

Streets Division

Directive Order No. 6771



Pursuant to the public hearing held on June 28, 2024, traffic movement and safety may be improved by the changes approved below.

1. **Geary Boulevard between 17th Avenue and 18th Avenue – Adjusting the Hours of a Commercial Loading Zone**

1a) **RESCIND – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY**

1b) **ESTABLISH – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 12PM, MONDAY THROUGH FRIDAY**

5335 Geary Boulevard, south side, from 96 feet to 156 feet west of 17th Avenue at meter stall numbers 5311, 5313 and 5315 (60-foot zone), Richmond, Supervisor District 1, Geary Project, ImproveGeary@sfmta.com.

Proposal to shorten the hours of the existing commercial loading zone to better match loading needs and improve customer access.

Public Comments: One email in support of this item was received.

Decision: Approved by the City Traffic Engineer for implementation.

2. **Geary Boulevard between 11th Avenue and 12th Avenue – Shifting a Commercial Loading Zone**

2a) **RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH FRIDAY**

4724 Geary Boulevard, north side, from 101 feet to 121 feet east of 12th Avenue, meter stall number 4714 (20-foot zone)

2b) **ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH FRIDAY**

4724 Geary Boulevard, north side, from 82 feet to 101 feet east of 12th Avenue, meter stall number 4716 (19-foot zone), Richmond, Supervisor District 1 Geary Project, ImproveGeary@sfmta.com.

Proposal to shift the existing yellow commercial loading zone one stall westwards to improve vehicle entry.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

3. **Geary Boulevard between Spruce Street and Cook Street – Establishing a Six Wheel Commercial Loading Zone and Short-Term Parking**

3a) **RESCIND - METERED GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

3b) **ESTABLISH – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

3145 Geary Boulevard, south side, from 7 feet to 27 feet east of Spruce Street, meter stall number 3123 (20-foot zone)

3c) ESTABLISH – METERED GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

3145 Geary Boulevard, south side, from 27 feet to 46 feet east of Spruce Street, meter stall number 3121 (19-foot zone), Richmond, Supervisor District 1, Color Curb Program, ccp@sfmta.com.

Proposal to establish a new commercial loading zone and shift the existing green meter eastwards to improve loading access for adjacent businesses.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

4. Bush Street between Grant Avenue and Kearny Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

447 Bush Street, south side, from 20 feet to 50 feet west of Mark Lane (30-foot zone), Union Square, Supervisor District 3, Color Curb Program, ccp@sfmta.com

Per request of a hotel to re-instate a passenger loading zone.

Public Comments: The sponsor spoke in support of the item.

Decision: Approved by the City Traffic Engineer for implementation.

5. Hickory Street between Gough Street and Oak Street – Changing the Hours of a Passenger Loading Zone and Removing Short-Term Parking

5a) RESCIND- WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7 AM TO 9 AM and 2:30 PM TO 4PM, SCHOOL DAYS; GREEN METER, SHORT TERM PARKING, 30-MINUTE LIMIT, 9 AM TO 6 PM, MONDAY THROUGH SATURDAY

5b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7 AM TO 8:30 AM and 2:30 PM TO 6 PM, SCHOOL DAYS

151 Hickory Street, south side, from 168 feet to 324 feet and from 360 feet to 404 feet east of Gough Street, at meter stall numbers 121,119,117,115,113,111,109,105, and 103 (200-foot zone)

5c) RESCIND – WHITE ZONE, SCHOOL BUS LOADING ZONE, 5-MINUTE LIMIT, 7 AM TO 9 AM and 2 PM TO 5 PM, SCHOOL DAYS

5d) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7 AM TO 8:30 AM and 2:30 PM TO 6 PM, SCHOOL DAYS

"195" Hickory Street, south side, from 10 feet to 120 feet east of Gough Street, at metered stall numbers 135,133,131,129, and 127 (110-foot zone), Downtown/Civic Center, Supervisor District 5, Color Curb Program, ccp@sfmta.com

Per request from school to adjust the hours of their loading zone and the removal of short-term parking that is no longer needed.

Public Comments: The sponsor spoke in support of the item.

Decision: Approved by the City Traffic Engineer for implementation.

6. Oak Street between Gough Street and Franklin Street – Changing the Hours of an Existing Passenger Loading Zone

6a) RESCIND - WHITE ZONE, PASSENGER LOADING ZONE, 5-MINUTE LIMIT, 7 AM TO 9:30 AM and 2:30 PM - 3:30 PM, SCHOOL DAYS

6b) ESTABLISH - WHITE ZONE, PASSENGER LOADING ZONE, 5-MINUTE LIMIT, 7 AM TO 8:30 AM and 2:30 PM TO 3:30 PM, SCHOOL DAYS

150 Oak Street, north side, from 31 feet to 240 feet east of Gough Street, at meter stall numbers 140, 138, 136, 134, 132, 130, 128, 126, and 124 (209-foot zone), Downtown/Civic Center, Supervisor District 5, Color Curb Program, ccp@sfmta.com

Per request from the school to adjust the hours of an existing passenger loading zone.

Public Comments: The sponsor spoke in support of the item.

Decision: Approved by the City Traffic Engineer for implementation.

7. Golden Gate Avenue between Hyde Street and Larkin Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

350 Golden Gate Avenue, north side, from 192 feet to 236 feet west of Hyde, meter stall numbers 324 and 326 (44-foot zone), Tenderloin, Supervisor District 5, Color Curb Program, ccp@sfmta.com

This proposal would provide a passenger loading zone for an apartment building.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

8. Howard Street between 3rd Street and 2nd Street – Establishing Commercial Loading and General Loading

8a) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY

667 Howard Street, south side, from 203 feet to 225 feet east of 3rd Street at meter stall number 673 (22-foot zone)

8b) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 7AM TO 11PM, DAILY

661 Howard Street, south side from 225 feet to 269 feet east of 3rd Street at meter stall numbers 671 and 669 (44-foot zone), SOMA, Supervisor District 6, Color Curb Program, ccp@sfmta.com



Per applicant request this would provide commercial loading and general loading for an event space.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

9. Kaplan Street between Clementina Street and Howard Street – Establishing Commercial Loading

ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY

“6450” Kaplan Street, west side, from 15 feet to 32.5 feet south of the northern terminus at meter stall numbers 21, 22, 23, 24, 25 (17.5-foot zone), SOMA, Supervisor District 6, Color Curb Program, ccp@sfmta.com

Per applicant request this would provide commercial loading for an event space.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

10. 4th Street between Market Street and Mission Street – Removing a Passenger Loading Zone

RESCIND – WHITE ZONE, PASSENGER LOADING, AT ALL TIMES

22 4th Street, west side, from 129 feet to 251feet south of Market Street (122-foot zone), SOMA, Supervisor District 6, Color Curb Program, ccp@sfmta.com

This proposal would remove a passenger loading zone for non-payment.

Per staff request this item was pulled from the agenda and not heard at this hearing.

11. Bryant Street between 5th Street and 6th Street – Establishing Short-Term Parking
ESTABLISH - GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 9PM, DAILY

761 Bryant Street, south side, from 2 feet to 30 feet east of the west property line (28-foot zone), SOMA, Supervisor District 6, Color Curb Program, ccp@sfmta.com

Per business request this would provide short term parking for customers.

Public Comments: The sponsor spoke in support of the item.

Decision: Approved by the City Traffic Engineer for implementation.

12. Church Street between Market Street and 15th Street – Changing Loading Hours and Loading Type

- 12a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, AT ALL TIMES**
- 12b) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM TO 9PM, DAILY**
257 Church Street, east side, from 226 feet to 266 feet south of Market Street (40-foot zone)
- 12c) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, AT ALL TIMES**
- 12d) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**
265 Church Street, east side, from 266 feet to 288 feet south of Market Street (22-foot zone)
- 12e) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, AT ALL TIMES**
- 12f) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**
271 Church Street, east side, from 288 feet to 309 feet south of Market Street (21-foot zone)
- 12g) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, AT ALL TIMES**
- 12h) ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, 9AM TO 6PM, DAILY**
293 Church Street, east side, from 369 feet to 409 feet south of Market Street (40-foot zone)
- 12i) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, AT ALL TIMES**
- 12j) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 7AM TO 9PM, DAILY**
248 Church Street, west side, from 220 feet to 262 feet south of Market Street (42-foot zone)
- 12k) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, AT ALL TIMES**
- 12l) ESTABLISH – DUAL USE ZONE: YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY; GENERAL LOADING ZONE, 5-MINUTE LIMIT, 6PM TO 9PM, DAILY**
268 Church Street, west side, from 262 feet to 348 feet south of Market Street (86-foot zone), Duboce Triangle, Supervisor District 8, J Church Safety and Accessibility Project, JChurchProject@SFMTA.com

This proposed update to existing curb regulations on the 200 block of Church Street would accommodate merchant loading and delivery needs throughout business hours, as well as resident and visitor access needs after peak transit hours. Yellow commercial loading would be maintained on the block alongside adding 5-minute general loading for local

businesses, and evening general parking on the block would open to the public after the busiest times for adjacent transit operations.

Public Comments: A member of the public expressed concerns about enforcement of loading zones in general on this block.

Decision: Approved by the City Traffic Engineer for implementation.

13. 18th Street between Church Street and Sanchez Street – Shifting Commercial Loading and Adding Daylighting

13a) RESCIND – YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 10 AM TO 4 PM MONDAY THROUGH FRIDAY

3801 18th Street, south side, from 10 feet to 30 feet west of Church Street, (20-foot zone)

13b) ESTABLISH – RED ZONE, NO STOPPING ANY TIME

3801 18th Street, south side from Church Street to 20 feet westerly (20-foot zone),

13c) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8 AM TO 6 PM, MONDAY THROUGH SATURDAY

3809 18th Street, south side, from 20 feet to 59 feet west of Church Street (39-foot zone)
Castro/Upper Market, Supervisor District 8, Color Curb Program, ccp@sfmta.com

Per state assembly bill 413 intersections must be daylighted to provide visibility for pedestrians. This proposal would shift an existing commercial loading zone to meet the requirements of AB413 and would extend the length of the zone to better meet loading needs per business request.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

14. Irving Street between 18th Avenue and 19th Avenue – Establishing Short-Term Parking

14a) RESCIND – WHITE ZONE, PASSENGER LOADING, 7 AM TO 10 PM, DAILY

14b) ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

Irving Street, south side, from 19 feet to 63 feet west of 18th Avenue (44-foot zone),
Sunset, Supervisor District 7, Color Curb Program, ccp@sfmta.com

The San Francisco Public Library has requested that the existing passenger loading zone which was established for a bikeshare station that has been removed, be converted to short-term parking to better serve library patrons.

Public Comments: Staff from the San Francisco Public Library spoke in support of the zone changes as it would better serve library patrons.

Decision: Approved by the City Traffic Engineer for implementation.

15. 21st Street between Valencia Street and Guerrero Street – Establishing a General Loading Zone

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 8:30AM TO 6PM, MONDAY THROUGH FRIDAY

“3301” 21st Street, south side from 20 feet to 82 feet west of Valencia Street at meter stall numbers 3303, 3305, and 3307 (62-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com

This would provide pick-up and drop-off space for children accessing programming at the Eureka Valley Arts Center.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

16. Mission Street between 21st Street and 22nd Street – Replacing a Dual Use Zone with a Passenger Loading Zone

16a) RESCIND - DUAL USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 5PM, MONDAY THROUGH SATURDAY; WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 5PM TO 2AM MONDAY THROUGH SATURDAY and 10AM TO 12AM SUNDAYS

16b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6AM TO 2AM, DAILY

2516 Mission Street, south side, from 89 to 133 feet east of 21st Street, meter stall numbers 2510 and 2512 (44-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com

Per request from a mixed-use building to provide passenger loading for both businesses and residents.

Public Comments: A member of the public voiced support for more loading along Mission as currently there is double parking.

Decision: Approved by the City Traffic Engineer for implementation.

17. 18th Street between Bryant Street and Florida Street – Removing a Passenger Loading Zone

RESCIND - WHITE ZONE, ACCESSIBLE PASSENGER LOADING ZONE, AT ALL TIMES

2823 18th Street, south side from 16 feet to 123 feet west of Bryant Street (107-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com

This proposal would remove a passenger loading zone for non-payment.

Per staff request this item was pulled from the agenda and not heard at this hearing.

18. Alabama Street between 19th Street and 20th Street – Establishing Short-Term Parking

ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 8AM TO 7PM, DAILY

“751” Alabama Street, east side, from 257 feet (edge of driveway red zone) to 279 feet south of 19th Street (22-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per applicant request this would create short-term parking for a dog rescue organization.

Public Comments: The sponsor spoke in support of this zone as it would provide short-term parking for people dropping their dogs off at the veterinary clinic.

Decision: Approved by the City Traffic Engineer for implementation.

19. Utah Street between 16th Street and 17th Street – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

376 Utah Street, west side, from 41 feet to 53 feet and 72 to 89 feet north of 17th Street (29-foot zone), Mission, Supervisor District 10, ccp@sfmta.com.

Per applicant request, this commercial loading zone would be essential to improving safety for furniture loading as well as decreasing congestion and double parking.

Public Comments: The sponsor spoke in support of the zone as they have furniture staging business and need space for their trucks to load and unload furniture and do not want to double park. The sponsor clarified that their carport on Potrero is not large enough for trucks. Three residents spoke in opposition of the item as they do not want more trucks on their street, and this would take resident parking away. Two of the residents that spoke also submitted emails opposing the and another email from a resident in opposition of the item was received.

Decision: Item was amended by staff to reduce the size of the zone from 41 feet to 29 feet. Approved by the City Traffic Engineer for implementation.

20. 18th Street between Missouri Street and Connecticut Street – Establishing a General Loading Zone

ESTABLISH- GENERAL LOADING ZONE, 5-MINUTE LIMIT, 10AM TO 5PM, MONDAY THROUGH FRIDAY

1459 18th Street, south side from 29 feet to 51 feet east of Connecticut Street at meter stall number 1415 (22-foot zone), Potrero Hill, Supervisor District 10, Color Curb Program, ccp@sfmta.com

Per business request this would provide pick-up and drop-off space for customers.

Public Comments: The sponsor spoke in support of this zone as it would provide curb space for their customers as parklets have consumed much of the available parking resulting in their customers having to double park.

Decision: Approved by the City Traffic Engineer for implementation.

21. Mississippi Street between 22nd Street and 20th Street – Converting a Commercial Loading Zone into Short-Term Parking

21a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

21b) ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 30-MINUTE LIMIT, 11AM TO 7PM, DAILY

669 Mississippi Street, east side from 147 feet to 165 feet north of 22nd Street (18-foot zone), Potrero Hill, Supervisor District 10, Color Curb Program, ccp@sfmta.com

Per application from a new fronting business to convert the existing commercial loading zone to short-term parking to better suit their business needs.

Per staff request this item was pulled from the agenda and not heard at this hearing.

22. Bayshore Boulevard between Silver Avenue and Thorton Avenue – Extending an Existing Passenger Loading Zone

22a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM AND 4PM TO 6PM, MONDAY THROUGH FRIDAY

901 Bayshore Boulevard, east side, from 15 feet to 115 feet south of Silver Avenue (100-foot zone)

22b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM and 4PM TO 6PM, MONDAY THROUGH FRIDAY

901 Bayshore Boulevard, east side, from 15 feet to 174 feet south of Silver Avenue (159-foot zone), Bayview, Supervisor District 10, Color Curb Program, ccp@sfmta.com

Per request from a school for an extension of their existing passenger loading zone to better accommodate student drop-offs and pickups.

Public Comments: The Director of the school spoke in support of extending their existing passenger loading zone as currently parents are having to double park as the zone is not long enough, creating safety concerns. A parent spoke in support of the zone as there is currently not enough space to meet demand. Nine letters of support from parents were received. Two neighbors submitted an email and spoke in opposition of the zone as there is currently limited parking for the residents in the condo building above the school and this would further limit resident and visitor parking.

Decision: Approved by the City Traffic Engineer for implementation.



23. Hahn Street between Sunnydale Avenue and Harmonia Street – Establishing Accessible Passenger Loading and Commercial Loading

23a) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7 AM TO 6 PM, MONDAY THROUGH SATURDAY

202 Hahn Street, west side, from 50 feet to 78 feet south of Sunnydale Avenue (28-foot zone)

23b) ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 7 AM TO 6 PM, DAILY

230 Hahn Street, west side, from 91 feet to 195 feet south of Sunnydale Avenue (104-foot zone), Visitacion Valley, Supervisor District 10, Mari Hunter, mari.hunter@sfmta.com

Per project review through SDAT this would provide an accessible passenger loading and commercial loading zone for the community center, childcare center, and residents as part of the HOPE SF development.

Public Comments: The sponsor spoke in support of this zone as it would provide both commercial and passenger loading for a new all affordable housing development with ground floor retail including a small grocer, daycare, and community space.

Decision: Approved by the City Traffic Engineer for implementation.

Streets Division

Directive Order No. 6771



Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#). Information about the review process can be found at:

https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

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خط المساعدة المجاني على الرقم

Approved:

A handwritten signature in black ink that reads 'ROlea'.

Ricardo Olea
City Traffic Engineer

Date: July 1, 2024

cc: Directive File
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