



# Frida Kahlo Way Quick-Build Project

Fall 2024

FOR MORE INFORMATION  
visit: [SFMTA.com/FridaQB](https://SFMTA.com/FridaQB)

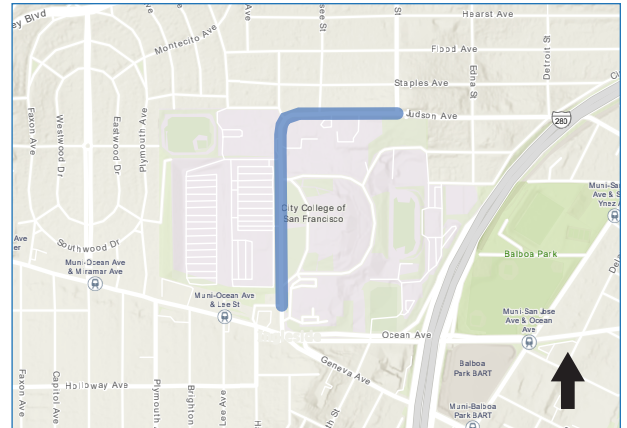
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## Project Overview

The Frida Kahlo Quick-Build Project substantially completed construction in August 2024.

The project constructed a new two-way protected bikeway and made transit, pedestrian crossing, and vehicle circulation improvements to serve transportation demand to City College of San Francisco, Archbishop Riordan High School, and other key destinations.

## Project Map



Frida Kahlo Way



Judson Avenue

## Next Steps

Work continues within the Frida Quick-Build project area. Coordination with City College construction activities will result in additional improvements at the south end of the corridor at the new Student Success Center. Follow up work at the Frida Kahlo Way/Judson Ave intersection will discourage illegal vehicle movements and improve loading operations in front of Riordan High School. The project team will monitor issues with the project design and make near-term adjustments in response. Over the next year, the project team will conduct a qualitative and quantitative evaluation to determine longer-term next steps. See reverse for evaluation details.

# Project Evaluation

The project team will conduct a quantitative and qualitative evaluation of the project to identify how the project elements may be influencing outcomes that are important to people who use the Frida Kahlo Way and Judson Avenue corridor. Within one year of project completion, the project team will present the findings of the evaluation to the SFMTA Board of Directors, along with recommendations for next steps related to the Quick-Build Project and subsequent improvements within the project area and the connecting transportation network.

The project evaluation is intended to answer the following key questions related to project outcomes. Evaluation metrics are listed in parentheses.



- Has the number of users changed, and what facility are they using (*vehicle, bicycle, and pedestrian volumes and transit boardings and alightings*)?
- How much parking is available on Frida Kahlo Way and Judson Ave (*point-in-time parking occupancy and user qualitative survey*)?



- Are residents experiencing “spillover” parking effects (*resident qualitative survey*)?
- Are people illegally parking (*bikeway incursion and vehicle double parking frequency*)?



- How are people biking entering/exiting the bikeway (*bicycle path-of-travel*)?
- Are there conflicts at bikeway mixing zones (*bicycle yield/stop compliance*)?
- Have vehicle speeds changed (*vehicle speed survey*)?



- Has traffic circulation improved at the Frida Kahlo Way / Judson Ave intersection (*user qualitative survey and vehicle U-turn prohibition compliance*)?



- Have vehicle corridor travel times changed (*corridor travel time study*)?
- Is pedestrian crossing demand met at traffic signals (*user qualitative survey and pedestrian walk signal compliance*)?

## Timeline

