SFMTA WORKSHOP FEEDBACK

The SFMTA and partner agencies are continuing to utilize feedback from the Fall 2014 workshops to inform priorities and next steps for the Embarcadero Enhancement Project. Throughout summer and fall 2015, the Port of San Francisco is gathering additional input from business-related stakeholders and Port tenants (via a survey and individual interviews) to help round out perspectives on specific transportation needs and concerns. The general concept of a protected bikeway along the Embarcadero is also included in the assumptions for the upcoming Waterfront Land Use Plan Update process, which is also being led by the Port of San Francisco.

As the Project transitions from the initial public education/outreach phase to the conceptual design development phase, much work remains to assess and respond to specific ideas generated from the fall 2014 workshops. As a starting point, however, the following comments and next steps are provided to inform interested stakeholders:

FALL 2014 WORKSHOPS TAKEAWAYS

- Based on lack of interest in the fall 2014 workshops, combined with already-identified challenges, the SFMTA will not explore a (separate) center-running bikeway design alternative. A short stretch of center-running bikeway may still be an option, however, if it is helpful to resolve conflicts as part of a successful one-way or two-way bikeway alternative.
- The SFMTA will conduct a focused mobility and circulation study for the Pier 39 / Fisherman's Wharf area in order to identify and assess bikeway design alternatives and related potential changes within a broader context. More information on this effort will be made available in the fall of 2015. Traffic analysis may need to be integrated into the Project's future environmental review phase.
- The concept to shift a majority of the vehicular traffic on The Embarcadero to the city-side of the MUNI tracks will be further developed as a potential alternative north/west of Mission Street, and presented at the next series of public outreach events

Additional responses to "Big Ideas" proposed during the workshops are provided on the following page.

NEXT STEPS

- Promote workshop results with business stakeholders to solicit confirmation / reaction to key themes and big ideas
- Further develop conceptual design options to address intersection design, load zone scenarios, workshop ideas
- Prepare scope of work for Pier 39 / Fisherman's Wharf focused circulation study
- Collect additional multi-modal traffic data; incorporate results of Port tenant transportation survey when available
- Schedule public open house and workshop series #2 for late 2015 / early 2016

A revised project schedule summary graphic is also provided on page 25.

Big Ideas

SFMTA Comments

Underground roadway at Ferry Building with local at-grade roadway	The SFMTA will confirm underground conditions to inform feasibility, although conflicts are anticipated with the existing BART and MUNI tunnel. High construction costs and impacts may also limit the viability of this concept.
Pedestrian bridge from Market Street to Ferry Building / Elevated bikeway	Technical requirements for a structure include approximately 450-foot ramps on either side of bridge span, which may not be feasible without significant impacts (depending on location). Potential concerns include accessibility, visual impacts to Ferry Building vistas. Potential elevated bikeway/shared path may be further explored near Pier 39.
Remove traffic from water-side of the Embarcadero	The SFMTA will study potential consolidation of vehicle travel lanes on the south/west side of the MUNI tracks for the segment adjacent to the Ferry Building. Assumption remains that MUNI tracks will not be moved.
Move MUNI tracks to enlarge Ferry Building plaza and create wider Promenade/waterside bikeway	
Build a new sea wall	A new sea wall is beyond the scope of this project. However, the project will consider potential impacts of sea level rise in the environmental phase and incorporate appropriate mitigations/sustainable design features where practical and in conjunction with ongoing Port seawall replacement analysis/activities.
Cantilevered bikeway over sea wall / Underwater bike route	A cantilevered or underwater bikeway would pose numerous conflicts with existing water-related operations (ferries, cruise ships) and historic buildings, and would be cost-prohibitive. This option will not be considered, although the SFMTA may explore limited grade-separation for highly-constrained areas.
Add sculptural/architectural elements for a bikeway, possibly thematic/gepgraphic	Will be considered for any/all proposed designs, particularly during the detailed design phase. Project will be subject to City Public Art Ordinance, which mandates up to 2% of the project budget to be allocated for public art.
Managed bi-directioal traffic lanes by time of day (i.e. movable dividers)	The SFMTA has considered movable roadway diverters (similar to those used for the Golden Gate Bridge) and deemed their use infeasible due to ongoing operational costs as well as a lack of differentiated travel demand (i.e., demand is too steady / bi-directional to warrant flip-flopping of travel lanes).

Project Status / Revised Schedule



The Embarcadero Enhancement Project will conduct a public open house and additional workshops in 2015/2016 in order to identify preferred alternatives for a future environmental phase **Completed**

Initial Survey / Open House / Presentations Fall 2014 Design Workshop Series

Ongoing / Fall 2015

Port Tenant Transportation Survey Ongoing Stakeholder Presentations Test Design Options for Feasibility

Fall '15 / Winter '16

Establish Design Alternatives

Conduct Public Open House / Workshop Series #2

Presentations / Refine Alternative(s)

To Be Determined

Select Preferred Concept Design(s)
Environmental Review Phase*
Detailed Design*
Construction*

*Funding has not yet been identified for these phases

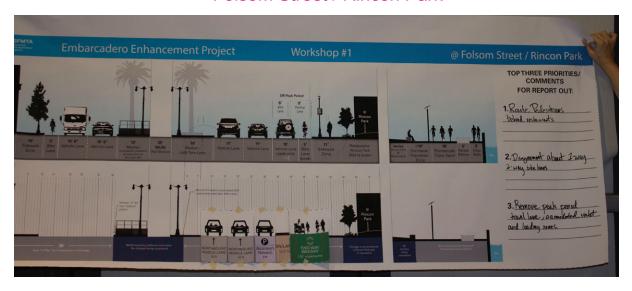
The Embarcadero Enhancement Project

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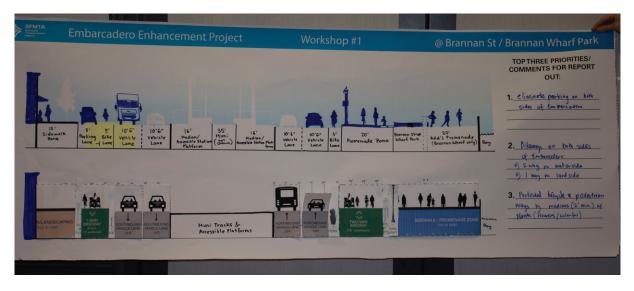
APPENDIX A: GAMEBOARD PHOTOS

WORKSHOP #1

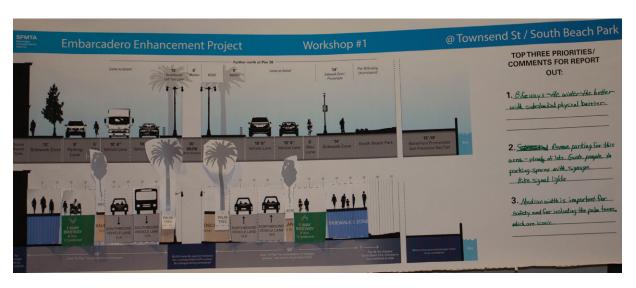
Folsom Street / Rincon Park



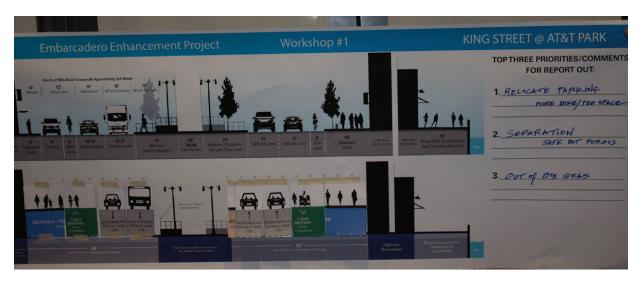
Brannan Street / Brannan Wharf Park



Brannan Street / Brannan Wharf Park

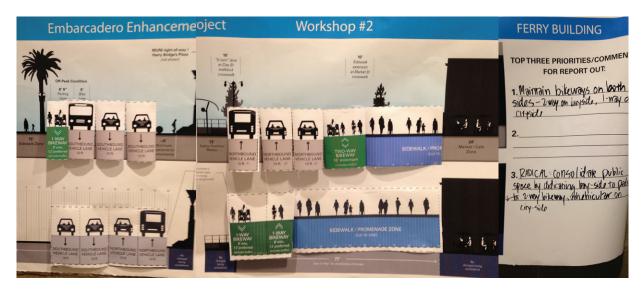


King Street / AT&T Park



WORKSHOP #2

Ferry Building (Group #1)



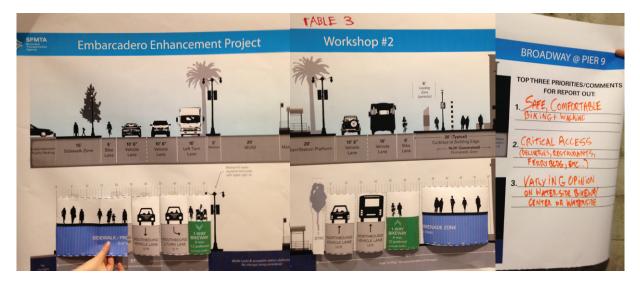
Ferry Building (Group #2)



Broadway (Design #2)

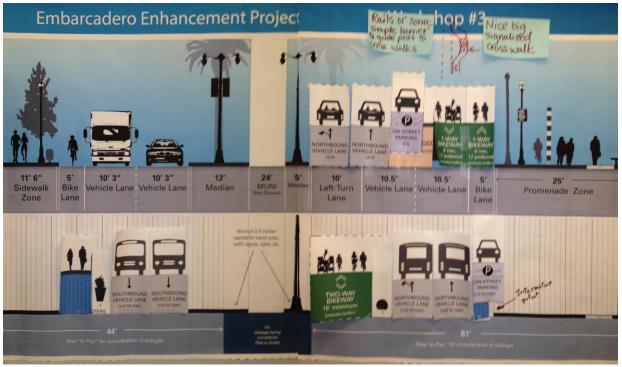


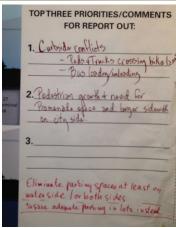
Broadway (Design #1)



WORKSHOP #3

Battery Street / Pier 27





Chestnut Street / Pier 31



Bay Street / Pier 33



Beach Street / Pier 39

