

VAN NESS

IMPROVEMENT PROJECT



Van Ness BAC January 19



Agenda

1. Call to Order. Van Ness Business Advisory Committee members please sit at table.
2. Public comment for matters that are within BAC jurisdiction and are not on today's calendar.
3. Approval of minutes — October 20, 2016, and November 17, 2016.
4. Staff updates.
5. Outreach updates.
6. Next meeting — February 16, 2017, 3:00-4:30 p.m.

Public Comment

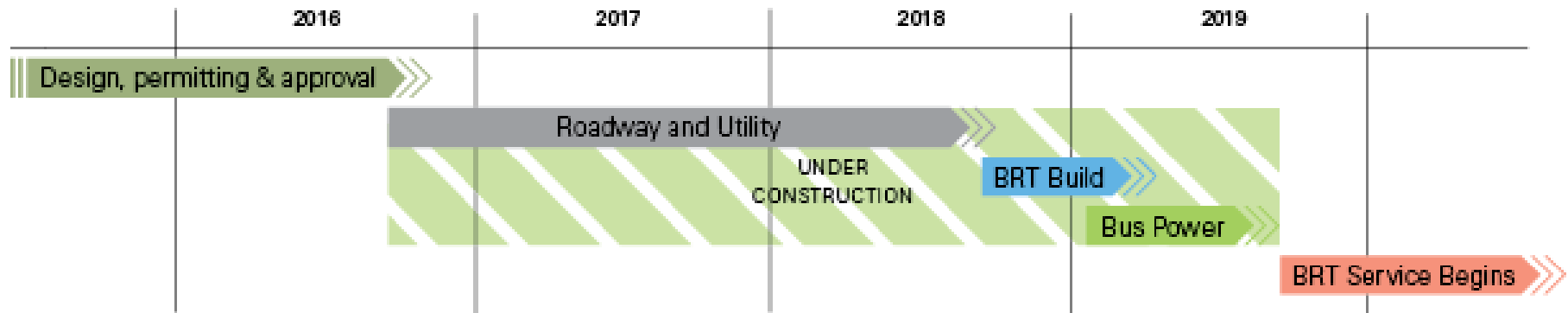
- See Public Comment policy on back of agenda.
- Public comment for matters that are within Business Advisory Committee jurisdiction and are not on today's calendar.

Approval of Minutes

- October 20, 2016.
- November 17, 2016.

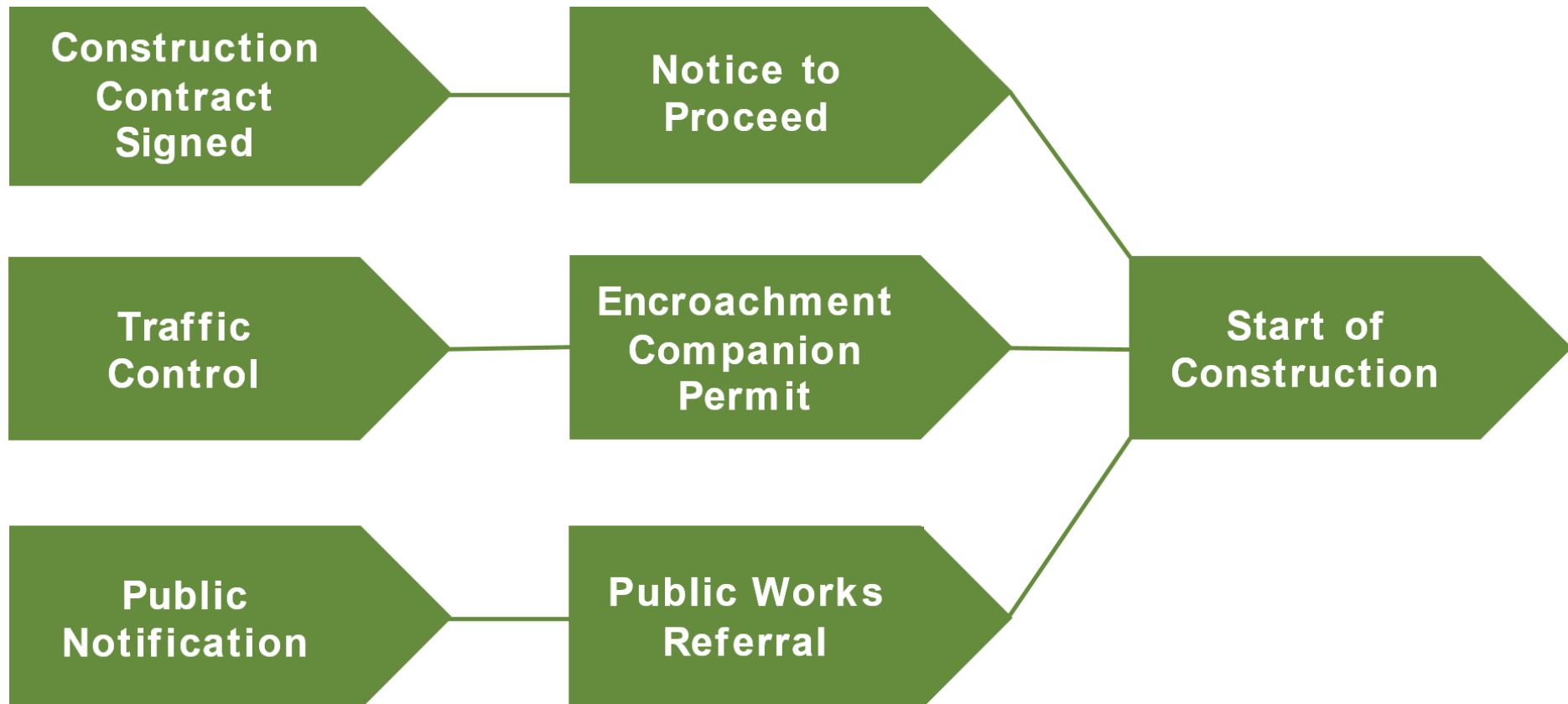
Staff Updates

- Project schedule
 - Preparing the roadway for construction through March 2017
 - Utility work: April 2017-September 2018
 - Side A: April 2017-March 2018
 - Side B: October 2017-September 2018



Staff Updates

- Finalizing permits



Staff Updates

- Construction update
 - Construction in the median began Dec. 19
 - Removal of median including concrete curbs, trees and contaminated soil has begun on northern blocks
 - Night work has included removal of Overhead Contact System lines that power buses



Staff Updates

- Construction update
 - Construction in the median began Dec. 19
 - Number of lanes continues to be reduced in two-block segments as construction expands
 - Wet winter weather has delayed some work

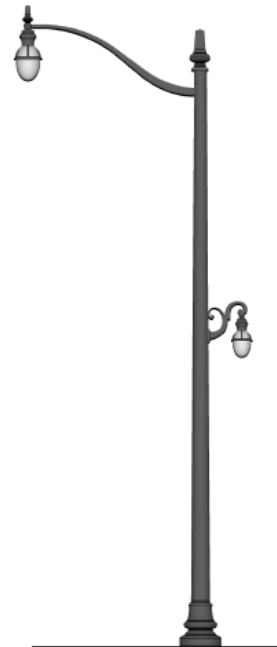
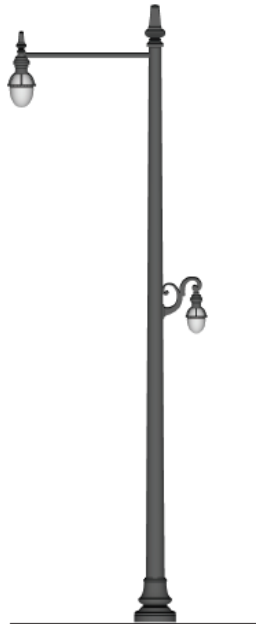
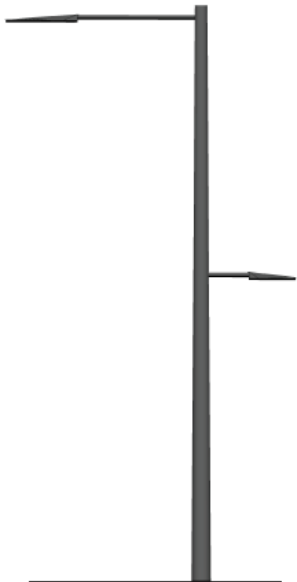


Staff Updates

- Construction update
 - Double parking and deliveries
 - SFPD will step up enforcement during construction
 - Prepare now by reviewing existing loading zones and delivery schedules
 - Coordinate to relocate loading zones to side streets, alleys
 - If needed, apply to adjust loading zone hours
 - Reach out to delivery companies to let them know about upcoming construction and appropriate loading areas
 - SFMTA reaching out to Uber, Lyft

Staff Updates

- Lighting on Van Ness update
 - Working to resolve resolution for alternative design
 - Developing design and budget



Staff Updates

- Polk Streetscape Project update
 - Construction on North Point from Van Ness to Larkin and on Polk from Beach to Vallejo is underway
 - North Point through March 2017
 - Beach to Vallejo through September 2017
 - Traffic signal upgrades begin this month



Union Street Shopping Signage

Merchants expressed concerns about left turn elimination impacting holiday sales

- Signs were produced and posted within project corridor to direct customers to Union Street shopping
- Collaboration with project staff, Sup. Farrell's office and Union Street Merchants
- Short-term solution for holiday shoppers
- Left turn removals are legislated and permanent
- Meeting planned with stakeholders to identify possible long-term solutions



Union Street Shopping Signage

- Merchants expressed concerns regarding left turn elimination impacting holiday sales
 - Four wayfinding signs were posted to direct customers to Union Street shopping district without left turns from Van Ness
 - Collaboration with project staff, Sup. Farrell's office and Union Street Merchants
 - Short-term solution for holiday shoppers
 - Left turn removals are legislated and permanent, so staff is looking for possible long-term solutions

Outreach Updates

- Recent public engagement activities
 - Middle Polk Neighborhood Association
 - War Memorial Board of Trustees
 - Ongoing night noise notifications
 - Quarterly Cultural Groups coordination



Outreach Updates

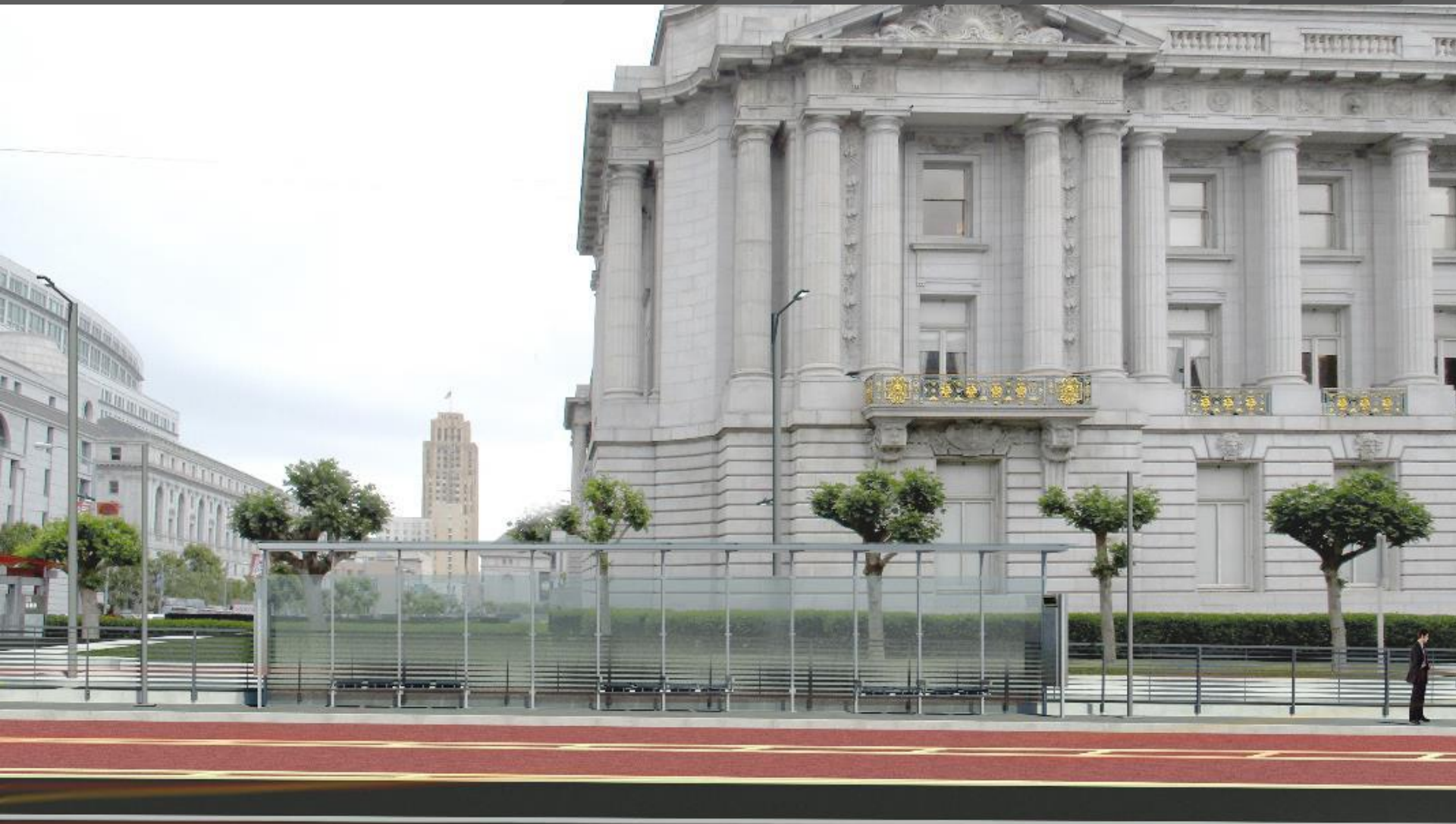
- Recent public engagement activities
 - Historic Preservation Commission hearing
 - Long-term treatment plan for four trolley/light poles
 - Information provided about work on alternate design trolley/light pole to address resolution
 - Unique shelter design for McAllister Street stations



Outreach Updates



Outreach Updates



Outreach Updates

2016 in Review:

- **Launched Van Ness Business Advisory Committee, the agency's first such committee.**
- Launched quarterly newsletter, printed and mailed twice annually to more than 30,000 project neighbors.
- Met with 24 community, merchant and stakeholder groups to provide project information and coordinate for construction.
- Testified at six hearings including three Board of Appeals, SF Arts Commission, City Hall Historic Preservation Advisory Commission and MTA Board.
- Launched multilingual interactive text messaging campaign to acquire new contacts to inform and engage over the duration of the project.



Outreach Updates

2016 in Review:

- **Conducted successful multichannel outreach campaigns for bus stop consolidation, the Open House, a bus stop relocation and the start of construction.**
 - Campaigns included multilingual ambassador outreach, canvassing door hangers, mailers to more than 34,000 project neighbors, on-street signage, service alerts, NextMuni alerts, in-vehicle announcements, press releases, homepage rotator, website updates, blog articles, social media and email and text message series.
- Released a three video series and animation to provide the public with project and construction information.



Outreach Updates

2016 in Review:

- Began hosting twice-weekly community drop-in office hours at construction office. Office hours are Tuesdays 2:00-4:00 p.m. and Fridays 10:00 a.m.-12:00 p.m. (holidays excluded).
- **Hosted Construction Open House, providing project and construction information about the Van Ness Improvement Project and Polk Streetscape Project to about 200 community members.**
- Launched monthly project briefing for public officials.



Outreach Updates

- Outreach Calendar
 - Community Drop-In Office Hours, 180 Redwood Street, Suite 300
 - Tuesdays, 2:00-4:00 p.m.
 - Fridays, 10:00 a.m.-12:00 p.m.
 - Excludes holidays



Outreach Updates

- Outreach Calendar
 - Historic Preservation Commission: Wed., Feb. 1, 11:30 a.m., City Hall, Room 400
 - San Francisco Arts Commission will present information related to the proposed public art to be installed at some boarding platforms on Van Ness
 - Meet the Expert: Wed., Feb. 1, 6:00-7:30 p.m.

Next Meeting



March 16, 3:00-4:30 p.m.

Thank You



VAN NESS

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sfmta.com/vanness

