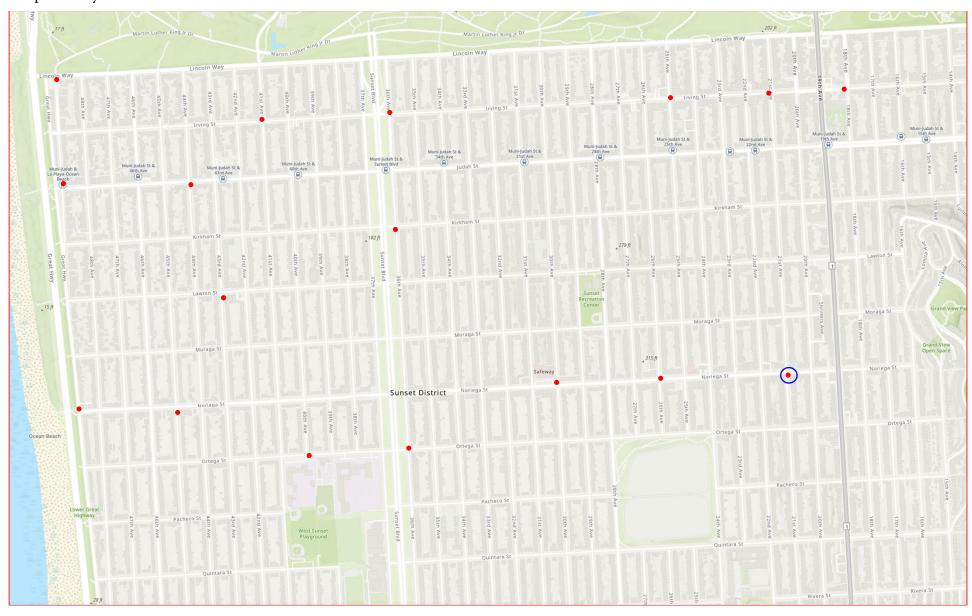
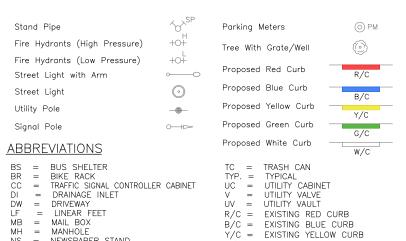
SFMTA - TASC SUMMARY SHEET

PreStaff_Date: 11/18/2021	Public Hearing	Consent	No objections:
Requested_by: SFMTA	X Public Hearing	Regular	Item Held:
Handled: Laura Stonehill (415-646-4	Informational / (Other	Other:
Section Head: M. Sallaberry	PH - Regular		
Location: 21st Avenue at Noriega	Street		
Subject: Bike Share Station			
PROPOSAL / REQUEST: ESTABLISH - NO STOPPING EXCEPT ESTABLISH - BIKE SHARE STATION 21st Avenue, east side, from Noriega Streither end). (Supervisor District 4) Proposing a Bay Wheels bike share stat Noriega, adjacent to Coldwell Banker. Laura Stonehill, laura.stonehill@sfmta.co	reet to 51 feet northerly (
BACKGROUND INFORMATION / CO Stations with bicycles are 6 feet long and of the station. Stations are solar powered excavation is necessary. - No bike facilities. - No Muni - Lyft conducted outreach to the adjacent Supervisor Mar's office. Grid P8 15-dock station	I 4 feet tall with a kiosk 7 I via a panel system that	extends ver	tically from the kiosk. No
HEARING NOTIFICATION AND PRO	DCESSING NOTES:		MENTAL CLEARANCE BY: TA ☐ Pending

Proposed Bay Wheels Stations in District 4







B/C = EXISTING BLUE CURB Y/C = EXISTING YELLOW CURB

G/C = EXISTING GREEN CURBW/C = EXISTING WHITE CURB

08 09 07 P8 rie P9 P7voriega 08 Q9 Q7 R9

SITE NOTES

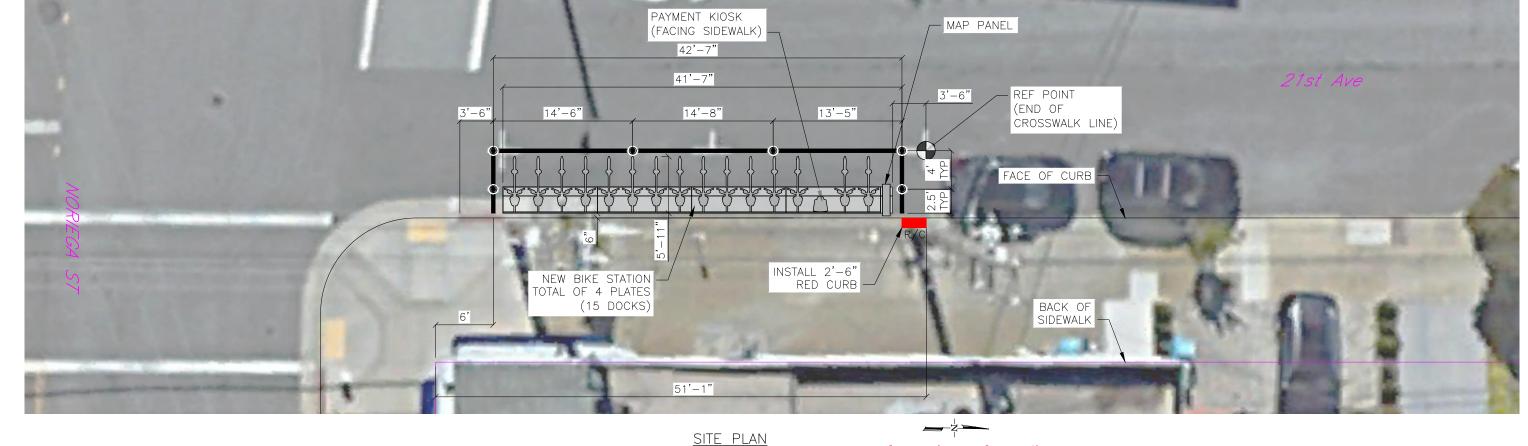
M/C = MOTORCYCLE

• ON-STREET SITE

NS = NEWSPAPER STAND
PB = PULL BOX

- ADJACENT TO 1390 NORIEGA ST
- UNMETERED PARKING

VICINITY MAP NOT TO SCALE



REVISIONS NO. DATE

185 Berry Street San Francisco, CA 94107

DRAWN BY: CMV DESIGNED BY: CMV CHECKED BY: CMV DATE: 10/5/2021 PROJECT NO:

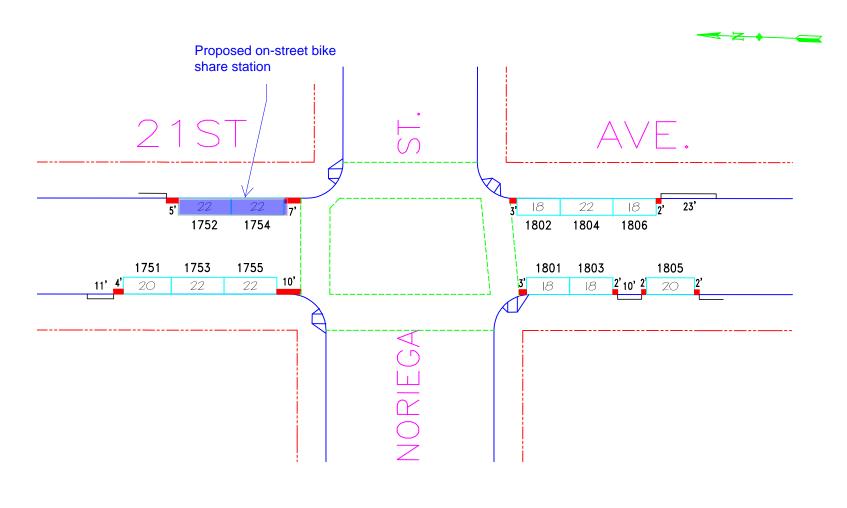


baywheels

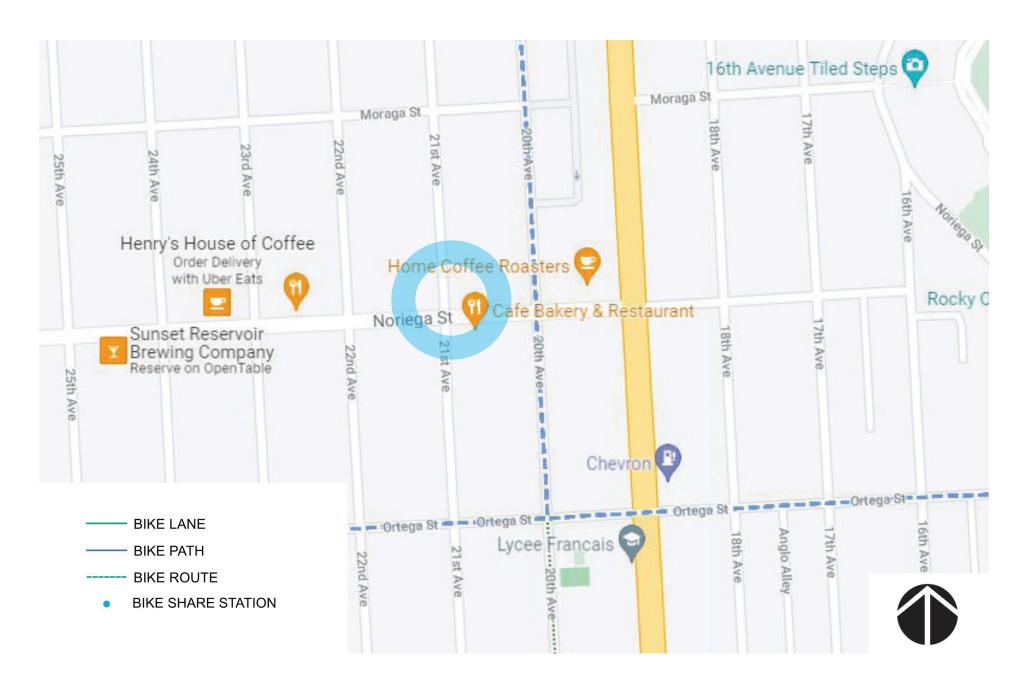
STATION	TYPE:	Standard Off-Street
STATION	ID:	SF-P8
PLATES:		4
DOCKS:		15
KIOSKS:		1

GIVEN DIMENSIONS TAKE PRECEDENCE OVER SCALED MEASUREMENTS

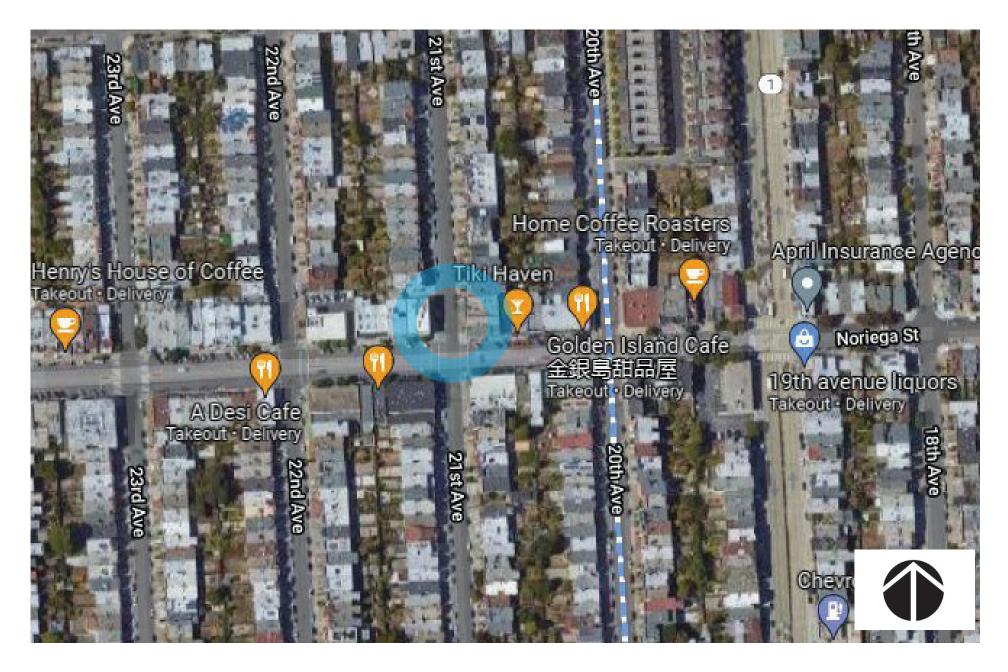
Station Site and Plan SF-P8 21ST AVE AT NORIEGA ST



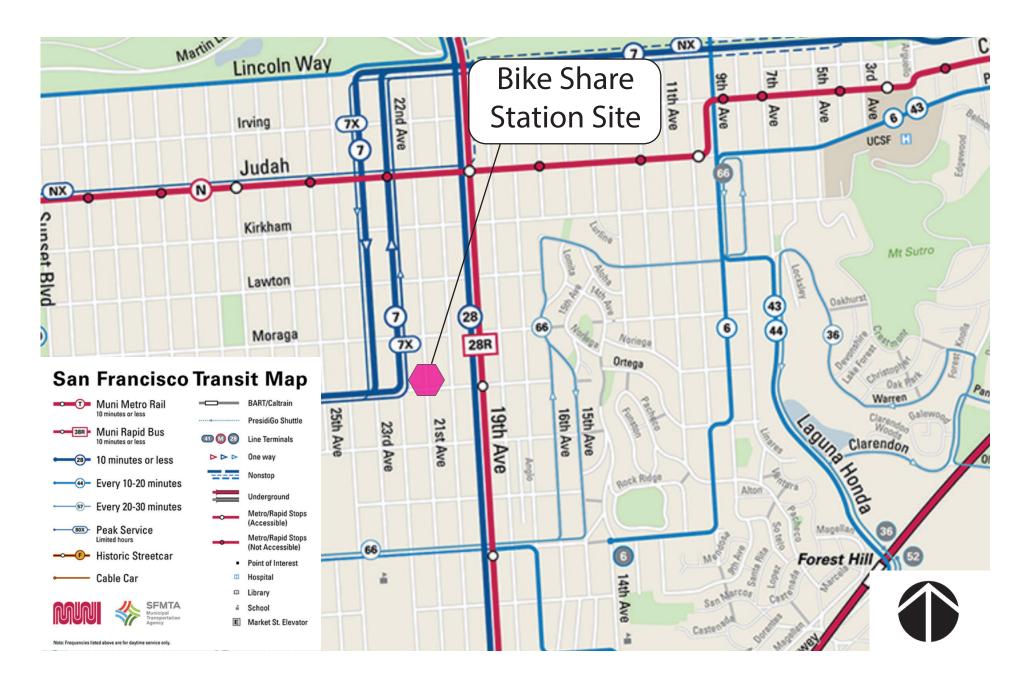
NO. 1 2	 NO. REVISION DESCRIPTION 1 Updated per field - #1805 2 Install#1751,relocate#1753-55 w/RZ 				BY JB JB	DATE 10/28/09 1/22/13	DIR/RES													NCISCO MUNICIPAL TRA CITY AND COUNTY OF S PARKING METER SP	AN FRANCI		
Non-Marie	TOW-AWAY METER CT. (GENE	ERAL		LOADING			METERED SPACES				:S		21ST AVENUE. (21A, 121)							
SIDE	AM	PM	SS	MS	GMP	МС	TIMES	DAYS	ML	MTL	6-W	15 MIN	30 MIN	1 HR	2 HR	10 HR		TOTAL	(1700-1800) BLOCK Meters # 121-17XXY		AREA		
ODD			6		6		9A-6P	M-SA							6			6	OFF NORIEGA ST.		3		
EVEN			5		5		9A-6P	M-SA							5			5	SCALE:	l"=40'	10/28/09	ву: ЈВ	



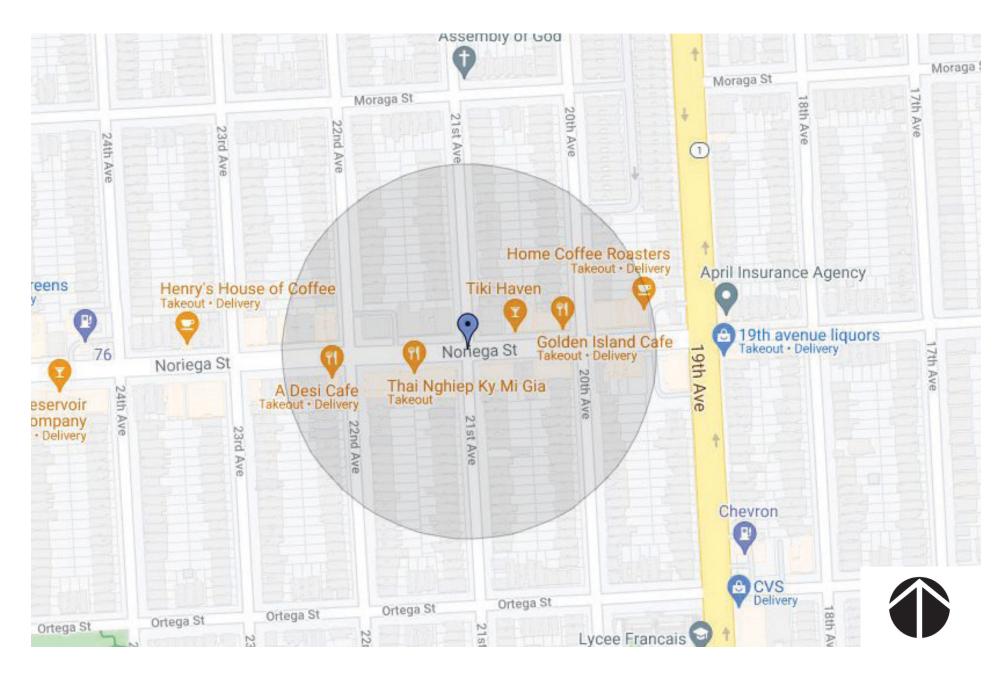










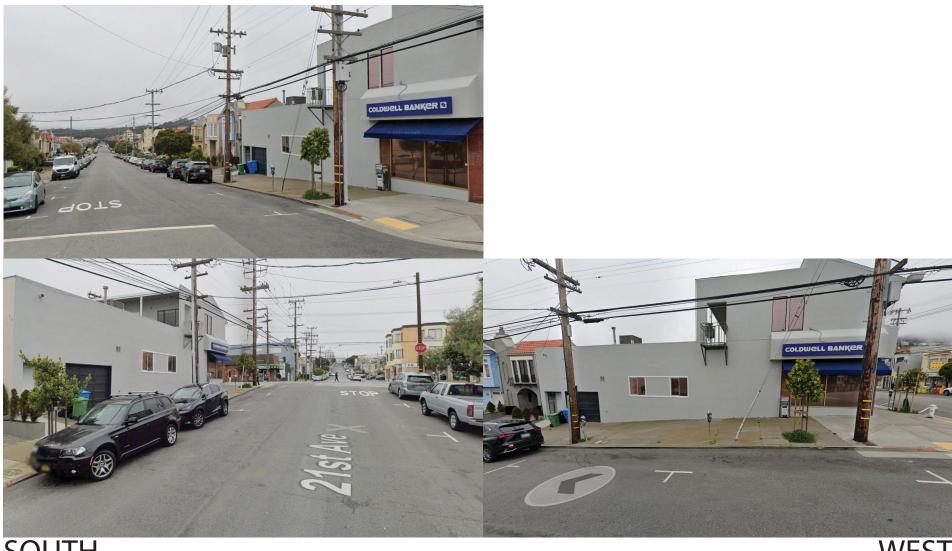




Bay Wheels Envista: Documentation of Project Coordination

Screen Capture Date: 10.11.2021

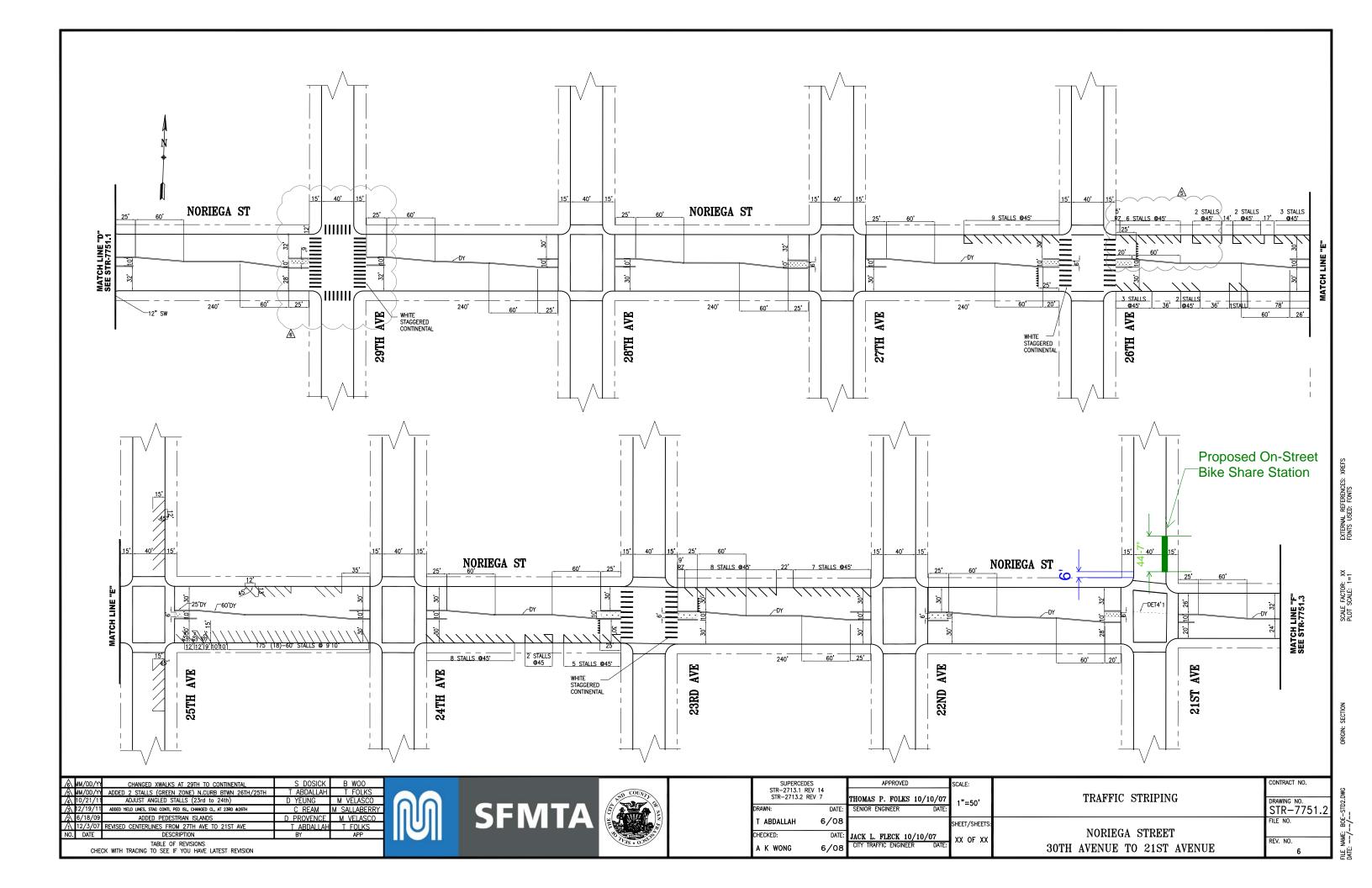
NORTH EAST



SOUTH WEST

baywheels

Bay Wheels Photo Array



SF-P8 21st Ave at Noriega St Documentation of Outreach

Abutting Property

• Primary Abutter: Coldwell Banker

Address: 1390 Noriega St, San Francisco

Point of Contact Email: gordon.wong@cbnorcal.com

Record of Meetings & Correspondence

- October 2021: NP emailed Gordon Wong with Coldwell Banker with information about the proposed site
- October 2021: NP emailed with Jessica Ho at NE Medical Services with information about the site. NEMS supports the location as currently proposed.
- Summer/Fall 2020: NP discussed the proposal with Supervisor Mar's office and sent information about several community outreach events including the Open House and Farmer's Market Outreach
- July 2020: SP emailed organizations about the Sunset Bikeshare Virtual Open House
 - MSNA, POPS, SNBC, GGP, Sunset Rec Center, SDA, OSPRA, SPEAK, OSMPA, West Side Best Side
- September 2020: SP emailed organizations with a survey and expansion update
 - MSNA, POPS, SNBC, GGP, Sunset Rec Center, SDA, OSPRA, SPEAK, OSMPA, West Side Best Side

Attachments

- Email to Coldwell Banker
- Email exchange with NE Medical Services
- Email thread with Supervisor Mar
- Additional Email thread with Supervisor Mar



Neal Patel <nealpatel@lyft.com>

Proposed bikeshare station on 21st and Noreiga

Neal Patel <nealpatel@lyft.com>
To: gordon.wong@cbnorcal.com

Tue, Oct 19, 2021 at 4:18 PM

Good afternoon Mr. Wong

My name is Neal and I work with Bay Wheels - Bay Area's bikeshare system. We have a contract with the city of SF to expand the bikeshare network in the city to provide a comprehensive network of stations for people to use to get to work, school, shop, or just out on the town.

We have several stations planned for the Sunset District, including a proposed station near the Coldwell Banker building at 21st Ave and Noriega and I wanted to share the attached flier. The station would be on-street and occupy approximately three parking spaces on the east side of 21st Ave just North of Noriega.

Please take a look at the flier and let me know if you have any questions or comments. There will also be an SFMTA Public Hearing in December where you can provide any comments. I will let you know when that agenda has been finalized.

Thank you Neal

--

Neal Patel

Community Affairs Manager Lyft Bikes and Scooters, SF Bay Area





SF-P8 21st at Noriega Flyer Resite v3.pdf 1062K



Neal Patel <nealpatel@lyft.com>

NE Medical Services - proposed bikeshare station on 21st Ave at Noriega

Jessica Ho <Jessica.Ho@nems.org> To: Neal Patel <nealpatel@lyft.com>

Fri, Oct 15, 2021 at 5:16 PM

Hi Neal,

Great news! Thank you for your update, and please keep us posted. Have a great weekend!

Sincerely,

Jessica

Jessica Ho

Government & Community Affairs Manager

Cell: (415) 509-5353

Phone: (415) 391-9686 x5942 Email: Jessica.Ho@nems.org Website: www.nems.org











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From: Neal Patel <nealpatel@lyft.com> Sent: Friday, October 15, 2021 5:09 PM To: Jessica Ho <Jessica.Ho@nems.org>

Subject: Re: FW: [EXTERNAL] NE Medical Services - proposed bikeshare station on 21st Ave at Noriega

CAUTION: This Email is from an EXTERNAL source. DO NOT CLICK LINKS or ATTACHMENTS if the email is not anticipated, and NEVER provide your User ID or Password.

Hi Jessica.

After considering your feedback, we are going to look at moving the bikeshare station across 21st Ave (near Coldwell Banker) as you requested. Based on our call earlier this week, I understand that NEMS supports the station at that location. I will contact Coldwell Banker early next week.

Also, SFMTA has been having some conversations with Gordon Mar's office about the overall Sunset network. I see an email from Albert as well - I need to confer with MTA on the network on Monday. I'll respond on Monday to that email thread and we can keep the bigger picture conversation over there.

Regards, and have a great weekend.

neal

On Mon, Oct 11, 2021 at 5:04 PM Neal Patel <nealpatel@lyft.com> wrote:

I'll send the full list to you on Friday. Some of the sites have changed and I want to confer with some of my colleagues on the total list first.

Also, as a side note, I looked through my notes and my team did reach out to POPS several times. My colleague Stefania also had a phone call with Albert to discuss the overall expansion effort and subsequently sent updates. Sorry that they didn't get to you, but we can discuss that at another time.

Thanks again for taking the time to chat.

Neal

On Mon, Oct 11, 2021 at 5:01 PM Jessica Ho < Jessica. Ho@nems.org > wrote:

Hi Neal,

Thanks for chatting with me. Can you please send me the list of 21 proposed sites when you get a chance? Thanks!

~Jess

Jessica Ho

Government & Community Affairs Manager

Cell: (415) 509-5353

Phone: (415) 391-9686 x5942

Email: Jessica.Ho@nems.org Website: www.nems.org











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From: Jessica Ho

Sent: Monday, October 11, 2021 12:04 PM

To: Neal Patel <nealpatel@lyft.com>

Subject: RE: FW: [EXTERNAL] NE Medical Services - proposed bikeshare station on 21st Ave at Noriega

HI Neal -

Let's connect from 4-5 pm today. My cell is 415-509-5353. Thanks!

From: Neal Patel <nealpatel@lyft.com>
Sent: Monday, October 11, 2021 11:30 AM To: Jessica Ho <Jessica.Ho@nems.org>

Subject: Re: FW: [EXTERNĀL] NE Medical Services - proposed bikeshare station on 21st Ave at Noriega

CAUTION: This Email is from an EXTERNAL source. DO NOT CLICK LINKS or ATTACHMENTS if the email is not anticipated, and NEVER provide your User ID or Password.

Hi Jessica - thanks for the response. Would love to connect by phone. I'm free between 4-5pm today, between 9-10 or 11-12 tomorrow. Do any of these times work?

On Mon, Oct 11, 2021 at 10:59 AM Jessica Ho < Jessica. Ho@nems.org > wrote:

Hi Neal,

I hope this email finds you well. I have not heard of this proposed bikeshare station before, and we have some concerns about our parking spaces being taken away for patient care. Could we set up some time to discuss? Thanks!

Jessica Ho

Government & Community Affairs Manager

Cell: (415) 509-5353

Phone: (415) 391-9686 x5942

Email: Jessica.Ho@nems.org Website: www.nems.org











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From: Neal Patel <nealpatel@lyft.com> Sent: Sunday, October 10, 2021 8:43 PM

To: info <info@nems.org>

Subject: [EXTERNAL] NE Medical Services - proposed bikeshare station on 21st Ave at Noriega

CAUTION: This Email is from an EXTERNAL source. DO NOT CLICK LINKS or ATTACHMENTS if the email is not anticipated, and NEVER provide your User ID or Password.

Hello

My name is Neal and I work with Bay Wheels - Bay Area's bikeshare system. We have a contract with the city of SF to expand the bikeshare network in the city to provide a comprehensive network of stations for people to use to get to work, school, shop, or

We have several stations planned for the Sunset District, including a proposed station near the NE Medical Services building at 21st Ave and Noriega and I wanted to share the attached flier. The station would be on-street and occupy approximately three parking spaces on 21st Ave just North of Noriega.

Please take a look at the flier and let me know if you have any questions or comments. Could you share this with others at the 21st/Noriega location? There will also be an SFMTA Public Hearing in December where you can provide any comments. I will let you know when that agenda has been finalized.

Thank you

Neal

Neal Patel

Community Affairs Manager

Lyft Bikes and Scooters, SF Bay Area

-WRD0002.jpg

<SF-P8 21st at Noriega Flyer Resite.pdf>

Neal Patel

Community Affairs Manager

Lyft Bikes and Scooters, SF Bay Area



Neal Patel

Community Affairs Manager

Lyft Bikes and Scooters, SF Bay Area



Neal Patel

Community Affairs Manager

Lyft Bikes and Scooters, SF Bay Area





Next Steps for D4 Bikeshare Stations

Neal Patel <nealpatel@lyft.com>

Thu, Mar 4, 2021 at 1:12 PM

To: Edward Wright <Edward.W.Wright@sfgov.org>, "Mar, Gordon (BOS)" <gordon.mar@sfgov.org> Cc: "Leung, Adrian" <Adrian.Leung@sfmta.com>, Bay Wheels Community@baywheels.com>

Hi Supervisor Mar and Edward

I hope you are doing well. I wanted to follow up with you all to discuss next steps for the Bay Wheels bikeshare expansion into D4. You may be aware that Stefania Pombo was laid off along with several others on our team late last year. I'll be your primary contact as we move forward. Before she left the group, Stefania engaged with business owners and neighbors directly adjacent to the draft list of bikeshare stations that came from the initial community outreach phase.

Before we proceed, we would like to check in with your office to see if you support the stations that we have listed as "On Track". Our intention would be to re-site those stations we've indicated as "Re-site" so we have a full, supported list of stations for the District to bring to SFMTA Public Hearing.

Please see below for notes - happy to schedule time for a call if you'd like to discuss this.

Station Intersection	Status	Notes & Feedback to Date
La Playa St at Lincoln Way	On track	Rodeway Inn & Suites shared support for the station by their hotel. Mailers were sent to residences across the street. No feedback to date.
44th Ave at Judah St	Possible resite - looking for feedback from Supervisor Mar	Owner of Maxwell Window Shades opposed to the sidewalk station location due to concerns of loitering and building/sidewalk maintenance. Option 1: Keep station in current proposed location to minimize parking conversion in the area. Option 2: Resite station to nearby on-street location to alleviate the owner's concerns.
43rd Ave at Lawton St	On track	Andytown supportive of station location to alleviate bikeshare use of their existing corral. Sunset Church concerned the station would cause further congestion and draw unwanted attention to the area. The bikeshare program recommends moving forward with this station and working with Sunset Church on any issues.
Great Hwy at Noriega St	On track	SFRPD shared support for the station by their property. Mailers were sent to residences across the street. 3 emails received with concerns around parking conversion and the potential effects of poor climate on the bikes.
45th Ave at Noriega St	On track	Lyft has sent mailers, called, and emailed the adjacent business Papa Mak's Burgers. No response received to date. Lyft recommends moving the site forward and continuing with outreach to surrounding neighbors.
Ortega St at 40th Ave	On track	Location pending review by SFPL Leadership team.
30th Ave at Noriega St	On track	Safeway manager is fine with the station location. Mailers were sent to residences across the street and nearby businesses at the intersection. One

		email received with concerns around the proposed station density and resulting parking conversion.
26th Ave at Noriega St	Resite	Adjacent orthodontist office/property owner is opposed to the station due to parking conversion and feelings that their clients would not be served by the bikes. Lyft recommends relocating the proposal across the street to the west side of 26th Ave, by Citibank, to alleviate concerns of adjacent parking conversion by the orthodontist.
21st Ave at Noriega St	Resite	Adjacent restaurant HD Yunnan Rice Noodle opposed to the station location. Lyft recommends relocating the proposal to the west side of 21st Ave, north of Noriega, adjacent to North East Medical Services.
Irving St at 18th Ave	On track	Location pending review by SFPL Leadership team.

Neal Patel

Community Affairs Manager Lyft Bikes and Scooters, SF Bay Area





Neal Patel <nealpatel@lyft.com>

Bay Wheels - Sunset District expansion update

Neal Patel <nealpatel@lyft.com>

Wed, Aug 26, 2020 at 4:40 PM

To: "Mar, Gordon (BOS)" <gordon.mar@sfgov.org>, Edward Wright <Edward.W.Wright@sfgov.org>, Bay Wheels Community <community@baywheels.com>, Alex Tourk <tourk@gfpublicaffairs.com>, Jannely Rodriguez <jannely@gfpublicaffairs.com>, Ajouah Grass <ajouah@gfpublicaffairs.com>

Bcc: "Leung, Adrian" <Adrian.Leung@sfmta.com>

Hello Supervisor Mar and Edward.

Hope you both are doing well. Supervisor, I hope you're feeling well and in good spirits. I appreciate your transparency and your comments on your recent COVID diagnosis and wish you a speedy recovery.

We are sending out the following community update to our stakeholders on Friday morning and I wanted to give you all a heads up. We've been busy the last few months and will be sharing a summary of what we've heard and some proposed changes to the bikeshare network.

It would be great if you could include a quick blurb about our expansion efforts and link to the recorded Zoom workshops in your next newsletter.

Please let us know if you have any questions.

Community Update

I hope you're well! I wanted to share an update on expanding the bikeshare program to the Sunset District. Over the past few months, my team has been gathering a variety of input from the Sunset community to understand how to best bring bikeshare stations to the neighborhood. We've engaged with over 300 people through <u>neighborhood outreach</u> and virtual forums and are learning a lot from the community. Through this outreach, we've identified 10 locations for bikeshare stations that we believe will best serve the Sunset. Please see below for more details on the outreach to date and what we've learned so far.



We distributed an online survey to understand existing transportation patterns in the neighborhood, what the perceived benefits and areas for improvement are for the program, and where the community is interested in seeing bikeshare stations. A summary of the survey results is <u>available here</u>.

We also hosted a series of <u>Open Houses</u> to educate about the program and collect feedback on a draft network based on initial survey results. The first open house was focused around understanding the needs of small businesses; the second was open to the wider neighborhood and community. If you were unable to attend, below are recordings of the open house presentation in English and Cantonese:

<u>Sunset Expansion Open House – ENGLISH</u> Password: HRS?9pn! <u>Sunset Expansion 開放參觀日 – CANTONESE (廣東話)</u> Password: 7#?6HDnP

Attached is the <u>bikeshare station network</u> we are now proposing for the neighborhood, taking into account the feedback we've received through the survey and open houses. Specifically, common themes in feedback in designing this network were to have:

- · Stations along Noriega
- More Great Hwy connections
- · More than 7 stations
- Station that connects to the Outer Sunset Farmer's Market and Mercantile around 37th/Ortega
- Stations that minimize car parking conversion where possible

Next steps are to continue collecting feedback on this map, so please feel free to review the station locations, share with your networks, and let me know if there are any questions! I'd be happy to schedule some time to chat or join an upcoming virtual meeting if there's interest.

A special thanks to our partners for their efforts in supporting bikeshare and outreach in the Sunset, specifically:

- District 4 Supervisor Gordon Mar
- SFMTA
- Great Highway Park
- Outer Sunset Farmers Market & Mercantile
- West Side = Best Side!

--

Neal Patel

Community Affairs Manager Lyft Bikes and Scooters, SF Bay Area 415-264-0840



4 attachments



OpenHouse_Sunset_July2020_2.PNG 740K



SunsetMercantile_August2020_2.jpg 2336K



D4 Proposed Network Map 8-20.pdf 9275K



SAN FRANCISCO PLANNING DEPARTMENT

S POSTED

Notice of Exemption

Suite 400 San Francisco, CA 94103-2479

Approval Date: December 18, 2015

Case No.:

2015-005492ENV, SFMTA Bay Area Bicycle Share Project

Project Title: Citywide in San Francisco, primarily within the

public right-of-way

Zoning: Not applicable, primarily in the public right of way

Block/Lot: Not applicable, primarily in the public right of way

Lot Size: Not applicable, primarily in the public right of way

Lead Agency: San Francisco Planning Department Project Sponsor: Heath Maddox, San Francisco Municipal Transportation Agency

415-701-4789

heath.maddox@sfmta.com Staff Contact: Debra Dwyer

415-575-9031

debra.dwyer@sfgov.org

County Clerk, City and County of San Francisco

City Hall Room 168

1 Dr. Carlton B. Goodlett Place

1650 Mission St.

Reception:

415.558.6378

Fax: 415.558.6409

Planning Information:

415.558.6377

To:

San Francisco, CA 94102

ENDORSED

Deputy County Clerk

Pursuant to the California Environmental Quality Act (CEQA), the Guidelines of the Secretary for Resources, and San Francisco requirements, this Notice of Exemption is transmitted to you for filing. At the end of the posting period, please return this Notice to the Staff Contact with a notation of the period it was posted.

Attached fee:

\$60 filing fee

PROJECT DESCRIPTION:

The San Francisco Municipal Transportation Agency (SFMTA) proposes to implement a city-wide bicycle sharing system in San Francisco as part of the regional Bay Area Bicycle Share (BABS) system described in detail below. The current regional bicycle share system in San Francisco is a pilot project managed by the Bay Area Air Quality Management District (BAAQMD). The regional BABS system will transfer to the Metropolitan Transportation Commission (MTC) for program oversight at the end of 2015. As part of a BABS pilot project initiated on August 29, 2013, the system operator installed approximately 35 bicycle share stations with input from the SFMTA, comprising 350 bicycles within the public right-of-way, located generally in the northeast section of the City. The proposed project would maintain and upgrade the existing 35 pilot bicycle share stations, and expand the BABS system within San Francisco to comprise a total of approximately 450 stations and 4,500 bicycles across the City and County of San Francisco (San Francisco).

DETERMINATION:

The City and County of San Francisco decided to carry out or approve the project on December 18, 2015. The San Francisco Board of Supervisors (BOS) approved a coordination agreement with the Metropolitan Transportation Commission (MTC), other local partners in the East and South Bay, and the bicycle share operator to carry out the Bay Area Bicycle Share Program, which would be overseen in San Francisco by the San Francisco Municipal Transportation Agency (SFMTA) on December 8, 2015. The agreement was provided to Mayor Lee for his signature and becomes effective upon signing or when ten days have passed. A copy of documents related to this action may be examined at the San Francisco Board of Supervisors, City Hall, 1 Carlton B. Goodlett Place Room 244, San Francisco, CA, 94102 in File Number 151144.

1.	An Exemption from Environmental Review has been prepared pursuant to the CEQA under:	provisions	of
	Ministerial (Sec. 21080(b)(1); 15268)	•	
	Declared Emergency (Sec. 21080(b)(3); 15269(a))		
	Emergency Project (Sec. 21080(b)(4); 15269(b)(c))		
	X Categorical Exemption, Class 3, Section 15303		
	Statutory Exemption, State code number:		
	Community Plan Exemption (Sec. 21083.3; 15183)		

2. This project in its approved form has been determined to be exempt from environmental review because it would result in the installation of up to 450 bicycle sharing stations throughout San Francisco, primarily within the public right-of-way and on some parcels. The proposed individual stations are portable, modular, and would be solar and battery powered, and would thus not involve excavation or utility connections. The bicycle sharing station equipment is small in scale and massing relative to surrounding buildings or sites. Bicycle facilities and infrastructure are common sights within the urban environment. There would be no potential for significant environmental impacts at either a project or cumulative level. Therefore, the proposed project would be exempt from environmental review under Class 3.

John Rahaim Planning Director

By Sarah B. Jones

Environmental Review Officer

December 22, 2015

cc: Heath Maddox, SFMTA Interested parties