

Modernizing San Francisco's Parking Meter Hours

SFMTA Policy and Governance Committee March 23, 2021

Meters designed to help businesses

- Meters are designed to help businesses by keeping spaces available for customers while businesses are open
- Aligning meter hours with modern business hours keeps parking available in the evenings
- Already exists in other parts of SF,
 California, and the US

SF neighborhoods with extended meter hours

Fisherman's Wharf

Embarcadero

South Beach

Mission Bay

Potrero Hill (18th Street)

Metered lots around the City

Most SF meter hours are outdated

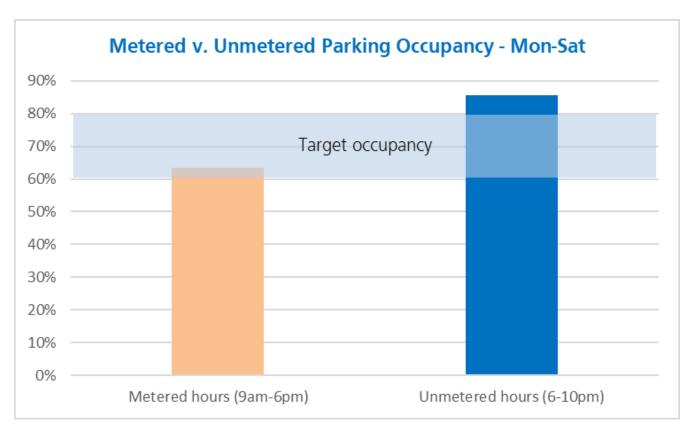
- Meter hours were set in the 1940s, for a different era
- Today, the City is open on evenings and Sundays
- Places like: cafes, restaurants, theaters, stores, galleries, salons, fitness studios, healthcare facilities, places of worship





Parking crunch evenings/Sundays

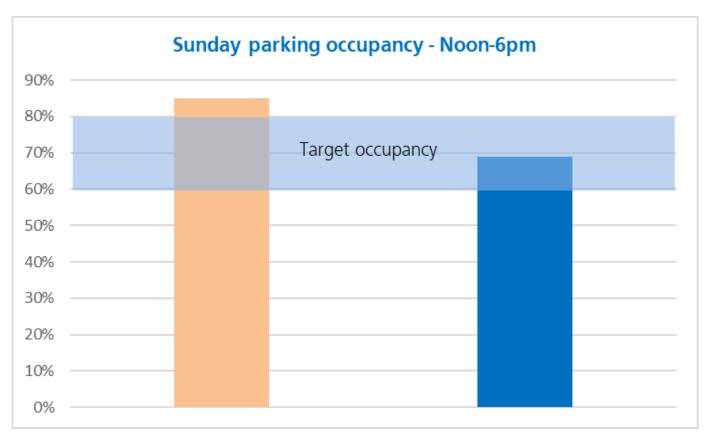
- Highest demand is during non-metered hours (6-10pm)
- Highest availability is when meters are operational (9am-6pm)



Data from SFpark project

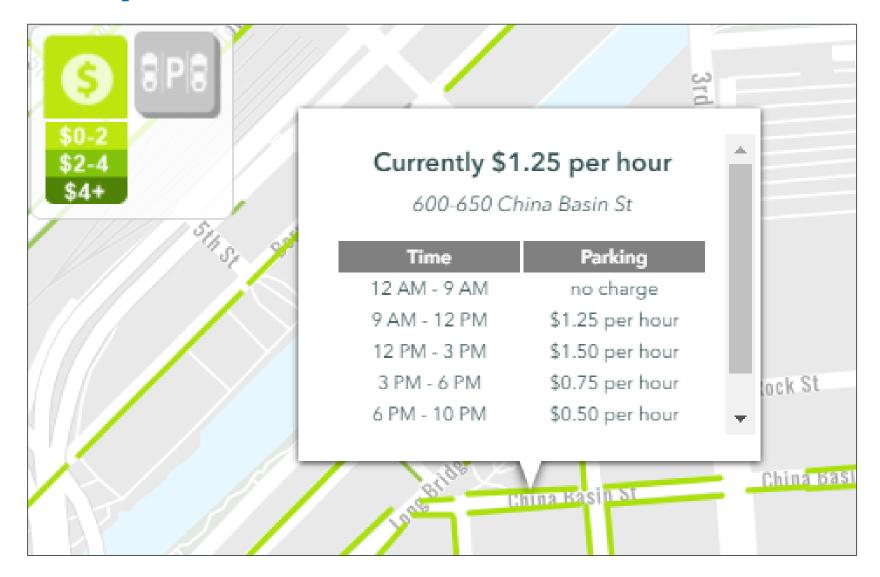
Parking crunch evenings/Sundays

 Sunday metering in 2013 showed how meter operations make parking available

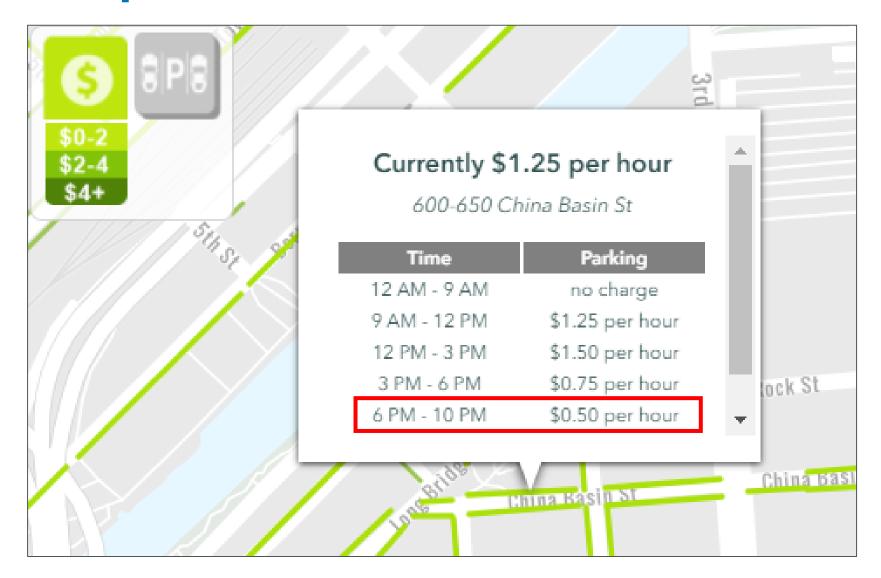


Data from SFpark project

Proposed modernized hours



Proposed modernized hours

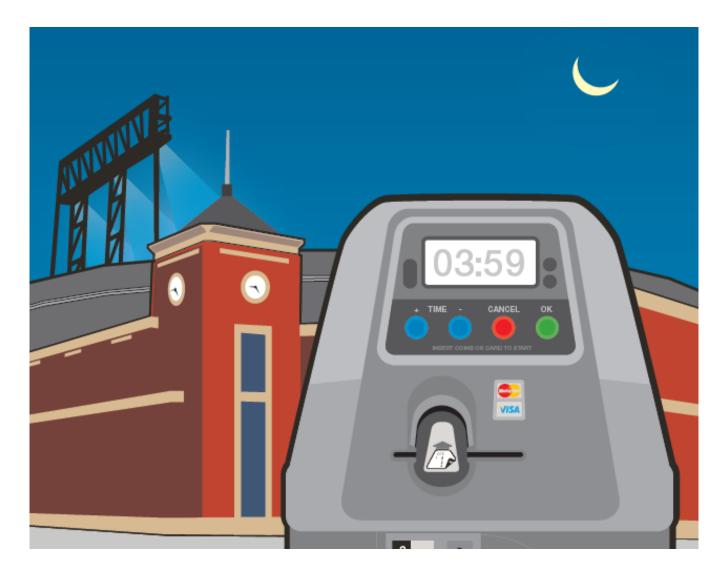


Why now?



Photo: EaterSF

Outreach and engagement



Moving forward

Determine appropriate neighborhoods

Beginning Summer 2021

Customer education campaign

Media
Posters
Flyers
Warning notices

Thank you

Project email: <u>meterhours@sfmta.com</u>

Parking & Curb Management

Hank Willson, Hank.Willson@sfmta.com

Kenya Wheeler, Kenya.Wheeler@sfmta.com

Public Outreach & Engagement

Nehama Rogozen, Nehama.Rogozen@sfmta.com