

***San Francisco:  
great city, excellent  
transportation choices***

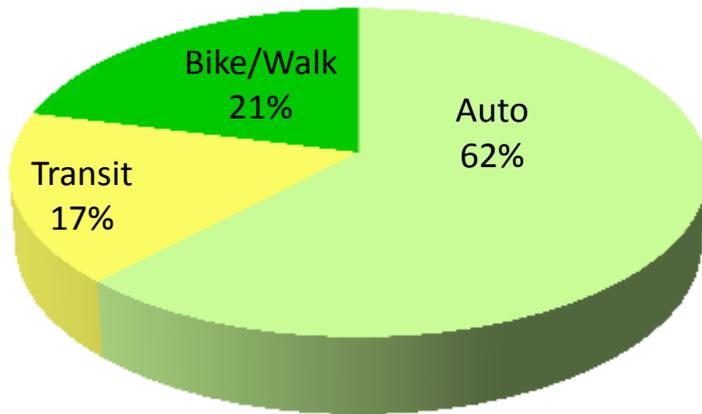
09 | 18 | 2012

SAN FRANCISCO, CALIFORNIA

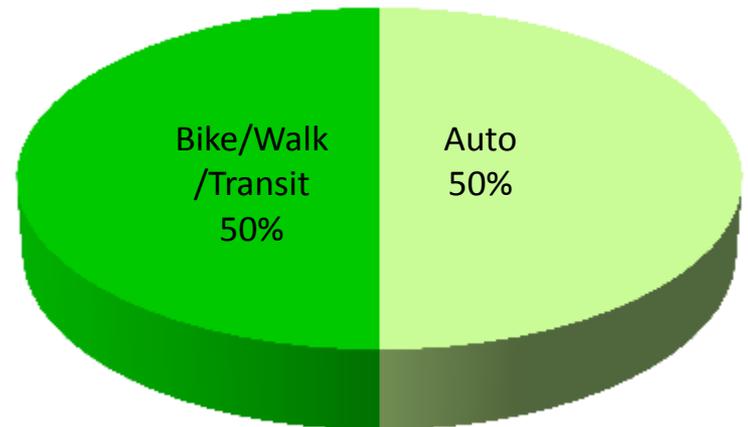


## GOAL 2: Make transit, walking, bicycling, taxi, ridesharing and carsharing the preferred means of travel

2012



2018



2012

Auto	62%
Transit	17%
Non-Motorized	21%

2018

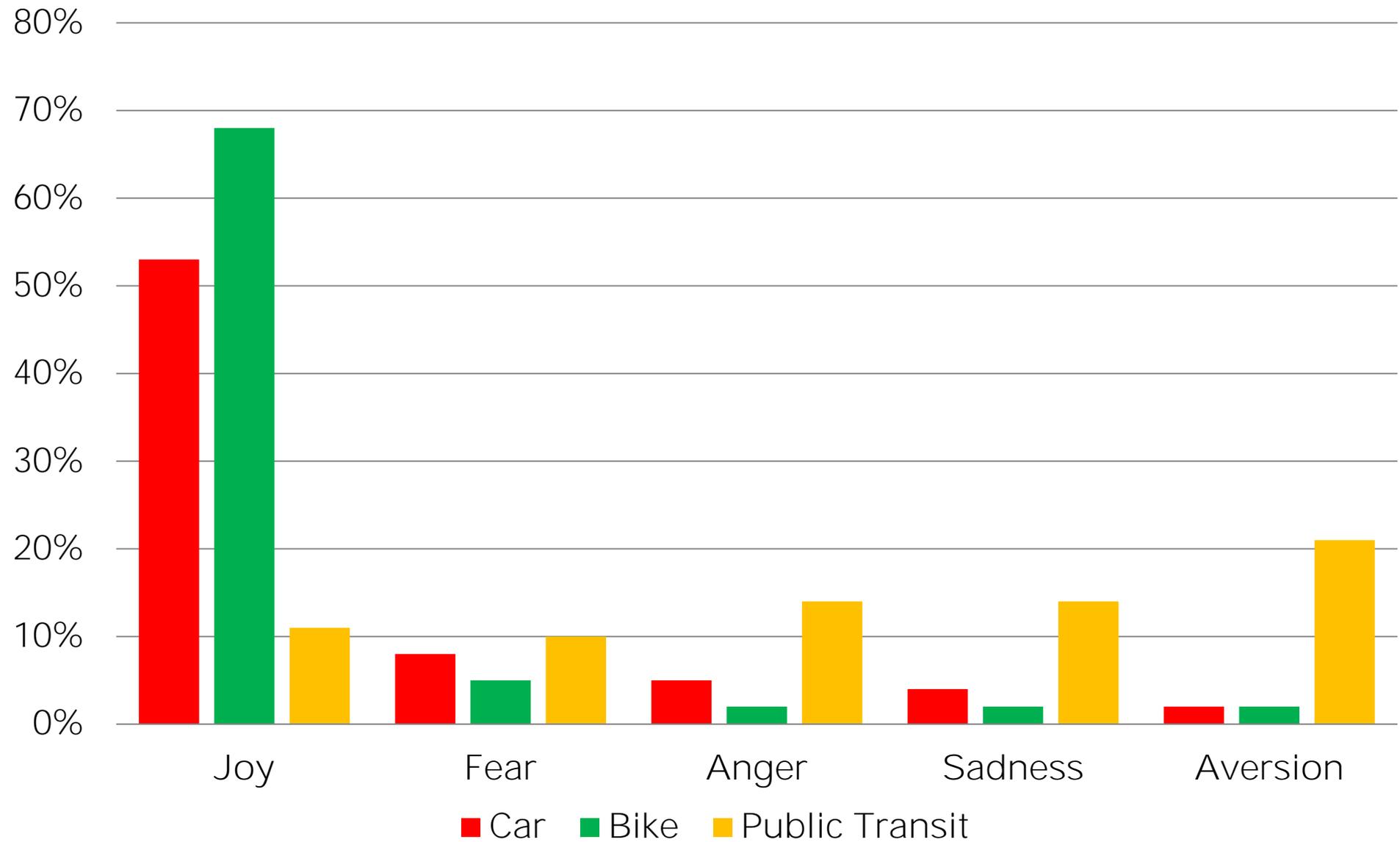
Auto	50%
Bike/Walk/Transit	50%

# Economics: Bicyclists spend more than their driving counterparts





# Emotions



	Car	Bike	Public Transit
Joy	55%	68%	11%
Fear	8%	5%	10%
Anger	5%	2%	15%
Sadness	4%	2%	12%
Aversion	2%	2%	21%

# How are we doing?

**Fast & Fearless -  
1%>**



**Enthused &  
Confident - 7%**

	Percentage of cyclists that meet this description
Fast/Fearless	1%
Enthused and Confident	7%
Interested but Concerned	60%
No Way No How	33%





5,400



160 mi

3.5 %

17 %

40 %



65%



28%

# GOOD, BETTER, BEST

THE CITY OF COPENHAGEN'S  
BICYCLE STRATEGY 2011-2025



**COPENHAGEN  
TOGETHER**

**CITY OF COPENHAGEN**  
The Technical and  
Environmental Administration











NETTO

STREKSTUJER

3A Nordhavn st.

1982

XN 90 844

40

40

b.t



0-24



YSK

FIRST HOTEL

HOTEL SAVOY

LØVEN HOTEL















6201

PULADER

01.09.09

13145

Du er cyklist nummer

3793

i dag

af sommerlagt

3793

cyklister i år på  
denne strækning

I  CPH

LUFT

  
I  CPH







A close-up photograph of a raspberry tart with a golden crust and fresh raspberries on top.

**DU MÅ GODT!**  
**- du cykler jo til arbejde**

Københavns Kommune støtter **VI CYKLER TIL ARBEJDE 2009**

VI CYKLER TIL ARBEJDE er arrangeret af Dansk Cyklist Forbund og Dansk Firmsidrætsforbund. Kampagnen skal få så mange som muligt til at vælge

**SAMMEN**

© 2009 Dansk Cyklist Forbund

# What should we do differently?



# Oak and Fell Streets



	cycletrack	buffer	↑	↑	↑	<b>P</b>	
10'	7' 3"	5'	9' 6"	9' 6"	9' 6"	8'	10'
68' 9"							



**Polk Street: Market to Union**



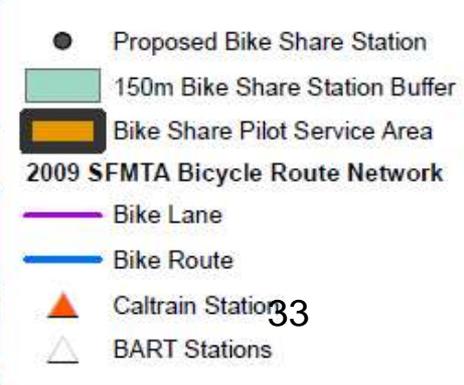
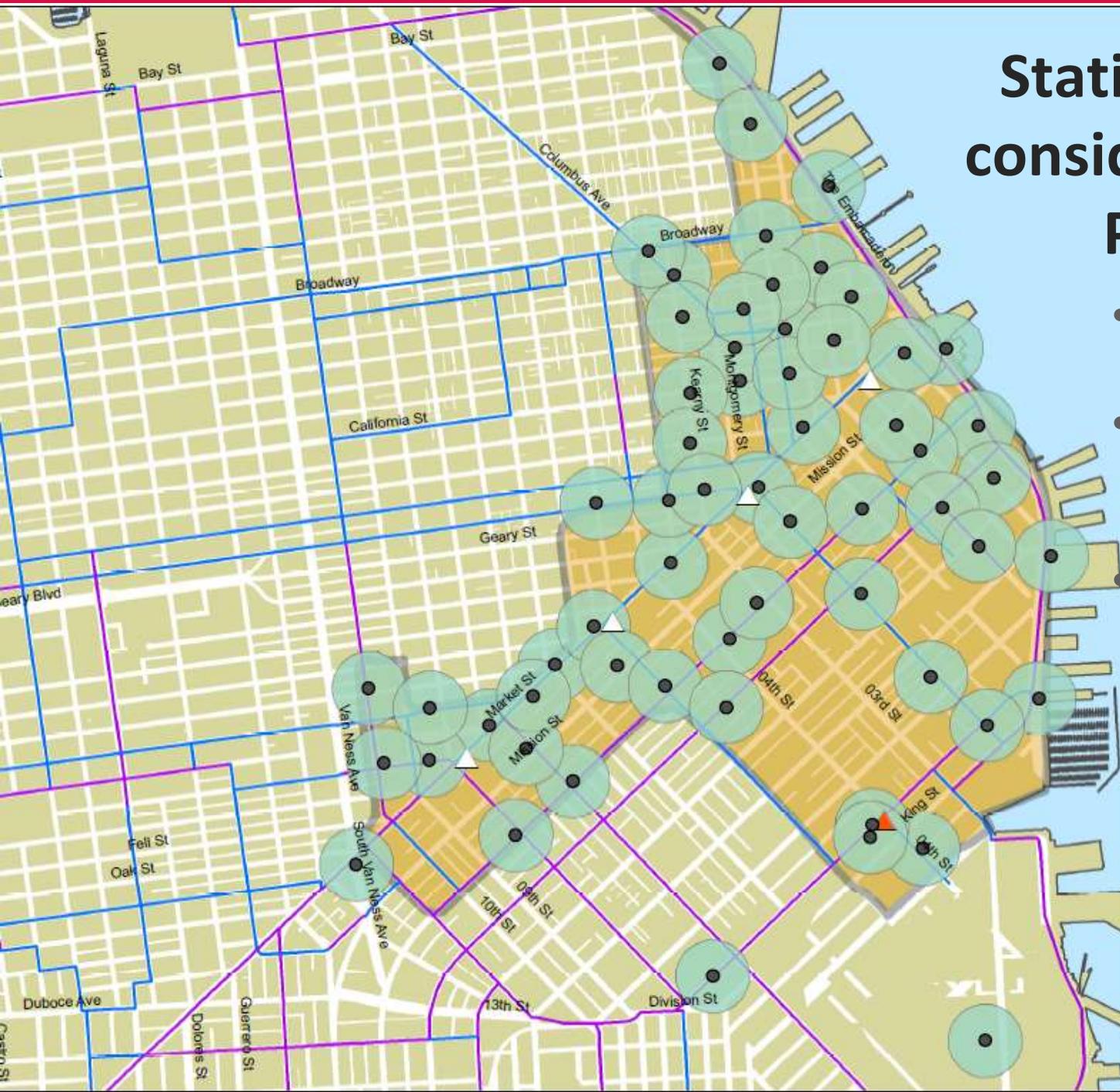
**2<sup>nd</sup> Street: Market to King**

# Bikesharing!



# Stations under consideration for Phase I

- Phase I: 50 Stations, 500 bikes
- Phase II: 100 stations, 1000 bikes
- Phase III: 275 stations, 2,700 bikes





22ND ST

GARÇON

200/5800

# Marketing and Enforcement

Show and Tell