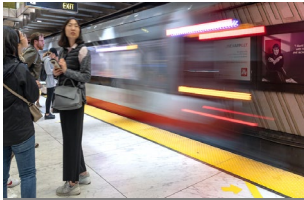


Muni Biannual Service Update

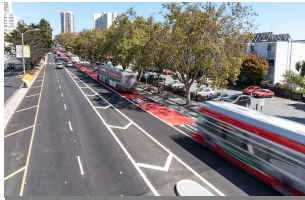
September 3, 2024



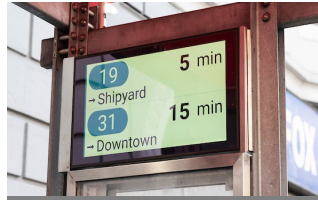
Transit Planning Principles



Fast



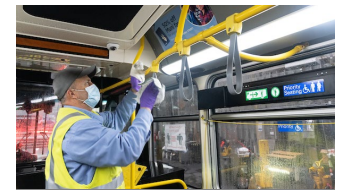
Frequent



Reliable



Safe



Clean

Transit service and capital investment decisions prioritize ridership growth by focusing on service quality and the customer experience

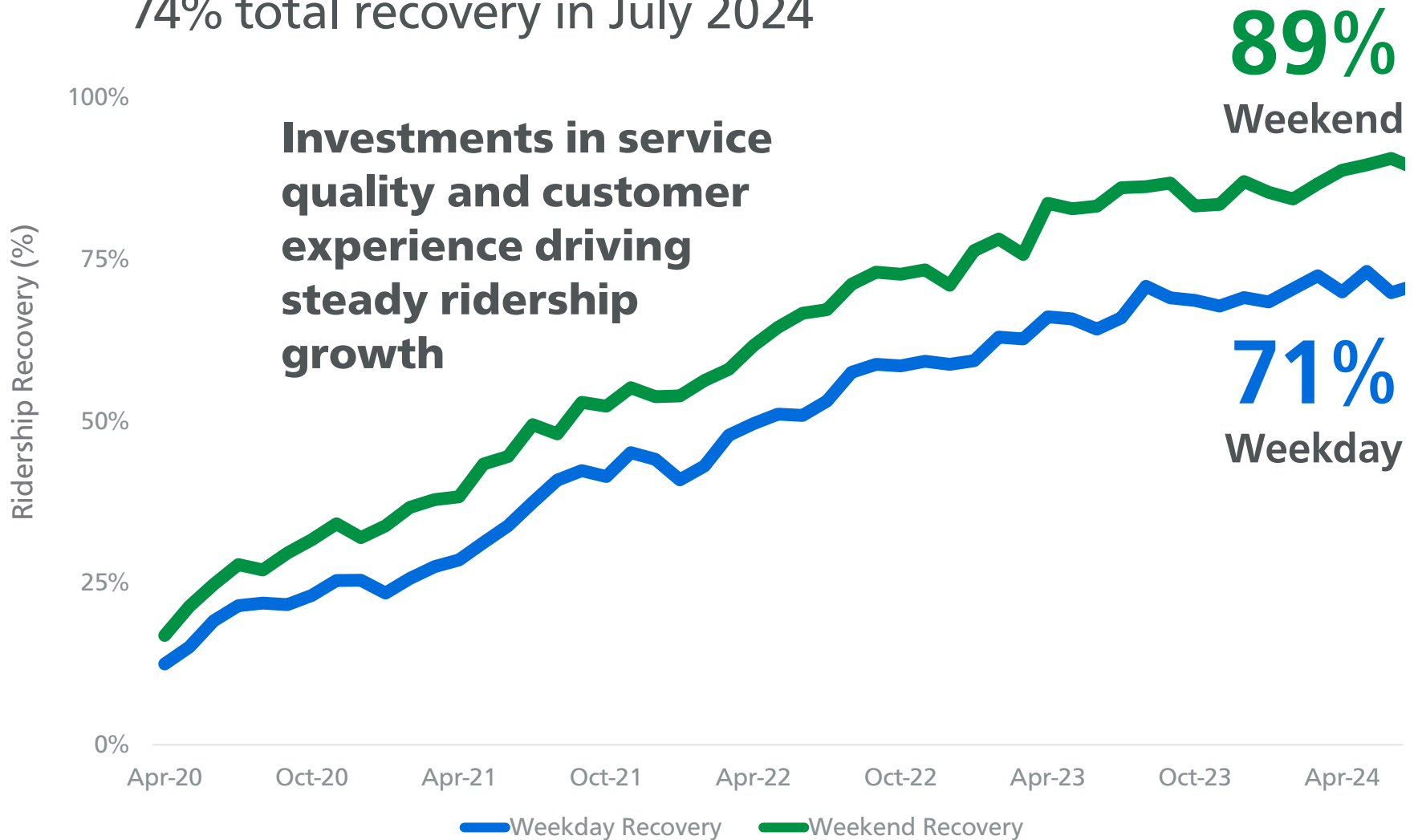
They are designed to advance the four core San Francisco City values:

- Improving Equity
- Building Trust
- Supporting Economic Vitality
- Advancing Environmental Stewardship

Implementation approach : Partnerships, Piloting and Persistence

July Weekday and Weekend Recovery

74% total recovery in July 2024



Note: Excludes cable car and streetcar. Recovery baselined against average daily boardings from the same month in calendar year 2019.

July Special Events Spotlight

- **Chinatown Night Market** (July 12) featured the most faregate exits in history of the Chinatown – Rose Pak Station
- **San Francisco Marathon** (July 28) saw station use at Embarcadero Station rise **44%** compared to an average Sunday in July 2024
- **Dore Alley Street Fair** saw ridership increase **23%** at Civic Center Station compared to average Sunday in July 2024



Photo Source: [KQED](#)

Muni Shined at Outside Lands and Golden Gate Park Concert series



Muni Service Changes

Starting August 17



[SFMTA.com/ServiceChanges](https://www.sfmta.com/ServiceChanges)

Reducing crowding

48 Quintara-24th Street & 28R 19th Avenue Rapid

An additional trip was added to serve riders on both routes during the morning school commute time

9 San Bruno

On weekends, increased the size of buses that serve the 9 San Bruno Route; now vehicles will be 60-feet long

1 California

Adjusted weekday service on busiest portion of route:

- Clay to Drumm streets
- Presidio Avenue to California Street



Making trips safer and more reliable

L Owl: L Taraval Improvement Project

Adjust start of L Owl to midnight; helps prepare for the relaunch of L Taraval rail service this fall

31 Balboa: Safer Taylor Street Project

Consolidated stops to improve reliability

43 Masonic: Frida Kahlo Quick-Build Project

Consolidated stops to improve reliability and traffic safety

38/38R Geary: Geary Blvd Improvement Project

Moved stops to improve travel times

18 46th Ave/29 Sunset/58 Lake Merced: Moved stops to improve travel times as part of 29 Sunset Improvement Project



Operator Requests and Construction

30 Stockton: stop changed on the Presidio end of the route, new Presidio Terminal at Crissy Field

1X California Express: stop change as the bus heads downtown, the [Bush St & Sansome St](#) stop moved to west end of Bush Street

5R Fulton Rapid: additional stop added to increase access and reduce crowding on 5 local, at [McAllister St & Laguna St](#), both directions

25 Treasure Island: stops changed due to construction, four stops removed

67 Bernal Heights: bus takes new street but makes all stops, route changed to use 26th St instead of 25th St for easier turn

Back to School Coordination

SFUSD students went back to school August 19

- Worked with SFUSD, universities and private schools to message service changes & Twin Peaks Tunnel construction
- Webpage at [SFMTA.com/Muni2School](https://www.sfmta.com/Muni2School)
- Returning “school trippers” service

SF State University stopped shuttle operations between the Daly City BART Station and campus

- Muni routes connecting the Daly City BART Station and campus: 28/28R 19th Avenue and 57 Parkmerced
- With SFSU Gator Pass, Muni is free and BART trips beginning and ending at Daly City BART Station are 50% off
- Learn options at [SFMTA.com/Muni2SFSU](https://www.sfmta.com/Muni2SFSU)





San Jose Avenue Transit Lane



L Taraval Testing

Service Next Steps

Service Change Process

- Strong leadership by SFMTA Board to support staff focus on quality of service over quantity of service
- Tough decisions coming in 2025
- Will continue to focus on values & quality as guiding principles
- Anticipate returning in late Fall 2024 with road map on next steps informed by the Muni Funding Working Group and the Muni Service Equity Work Group

Service Change Timelines

- Implement rail service changes in Fall with return of L Taraval
- Bus and rail changes anticipated in early 2025



September is Transit Month and Muni Forward's 10-Year Anniversary

Celebrating 10 years – and 100 miles – of Muni Forward

10 Years and 100 Miles of Muni Forward

10 Year Update Report coming in Soon!

- Highlights from 100 miles of transit priority improvements AND 75 miles of transit only lanes since 2014
- Detailing guiding principles, implementation strategies and focusing on *results*





TRANSIT MONTH **KICKOFF** **CELEBRATION**

**THURSDAY,
SEPT 5, 2024**

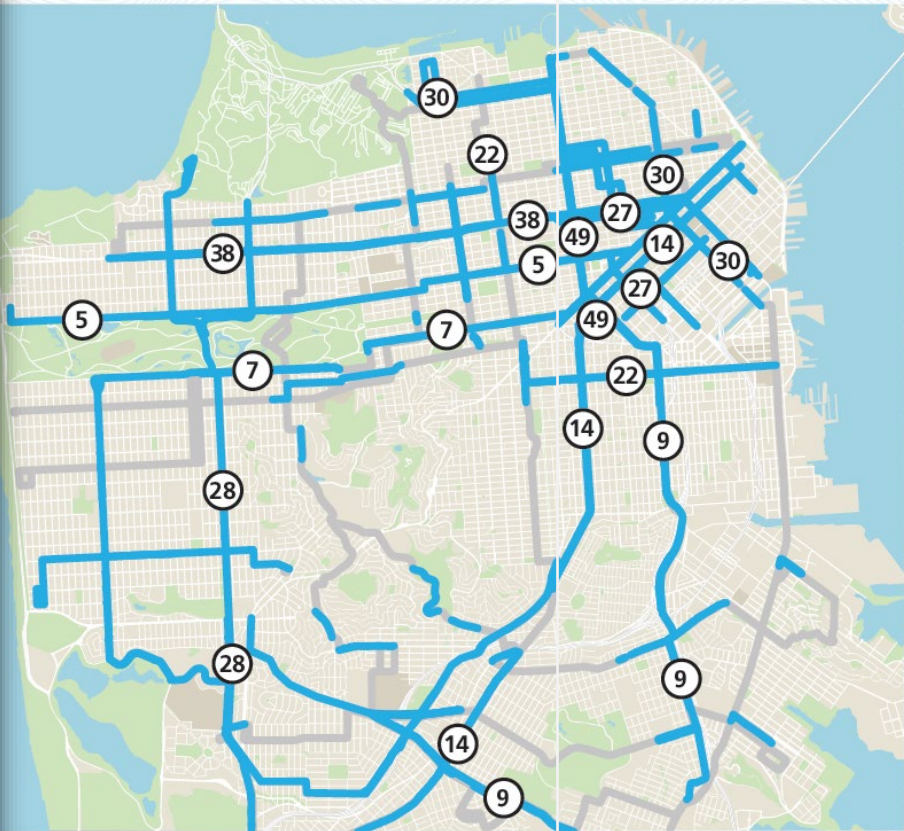
CITY HALL
*1 Dr Carlton B Goodlett Pl,
San Francisco, CA 94102*

More Info:
transitmonth.org

Muni Forward Passport & Self-Guided Tour

10TH Anniversary
— PASSPORT —

Muni Forward



Muni Forward Projects

- ⑤ Fulton
- ⑦ Haight/Noriega
- ⑨ San Bruno
- ⑭ Mission
- ②② Fillmore
- ②⑦ Bryant
- ②⑧ 19th Avenue
- ③① Stockton
- ③⑧ Geary
- ④⑨ Van Ness/Mission
- COMPLETED OR APPROVED
- FUTURE

Passport & Stamps

Rapid service has the 5 Fulton flying

The 5 Fulton transports locals and tourists from the Financial District to the Great Highway and back, stopping at many important cultural destinations and civic institutions including Golden Gate Park and City Hall.

Introducing "Rapid" service on the 5 Fulton, a line that is more than 100-years old, was a pilot project for the Muni Forward program. Rapid service reduces stops so that riders can get across the city more quickly. Other improvements are two miles of new and upgraded transit lanes, a "road diet" on Fulton Street that improved safety, and 19 bus stop and corner "bulb-outs" that reduce travel times and help increase visibility for people walking and driving.

With these improvements, travel times dropped by up to 12% on Fulton Street in the Inner Richmond and up to 3 minutes on McAllister Street in Civic Center, even as the popularity of the 5 Fulton and 5 Fulton Rapid increased by 60% from 2009 to 2019.

#5Fulton #5RFultonRapid

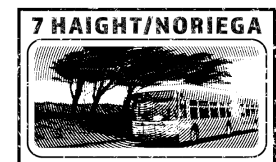
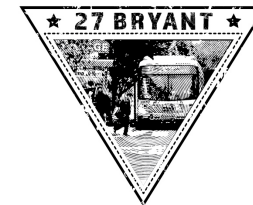
STAMP



[SFMTA.com/5Rapid](https://www.sfmta.com/5Rapid)



5



SFMTA Transit Month Activities

Muni Forward Passport

Self-guided tour, all month long in September

Get your limited-edition passport while supplies last at Transit Month events or at participating businesses

10 Years of Muni Forward Bar Crawl

Wednesday, September 4, 6 p.m.

10 Years of Muni Forward: Bus Line Bakery Tour

Saturday, September 28, 10 a.m.

Details and RSVP will be at [SFMTA.com/Calendar](https://www.sfmta.com/calendar)

Full list of Transit Month events at [Lu.Ma/TransitMonth2024](https://www.lu.ma/transitmonth2024)



Thank You!