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TO: YoTaxi SF

FROM: Philip Cranna, acting on behalf of Kate Toran
Director of Taxis, Access & Mobility Services Division 

DATE: November 9, 2022

SUBJECT: Taxi Upfront Fare Pilot Application Response

Dear Chris Sweis,

San Francisco Municipal Transportation Agency (SFMTA) staff have reviewed your submittal regarding YoTaxi SF's (YoTaxi) request to participate in the Taxi Upfront Fare Pilot (Pilot). Pursuant to SFMTA staff review of the documents and information submitted with your Pilot application, we have determined that YoTaxi is eligible to provide Taxi Pilot Trips subject to the conditions set forth below. SFMTA staff has determined that YoTaxi does not meet the requirements to offer Third-Party Trips. Staff has made this determination based on its analysis of YoTaxi's application materials, written responses to clarifying questions, and the in-person technology demonstration conducted on September 28, 2022.

YoTaxi's application and submitted documents are attached hereto, including YoTaxi's responses to follow up questions from staff, and are hereby incorporated into this approval by reference as though fully set forth herein.

With respect to Taxi Pilot Trips, YoTaxi may participate in the Pilot on the condition that telemetry data frequency is improved to once every 6 seconds as required by San Francisco Transportation Code §1114(f)(2)(C) no later than January 1, 2023. Currently staff have identified issues with YoTaxi's telemetry data transmission, which does not meet the standard set in the Taxi APIs or the transportation code.

With respect to YoTaxi's request for approval to provide Third-Party Trips under the Pilot, SFMTA staff cannot approve that request at this time because YoTaxi has not demonstrated that third party trips are sufficiently integrated with YoTaxi's e-hail app. If YoTaxi is able to update its Third-Party dispatching process to dispatch trips through the YoTaxi system, it may submit an updated application to staff for reconsideration.



The Taxi Upfront Fare Pilot rules may be updated from time to time to address unanticipated negative outcomes. Should the SFMTA make rule changes during the term of the Pilot, SFMTA will provide no less than 15 calendar days' notice of said change.

In the event YoTaxi and/or its affiliated Dispatch Service, or Color Scheme(s) fail to comply with any of the Pilot rules, SFMTA will issue a written notice to cure such non-compliance (Notice of Non-Compliance). The Notice of Non-Compliance will identify the rule(s) that YoTaxi and/or its related Dispatch, or Color Scheme(s) have violated. The Notice of Non-Compliance will also include the timeframe to cure the documented instance(s) of non-compliance.

Failure to timely cure any and all violation(s) noted in a Notice of Non-Compliance may result in fine(s), if the violation constitutes a violation of the San Francisco Transportation Code, and/or suspension or termination of Pilot participation.

The above-referenced approval to provide Taxi Pilot Trips is subject to YoTaxi's compliance with all Taxi Upfront Fare Pilot rules. YoTaxi may begin offering Taxi Pilot Trips on November 9, 2022 on the condition that telemetry data frequency is improved to once every 6 seconds as required by San Francisco Transportation Code §1114(f)(2)(C) prior to offering upfront fares during the Pilot.