

Fee Waivers for Qualifying Neighborhood Outdoor Events

SFMTA Board of Directors Meeting

August 6, 2024

Background

- The Board of Supervisors unanimously approved legislation waiving fees for qualifying neighborhood events involving street closures
- The waiver applies to all Departments of Health, Fire, and Police, and Entertainment Commission fees
- As SFMTA has exclusive jurisdiction over SFMTA fees, the legislation urged the SFMTA to adopt legislation to extend waiver program to SFMTA fees
- The SFMTA is proposing waiving fees, including permit fees, signage charges, and staffing costs for traffic control and re-routing of Muni vehicles



Benefits of Fee Waivers

- Encourages neighbors and people to come together and make the streets more joyful
- Provides opportunities for merchants and artists to showcase their products and grow small businesses
- Empowers stakeholders to launch new community-building activities
- Allows event organizers to allocate more resources towards event programming and community engagement
- Encourages events that stimulate the economy and increase general fund revenue



PHOTO CREDIT: NOPNA.ORG website.



Sponsor Eligibility

- Nonprofit arts and culture organizations
- Businesses with less than \$5 million in annual gross revenue
- Merchant or neighborhood resident associations
- Business improvement districts



PHOTO CREDIT: Bhangra and Beats Facebook page.

Event Eligibility

- Event is free and open to the public
- Closures limited to three continuous blocks or a hub-and-spoke pattern within a one block radius
- Street closures may not exceed 24 hours with activities taking place within the hours of 8:00 a.m. to 10:00 p.m.
- Must not impact light rail, streetcar, or cable car operations
- Locations requiring rerouting of Muni Rapid Lines, trolley bus or rail car motor coach substitutions, or overhead line de-electrification are excluded
- May not unduly disrupt vehicle or pedestrian traffic or occur on major streets



PHOTO CREDIT: Supervisor Joel Engardio's Facebook page.



Fiscal Impact

- Estimated fiscal impact is approximately \$2.2 million over two years.
- Events may stimulate local economy resulting in an increase general fund transfer to offset the cost
- Program will sunset June 30, 2027, and be evaluated as part of the Fiscal Year (FY) 2027/2028 budget

Description	FY 2025	FY 2026	Total
Application Fees	351,300	486,059	837,360
"No Parking" signage	440,958	610,109	1,051,067
PCO support	112,072	155,062	267,134
Transit support	33,621	46,519	80,140
TOTAL	937,951	1,297,749	2,235,701

