		3.00				
1.1.2	Customer rating: Security of transit riding experience (while waiting at a Muni stop or station); scale of 1 (low) to 5 (high)		2.90				
1.1.3	SFPD-reported taxi-related crimes*		3.9	3	10	2	2
1.1.4	Security complaints to 311 (Muni)		36.3	35	39	27	39

\*Available reporting includes incidents reported by SFPD as defrauding a taxi driver; operating a taxi without a permit; or overcharging taxi fare. Note: Reported results are subject to change as data quality improves or new data become available.

**Color Legend** 

### Improve workplace safety and security

#### Key performance indicator



#### 1.2.1 Workplace injuries/200,000 hours

#### Action item update

1.2.7 Develop a prioritized list of workplace facility improvements based on the recommendations of the Real Estate and Facilities Vision for the 21st Century Report (Vision Report)

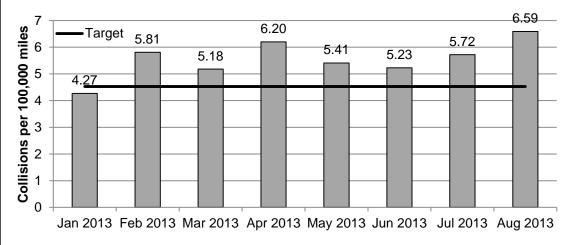
A contract amendment for an update to the Vision Report re: the bus motor coach fleet is underway. The final Implementation Strategy and Vision Report update to the SFMTA Board is planned for fall 2013, pending Fleet Plan and planning/environmental issues.

Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
1.2.1	Workplace injuries/200,000 hours	14.6	13.8	14.2	13.0	16.5	*
1.2.2	Security incidents involving SFMTA personnel (Muni only)		11.7	15	10	15	*
1.2.3	Lost work days due to injury		3,912		3,495		*
1.2.4	Employee rating: I feel safe and secure in my work environment; scale of 1 (low) to 5 (high)	Su	rvey results v Nove				

### Improve the safety of the transportation system

#### Key performance indicator



#### 1.3.1 Muni collisions/100,000 miles

#### Action item update

1.3.10 Identify and implement key safety capital actions from up-coming Pedestrian Strategy specific to SFMTA

The street map for investment has been finalized, the consultant is under contract, and the initial products, including a website, web tool, and list of crash profiles, will be done this month.

## 1.3.15 Establish a monthly report on accident trending and proposed mitigation actions

The Transit Safe replacement RFP process completed. Funding approval for Intelex (the replacement software) is pending.

#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
1.3.1	Muni collisions/100,000 miles	4.53	5.23	6.14	4.67	6.59	*
1.3.2	Collisions involving motorists, pedestrians, and bicyclists	Awaitir	ng 2012 res	ults.			
1.3.2	Collisions involving taxis	Awaitir	ng 2012 res	ults.			
1.3.3	Muni falls on board/100,000 miles		4.25	4.31	4.99	4.35	*
1.3.4	"Unsafe operation" Muni complaints to 311		157.1	188.3	166	190	199
1.3.5	Customer rating: Safety of transit riding experience; scale of 1 (low) to 5 (high)		3.40				

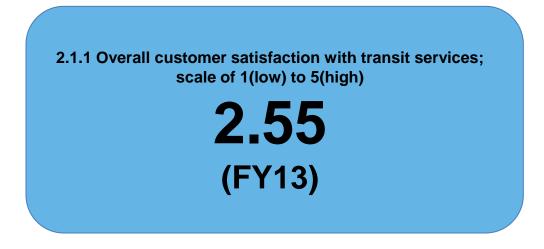
## GOAL 2

Make transit, walking, bicycling, taxi, ridesharing and carsharing the preferred means of travel

**Objective 2.1** Improve customer service and communications **Objective 2.2** Improve transit performance **Objective 2.3** Increase use of all non-private auto modes **Objective 2.4** Improve parking utilization and manage parking demand

### Improve customer service and communications

#### Key performance indicator



#### Action item update

2.1.1 Utilize social media tools (Facebook, Twitter, YouTube, Blogging) to communicate SFMTA news and information to our customers

We now have nearly 16,000 Twitter followers and 1,000 Facebook likes. Moving forward with GovDelivery to streamline the notification process and distribute information by route and line.

#### 2.1.3 Collect, clean and push out data for App developers for all modes

Training completed on Microsoft BizTalk 2013 Middleware with SFMTA staff. Development will begin once resources are available.

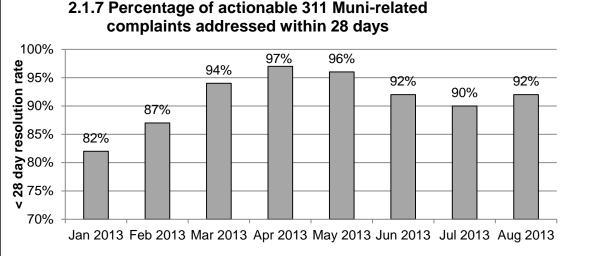
#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg
2.1.1	Customer rating: Overall customer satisfaction with transit services; scale of 1 (low) to 5 (high)		2.55	
2.1.2	Customer rating: Overall customer satisfaction with taxi availability		2.52	
2.1.3	Customer rating: Overall customer satisfaction with bicycle network		2.76	
2.1.4	Customer rating: Overall customer satisfaction with pedestrian environment		3.58	
2.1.5	City Survey rating: Communications to passengers; scale of 1 (low) to 5 (high)		3.20	

## **Objective 2.1** continued

### Improve customer service and communications

#### Metric of note



#### Action item update

#### 2.1.11 Enhance NextBus Software

Implementation delayed a month due to AT&T network issues with NextBus. Contractor is working on replacing equipment.

### 2.1.14 Develop tourism-focused transportation demand strategy

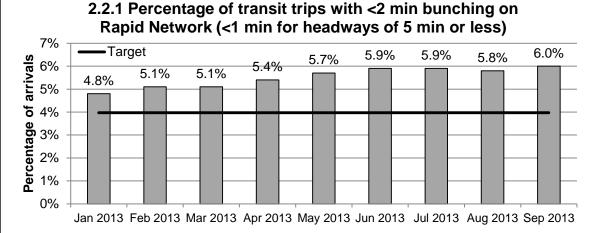
Completed "transportation sustainability" evaluation to serve as both an appendix to the "People Plan" and to satisfy requirements of "Sustainability Plan". Events and special services have been completed. America's Cup races concluded on Sep 25.

#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
2.1.6	Percentage of color curb requests addressed within 30 days		93.3%	98%	88%	87%	*
2.1.6	Percentage of hazardous traffic sign reports addressed within 24 hours		100%	100%	100%	100%	100%
2.1.6	Percentage of parking meter malfunctions addressed within 48 hours		81.8%	71.1%	81%	56%	87%
2.1.6	Percentage of traffic and parking control requests addressed within 90 days		79.1%	79.2%	69%	79	)%
2.1.6	Percentage of traffic signal requests addressed within 2 hours		96.8%	98.1%	99%	98%	97%
2.1.7	Percentage of actionable 311 Muni-related complaints addressed within 28 days		90%	90%	87%	92%	*
2.1.8	Customer rating: cleanliness of Muni vehicles; scale of 1 (low) to 5 (high)		2.39				
2.1.9	Customer rating: cleanliness of Muni facilities (stations, elevators, escalators)		2.47				

### Improve transit performance

#### Key performance indicator



#### Action item update

2.2.2 Develop and Implement measures to improve reliability and reduce transit travel times

New GPS-based transit signal priority installation beginning in October for Flynn and Potrero coaches. 5L scheduled to launch on October 28. Supervisor assignments to start monitoring Embarcadero platform this month to improve turnaround performance.

#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

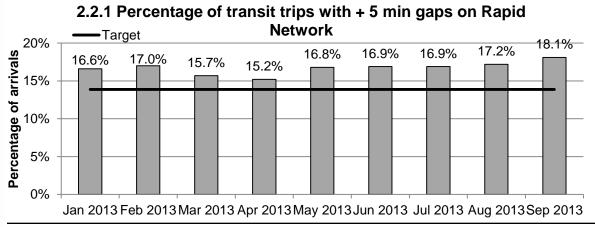
ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
2.2.1	Percentage of transit trips with <2 min* bunching on Rapid Network	4.0%	5.5%	6.0%	6.0%	5.8%	6.0%
2.2.1	Percentage of transit trips with + 5 min gaps on Rapid Network	13.9%	17.6%	17.3%	19.1%	17.2%	18.1%
2.2.2	Percentage of on-time performance for non-Rapid Network routes	85%	59.5%	60.6%	56.9%	60.3%	58.6%
2.2.3	Percentage of scheduled service delivered	98.5%	96.8%	97.5%	95.7%	96.9%	97.9%
2.2.4	Percentage of on-time departures from terminals	85%	73.5%	75.0%	70.2%	75.0%	74.9%
2.2.5	Average Muni system speed	Results	will be rep	orted in Nov	vember.		
2.2.6	Percentage of on-time performance	85%	58.9%	59.9%	56.0%	60.1%	59.8%
2.2.7	Percentage of trips over capacity during AM peak (8:00a-8:59a, inbound) at max load points		7.5%	9.1%	8.5%	8.4%	12.5%
2.2.7	Percentage of trips over capacity during PM peak (5:00p-5:59p, outbound) at max load points		7.7%	9.5%	8.5%	8.9%	11.5%

\*<1 min for headways of 5 min or less. Note: Reported results are subject to change as data quality improves or new data become available.

## **Objective 2.2** continued

### Improve customer service and communications

#### Key performance indicator



#### Action item update

### 2.2.7 Maintain vehicles, equipment, and facilities in a state of good repair

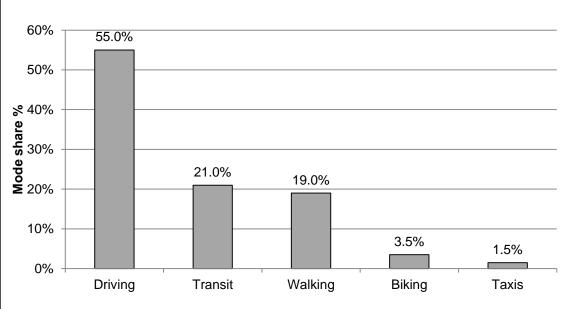
The next batch of 50 new buses will start arriving next month. We continue to work with Seattle to replace articulated trolley coaches. Hiring continues for new mechanics authorized in current budget.

#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
2.2.8	Mean distance between failure (Bus)		3,310	3,921	2,815	3,854	3,616
2.2.8	Mean distance between failure (LRV)		3,673	*	3,657	*	*
2.2.8	Mean distance between failure (Historic)		2,224	*	2,200	*	*
2.2.8	Mean distance between failure (Cable)		3,735	*	4,248	*	*
2.2.9	Percentage of scheduled service hours delivered	Please see 2	2.2.3.				
2.2.10	Percentage of scheduled mileage delivered	Measure in	developmen	t.			
2.2.11	Ridership (rubber tire, average weekday)		495,311	505,030	517,674	504,439	527,096
2.2.11	Ridership (faregate entries, average weekday)	Measure in	developmen	t.			
2.2.12	Percentage of days that elevators are in full operation		96.3%	96.5%	98.9%	95.3%	98.1%
2.2.13	Percentage of days that escalators are in full operation		88.1%	92.7%	87.1%	91.8%	92.6%

### Increase the use of non-private auto modes

#### Key performance indicator



#### 2.3.1 Non-private auto mode share (all trips)

#### Action item update

2.3.10 Develop and implement a streamlined, uniform inter-agency transfer discount policy for all connecting regional transit service customers

Inter-agency transfer discount proposal for all connecting transit agencies was developed for inclusion in FY15/FY16 proposal. Consolidation of BART transfer to be implemented early 2014.

### 2.3.14 Develop and implement vehicle sharing strategy

Interested car share organizations' requests for car share parking space permits were received Oct 9. Initial vetting and review of parking space requests has begun. Parking space outreach by car share organizations (with SFMTA coordination) begins later this month.

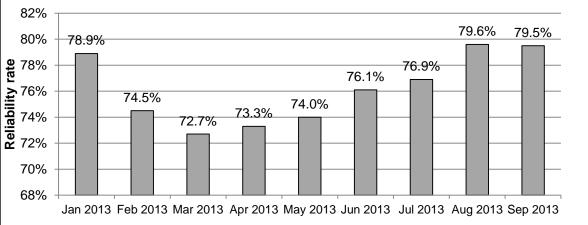
#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
2.3.1	Non-private auto mode share (all trips)	50%		45%	(2011 Mod	e Share Su	rvey)

### Improve parking utilization and manage parking demand

#### Key performance indicator

#### 2.4.1 Parking reliability rate of SFpark spaces



#### Action item update

2.4.13 Replace all meters citywide and integrate with SFpark data warehouse infrastructure, upgrading SFMTA's SFPM parking meter management system and integrating with SFpark data management system

The SFMTA Board of Directors approved both the single-space meter agreement with IPS Group and the multi-space meter agreement with MacKay Meters on Sep 17. The single-space meter agreement requires Board of Supervisors approval and was heard at the Budget and Finance Committee meeting on Oct 9.

#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
2.4.1	Parking reliability rate of SF <i>park</i> spaces		71.9%	78.7%	67.3%	79.6%	79.5%
2.4.2	Parking reliability of SFMTA garage spaces		97.7%	98.6%	99.0%	99.0%	98.9%
2.4.3	# of secure on-street bicycle parking spaces*		6,792	6,820	6,012	6,820	6,852
2.4.3	# of secure off-street bicycle parking spaces (garage bicycle parking)*		882	882	846	882	882
2.4.4	On-street payment compliance (SF <i>park</i> pilot areas only)		53.3%	53.6%	52.9%	53.5%	53.6%

## GOAL 3

# Improve the environment and quality of life in San Francisco

### **Objective 3.1** Reduce the Agency's and the transportation system's resource consumption, emissions, waste, and noise **Objective 3.2** Increase the transportation system's positive impact to the economy **Objective 3.3** Allocate capital resources effectively **Objective 3.4 Deliver services efficiently Objective 3.5** Reduce capital and operating structural deficits

Reduce the Agency's and the transportation system's resource consumption, emissions, waste, and noise

#### Key performance indicator

3.1.1 Metric tons of C02e for the transportation system **2,155,000** (2010)

#### Action item update

#### 3.1.10 Reduce taxi fleet emissions

Nissan has offered to donate a station to assist with our efforts to implement fast charging in San Francisco. Staff is preparing documentation for the SFMTA Board now.

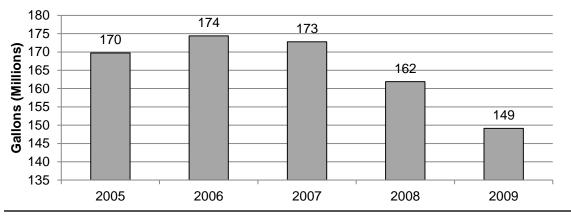
Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
3.1.1	Metric tons of C02e for the transportation system	1,515,000				2,155,	000 (2010)
	% of SFMTA non-revenue and taxi fleet that is alternative						94% (taxi)
5.T.Z	fuel/zero emissions						3470 (laxi)
3.1.3	% biodiesel to diesel used by SFMTA						2% (FY11)
3.1.4	Number of electric vehicle charging stations						33
3.1.5	Citywide gasoline consumption rate					149,156,	104 (2009)

## **Objective 3.1** continued

Reduce the Agency's and the transportation system's resource consumption, emissions, waste, and noise

#### Metric of note



#### 3.1.5 Citywide gasoline consumption rate

#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
3.1.6	Agency electricity consumption (kWh)					123,746	104 (FY11)
3.1.6	Agency gas consumption (therms)					579	043 (FY11)
3.1.6	Agency water consumption (gallons)					21,301	,010 (FY11)
3.1.7	Agency compost production (tons)						14 (CY09)
3.1.7	Agency recycling production (tons)						535 (CY09)
3.1.7	Agency waste production (tons)						593 (CY09)

# Increase the transportation system's positive impact to the economy

Key performance indicator

3.2.1 Estimated economic impact of Muni service delays (annualized)

## \$50,000,000

#### Action item update

3.2.3 Develop and implement policies for private shuttle loading/unloading to increase mode share

Staff sent a letter to the Bay Area Council in response to their alternative policy proposal. We are currently refining the implementation strategy and staffing plan as well as pursuing external consultant support for stop proposal web interface and for branding/identity. In addition, we met with Transbay Terminal JPA on shuttle locations at future terminal and recommend using bus islands under terminal overpasses for shuttles.

Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
3.2.1	Estimated economic impact of Muni service delays (annualized)		\$50M				

### Allocate capital resources effectively

#### Key performance indicator

3.3.1 Percentage of all capital projects delivered on-budget by phase



#### Action item update

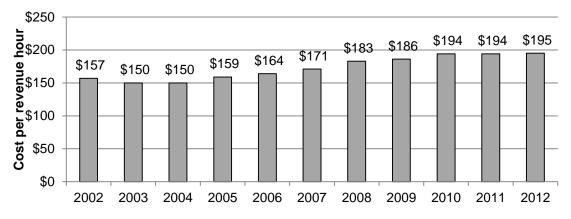
No updates for Oct 2013.

Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	-	FY13 Avg	-	-	Aug 2013	Sep 2013
3.3.1	Percentage of all capital projects delivered on-budget by phase	Results reporting to begin in FY14.					
3.3.2	Percentage of all capital projects delivered on-time by phase	Results reporting to begin in FY14.					

### Deliver services efficiently

#### Key performance indicator



#### 3.4.1 Average annual transit cost per revenue hour

#### Action item update

### 3.4.1 Evaluate and implement schedule deployment efficiencies

Seasonal schedules were successfully implemented during the summer. We are currently converting part-time operators to full-time in order to fill vacant full time assignments and prepare for increase in service associated with 5L-Fulton Limited service. General sign-up schedules are completed however part-time runs are remaining constant due to staffing issues.

#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
3.4.1	Average annual transit cost per revenue hour	\$187				\$195 (FY12)	
3.4.2	Passengers per revenue hour for buses					70 (FY12)	
3.4.3	Cost per unlinked trip					\$2.77 (FY12)	
3.4.4	Pay hours: platform hours ratio		1.12	1.11	1.12	1.10	1.10
3.4.5	Farebox recovery ratio					30.8% (FY12	

## **Goal 3** financials

### Expenditures (FY14 as of August 2013)

EXPENDITURES	Revised Budget	Actuals: Year to Date	Encumbrances	Total Projection for the Year	Saving/(Overage)
SFMTA Agency Wide	\$90,371,713	(\$17,843,185)	\$64,938,191	\$86,761,998	\$3,609,715
Board of Directors	\$752,001	\$69,639	\$1,500	\$540,234	\$211,767
Capital Programs and					
Construction	(\$2,434)	(\$526,979)	\$1,972,392	(\$2,434)	\$0
Communications	\$3,856,012	\$466,969	\$96,784	\$3,854,197	\$1,815
Director of Transportation	\$1,192,197	\$103,614	\$154,046	\$1,056,633	\$135,564
Finance and Information					
Technology	\$77,113,396	\$5,041,347	\$12,887,581	\$76,709,182	\$404,214
Government Affairs	\$683,204	\$60,814	\$140,890	\$618,142	\$65,062
Human Resources	\$25,128,239	\$2,101,239	\$4,176,188	\$23,137,766	\$1,990,473
Safety	\$4,188,595	\$316,250	\$452,816	\$3,262,414	\$926,181
Sustainable Streets	\$152,033,700	\$13,707,024	\$30,359,067	\$144,139,989	\$7,893,711
Transit Services	\$486,489,129	\$60,845,486	\$28,242,984	\$499,645,402	(\$13,156,273)
Taxi and Accessible	,		· · · ·		
Services	\$19,908,892	\$1,688,897	\$19,515,847	\$19,806,700	\$102,192
TOTAL	\$861,714,644	\$66,031,115	\$162,938,287	\$859,530,223	\$2,184,421

Note:

(1) The revised budget includes supplemental for the 2 non-profit garages, 5<sup>th</sup> & Mission and Ellis O'Farrell, whose ownership is now with SFMTA.

## **Goal 3** financials

### Revenues (FY14 as of August 2013)

		Actuals	<b>Total Projection</b>	
REVENUE	Revised Budget	Year to Date	for the Year	Surplus/(Deficit)
TRANSIT FARES				
Cable Car Fares	\$25,303,000	\$6,467,514	\$25,303,000	\$0
Cash Fares	\$72,520,900	\$14,709,766	\$74,600,342	\$2,079,442
Other Fares	\$5,968,200	\$1,287,768	\$5,968,200	\$0
Passes	\$92,612,434	\$15,721,733	\$92,612,434	\$0
TRANSIT FARES Total	\$196,404,534	\$38,186,781	\$198,483,977	\$2,079,443
PARKING FEES & FINES				
General Fund Baseline Transfer	\$66,600,000	\$16,650,000	\$66,600,000	\$0
Citations and Fines	\$102,441,800	\$17,575,943	\$102,441,800	\$0
Garage Revenue	\$62,296,547	\$11,811,005	\$62,296,547	\$0
Meter Revenue	\$46,188,400	\$10,194,225	\$50,044,367	\$3,855,967
Permit Revenue	\$9,727,900	\$1,454,389	\$9,727,900	\$0
PARKING FEES & FINES Total	\$287,254,647	\$57,685,562	\$291,110,614	\$3,855,967
Operating Grants	\$111,970,000	\$10,239,244	\$114,970,000	\$3,000,000
Taxi Service	\$10,225,913	\$10,968,935	\$10,225,913	\$0
Other Revenues	\$24,395,672	\$5,423,447	\$24,395,672	\$0
General Fund Transfer	\$232,000,000	\$58,000,000	\$232,000,000	\$0
TOTAL	\$862,250,766	\$180,503,969	\$871,186,175	\$8,935,409

Note:

(1) The revised budget includes supplemental for the 2 non-profit garages, 5<sup>th</sup> & Mission and Ellis O'Farrell, whose ownership is now with SFMTA.

## **Goal 3** financials

### Overtime Report (FY14 as of August 2013)

			PROJECTION		
	ANNUAL	ACTUALS	FOR		
	REVISED	FISCAL YEAR	REMAINING	END OF YEAR	SURPLUS
FUND/DIVISION	BUDGET	TO DATE*	MONTHS **	PROJECTION	(DEFICIT)
OPERATING FUND					
TRANSIT SERVICES DIVISION					
Transit Operators	\$23,151,569	\$3,364,159	\$22,460,707	\$25,824,866	(\$2,673,297)
Transit Vehicle Maintenance	\$6,786,456	\$1,494,027	\$9,974,829	\$11,468,856	(\$4,682,400)
Transit – All Others	\$4,516,632	\$1,316,118	\$8,787,021		(\$5,586,506)
Subtotal Transit Services Division	\$34,454,657	\$6,174,304	\$41,222,556	\$47,396,860	(\$12,942,203)
SUSTAINABLE STREETS DIVISION					
Parking Control Officers	\$928,043	\$267,551	\$1,786,296	\$2,053,847	(\$1,125,804)
Sustainable Streets – All Others	\$879,017	\$131,597	\$878,604	\$1,010,201	(\$131,184)
Subtotal Sustainable Streets Division	\$1,807,060	\$399,148	\$2,664,900	\$3,064,048	(\$1,256,988)
SFMTA AGENCY WIDE***	\$0	\$59,311	\$330,820	\$390,131	(\$390,131)
ALL OTHER DIVISIONS	\$889,774	\$113,981	\$762,399	\$876,380	\$13,394
TOTAL OPERATING FUND	\$37,151,491	\$6,746,744	\$44,980,675	\$51,727,420	(\$14,575,929)
NON OPERATING FUND					
Capital Programs & Construction	\$0	\$143,195	\$956,038	\$1,099,234	(\$1,099,234)
Sustainable Streets Engineering Programs	\$0	\$24,323			(\$186,713)
Total Non-Operating Fund	\$0	\$167,518	\$1,118,429	\$1,285,947	(\$1,285,947)
TOTAL	\$37,151,491	\$6,914,262	\$46,099,104	\$53,013,366	(\$15,861,875)

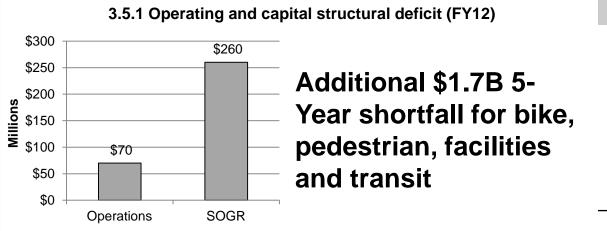
\*Figures include cost recovery for events or services totaling \$282K as of month-end (August 2013). The amount includes reimbursements for payroll (both regular and overtime), overhead, and other non-labor costs as applicable.

\*\*Projection for Remaining Months is calculated average of actuals year-to-date (year-to-date actual overtime labor cost divided by the numbers of pay periods as of the reporting period) multiplied by the remaining periods.

\*\*\* Charges are all related to America's Cup.

### Reduce capital and operating structural deficits

#### Key performance indicator



#### Action item update

### 3.5.4 Improve the grant application, administration and billing processes

Currently working on redirecting grant funds by closing out projects. The focus on spending down our oldest grants continued this month. We secured approval from Caltrans and redistributed PTMISEA I-Bond fund balances from completed projects to a number of active projects. Work to close out the backlog of projects in FAMIS and on the indirect cost allocation plan is on hold due to a shortage of staff and the need to focus on the yearend reporting and audit schedules.

Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
3.5. <i>′</i>	Operating and capital structural deficit	Make progress towards closing operating and mission critical capital structural deficit	needed for	r State-of-Go	d for operatio od Repair (S0 strian, facilitio	DGR) and \$1.7	7B 5-Year

Note:

## **GOAL 4**

### Create a workplace that delivers outstanding service

**Objective 4.1** Improve internal communications **Objective 4.2** Create a collaborative and innovative work environment **Objective 4.3** Improve employee accountability **Objective 4.4** Improve relationships and partnerships with our stakeholders

### Improve internal communications

#### Key performance indicator

4.1.1 Employee rating: I have the info and tools I need to do my job/I have access to info about Agency accomplishments, current events, issues and challenges; scale of 1 (high) to 5 (low)



## Survey results will be reported in November

#### Action item update

### 4.1.5 Develop Agency communications guide for all staff and post on intranet

We are finalizing the FY13 Annual Report. This is the first report of its kind in more than 10 years and provides an overview of the SFMTA's Strategic Plan as well as highlights select projects as they relate to the Agency's goals. In addition, the SFMTA Brand Identity Standards, were launched this month. These are a collection of usage instructions for SFMTA collateral, including electronic and print templates, logo lockups, email lockups, and color palette. This is the initial rollout phase with training and more updates to come based on internal and external feedback.

Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	FY13 Avg
4.1.1	Employee rating: I have the info and tools I need to do my job; scale of 1 (high) to 5 (low)	Survey results will
4.1.1	Employee rating: I have access to info about Agency accomplishments, current events, issues and	be reported in
4.1.1	challenges.	November.
4.1.2	Percentage of employees that complete the survey	34.6%
4.1.3	Employee rating: I have a clear understanding of my division's goals/objectives and how they contribute to Agency	
4.1.5	success.	Survey results will be
4.1.4	Employee rating: I have received feedback on my work in the last 30 days.	reported in
4.1.5	Employee rating: I have noticed that communication between leadership and employees has improved.	November.
4.1.6	Employee rating: Discussions with my supervisor about my performance are worthwhile.	

### Create a collaborative and innovative work environment

#### Key performance indicator

4.2.1 Employee rating: Overall Satisfaction; scale of 1(low) to 5(high)



Survey results will be reported in November.

#### Action item update

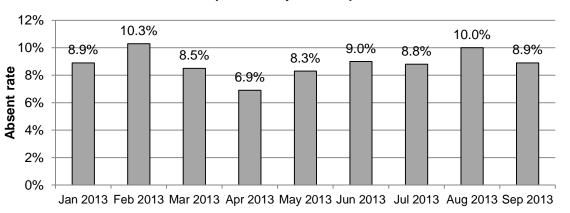
All Goal 4 actions are associated with Objectives 4.1 and 4.4.

Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	FY13 Avg
	Employee rating: Overall employee satisfaction; scale of 1 (low) to 5 (high)	
4.2.2	Employee rating: My concerns, questions, and suggestions are welcomed and acted upon quickly and appropriately.	
4.2.3	Employee rating: I find ways to resolve conflicts by working collaboratively with others.	Survey results will be
4.2.4	Employee rating: I am encouraged to use innovative approaches to achieve goals.	reported in November.
4.2.5	Employee rating: Employees in my work unit share job knowledge to solve problems efficiently/effectively	
4.2.6	Employee rating: I feel comfortable sharing my thoughts and opinions, even if they're different than others'.	
4.2.7	Employee rating: My work gives me a feeling of personal accomplishment.	

### Improve employee accountability

#### Metric of note



### 4.3.3 Unscheduled absence rate by employee group (Transit operators)

#### Action item update

All Goal 4 actions are associated with Objectives 4.1 and 4.4.

#### Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg	Sep 2012	Aug 2013	Sep 2013
	Percentage of employees with performance plans prepared by start of fiscal year		20.3%	62%			
	Percentage of employees with annual appraisals based on their performance plans		18.8%				
4.3.2	Percentage of strategic plan metrics reported		74%				
4.3.3	Unscheduled absence rate by employee group (Transit operators)		8.6%	9.2%	9.3%	10.0%	8.9%
	Employee rating: My manager holds me accountable to achieve my written objectives.		3.55				

### Improve relationships and partnerships with our stakeholders

#### Key performance indicator

4.4.1 Stakeholder rating: satisfaction with SFMTA decision-making process/communications; scale of 1 (low) to 5 (high)



## Survey will be conducted in FY14.

#### Action item update

4.4.15 Draft regulatory amendments to the Transportation Code taking into account consultant recommendations of Taxi Best Practices Study.

Recommendations brought to the SFMTA Board on Sep 17 related to dispatch changes only. Gate fee caps and leasing regulations will be discussed at the Oct 15 Board Meeting. A meter rate increase is not being proposed at this time.

Other indicators (including most recent month, prior month, same month prior year, and fiscal year averages)

ID	Metric	Target	FY13 Avg	FY14 Avg
4.4.1	Stakeholder rating: satisfaction with SFMTA decision-making process/communications; scale of 1 (low) to 5 (high)	Survey will	be conduct	ed in FY14.