



Taxi Outreach Meeting

December 9, 2021, 3:00 PM

Agenda

1. Taxi Marketing Campaign Update
2. Upfront Fare Pilot Update
3. SFO TaxiVQ
4. Draft Taxi Medallion Reform
 - Discuss concepts to support purchased medallion holders

JOIN ONLINE

For the online experience, join the MS Teams Live event at [SFMTA.com/TaxiMeeting1209](https://www.sfmta.com/TaxiMeeting1209)

For public participation or to join by phone, use the instructions below.

PUBLIC PARTICIPATION

Call Toll-Free: 888-251-2909 then enter Participant Code: 4584731.

When prompted, dial "1 - 0" to be added to the speaker line. The auto-prompt will indicate callers are entering "Question and Answer" time; this is the "Public Comment" period.

SFMTA is also accepting written comments at SFTaxi@sfmta.com.

Download documents of this meeting here:

<https://www.sfmta.com/reports/virtual-taxi-outreach-meeting-2021129-documents>