SFMTA - TASC SUMMARY SHEET

PreStaff_Date: 11/3/2020 Requested_by: SFMTA Handled: Daniel Carr Section Head: MS MS	Public Hearing Public Hearing Informational / O PH - Regular	Regular	No objections: Item Held: Other:			
Location: Brighton Avenue at Ocean Avenue						
Subject: Bike Share Station						
PROPOSAL / REQUEST: ESTABLISH - NO STOPPING EXCEPT BICYCLES ESTABLISH - BIKE SHARE STATION Brighton Avenue, east side, from 11 feet to 68 feet south of Ocean Avenue (53-foot station with red zones either side) (Supervisor District 7) Proposing a Bay Wheels bike share station in the parking lane on Brighton Avenue, adjacent to the Wells Fargo Bank and 280 Brighton apartments Daniel Carr, daniel.carr@sfmta.com						
BACKGROUND INFORMATION / COMMENTS Stations with bicyles are approximately 6 feet long and 4 feet tall with a kiosk approixmately 7.8 feet tall and map panel at the southern end of the station. Stations will be solar powered via a panel system that extends vertically from the kiosk. No Excavation is necessary. -This site is located on a street with no bike facility. -This site is located on a street along with no MUNI lines. -Lyft conducted positive outreach to the adjacent Wells Fargo at 1183 Ocean Avenue. Lyft has received no response. Lyft has sent mailers to the adjacent residents with no responses. Lyft emailed a number of neighborhood organizations in the area with no responses. Lyft also informed Supervisor Yee's office of the proposed station location. Grid Z13 19-dock Station						
HEARING NOTIFICATION AND PRO		☐ SFM7	IMENTAL CLEARANCE BY: □ Attached □ Pending			

Bay Wheels Bike Share Station TASC Packet

 Date:
 10.05.2020

 Grid
 SF-Z13

Supervisor District 8

Address/Location Brighton Ave at Ocean Ave

Station Location On-Street

Number of Docks 19

Packet Checklist

- Site Plan and photo with station rendering
- ☐ Parking Regulation Map

- Striping Plans (STR drawing) with station location identified
- Documentation of Outreach Efforts and support from fronting property owners & operators
- Documentation of Outreach Efforts and support from merchant or neighborhood associations (within 300 ft.)

Cover Letter Content

PROPOSAL / REQUEST / LEGISLATION:

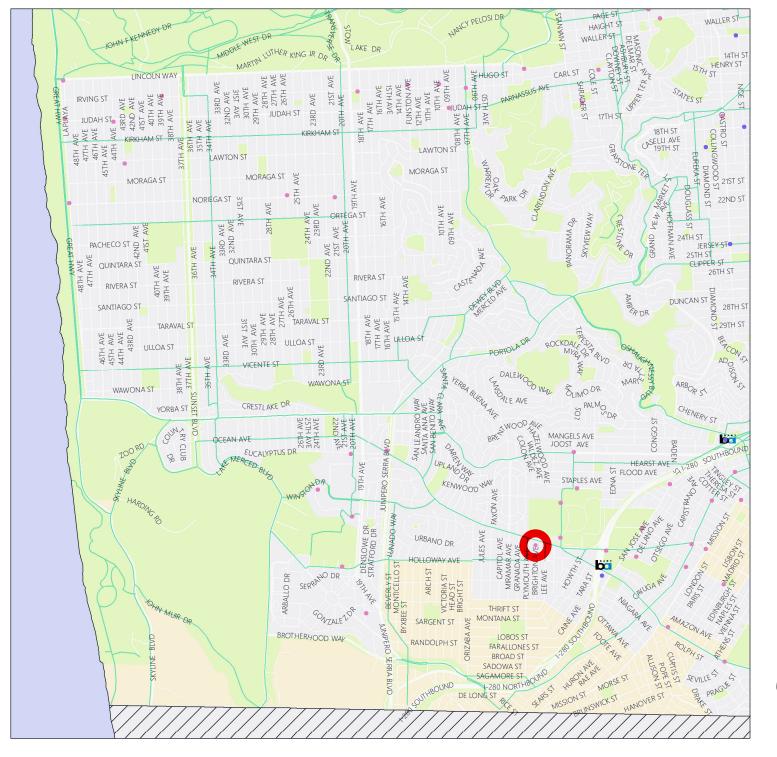
ESTABLISH – NO PARKING EXCEPT FOR BICYCLES (FOR BIKE SHARE STATION) ESTABLISH – BIKESHARE STATION

Brighton Avenue, east side, from 11' to 67'-8" north of Holloway Avenue (52'-5" bike share station with delineators along the north, west and south side of the station and a red zone on both ends of the station).

BACKGROUND INFO:

Stations with bicycles are approximately 6 feet wide and 4 feet tall with a kiosk approximately 7.8 feet tall at the southern end of the station. Stations will be solar powered via a panel system that extends vertically from the kiosk. No excavation is necessary.

- This site is located on a street with no bike facility.
- This site is located on a street along with no MUNI lines.
- Lyft conducted positive outreach to the adjacent Wells Fargo at 1183 Ocean Avenue. Lyft has received
 no response. Lyft has sent mailers to the adjacent residents with no responses. Lyft emailed a number of
 neighborhood organizations in the area with no responses. Lyft also informed Supervisor Yee's office of
 the proposed station location.

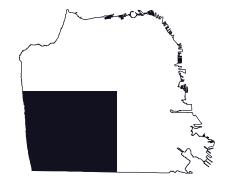


Existing, Permitted, and Proposed Stations



- Existing or Permitted
- Proposed
- Bikeways
- Streets
- Public Space
- Communities of Concern
- ---- Port Jurisdiction

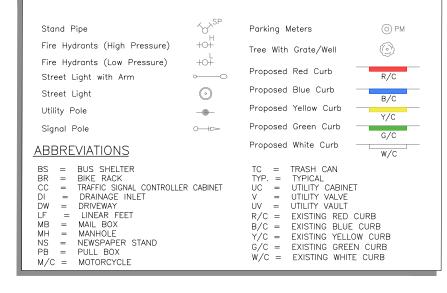
Reference Map

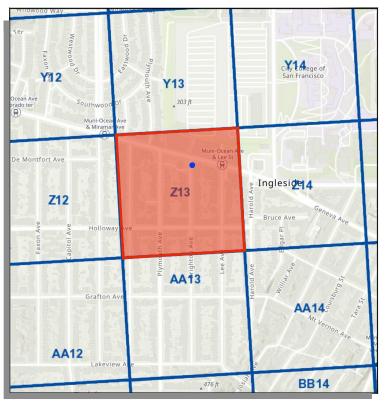


Last Updated: May 24, 2019



Data sources: SFMTA (SF Boundary, Bikeways, Streets, and Public Space) NOAA (San Mateo County Shoreline)

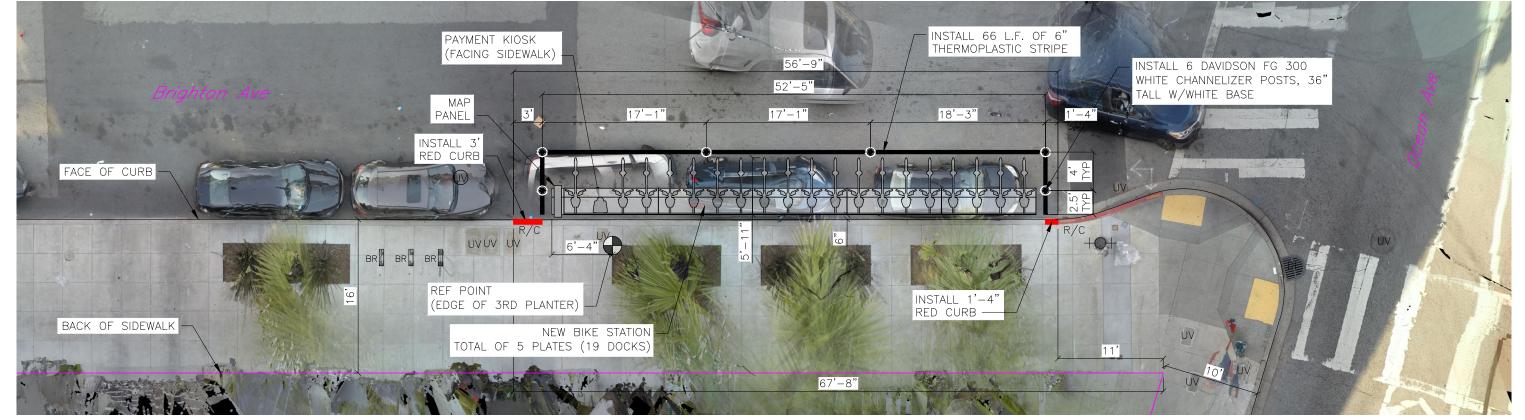




VICINITY MAP

SITE NOTES

- ON-STREET SITE
- ADJACENT TO 1183 OCEAN AVE
- UNMETERED PARKING



SITE PLAN

GIVEN DIMENSIONS TAKE PRECEDENCE OVER SCALED MEASUREMENTS

Aerial Overlay prepared by Grandview Services, SEPT 2020

료	REVISIONS						
CADD	NO.	DATE	DESCRIPTION	BY			
0					1		
					1		
2020					1		
-					1		
01					1		
Oct							

185 Berry Street San Francisco, CA 94107 DRAWN BY: CMV
DESIGNED BY: CMV
CHECKED BY: CMV
DATE: 9/30/2020
PROJECT NO:



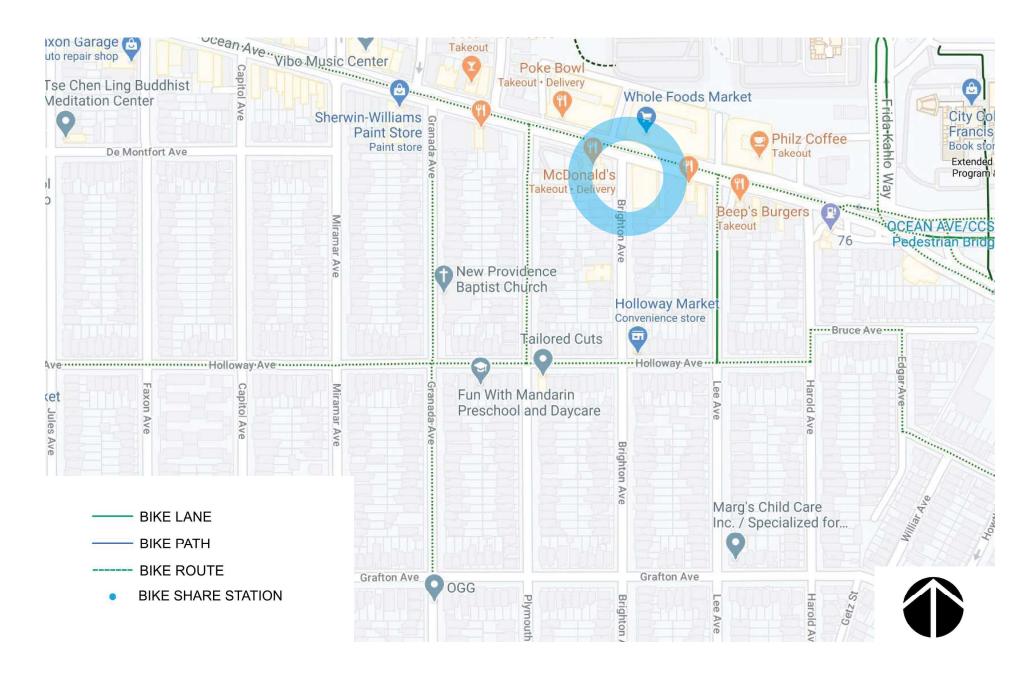


STATION TYPE:	Standard On-Street
STATION ID:	SF-Z13
PLATES:	5
DOCKS:	19
KIOSKS:	1

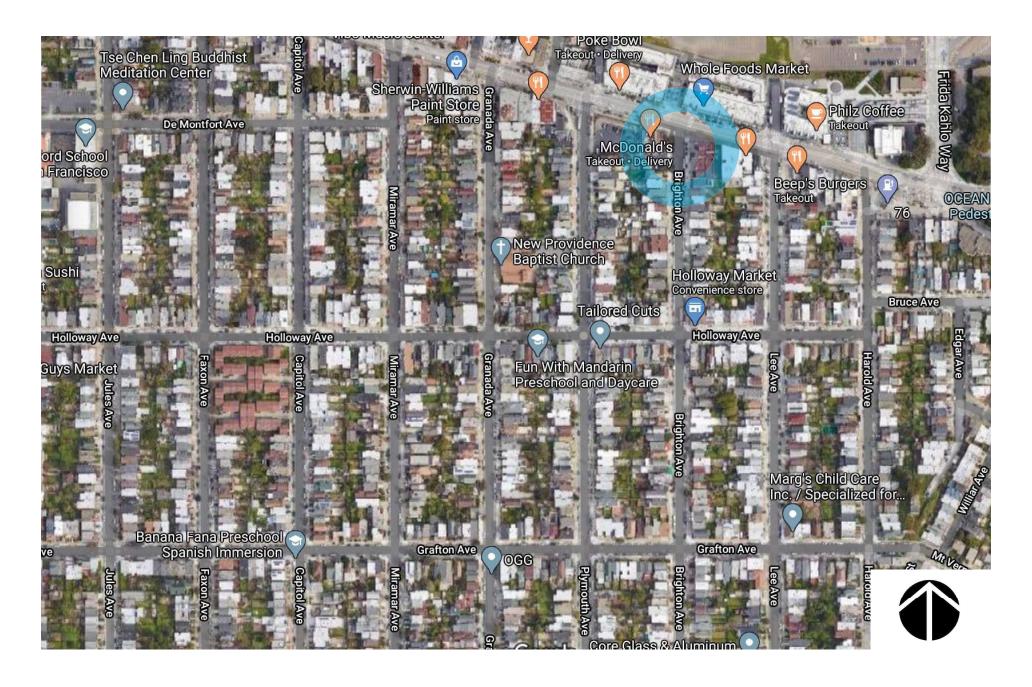
Station Site and Plan

SF-Z13

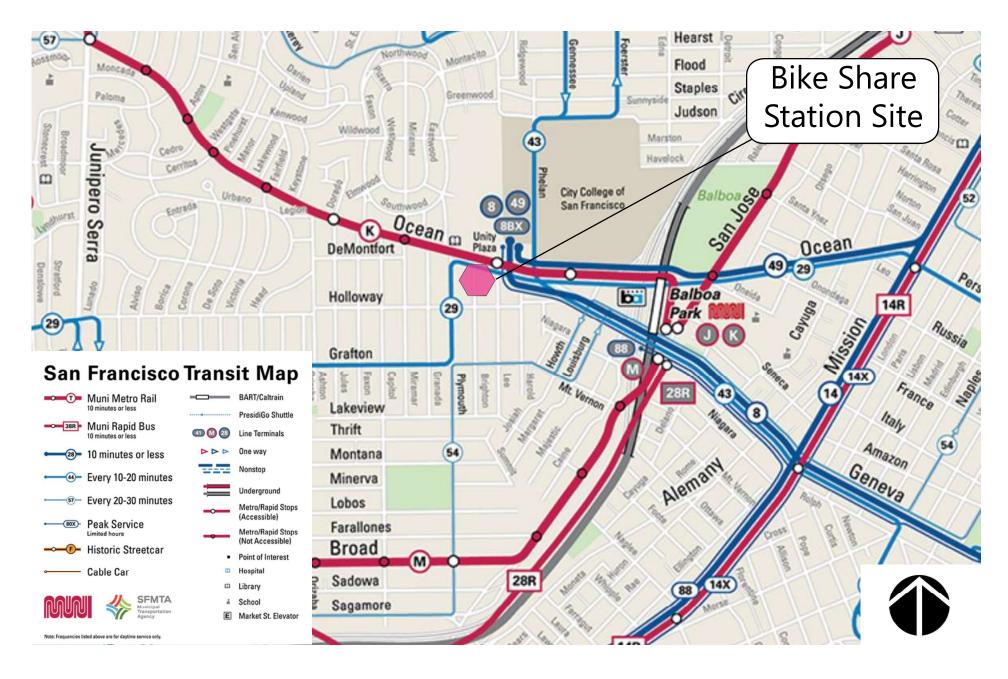
BRIGHTON AVE AT OCEAN AVE



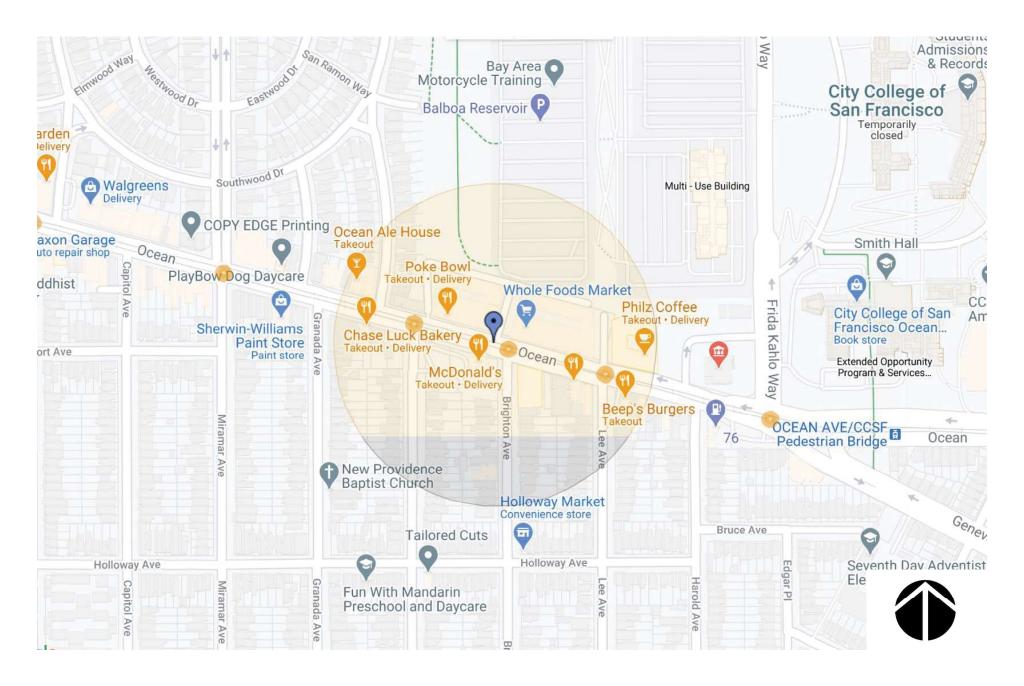














Bay Wheels Envista: Documentation of Project Coordination

Screen Capture Date: 10.05.2020

NORTH



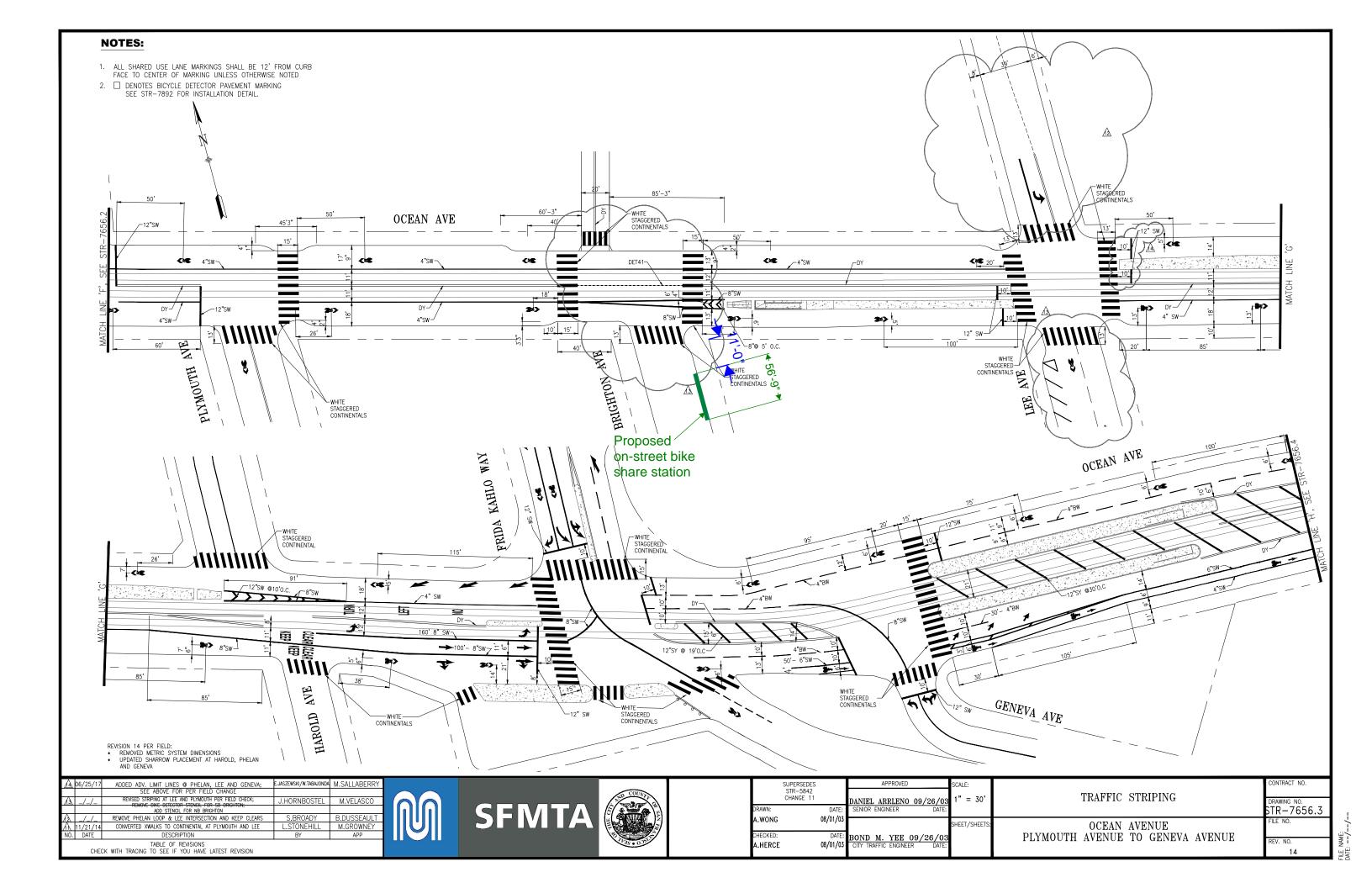


SOUTH

baywheels

WEST

Bay Wheels Photo Array



SF-Z13 (Brighton Ave at Ocean Ave) Documentation of Outreach

Abutting Properties

• Primary Abutter: Wells Fargo

Address: 1183 Ocean Ave, San Francisco, CA 94112 Point of Contact: Phone: (415) 646-4569; Email: N/A

Property Owner: VGM REALTY LLC

Address: 509 Poplar Ave Millbrae, CA, 94030

- 8/12/20: RA called Wells Fargo, no answer and no voicemail options. Online website states they are temporarily closed.
- o 8/18/20: RA called Wells Fargo, no answer.
- 8/21/20: RA sent mailers to Wells Fargo and the property owner. No response to date.
- Primary Abutter: 280 Brighton Apartments

Address: 280 Brighton Ave, San Francisco, CA 94112 Point of Contact: Phone: (844) 707-4886; Email: N/A

Property Owner: VGM REALTY LLC

Address: 509 Poplar Ave Millbrae, CA, 94030

- o 8/12/20: RA called 280 Brighton Apartments, no answer. RA left a voicemail.
- 8/21/20: RA sent mailers to 280 Brighton Ave, 101, 201-209, 301-309, 401-409 & the property owner. No responses to date.
- Secondary Abutters (Next & Across the Street): 1201 Ocean Ave & 270, 272, 275, 277 Brighton Ave
 - 9/28/20: RA sent mailers to the addresses listed above. No responses to date.

Record of Meetings & Correspondence

- September 2020: NP informed Supervisor Yee's office of the station proposal and provided the feedback flyer via email.
- September 2020: RA emailed organizations below the station proposal.
 - Ingleside Merchants Association
 - IMA responded by sharing 3 merchants' support and 2 in opposition.
 - Ocean Ave Association
 - OAA responded asking whether the proposal would be on-street or sidewalk.
 - Sunnyside Neighborhood Association
 - SNA responded in support of the proposal.
 - Westwood Park Neighborhood Association
 - No responses to date.
 - Oceanview, Merced Heights, Ingleside Neighbors in Action
 - No responses to date.
 - Ingleside Terraces Homes Association
 - No responses to date.

Attachments

- Email to Supervisor Yee's office
- Email thread with Sunnyside Neighborhood Association
- Feedback from the Ingleside Merchants Association



Rachel Aikawa <raikawa@lyft.com>

Bikeshare station at Brighton at Ocean Ave

1 message

'Neal Patel' via Bay Wheels Community < community@baywheels.com>

Fri, Sep 18, 2020 at 12:35 PM

Reply-To: Neal Patel <nealpatel@lyft.com>

To: "Yee, Norman (BOS)" <norman.yee@sfgov.org>, "Low, Jen (BOS)" <jen.low@sfgov.org>, "Vejby, Caitlin (BOS)" <caitlin.vejby@sfgov.org>, "Hsieh, Frances (BOS)" <frances.hsieh@sfgov.org>, Traci.Mysliwiec@sfgov.org
Cc: Bay Wheels Community <community@baywheels.com>, Alex Tourk <tourk@gfpublicaffairs.com>, Jannely Rodriguez <jannely@gfpublicaffairs.com>, Ajouah Grass <ajouah@gfpublicaffairs.com>

Hi Supervisor Yee,

Hope you are doing well - two new bikeshare stations are being installed in your District today at Font/Arballo and Holloway/Arellano, per my earlier email. So far, the deployments are going well.

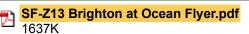
Also, I wanted to provide an update on the bikeshare station proposal on Granada Ave at Holloway Ave that we previously informed you about. We are looking at an alternative location in the area instead, on Brighton Ave at Ocean Ave. This location would be closer to the commercial corridor on Ocean Ave and more local and essential businesses, such as Whole Foods. This location is abutting Wells Fargo and the 280 Brighton Ave apartments. A month ago, my team mailed feedback flyers to all of the adjacent properties and owners of the proposed location but have not received any feedback yet. We have also informed Ocean Ave Association, Ingleside Merchants Association, Westwood Park, Sunnyside Neighborhood Association, and OMI Neighbors in Action. We are continuing to work with the Ingleside Merchants Association on potentially promoting local businesses on the station ad panel for 4 weeks if this station gets deployed. We are planning on moving this proposal forward through SFMTA's Public Hearing process, for further public comment.

Please see attached for a flier about the station - let me know if you have any suggestions for outreach or have any questions.

Neal Patel

Community Affairs Manager Lyft Bikes and Scooters, SF Bay Area 415-264-0840





Rachel Aikawa <raikawa@lyft.com>

Fri, Sep 18, 2020 at 11:07 AM

To: Sunnyside Neighborhood Association <secretary.sunnyside@gmail.com>, jon winston <jwinstonsf@gmail.com> Cc: Bay Wheels Community < community@baywheels.com>

Hi Amy and Jon,

I hope you both are doing well. I wanted to follow-up with you on the Granada Ave at Holloway Ave proposal. We are pausing on this proposal for now, while we evaluate a new location on Brighton Ave at Ocean Ave. This location would be closer to Ocean Ave, along with the many local and essential businesses, such as Whole Foods. The proposed station would be on the east side of Brighton Ave, south of Ocean Ave and have docks for 15-19 bikes.

I have attached a feedback flyer with more information below. Please let me know if you have any feedback or questions.

Best. Rachel

On Tue, Jul 7, 2020 at 4:26 PM Rachel Aikawa <raikawa@lyft.com> wrote:

[Quoted text hidden] [Quoted text hidden]



SF-Z13 Brighton at Ocean Flyer.pdf

1637K

jon winston <jwinstonsf@gmail.com>

Fri, Sep 18, 2020 at 1:00 PM

To: Rachel Aikawa <raikawa@lyft.com>

Cc: Sunnyside Neighborhood Association <secretary.sunnyside@gmail.com>, Bay Wheels Community <community@baywheels.com>

The Holloway station is out of my zone so I don't feel qualified to comment on it but I fully support the station on Ocean.

I'm not too hot on the already approved station near Stonestown though. We need something closer to Trader Joes's. Carrying a shopping bag to Eucalyptus is a bit of a stretch. I take it Stonestown won't allow a station in their parking lot? Even 19th Ave or Stonecrest at Winston would be better than nothing. (And there is a library there, as well.)

ΑII

Bay Wheels is pausing their Granada and Holloway avenues proposal for now to evaluate a new location on Brighton and Ocean avenues that docks 15-19 bikes

They requested merchant feedback. Check out the attached flyer for more details. Let me know what you think.

Thanks. Alex



SF-Z13 Brighton at Ocean Flyer.pdf

Peter Tham

To: Ingleside Merchants <inglesidemerchants@gmail.com>

That's a much better location.

Regards,

Peter Tham Realtor | DRE 01965347

1720 Ocean Avenue, San Francisco, CA 94112

| Top Agent Network Verified Member |

Wed, Sep 16, 2020 at 12:44 PM



[Quoted text hidden]

jenny gin

Wed, Sep 16, 2020 at 2:37 PM

To: Ingleside Merchants <inglesidemerchants@gmail.com>

Hi Alex/Ingleside Merchants,

I am against the bike lines. First of all, Ocean Ave is already a heavy traffic street. Having bike riders on the road is even more dangerous for both the vehicles and bikes. Ocean Ave./Brighten has already lost many parking spaces which the parking over flow to resident areas. To improve the vitality of neighborhood, we need more parking so patrons can actual park and shop. We need focus attacking variety of shops not just coffee shops or drink shops. We need some main brands to setup shops at our neighborhood to bring more foot traffic.

Having the bike lines is not going help to get our economy up and going, matter of fact it will do the opposite. Hope this won't go through.

jenny

On Wed, Sep 16, 2020 at 12:05 PM Ingleside Merchants <inglesidemerchants@gmail.com> wrote: [Quoted text hidden]

--

Julie Chin

Wed, Sep 16, 2020 at 3:52 PM

To: Ingleside Merchants <inglesidemerchants@gmail.com>

Sounds good to me.

- Win Long Ocean Hardware

On Wed, Sep 16, 2020 at 12:05 PM Ingleside Merchants <inglesidemerchants@gmail.com> wrote: [Quoted text hidden]

Ingleside Merchants <inglesidemerchants@gmail.com>

Wed, Sep 16, 2020 at 4:26 PM

To: Peter Tham

Thanks, Peter.

[Quoted text hidden]

Ingleside Merchants <inglesidemerchants@gmail.com>

Wed, Sep 16, 2020 at 4:26 PM

To: jenny gin

Thanks, Jenny. I'll share your feedback with them.

[Quoted text hidden]

Ingleside Merchants <inglesidemerchants@gmail.com>

Wed, Sep 16, 2020 at 4:26 PM

To: Julie Chin

Thanks, Julie.

[Quoted text hidden]

Kate Favetti

Thu, Sep 17, 2020 at 7:59 AM

To: Ingleside Merchants <inglesidemerchants@gmail.com>

I like the idea....increased customer possibility....another around Ashton/Ocean woulD be good too! Kate

On Wed, Sep 16, 2020 at 12:05 PM Ingleside Merchants <inglesidemerchants@gmail.com> wrote: [Quoted text hidden]

Ingleside Merchants <inglesidemerchants@gmail.com>

Thu, Sep 17, 2020 at 8:52 AM

To: Kate Favetti

Thanks for the feedback!

[Quoted text hidden]

eddie smith

Fri, Sep 18, 2020 at 3:35 AM

To: Ingleside Merchants < inglesidemerchants@gmail.com>

I doubt the bikes do well. People like scooters, and mopeds. And the small merchant do not want to lose any more available parking space in ocean.

On Sep 16, 2020, at 12:06, Ingleside Merchants <inglesidemerchants@gmail.com> wrote:

[Quoted text hidden] <SF-Z13 Brighton at Ocean Flyer.pdf>

Ingleside Merchants <inglesidemerchants@gmail.com>
To: eddie smith

Fri, Sep 18, 2020 at 9:55 AM

Thanks for the feedback!

[Quoted text hidden]



SAN FRANCISCO PLANNING DEPARTMENT

S POSTED

Notice of Exemption

Suite 400 San Francisco, CA 94103-2479

Approval Date: December 18, 2015

Case No.:

2015-005492ENV, SFMTA Bay Area Bicycle Share Project

Project Title: Citywide in San Francisco, primarily within the

public right-of-way

Zoning: Not applicable, primarily in the public right of way

Block/Lot: Not applicable, primarily in the public right of way

Lot Size: Not applicable, primarily in the public right of way

Lead Agency: San Francisco Planning Department Project Sponsor: Heath Maddox, San Francisco Municipal Transportation Agency

415-701-4789

heath.maddox@sfmta.com Staff Contact: Debra Dwyer

415-575-9031

debra.dwyer@sfgov.org

County Clerk, City and County of San Francisco

City Hall Room 168

1 Dr. Carlton B. Goodlett Place

1650 Mission St.

Reception:

415.558.6378

Fax: 415.558.6409

Planning Information:

415.558.6377

To:

San Francisco, CA 94102

ENDORSED

Deputy County Clerk

Pursuant to the California Environmental Quality Act (CEQA), the Guidelines of the Secretary for Resources, and San Francisco requirements, this Notice of Exemption is transmitted to you for filing. At the end of the posting period, please return this Notice to the Staff Contact with a notation of the period it was posted.

Attached fee:

\$60 filing fee

PROJECT DESCRIPTION:

The San Francisco Municipal Transportation Agency (SFMTA) proposes to implement a city-wide bicycle sharing system in San Francisco as part of the regional Bay Area Bicycle Share (BABS) system described in detail below. The current regional bicycle share system in San Francisco is a pilot project managed by the Bay Area Air Quality Management District (BAAQMD). The regional BABS system will transfer to the Metropolitan Transportation Commission (MTC) for program oversight at the end of 2015. As part of a BABS pilot project initiated on August 29, 2013, the system operator installed approximately 35 bicycle share stations with input from the SFMTA, comprising 350 bicycles within the public right-of-way, located generally in the northeast section of the City. The proposed project would maintain and upgrade the existing 35 pilot bicycle share stations, and expand the BABS system within San Francisco to comprise a total of approximately 450 stations and 4,500 bicycles across the City and County of San Francisco (San Francisco).

DETERMINATION:

The City and County of San Francisco decided to carry out or approve the project on December 18, 2015. The San Francisco Board of Supervisors (BOS) approved a coordination agreement with the Metropolitan Transportation Commission (MTC), other local partners in the East and South Bay, and the bicycle share operator to carry out the Bay Area Bicycle Share Program, which would be overseen in San Francisco by the San Francisco Municipal Transportation Agency (SFMTA) on December 8, 2015. The agreement was provided to Mayor Lee for his signature and becomes effective upon signing or when ten days have passed. A copy of documents related to this action may be examined at the San Francisco Board of Supervisors, City Hall, 1 Carlton B. Goodlett Place Room 244, San Francisco, CA, 94102 in File Number 151144.

1.	An Exemption from Environmental Review has been prepared pursuant to the CEQA under:	provisions	of
	Ministerial (Sec. 21080(b)(1); 15268)	•	
	Declared Emergency (Sec. 21080(b)(3); 15269(a))		
	Emergency Project (Sec. 21080(b)(4); 15269(b)(c))		
	X Categorical Exemption, Class 3, Section 15303		
	Statutory Exemption, State code number:		
	Community Plan Exemption (Sec. 21083.3; 15183)		

2. This project in its approved form has been determined to be exempt from environmental review because it would result in the installation of up to 450 bicycle sharing stations throughout San Francisco, primarily within the public right-of-way and on some parcels. The proposed individual stations are portable, modular, and would be solar and battery powered, and would thus not involve excavation or utility connections. The bicycle sharing station equipment is small in scale and massing relative to surrounding buildings or sites. Bicycle facilities and infrastructure are common sights within the urban environment. There would be no potential for significant environmental impacts at either a project or cumulative level. Therefore, the proposed project would be exempt from environmental review under Class 3.

John Rahaim Planning Director

By Sarah B. Jones

Environmental Review Officer

December 22, 2015

cc: Heath Maddox, SFMTA Interested parties