



Streets Division Directive Order No. 6695

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Pursuant to the public hearing held on October 27, 2023, traffic movement and safety may be improved by the changes approved below.

1. 4th Avenue between Clement Street and Cornwall Street – Establishing a General Loading Zone

ESTABLISH - GENERAL LOADING ZONE, 5-MINUTE LIMIT, 8AM to 4PM, DAILY
298 4th Avenue, east side, from 91 feet to 123 feet (edge of driveway) north of Clement Street (32-foot zone), Richmond, Supervisor District 1, Color Curb Program, ccp@sfmta.com.

Per business request would provide pickup space for a business.

Public Comments: Sponsor spoke in support of the zone as it would help reduce double parking and provide space for their customers. One email in opposition was received due to a general parking space being removed for the zone.

Decision: Approved by the City Traffic Engineer for implementation.

2. Geary Street between 22nd Avenue and 23rd Avenue – Establishing a General Loading Zone

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 7AM to 10PM, DAILY
5822 Geary Boulevard, north side, from 88 feet to 106 feet west of 22nd Avenue at metered stall number 5812 (18-foot zone), Richmond, Supervisor District 1, Daniel Mackowski daniel.mackowski@sfmta.com.

As part of the Geary Boulevard Improvement Project, this would establish a general loading zone.

Public Comments: One email in support was received.

Decision: Approved by the City Traffic Engineer for implementation.

3. 9th Avenue between Clement Street and Geary Boulevard – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM to 9:30AM AND 1PM to 6PM, MONDAY THROUGH FRIDAY, 8:30AM to 12:30PM, SUNDAY

350 9th Avenue, east side, from 245 feet to 325 feet south of Clement Street (80-foot zone), Richmond, Supervisor District 1, Color Curb Program, ccp@sfmta.com.

A new preschool is requesting a passenger loading zone for school pickups and drop-offs.



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Public Comments: The applicant spoke in support of the zone as the zone would improve safety by providing designated curb space for student pick-ups and drop-offs. Staff from the transportation consulting firm Fehr & Peers who is assisting the school also spoke in support. Two emails were received in opposition to the zone as it would reduce available general parking.

Decision: Approved by the City Traffic Engineer for implementation.

4. Fillmore Street between Filbert Street and Union Street - Establishing a General Loading Zone

4a) **RESCIND – METERED GREEN ZONE, 30-MINUTE PARKING, 9AM to 6PM, MONDAY THROUGH SATURDAY**

3048 Fillmore Street, east side, from 48 feet to 70 feet south of Filbert Street at metered stall number 3026 (22-foot zone)

4b) **ESTABLISH - GENERAL LOADING ZONE, 5-MINUTE LIMIT, 11AM to 10PM, DAILY**

3060 Fillmore Street, east side, from Filbert Street to 70 feet south of Filbert Street, at metered stall numbers 3030, 3028 and 3026 (70-foot zone), Marina, Supervisor District 2, Color Curb Program, ccp@sfmta.com.

Per business request this would provide five-minute loading for a restaurant.

Public Comments: Sponsor spoke in support of the zone as it would help reduce double parking and they want to be responsive to complaints from SFPD.

Decision: Language amended to correct meter number in Item 4a. Approved by the City Traffic Engineer for implementation.

5. Grant Avenue between Vallejo Street and Green Street – Establishing a General Loading Zone

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM to 10PM, DAILY

1335 Grant Avenue, west side from 98 feet to 120 feet, north of Vallejo Street at meter stall number 1311 (22-foot zone), North Beach, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Would establish a pick-up zone for a dispensary.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



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6. Columbus Avenue between Broadway and Pacific Avenue – Establishing a Dual Use Zone: Commercial and Passenger Loading

6a) RESCIND - METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 6PM, MONDAY THROUGH SATURDAY

256 Columbus Avenue, east side, from 19 feet to 63 feet south of Broadway at meter stall numbers 236 and 234 (44-foot zone)

6b) ESTABLISH - DUAL USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 4PM, MONDAY THROUGH SATURDAY, WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 4PM to 2AM, DAILY

256 Columbus Avenue, east side, from 19 feet to 89 feet south of Broadway at meter stall numbers 236, 234, 232 (70-foot zone), North Beach, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Would establish a dual use zone with commercial and passenger loading for restaurants.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

7. Hyde Street between California Street and Sacramento Street – Changing Short-term Parking to a General Loading Zone

7a) RESCIND – GREEN ZONE, 10-MINUTE PARKING, 9AM to 6PM, MONDAY THROUGH SATURDAY

7b) ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM to 9PM, DAILY
1101 Hyde Street, east side, from 15 feet to 35 feet north of California Street (20-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per business request this proposal would convert a short-term parking (green) zone to a general loading zone to better meet business needs.

Public Comments: Sponsor spoke in support of the zone as it would help their business. A member of the public stated concerns about enforcement availability on Sundays.

Decision: Approved by the City Traffic Engineer for implementation.

8. Hyde, Larkin, Grove Streets – Removing, Amending and Establishing Commercial and Passenger Loading Zones

8a) ESTABLISH – DUAL USE ZONE: TOUR BUS ZONE, 9 AM to 7 PM, DAILY, WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, ALL OTHER TIMES

52 Grove Street, north side, from 32 feet to 92 feet west of Larkin Street at metered stall numbers 56, 58, and 60 (60-foot zone).

8b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

30 Grove Street, north side, from 99 feet to 142 feet west of Hyde Street (43-foot zone).



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- 8c) ESTABLISH – DUAL USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7 AM TO 6 PM, MONDAY THROUGH SATURDAY; WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, ALL OTHER TIMES**
28 Grove Street, north side, from 32 feet to 72 feet west of Hyde Street at metered stall numbers 10 and 12 (40-foot zone).
- 8d) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 6PM, MONDAY THROUGH SATURDAY**
37 Grove Street, south side, from 135 feet to 223 feet west of Hyde Street at metered stall numbers 13, 15, 17, and 19 (88-foot zone)
- 8e) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES**
11 Grove Street, south side, from 91 feet to 135 feet west of Hyde Street (44-foot zone)
- 8f) ESTABLISH – DUAL-USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 6PM, MONDAY THROUGH SATURDAY; WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, ALL OTHER TIMES**
11 Grove Street, south side, from 91 feet to 179 feet west of Hyde Street at metered stall numbers 7, 9, 13, and 15 (88-foot zone).
- 8g) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 6PM, MONDAY THROUGH SATURDAY**
200 Larkin Street, east side, from 19 feet to 42 feet north of Fulton Street at metered stall number 210 (23-foot zone).
- 8h) RESCIND – METERED GREEN ZONE, 30-MINUTE LIMIT, 7AM to 6PM, MONDAY THROUGH SATURDAY**
202 Larkin Street, east side, from 42 feet to 86 feet north of Fulton Street at metered stall numbers 212 and 214 (44-foot zone).
- 8i) ESTABLISH – DUAL-USE ZONE: FARMER’S MARKET PERMIT PARKING ONLY, 3AM to 6PM, WEDNESDAY AND SUNDAY, WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, ALL OTHER TIMES**
202 Larkin Street, east side, from 19 feet to 86 feet north of Fulton Street at metered stall numbers 210, 212, and 214 (67-foot zone).
- 8j) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 6PM, MONDAY THROUGH FRIDAY**
15 Hyde Street, west side, from 29 feet to 109 feet north of Grove Street at metered stall numbers 3, 5, 7, 9 (80-foot zone).
- 8k) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES**
20 Hyde Street, east side from 17 feet to 105 feet north of Grove Street (88-foot zone).
- 8l) ESTABLISH – DUAL-USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 6PM, MONDAY THROUGH FRIDAY, WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, ALL OTHER TIMES**



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40 Hyde Street, east side from 105 feet to 225 feet north of Grove Street at metered stall numbers 10, 12, 20, 22 (120-foot zone). Downtown/Civic Center, Supervisor District 5, Mari Hunter, Mari.Hunter@sfmta.com.

Curb regulation changes to support the Farmer's Market relocation, the Hyde Street transit project, and business loading needs.

Public Comments: A member of the public expressed concern that the passenger loading hours for the zone next to the library go beyond the library hours and will thus not be enforced. Another member of the public asked several questions about Farmer's Market permits and how they are issued, cost, and enforcement.

Decision: Language amended to correct item 8I to read east side. Approved by the City Traffic Engineer for implementation.

9. Irving Street between 23rd Avenue and 22nd Avenue – Establishing a General Loading Zone

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, 9AM to 10PM, DAILY
2161 Irving Street, south side from 46 feet to 57 feet east of 23rd Avenue at metered stall number 2135 (11-foot zone), Sunset, Supervisor District 4, Color Curb Program, ccp@sfmta.com.

Per applicant request would establish a general loading zone in angled parking for a dispensary.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

10. 24th Avenue between Vicente Street and Wawona Street – Removing a Commercial Loading Zone

RESCIND - YELLOW ZONE, COMMERCIAL LOADING, 8AM to 6PM, MONDAY THROUGH FRIDAY
2610 24th Avenue, east side from, 50 feet to 72 feet South of Vicente Street (22 foot-zone), Sunset, Supervisor District 4, Color Curb Program, ccp@sfmta.com.

Removing a commercial loading zone as the requesting business is now gone.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

11. 18th Avenue between Santiago and Taraval Street – Extending Metered Commercial Loading Zone's Hours

11a) RESCIND – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 6AM to 12PM, MONDAY THROUGH SATURDAY



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11b) ESTABLISH – METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 6AM to 6PM, MONDAY THROUGH SATURDAY

“2376” 18th Avenue, east side, from 11 feet to 84 feet north of Taraval Street, at meter stalls number 2394, 2396, and 2398 (73-foot zone), Parkside, Supervisor District 7, Brian Manford, Shared Spaces Program, sharedspaces@sfmta.com

A business applied to use an existing commercial loading zone on the 2300 block of 18th Avenue for a commercial parklet through the Shared Spaces Program. This proposal would extend the hours of the closest nearby commercial loading zone to provide loading during the times this business receives commercial deliveries.

Public Comments: A member of the public stated opposition to the proposal because they believe trucks will not load across the street from the business and that this is not an appropriate location for a parklet as it would occupy an existing yellow zone.

Decision: Approved by the City Traffic Engineer for implementation.

12. Clementina Street between 4th Street and 5th Street – Establishing a Passenger Loading Zone

ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM to 9:30AM and 3PM to 6PM, MONDAY THROUGH FRIDAY

“385” Clementina Street, east side, from 101 feet 150 feet north of 5th Street (49-foot zone), South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com. Per request from daycare needing access on Folsom Street and Clementina for infant and child pickup and drop-off hours.

Public Comments: A representative of the applicant spoke in support of the item as it would provide safe space for pickups and drop-offs for children. A neighbor spoke in opposition of the zone as it would remove general parking and a recently installed yellow zone has already removed parking.

Decision: Approved by the City Traffic Engineer for implementation.

13. Folsom Street between 4th Street and 5th Street – Establishing a Passenger Loading Zone

ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM to 9:30AM and 3PM to 6PM, MONDAY THROUGH FRIDAY

890 Folsom Street, north side, from 67 feet to 85 feet east of 5th Street at metered stall number 876 (18-foot zone), South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com

Per request from daycare needing access on Folsom Street and Clementina for infant and child pickup and drop-off hours.



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Public Comments: A representative of the applicant spoke in support of the item as it would provide safe space for pickups and drop-offs for children.

Decision: Language amended to correct street sides as Folsom runs east/west. Approved by the City Traffic Engineer for implementation.

14. 16th Street between Folsom Street and Harrison Street – Establishing a Green Zone

ESTABLISH – GREEN ZONE, 10-MINUTE PARKING, 8AM to 4PM, DAILY

2797 16th Street, south side, from 19 feet to 59 feet east of Folsom Street (40-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per business request establishes short term parking for a bakery.

Public Comments: The applicant spoke in support of the zone. A member of the public stated that the proposed hours are inconsistent with other green zones. A member of the public stated concerns about enforcement availability on Sundays.

Decision: Approved by the City Traffic Engineer for implementation.

15. 16th Street between Vermont Street and Kansas Street – Establishing a Passenger Loading Zone

ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

1701 16th Street, south side, from 40 feet to 110 feet east of Vermont Street (70-foot zone), Potrero Hill, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

To support PDR redevelopment, commercial loading zone was proposed and approved on Vermont Street.

Public Comments: A member of the public asked if this zone would be an accessible passenger loading zone.

Decision: Language amended to clarify that this will be an accessible passenger loading zone. Approved by the City Traffic Engineer for implementation.

16. Guerrero Street between 17th Street and 18th Street – Establishing a Passenger Loading Zone

ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM to 9:30AM and 3PM to 6PM, MONDAY THROUGH FRIDAY

589 Guerrero Street, east side, from 69 feet to 109 feet north of 18th Street, (40-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

This will provide loading for pickup and drop-off hours for a day care after the applicant rebuilt a driveway curb cut.



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Public Comments: Four parents whose child(ren) attend the school spoke in support of the zone as it would provide a safe space for pick-ups and drop-offs and help reduce double parking.

Decision: Approved by the City Traffic Engineer for implementation.

17. 19th Street between Valencia Street and Lexington Street – Establishing a Dual-Use Zone

ESTABLISH – DUAL-USE ZONE: METERED YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM to 12PM, MONDAY THROUGH SATURDAY; AND GENERAL LOADING ZONE, 5-MINUTE LIMIT, 12PM to 10PM, MONDAY THROUGH SATURDAY

“3476” 19th Street, north side, from 75 feet to 119 feet east of Valencia Street, at meter stall numbers 3442 and 3444 (44-foot zone), Mission, Supervisor District 9, Brian Manford, Shared Spaces Program, sharedspaces@sfmta.com.

A business applied to use an existing dual-use loading zone on the 3400 block of 19th Street for a commercial parklet through the Shared Spaces Program. This proposal would relocate the dual-use loading zone to continue to provide loading on this block.

Public Comments: Business sponsoring the parklet application spoke in favor of the zone and submitted an email in support. A representative of the business also spoke in support.

Decision: Approved by the City Traffic Engineer for implementation.

18. 18th Street between Harrison Street and Treat Avenue – Establishing a Commercial Loading Zone

ESTABLISH - YELLOW ZONE, COMMERCIAL LOADING, 7AM to 5PM, MONDAY THROUGH SATURDAY

“3100” 18th Street, north side, from 44 feet to 78 feet west of Harrison Street (34-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Would establish commercial loading for a restaurant.

Public Comments: Applicant spoke in support of the zone as it would provide commercial loading space for their business and that 18th Street was preferable as Harrison has a bike lane this location will minimize conflicts with bikes.

Decision: Approved by the City Traffic Engineer for implementation.

19. Gilman Avenue between Griffith Street and Bill Walsh Way – Establishing a Passenger Loading Zone

ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM to 9:30AM and 2:30PM to 5:30PM, MONDAY THROUGH FRIDAY



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950 Gilman Avenue, north side, from 102 feet (edge of driveway) to 146 feet west of Bill Walsh Way (starting at the crosswalk), 44-foot zone, Bayview, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Would establish passenger loading for pickups and drop-offs at a daycare facility.

Public Comments: Applicant spoke in support of the zone as it would provide a safe place for children to be dropped off.

Decision: Approved by the City Traffic Engineer for implementation.

20. Scotia Avenue between Bridgeview Drive and Maddux Avenue – Establishing an Accessible Passenger Loading Zone

ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM to 9AM and 3:30PM to 5:30PM, MONDAY THROUGH FRIDAY

175 Scotia Avenue, east side, from 60 feet to 82 feet (northern edge of curb ramp) south of Maddux Avenue and 92 feet (southern edge of curb ramp) to 114 feet south of Maddux Avenue (44-foot total zone), Bayview, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Would establish an accessible passenger loading zone for a daycare.

Public Comments: Applicant spoke in support of the zone as it would provide a safe place for children to be dropped off.

Decision: Approved by the City Traffic Engineer for implementation.

21. San Bruno Avenue between Paul Avenue and Olmstead Street – Establishing a General Loading Zone

21a) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

“3005” San Bruno Avenue, east side, from Paul Avenue to 20 feet southerly (20-foot zone)

21b) ESTABLISH - GENERAL LOADING ZONE, 5-MINUTE LIMIT, 10AM to 7PM, DAILY

3015 San Bruno Avenue, east side, from 20 feet to 58 feet south of Paul Avenue (38-foot zone), Visitacion Valley, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Per business request would establish a pick-up zone and would establish red curb at the corner for a flag bus stop.

Public Comments: A member of the public stated concerns about enforcement availability on Sundays.

Decision: Approved by the City Traffic Engineer for implementation.



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22. Palou Avenue, last block east of Griffith Street – Establishing Commercial Loading Zone

ESTABLISH - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM to 5PM, MONDAY THROUGH SATURDAY

990 Palou Avenue, north side, from 60 feet to 100 feet west of Griffith Road (40-foot zone), South Bayshore, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Per business request, this creates commercial loading for industrial building.

Per staff request this item was pulled from the agenda and not heard at this hearing.

General Public Comments

No comments received.



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Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#).

Information about the review process can be found at:

https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

☎ 311 (Outside SF 415.701.2311; TTY 415.701.2323) Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرقم

Approved:

A handwritten signature in cursive script that reads "ROlea".

Ricardo Olea
City Traffic Engineer

Date: November 1, 2023

cc: Directive File
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