



**SFMTA**  
Municipal  
Transportation  
Agency

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Tom Nolan, *Chairman*

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## **FOR IMMEDIATE RELEASE**

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### **\*\*PRESS RELEASE\*\* (Revised)**

#### **SFMTA Introduces New, Interactive, Online Performance Dashboards**

*Performance metrics provide opportunity to engage with public in a more meaningful way*

**San Francisco**—The San Francisco Municipal Transportation Agency (SFMTA) today introduced [new, interactive, online dashboards](#) that will allow the agency to better report out on its performance by sharing up-to-date information with the public and increasing transparency and accountability as the SFMTA works to improve the transportation network.

“In an effort to improve what we do, the SFMTA has been regularly reporting these metrics to the public for many years,” said SFMTA Director Ed Reiskin. “While those existing reports are informative, sharing these interactive reports will allow us to engage with the public in a more meaningful way, because the data is easier to find, easier to read and updated constantly.”

The site contains results from 13 key areas, including: the percentage of on-time performance, mode share, crime stats, the agency’s carbon footprint, collision data and other information aligned with the SFMTA’s strategic plan.

The interactive performance dashboards are organized by the four goals outlined in the [SFMTA’s 2013-2018 Strategic Plan](#). The Strategic Plan’s four overarching goals help shape how the agency prioritizes its attention, resources and staff over the next six fiscal years. The four goals are: (1) Create a safer transportation experience for everyone; (2) Make transit, walking, bicycling, taxi, ridesharing and car sharing the preferred means of travel; (3) Improve the environment and quality of life in San Francisco; and (4) Create workplace that delivers outstanding service.

**###**

*Established by voter proposition in 1999, the SFMTA, a department of the City and County of San Francisco, oversees the Municipal Railway (Muni), parking and traffic, bicycling, walking and taxis. With five modes of transit, Muni has approximately 700,000 passenger boardings each day. Over 1 million people get around this city each day and rely on the SFMTA to ensure safe and reliable travel by transit, walking, bicycling, taxi and driving.*

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