| ID | Metric | Goal | FY12 Avg | FY13 Avg | Jul 2012 | Aug 2012 | Sep 2012 | Oct 2012 | Nov 2012 | Dec 2012 | Jan 2013 | Feb 2013 | Mar 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Goal 1: Create a safer transportation experience for everyone |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Objective 1.1: Improve security for transportation system users. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1.1.1 | SFPD-reported Muni-related crimes/100,000 miles | 3.23 | 3.59 | 5.90 | 4.85 | 5.09 | 5.98 | 5.60 | 5.26 | 4.81 | 7.24 | 8.33 |  |
| 1.1.2 | Customer rating: Security of transit riding experience (while on a Muni vehicle); scale of 1 (low) to 5 (high) |  |  | 2.95 |  |  |  |  |  |  |  |  |  |
| 1.1.2 | Customer rating: Security of transit riding experience (while waiting at <br> a Muni stop or station); scale of 1 (low) to 5 (high) |  |  | 2.89 |  |  |  |  |  |  |  |  |  |
| 1.1.3 | SFPD-reported taxi-related crimes | SFPD does n | rrently coll | ect this data | We are e | valuating alt | ernative m | metrics. |  |  |  |  |  |
| 1.1.4 | Security complaints to 311 (Muni) |  | 34 | 36 | 36 | 42 | 39 | 27 | 40 | 31 | 44 | 29 | 33 |
| Objective 1.2: Improve workplace safety and security. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1.2.1 | Workplace injuries/200,000 hours | 14.9 | 16.6 | 15.1 | 14.2 | 17.9 | 13.0 | 15.0 | 18.0 | 13.7 | 13.7 |  |  |
| 1.2.2 | Security incidents involving SFMTA personnel (Muni only) |  | 13.8 | 15.8 | 16 | 11 | 16 | 12 | 20 | 19 | 16 | 14 | 18 |
| 1.2.3 | Lost work days due to injury |  | 3,764 | 3,912 | 4,242 | 4,535 | 3,495 | 3,779 | 3,646 | 3,773 |  |  |  |
| Objective 1.3: Improve the safety of the transportation system. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1.3.1 | Muni collisions/100,000 miles | 4.48 | 4.98 | 5.08 | 5.12 | 4.91 | 4.67 | 6.42 | 4.45 | 5.00 | 4.32 | 5.71 |  |
| 1.3.2a | Collisions involving motorists, pedestrians, and bicyclists | Awaiting 20 | sults. |  |  |  |  |  |  |  |  |  |  |
| 1.3.2b | Collisions involving taxis | Awaiting 20 | ults. |  |  |  |  |  |  |  |  |  |  |
| 1.3.3 | Muni falls on board/100,000 miles |  | 4.53 | 4.41 | 5.03 | 4.65 | 5.09 | 4.28 | 3.58 | 4.30 | 4.49 | 3.87 |  |
| 1.3.4 | "Unsafe operation" Muni complaints to 311 |  | 173 | 152 | 158 | 179 | 166 | 173 | 129 | 123 | 155 | 147 | 137 |
| 1.3.5 | Customer rating: Safety of transit riding experience; scale of 1 (low) to 5 (high) |  |  | 3.40 |  |  |  |  |  |  |  |  |  |
| Goal 2: Make transit, walking, bicycling, taxi, ridesharing \& carsharing the |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Objective 2.1: Improve customer service and communications. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2.1.1 | Customer rating: Overall customer satisfaction with transit services; scale of $\mathbf{1}$ (low) to $\mathbf{5}$ (high) |  |  | 2.48 |  |  |  |  |  |  |  |  |  |
| 2.1.2 | Customer rating: Overall customer satisfaction with taxi availability; scale of 1 (low) to 5 (high) |  |  | 2.48 |  |  |  |  |  |  |  |  |  |
| 2.1.3 | Customer rating: Overall customer satisfaction with bicycle network; scale of 1 (low) to 5 (high) |  |  | 2.81 |  |  |  |  |  |  |  |  |  |
| 2.1.4 | Customer rating: Overall customer satisfaction with pedestrian environment; scale of 1 (low) to 5 (high) |  |  | 3.54 |  |  |  |  |  |  |  |  |  |
| 2.1.5 | Average time to communicate Muni service advisories to customers | This is proving challenging to quantify. We are evaluating alternative metrics. |  |  |  |  |  |  |  |  |  |  |  |
| 2.1.6 | Percentage of color curb requests addressed within 30 days |  | 87\% | 93\% | 89\% | 92\% | 88\% | 94\% | 89\% | 95\% | 96\% | 97\% |  |
| 2.1.6 | Percentage of hazardous traffic sign reports addressed within 24 hours |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 2.1.6 | Percentage of parking meter malfunctions addressed within 48 hours |  | 84\% | 80\% | 82\% | 84\% | 81\% | 86\% | 63\% | 79\% | 80\% | 82\% | 87\% |
| 2.1.6 | Percentage of traffic and parking control requests addressed within 90 days |  | 78\% | 73\% |  | 69\% |  |  | 76\% |  |  |  |  |
| 2.1.6 | Percentage of traffic signal requests addressed within 2 hours |  | 98\% | 97\% | 98\% | 94\% | 99\% | 97\% | 97\% | 97\% | 95\% | 99\% | 97\% |

[^0]| Outperforms | Underperforms | Equal to |
| :---: | :---: | :---: |
| FY12 Avg | FY12 Avg | FY12 Avg |


| ID | Metric | Goal | FY12 Avg | FY13 Avg | Jul 2012 | Aug 2012 | Sep 2012 | Oct 2012 | Nov 2012 | Dec 2012 | Jan 2013 | Feb 2013 | Mar 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2.1.7 | Percentage of actionable 311 Muni-related complaints addressed within 14 days ( 60 days for ADA violations) |  | 87\% | 88\% | 91\% | 93\% | 87\% | 86\% | 93\% | 82\% | 82\% | 87\% |  |
| 2.1.8 | Customer rating: cleanliness of Muni vehicles; scale of 1 (low) to 5 (high) |  |  | 2.39 |  |  |  |  |  |  |  |  |  |
| 2.1.9 | Customer rating: cleanliness of Muni facilities (stations, elevators, escalators); scale of 1 (low) to 5 (high) |  |  | 2.47 |  |  |  |  |  |  |  |  |  |
| Objective 2.2: Improve transit performance. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2.2.1 | Percentage of transit trips with <2 min bunching on Rapid Network | 5.3\% | 7.0\% | 6.9\% | 7.0\% | 8.0\% | 7.7\% | 7.6\% | 6.5\% | 6.5\% | 6.2\% | 6.6\% | 6.6\% |
| 2.2.1 | Percentage of transit trips with +5 min gaps on Rapid Network | 13.9\% | 18.5\% | 18.0\% | 19.1\% | 20.2\% | 19.0\% | 18.8\% | 17.0\% | 18.5\% | 16.5\% | 17.0\% | 15.7\% |
| 2.2.2 | Percentage of on-time performance for non-Rapid Network routes | 85\% | 61.0\% | 58.7\% | 60.0\% | 57.1\% | 56.7\% | 57.5\% | 58.9\% | 59.0\% | 60.0\% | 59.1\% | 60.3\% |
| 2.2.3 | Percentage of service pulled out at scheduled time | 98.5\% | 96.3\% | 96.3\% | 95.3\% | 94.0\% | 95.7\% | 96.2\% | 96.7\% | 96.0\% | 97.8\% | 96.7\% | 98.4\% |
| 2.2.4 | Percentage of on-time departures from terminals | 85\% | 77.4\% | 73.0\% | 76.4\% | 70.0\% | 70.2\% | 71.1\% | 73.1\% | 72.8\% | 74.5\% | 73.6\% | 75.0\% |
| 2.2.5 | Average Muni system speed | Results reporting to begin in FY13 Q4. |  |  |  |  |  |  |  |  |  |  |  |
| 2.2.6 | Percentage of on-time performance | 85\% | 60.4\% | 58.5\% | 59.0\% | 55.6\% | 56.0\% | 56.6\% | 58.9\% | 59.0\% | 60.5\% | 59.8\% | 60.7\% |
| 2.2.7 | Percentage of trips over capacity during AM peak (8:00a-8:59a, inbound) at max load points |  | 6.5\% | 7.7\% | 7.5\% | 7.7\% | 8.5\% | 9.4\% | 7.8\% | 7.1\% | 6.6\% | 7.6\% | 7.4\% |
| 2.2.7 | Percentage of trips over capacity during PM peak (5:00p-5:59p, outbound) at max load points |  | 7.2\% | 7.7\% | 7.7\% | 10.1\% | 8.5\% | 8.9\% | 6.7\% | 8.0\% | 6.4\% | 5.9\% | 7.0\% |
| 2.2.8 | Mean distance between failure (Bus) |  | 2,909 | 3,266 | 2,820 | 3,087 | 2,815 | 2,877 | 3,071 | 3,197 | 3,631 | 3,723 | 4,170 |
| 2.2.8 | Mean distance between failure (LRV) |  | 3,208 | 3,791 | 4,211 | 3,358 | 3,657 | 3,660 | 3,910 | 3,167 | 3,927 | 4,440 |  |
| 2.2.8 | Mean distance between failure (Historic) |  | 1,898 | 2,690 | 2,454 | 6,566 | 2,200 | 2,144 | 1,990 | 1,891 | 1,958 | 2,316 |  |
| 2.2.8 | Mean distance between failure (Cable) |  | 3,998 | 3,717 | 4,571 | 6,202 | 4,248 | 2,386 | 4,244 | 2,624 | 2,649 | 2,811 |  |
| 2.2.9 | Percentage of scheduled service hours delivered | Please see 2 |  |  |  |  |  |  |  |  |  |  |  |
| 2.2.10 | Percentage of scheduled trips completed | Measure in development |  |  |  |  |  |  |  |  |  |  |  |
| 2.2.11 | Ridership (rubber tire, average weekday) |  | 491,553 | 496,201 | 486,628 | 505,681 | 517,675 | 515,379 | 484,577 | - | 467,267 |  |  |
| 2.2.12 | Percentage of time that elevators are available |  | 94.4\% | 96.4\% | 96.8\% | 96.8\% | 98.9\% | 96.2\% | 96.9\% | 91.7\% | 96.5\% | 95.8\% | 98.4\% |
| 2.2.13 | Percentage of time that escalators are available |  | 91.8\% | 87.2\% | 84.5\% | 87.1\% | 87.1\% | 89.3\% | 87.3\% | 84.1\% | 85.7\% | 87.0\% | 93.0\% |
| Objective 2.3: Increase use of all non-private auto modes. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2.3.1 | Non-private auto mode share (all trips) | 50\% |  |  |  |  |  |  |  |  | 45\% (2011 Mode Share Survey) |  |  |
| Objective 2.4: Improve parking utilization and manage parking demand. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2.4.1 | Parking reliability rate of SFpark spaces (median district rate) |  | 62.3\% | 65.5\% | 61.5\% | 58.9\% | 60.2\% | 61.9\% | 64.0\% | 67.4\% | 72.0\% | 66.3\% | 65.7\% |
| 2.4.2 | Parking reliability of SFMTA garage spaces (median garage rate) |  | 99.7\% | 99.7\% | 99.7\% | 100.0\% | 100.0\% | 99.8\% | 99.8\% | 98.2\% | 99.5\% | 99.5\% | 99.8\% |
| 2.4.3 | \# of secure on street bicycle racks |  |  |  |  |  |  |  |  |  |  |  | 2739 |
| 2.4.3 | \# of secure off street bicycle parking spaces (garage bicycle parking) |  |  |  |  |  |  |  |  |  |  |  | 475 |
| 2.4.4 | On-street payment compliance (median district rate) |  |  | 56.9\% | 56.7\% | 56.5\% | 57.4\% | 56.9\% | 56.4\% | 57.0\% | 57.2\% | 57.9\% | 57.8\% |


| ID | Metric | Goal | FY12 Avg | FY13 Avg | Jul 2012 | Aug 2012 | Sep 2012 | Oct 2012 | Nov 2012 | Dec 2012 | Jan 2013 | Feb 2013 | Mar 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Goal 3: Improve the environment and quality of life in San Francisco |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Objective 3.1: Reduce the Agency's and the transportation system's resource consumption, emissions, waste, and noise. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.1.1 | Metric tons of C02e for the transportation system | 1,515,000 |  |  |  |  |  |  |  |  |  | 2,155,000 (2010) |  |
| 3.1.2 | $\%$ of SFMTA non-revenue and taxi fleet that is alternative fuel/zero emissions |  |  |  |  |  |  |  |  |  |  |  | 94\% |
| 3.1.3 | \% biodiesel to diesel used by SFMTA |  |  |  |  |  |  |  |  |  |  |  | 2\% (FY11) |
| 3.1.4 | Number of electric vehicle charging stations |  |  |  |  |  |  |  |  |  |  |  | 31 |
| 3.1.5 | Citywide gasoline consumption rate |  |  |  |  |  |  |  |  |  |  | 149,156,10 | 104 (2009) |
| 3.1.6 | Agency electricity consumption (kWh) |  |  |  |  |  |  |  |  |  |  | 123,746,10 | 104 (FY11) |
| 3.1.6 | Agency gas consumption (therms) |  |  |  |  |  |  |  |  |  |  | 579,0 | ,043 (FY11) |
| 3.1.6 | Agency water production (gallons) |  |  |  |  |  |  |  |  |  |  | 21,301, | 010 (FY11) |
| 3.1.7 | Agency compost production (tonnes) |  |  |  |  |  |  |  |  |  |  |  | 13 (CYO9) |
| 3.1.7 | Agency recycling production (tonnes) |  |  |  |  |  |  |  |  |  |  |  | 534 (CY09) |
| 3.1.7 | Agency waste production (tonnes) |  |  |  |  |  |  |  |  |  |  |  | 592 (CYO9) |
| Objective 3.2: Increase the transportation system's positive impact to the economy. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.2.1 | Customer rating: Business satisfaction with transportation network; scale of 1 (low) to 5 (high) | Survey is being developed. Results will be reported for FY13 Q4. |  |  |  |  |  |  |  |  |  |  |  |
| Objective 3.3: Allocate capital resources effectively. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.3.1 | \% of all capital projects delivered on-budget by phase | Results reporting to begin in FY13 Q4. |  |  |  |  |  |  |  |  |  |  |  |
| 3.3.2 | \% of all capital projects delivered on-time by phase | Results reporting to begin in FY13 Q4. |  |  |  |  |  |  |  |  |  |  |  |
| 3.3.3 | \% of all capital projects delivered in-scope by phase | This is proving challenging to quantify. We are evaluating alternative metrics. |  |  |  |  |  |  |  |  |  |  |  |
| Objective 3.4: Deliver services efficiently. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.4.1 | Average annual transit cost per revenue hour | \$184 | \$194 |  |  |  |  |  |  |  |  |  |  |
| 3.4.2 | Passengers per revenue hour for buses |  | 70 |  |  |  |  |  |  |  |  |  |  |
| 3.4.3 | Cost per unlinked trip |  | \$2.75 |  |  |  |  |  |  |  |  |  |  |
| 3.4.4 | Pay hours: platform hours ratio |  | 1.12 | 1.12 | 1.12 | 1.12 | 1.12 | 1.13 |  |  |  |  |  |
| 3.4.5 | Farebox recovery ratio |  | 30.8\% |  |  |  |  |  |  |  |  |  |  |
| Objective 3.5: Reduce capital and operating structural deficits. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.5.1 | Operating and capital structural deficit |  |  |  | \$70M | additional (SOGR) | needed for and \$1.7B | operation <br> 5-Year sho | s, 260 M ad tfall for bik | dditional $n$ <br> ke, pedest | eeded for ian, facilit | State-of-Go es and tran | ood Repair <br> sit (FY12) |
| Goal 4: Create a workplace that delivers outstanding service |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Objective 4.1: Improve internal communications. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.1.1 | Employee rating: Information needed to do the job? Informed about agency issues, challenges and current events?; scale of 1 (low) to 5 (high) | Survey distribution will begin this month. Results will be reported for FY13 Q4. |  |  |  |  |  |  |  |  |  |  |  |
| 4.1.2 | \% of employees that complete the survey | Survey distribution will begin this month. Results will be reported for FY13 Q4. |  |  |  |  |  |  |  |  |  |  |  |
| 4.1.3 | Employee rating: I have a clear understanding of my division's goals/objectives and how they contribute to Agency success | Survey distribution will begin this month. Results will be reported for FY13 Q4. |  |  |  |  |  |  |  |  |  |  |  |
| 4.1.4 | Employee rating: I have received praise for my work in the last month | Survey distribution will begin this month. Results will be reported for FY13 Q4. |  |  |  |  |  |  |  |  |  |  |  |

## Color Legend

| Outperforms | Underperforms | Equal to |
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| FY12 Avg | FY12 Avg | FY12 Avg |

## STRATEGIC PLAN METRICS REPORT | April 2013



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| FY12 Avg | FY12 Avg | FY12 Avg |


[^0]:    Color Legend

