



SFMTA

Geary Bus Rapid Transit Project Phase 2 (Geary Boulevard Improvement Project)

SFMTA CAC

April 7, 2022

Geary Bus Rapid Transit Project

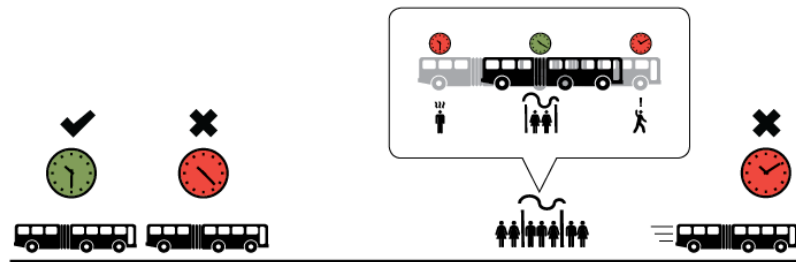
Design/delivery in two phases

- **Geary Rapid Project:** substantially complete; on-time, on-budget delivery
- **Geary Boulevard Improvement Project:** design phase outreach underway

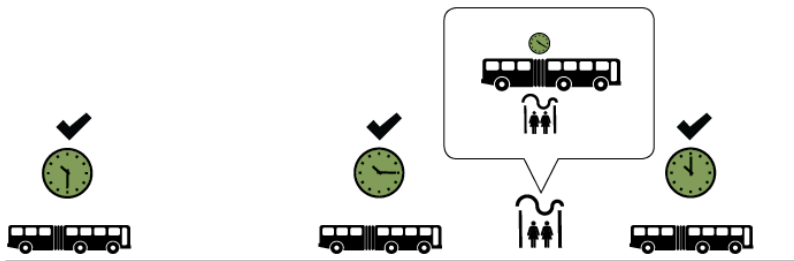


Project Goals

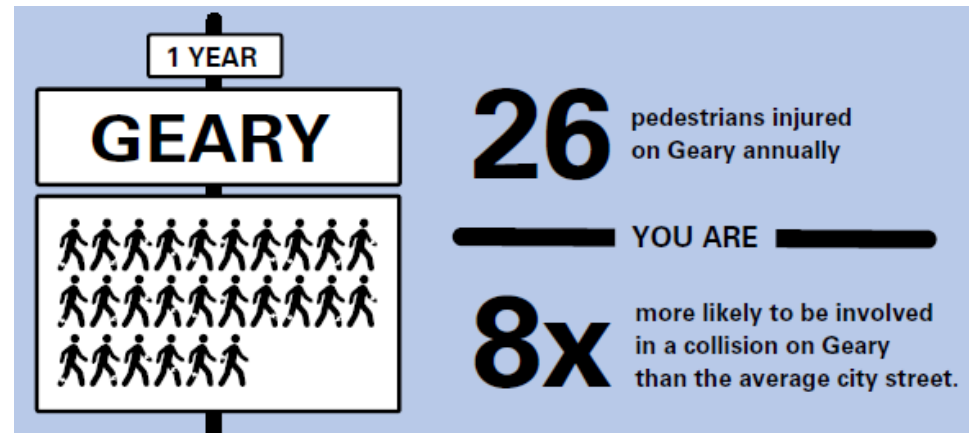
- **Transit:** Improved transit speed and reliability
- **Safety:** Improved safety and accessibility for people walking



CURRENT CONDITIONS



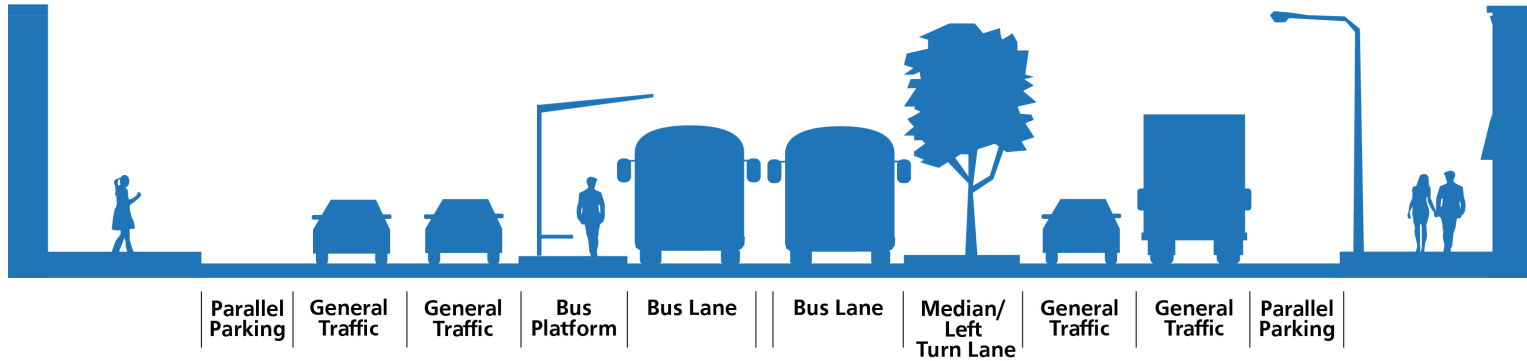
IDEAL CONDITIONS



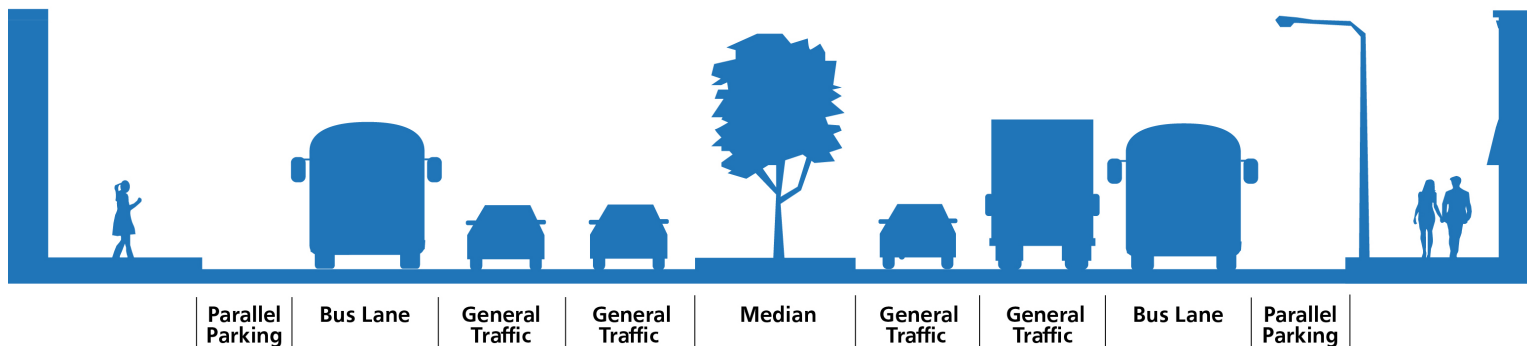
A new side-running design for the Geary Boulevard Improvement Project

Based on the success of Geary Rapid and Geary TETL, SFMTA is pursuing a revised project design, pending outreach and approvals

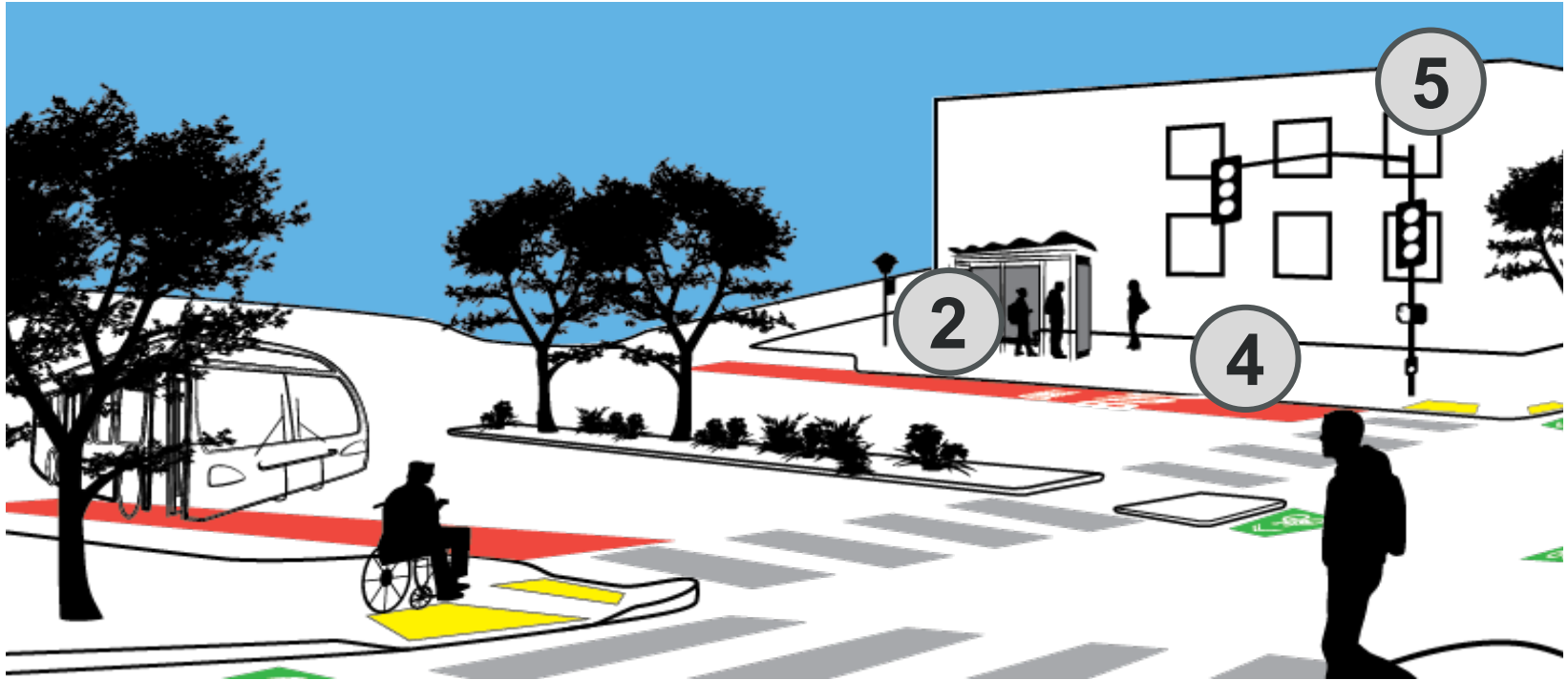
Previous center-running plan for Arguello-28th Ave (Hybrid Alt./Locally Preferred Alt.)



Side-running: New recommended configuration for entire corridor (substantially similar to Alternative 2 in EIS)



Major Project Features



① Dedicated bus lanes

② Bus stop changes (removals/relocations)

③ Pedestrian bulbs and other safety improvements

④ Bus bulbs (sidewalk extensions at bus stops)

⑤ Traffic signal upgrades

New side-running design

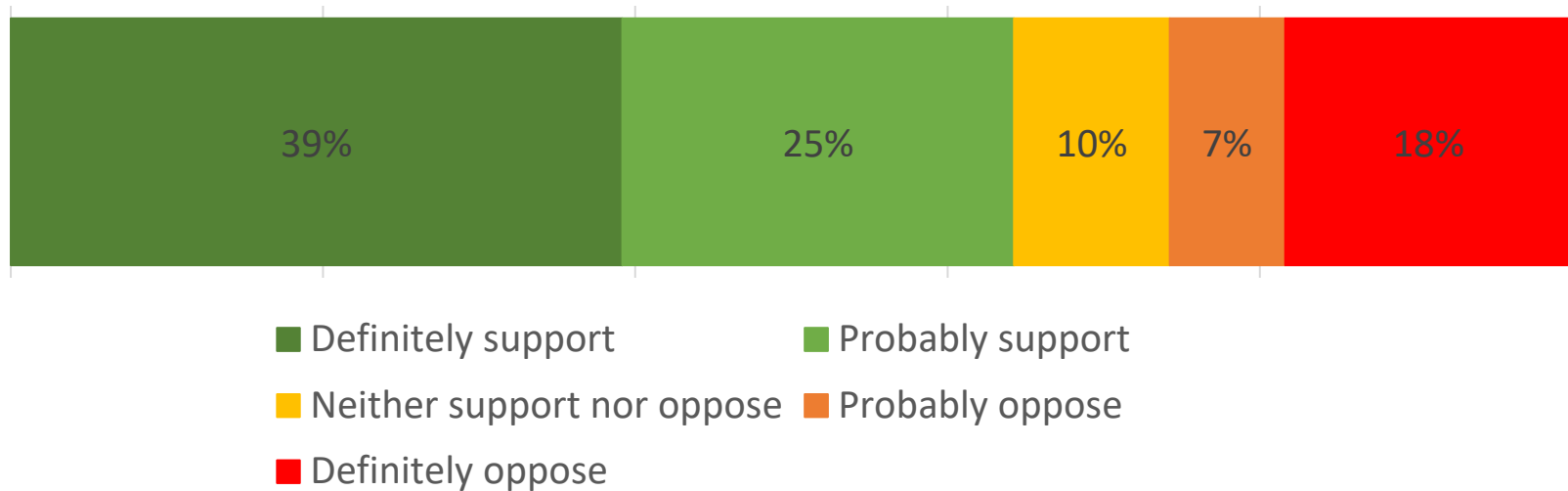
Reasons for change to side-running from previous center-running design:

- Accelerates delivery of most transit and safety benefits
- Limits construction disruption
- Preserves the most transit operational flexibility and preserves local stops
- Improves cost effectiveness of transit travel time and reliability benefits
- Avoids center median tree removal

More information: [SFMTA.com/project-updates/new-side-running-design-geary-boulevard-improvement-project](https://www.sfmta.com/project-updates/new-side-running-design-geary-boulevard-improvement-project)

>60% of survey respondents support pursuing a side-running project

Do you support the SFMTA's recommendation to pursue a side-running transit lane configuration for the Geary Boulevard Improvement Project?



Improving transit and safety were highest priority among survey responses

Priorities: Improving transit and safety were the highest priorities among respondents (n=564)

The following are some key project benefits and impacts. Please rank each one's relative importance to you.

Improving 38 Geary travel time and reliability

Improving traffic safety

Minimizing construction impacts and duration

Minimizing tree removal

Minimizing cost

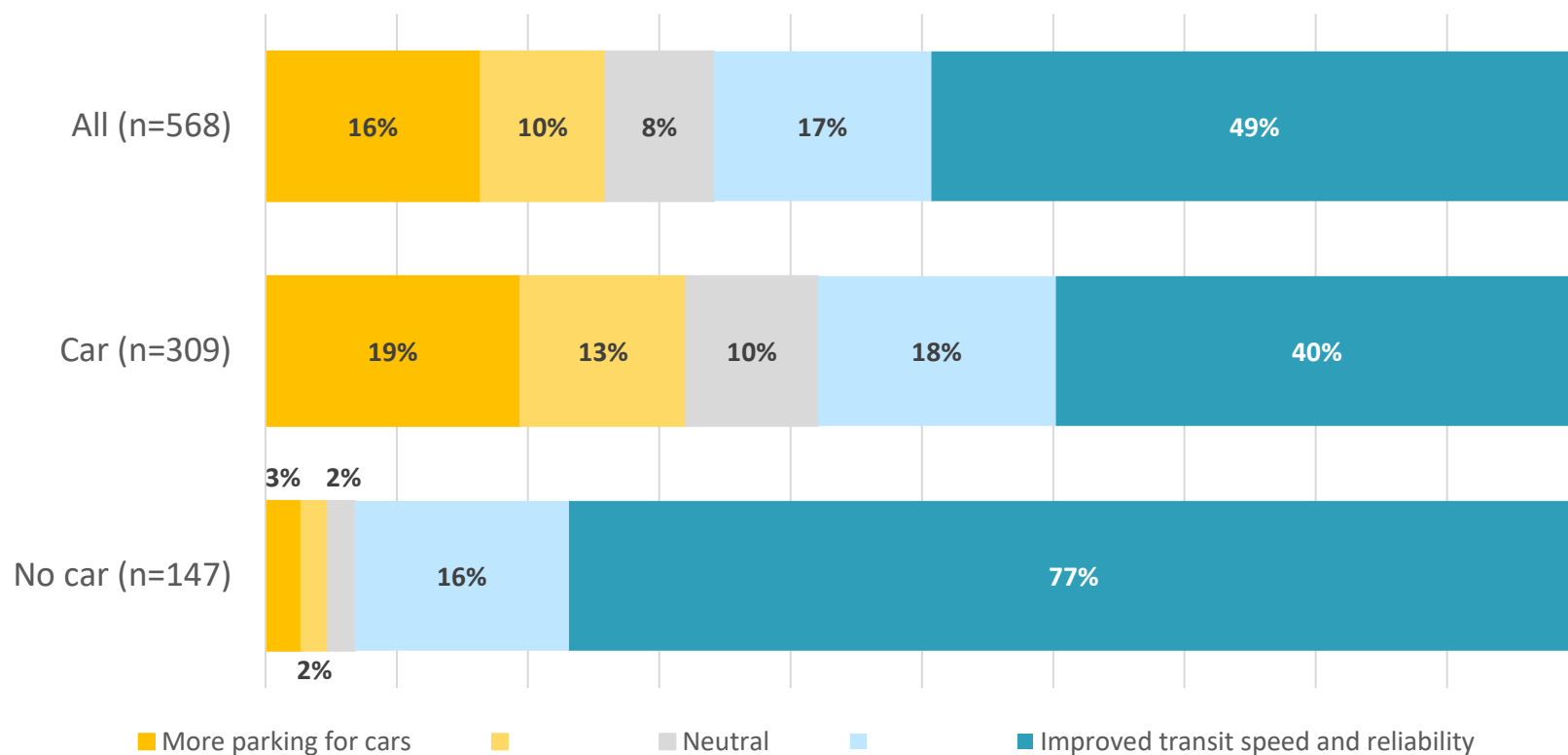
Preserving local stops

Minimizing reduction of parking supply

■ 1 (lowest priority) ■ 2 ■ 3 ■ 4 ■ 5 ■ 6 ■ 7 (highest priority)



>60% of survey respondents prioritize improving transit over more parking, including a majority of car owners



Qualitative feedback

- Support/appreciation for recent Geary transit improvements (Geary Rapid, TETL)
- Interest in ensuring compliance with side-running transit lanes
- Some expressed strong concern about parking loss from angled to parallel conversion, with several comments specifically focused on parking loss west of 25th Ave
- Some concerned about traffic impacts
- Some preferred center-running design due to greater protection from car traffic
- Desire for Geary rail investment
- Some want to see implementation ASAP, tired of providing input

Proposed bus stop changes

- Bus bulbs would be installed at each proposed Rapid stop
- Dropped outbound 25th Avenue bus stop relocation proposal



Proposed scope overview map

Proposed safety and transit improvements

- 23 pedestrian bulbouts and 38 expanded median refuges
- 10 left-turn restrictions to improve safety

Geary Boulevard Improvement Project Proposals

Geary 街 交通改善工程提案 / Предложения в рамках проекта модернизации Geary

-  **Existing side-running transit lanes** / 現有側邊行駛公交車道 / Существующие боковые полосы для движения общественного транспорта
-  **New side-running transit lanes** / 新的側邊行駛公車專用道 / Новые боковые полосы для движения общественного транспорта
-  **New bus bulb-out (sidewalk extension at bus stop)** / 在公車站增設人行道拓寬 / Новое расширение тротуара на автобусных остановках
-  **New pedestrian bulb-out (sidewalk extension at intersection)** / 在十字路口增設人行道拓寬 / Новое расширение тротуара на перекрестке (для пешеходов)
-  **New turn restriction from Geary** / Geary 街 新設轉彎限制 / Новое ограничение поворота (движение от Geary)
-  **Existing left-turn okay from Geary** / 許可 Geary 街 現有的左轉 / Существующий поворот налево (движение от Geary одобрен)



Outreach Round 2

Feedback on detailed design (March 2022)

- Block-by-block detailed project drawings at [SFMTA.com/ImproveGeary](https://sfmta.com/ImproveGeary) and printed at open houses
- Short survey – online and print versions
- Posters along corridor
- Mailer sent to residents and businesses within two blocks
- Door-to-door merchant visits
- Emails, including to business and community organizations
- Geo-targeted social media and local newspaper ads
- Pop-up and open house events, virtual office hours

**all materials available in English, Chinese and Russian*

Outreach Round 2 Events

- Self-Guided Open Houses
 - One Richmond (9th Ave/Clement)
 - Richmond Senior Center
 - Holy Virgin Cathedral
 - Joe's Ice Cream
- March 15: Community pop-up at 20th Ave
- March 16: Virtual Office Hours
- March 18: District 1 corridor walk



Proposed Parking Changes

While the majority of outreach survey respondents indicated prioritization of transit performance and safety improvements over preserving parking, some stakeholders expressed concerns regarding parking impacts. The project has three tools to respond:

1. Addition of parking on some side-streets by converting some spaces to angled (see map below)

2. Curb management: A new color curb plan to ensure most efficient use of remaining curb space (e.g. loading zones, short-term parking)

3. Extended metering on Geary between 14th and 28th avenues would help improve parking availability for people visiting businesses and short-term trips, although free parking at meters wouldn't start until later in the evening. No time limits would apply to meters during evenings and Sundays.

- New evening metering hours from 6 - 10 p.m. (Monday-Saturday)
- New Sunday metering hours (noon - 6 p.m.)



Custom Business Marketing Support

Examples from the Geary Rapid Project



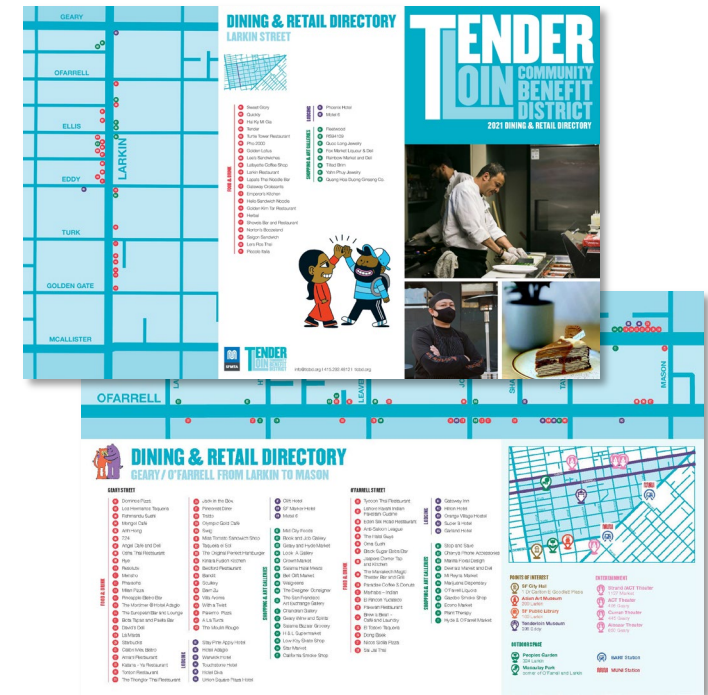
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-  Kinokuniya Mall
- Kissako Tea
- Marufuku Ramen
- On The Bridge
-  On Post Street
- Pa'ina Lounge & Restaurant



On-bus advertising

Wayfinding
Signage



Business Directories

Schedule Overview

Design Phase Outreach Round 1: Fall 2021

- Input on bus stop changes, transit lanes, parking, loading and safety issues
- Feedback used to develop detailed proposal

Design Phase Outreach Round 2: March 2022

←We are here

- Input on draft block-by-block design and parking policy proposal

Project Approvals: Summer 2022

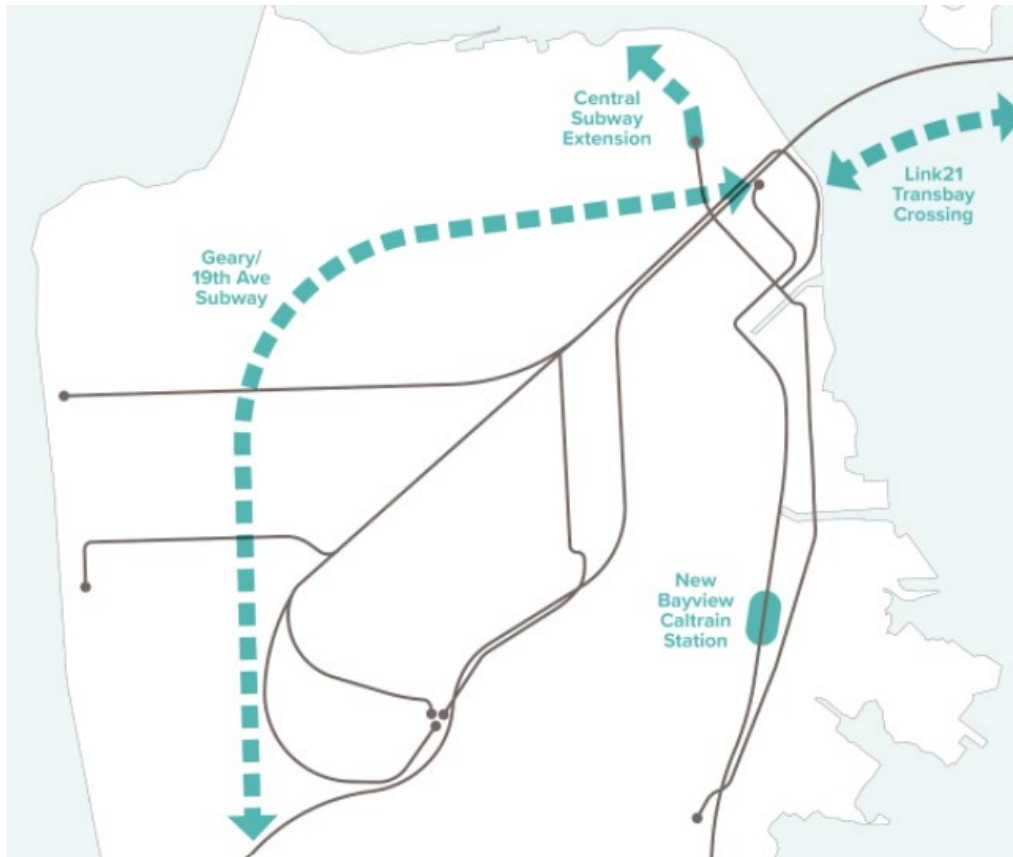
Quick-Build Implementation: Late 2022

Including transit lanes, bus stop re-locations/removals, curb management, safety upgrades and signal retiming

Design and Construction: After 1-2 years of design, implementation would occur over ~2 years depending on scope added by partner agencies (water, sewer, paving)

What about a Geary subway?

San Francisco Transit Investment Strategy prioritized Rail Expansion projects



- ConnectSF Transit Investment Strategy calls for investment in a Geary-19th Avenue subway
- Geary bus improvements would complement investment by providing needed benefits sooner for a low cost
- Geary-19th Avenue subway alignment and stations have not been determined but are **not** expected to serve the entire Geary corridor, so bus service will continue to be important

Thank you. Questions?



Learn more and sign up for updates at [SFMTA.com/ImproveGeary](https://www.sfmta.com/ImproveGeary)