

TREAT PLAZA

COMMUNITY MEETING

November 17, 2016



AGENDA

- WELCOME + INTRODUCTION
- MEETING GOALS
- PROJECT BACKGROUND
- SITE + CONTEXT + PROCESS
- DESIGN CONCEPTS
- COMMUNITY FEEDBACK
- NEXT STEPS









MEETING GOALS

- UPDATE PROGRESS ON 22 FILLMORE
- FEEDBACK ON PLAZA CONCEPT
- DISCUSS IDEAS FOR TEMPORARY PLAZA









PROJECT BACKGROUND

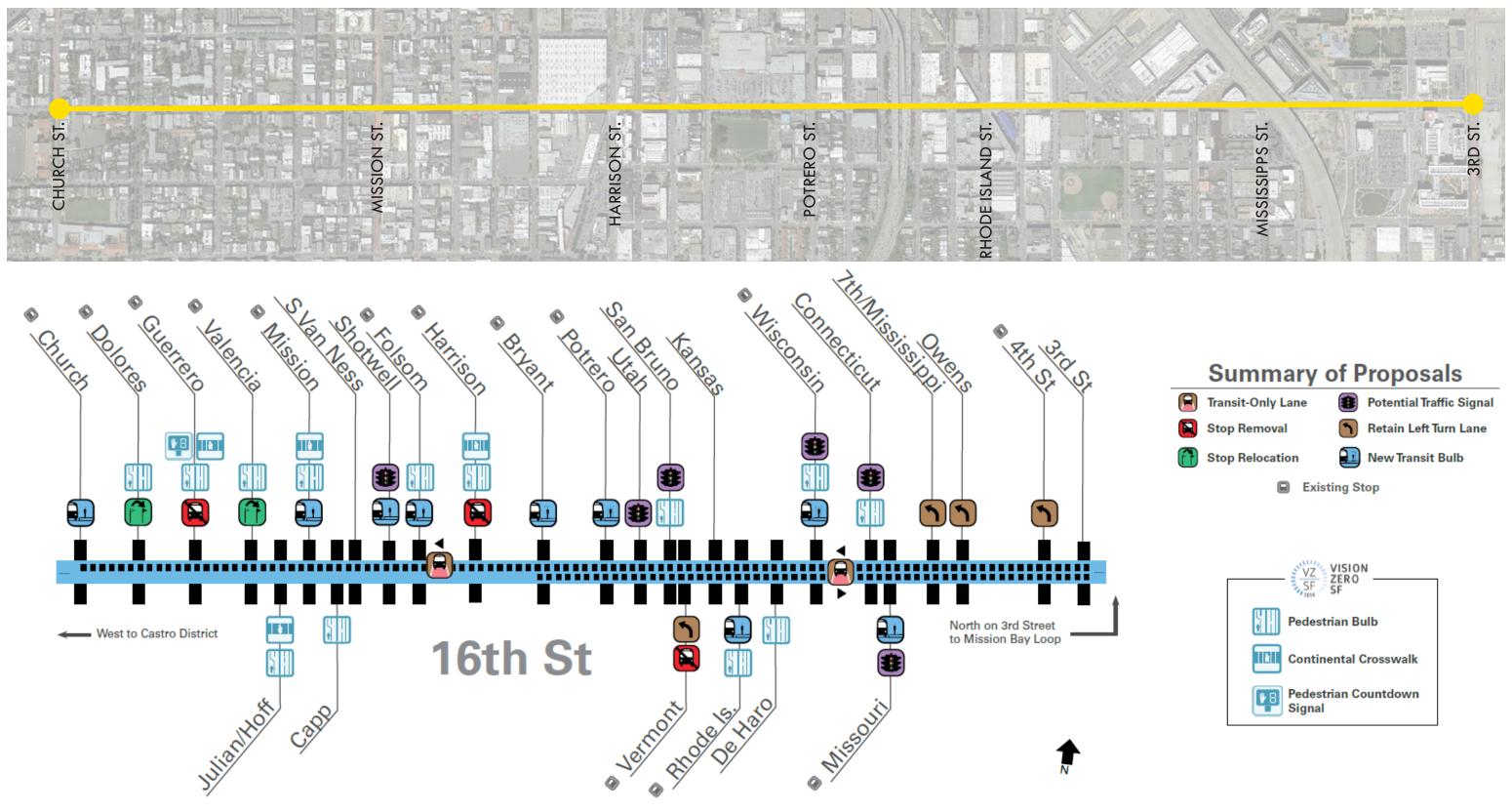








22 FILLMORE MUNI FORWARD PROJECT







TREAT PLAZA
22 FILLMORE MUNI FORWARD



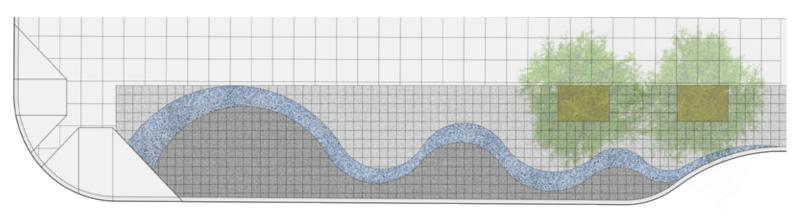
22 FILLMORE MUNI FORWARD PROJECT

WAYFINDING



SPECIAL PAVING

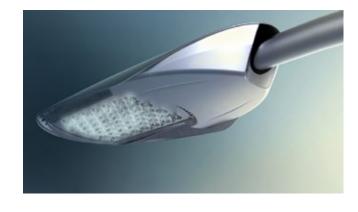




INFILL TREE PLANTING



LIGHTING









TREAT PLAZA OPPORTUNITY



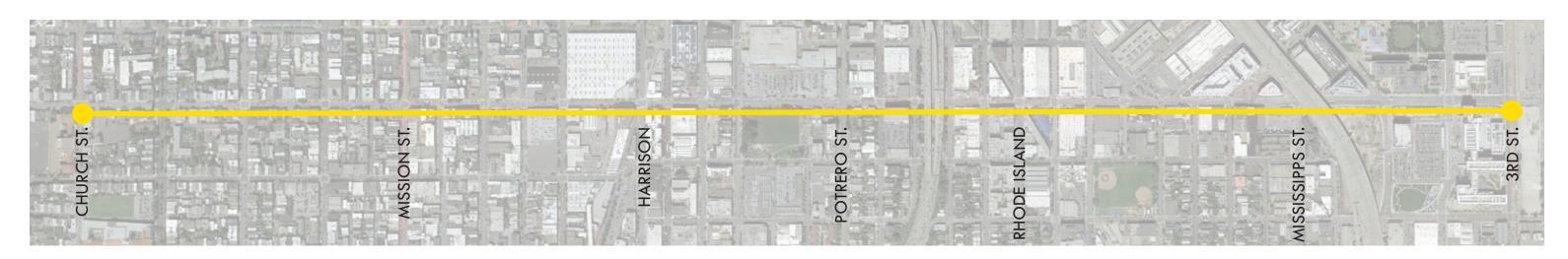








PROCESS AND STATUS



22 FILLMORE MUNI FORWARD

JAN 2015 MAY 2016 TODAY **JAN 2018 JAN 2020** CONSTRUCTION PLANNING DESIGN PAVEMENT TO PARKS **PLANNING** DESIGN/CONST TEMP PLAZA MAY 2016 JAN 2017 JUL 2017 JAN 2018

TIMELINE:

- January 15, 2015: 22 Fillmore MUNI Forward Project Open House
- April 8, 2015: 22 Fillmore MUNI Forward Project Open House
- May 16, 2015: 22 Fillmore MUNI Forward Project Open House
- October 30, 2015: 22 Fillmore MUNI Forward Project Public Hearing
- January 19, 2016: 22 Fillmore MUNI Forward Project SFMTA Board of Director's
- May 11, 2016: Treat Plaza Workshop #1
- November 17, 2016: Treat Plaza Workshop #2









SITE + CONTEXT + PROCESS

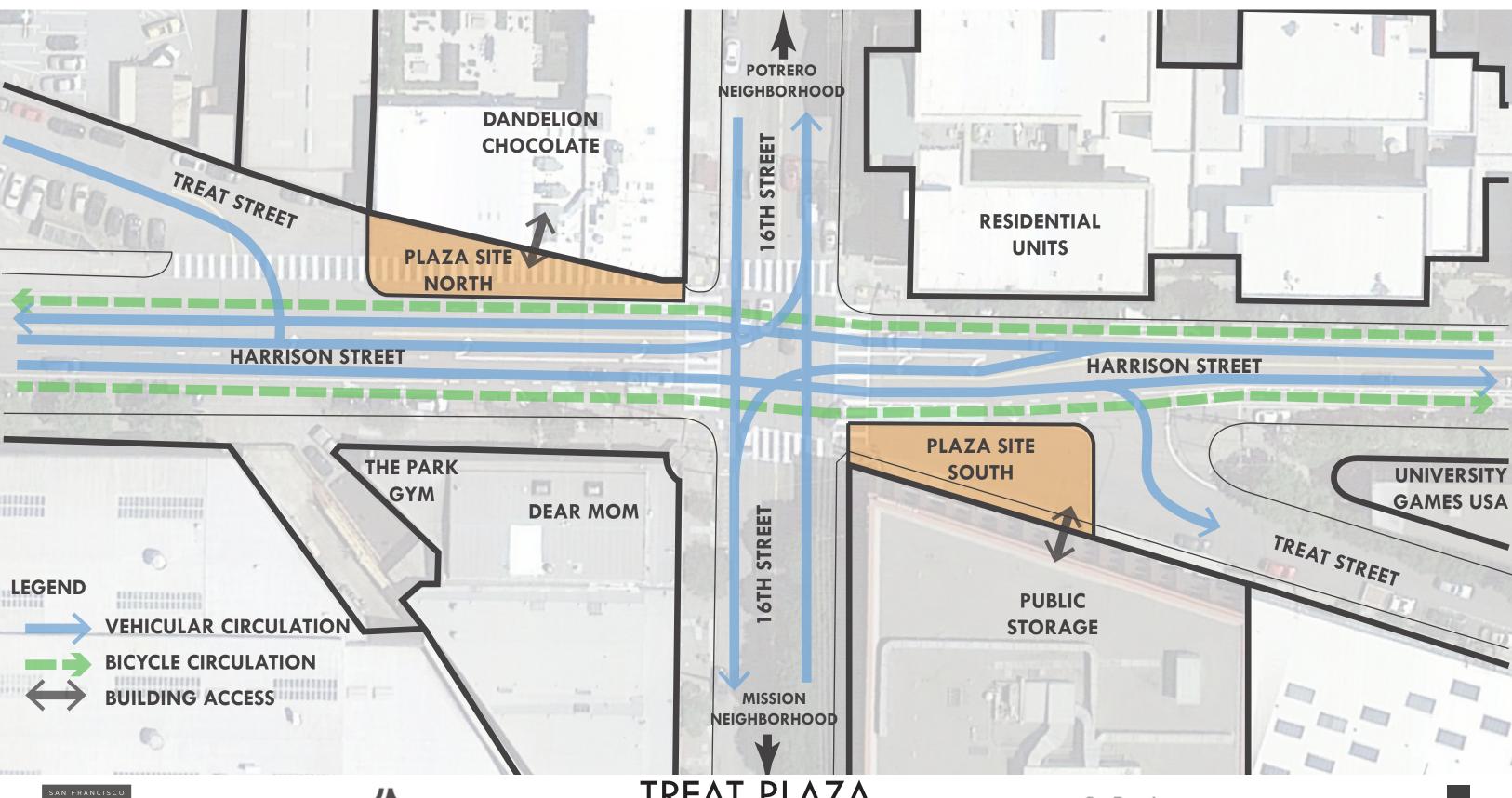








SITE ANALYSIS

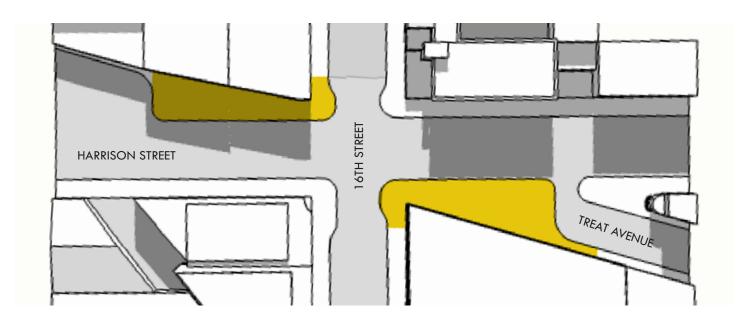




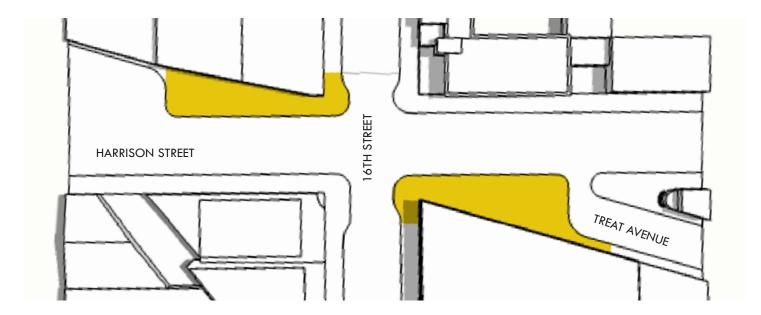


SUN/SHADE STUDIES

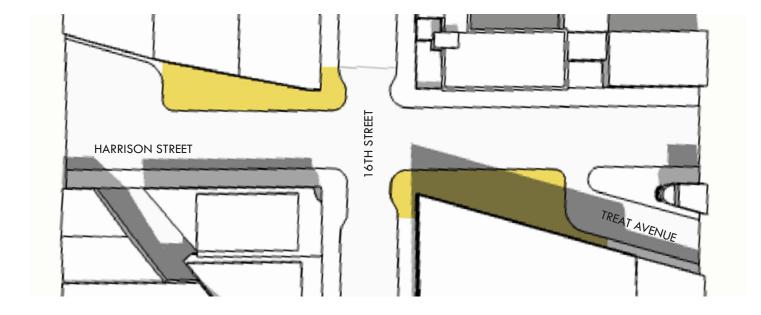
8:00 AM



12:00 PM



3:00 PM

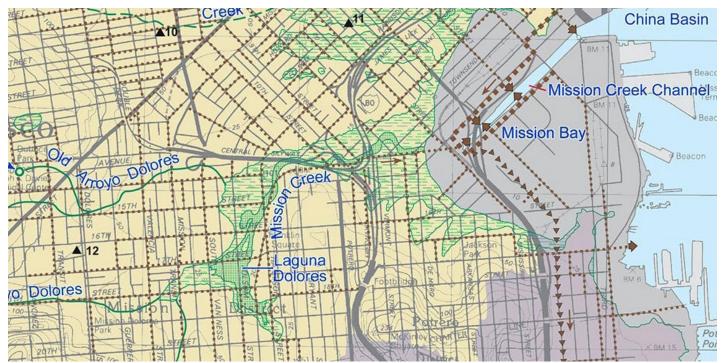






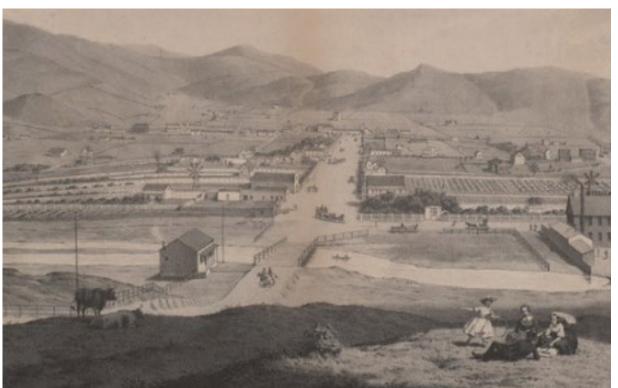


SITE HISTORY









Mission Dolores, 1860





SITE ANALYSIS: NORTH PLAZA SITE













SITE ANALYSIS: SOUTH PLAZA SITE













NEIGHBORHOOD CONTEXT



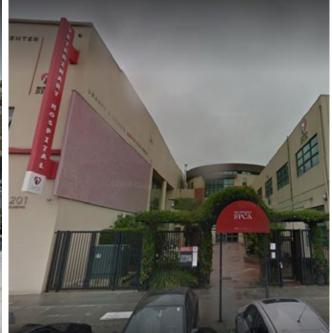
















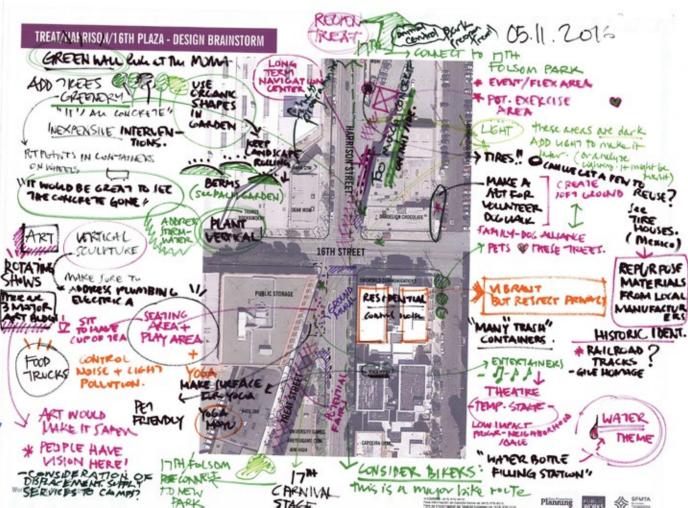






FEEDBACK TO DATE















DESIGN CONCEPTS

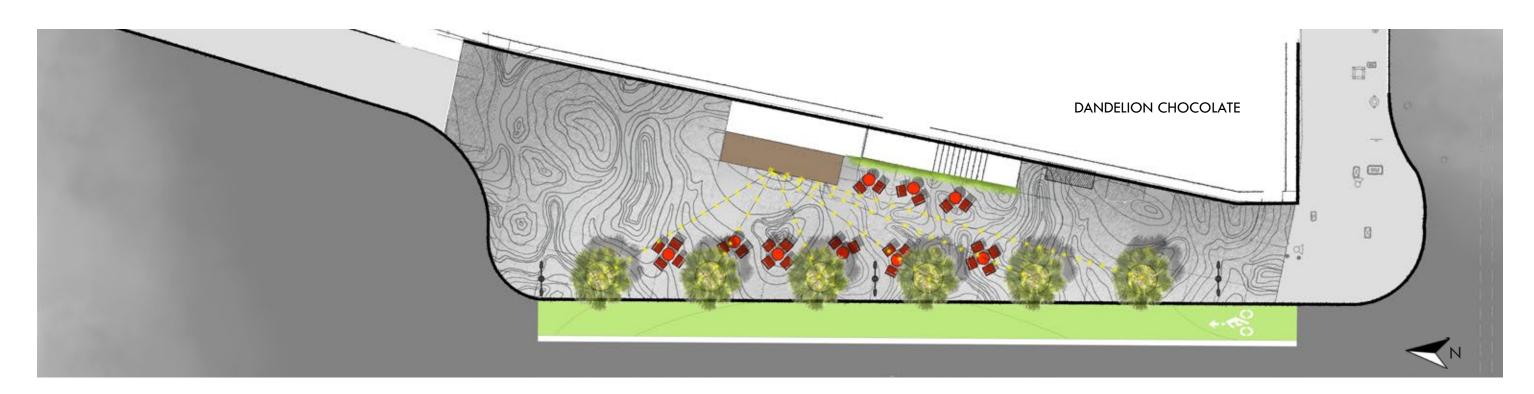




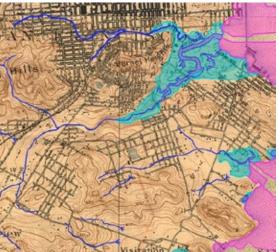




DESIGN CONCEPT NORTH PLAZA: PALM OASIS



















DESIGN CONCEPT NORTH PLAZA: PALM OASIS



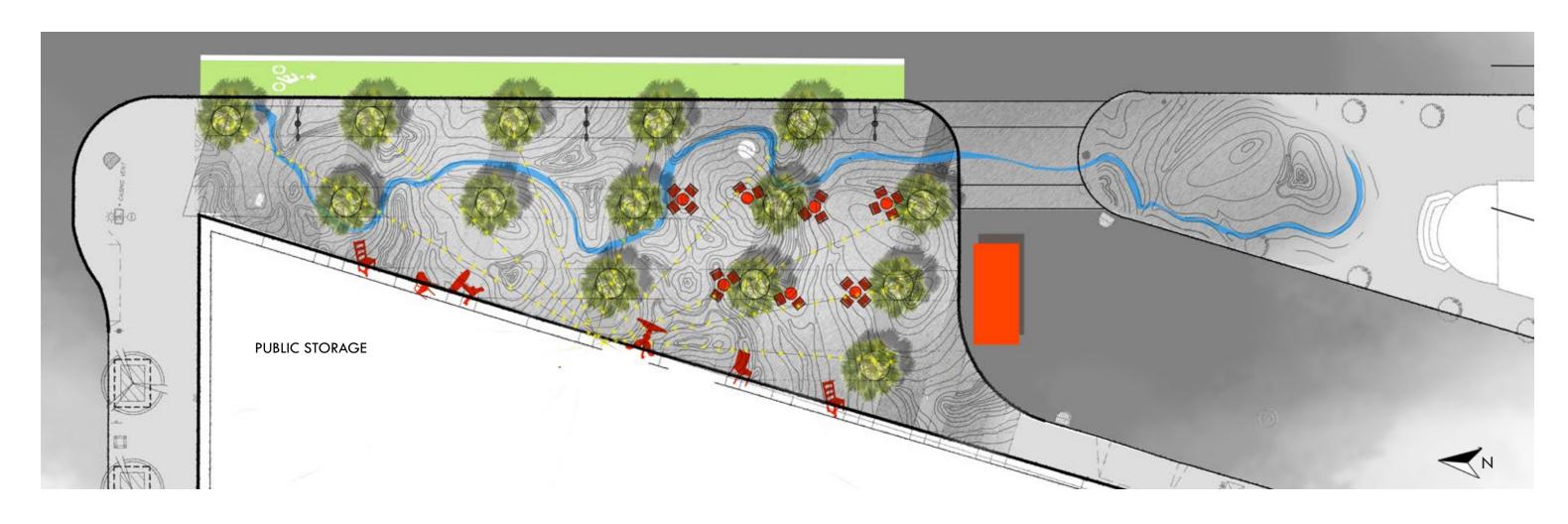








DESIGN CONCEPT SOUTH PLAZA: PALM OASIS



















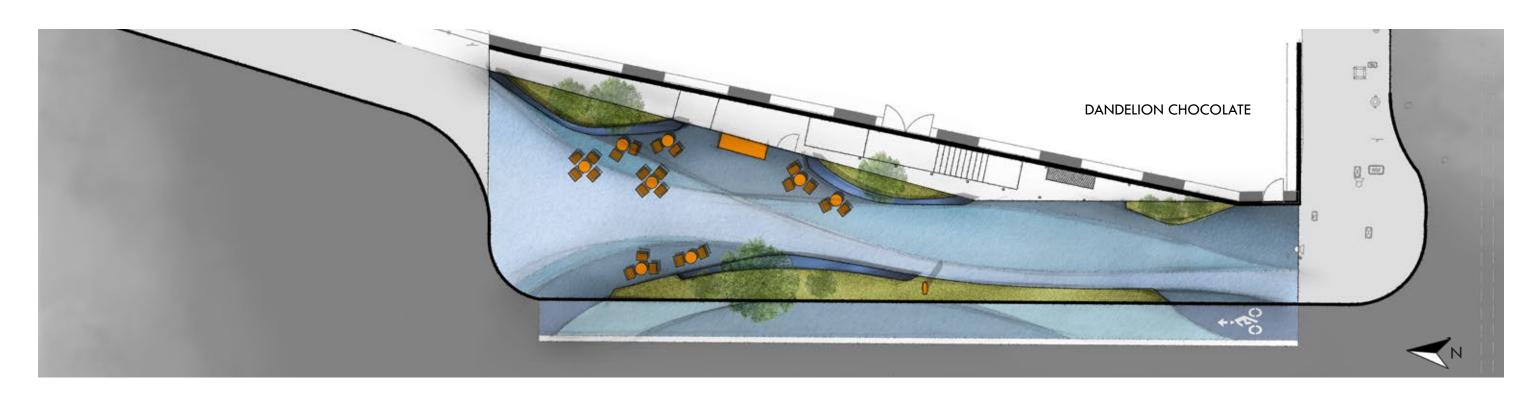
DESIGN CONCEPT SOUTH PLAZA: PALM OASIS







DESIGN CONCEPT NORTH PLAZA: STREAMLINE



















DESIGN CONCEPT NORTH PLAZA: STREAMLINE



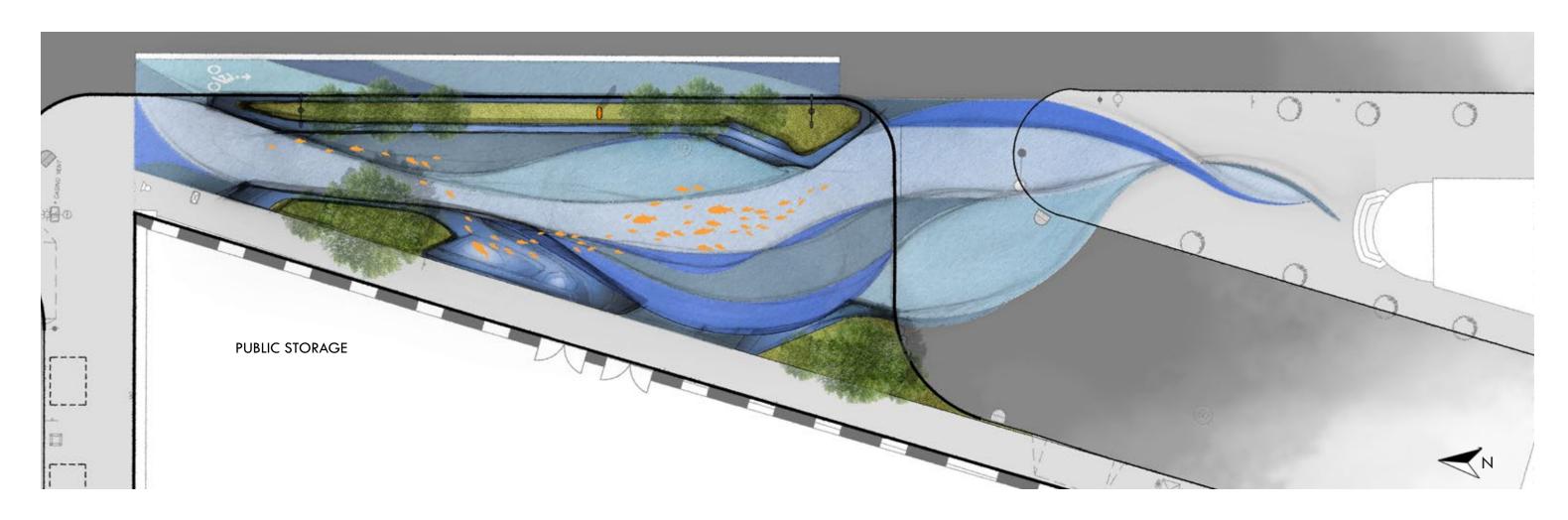








DESIGN CONCEPT SOUTH PLAZA: STREAMLINE





















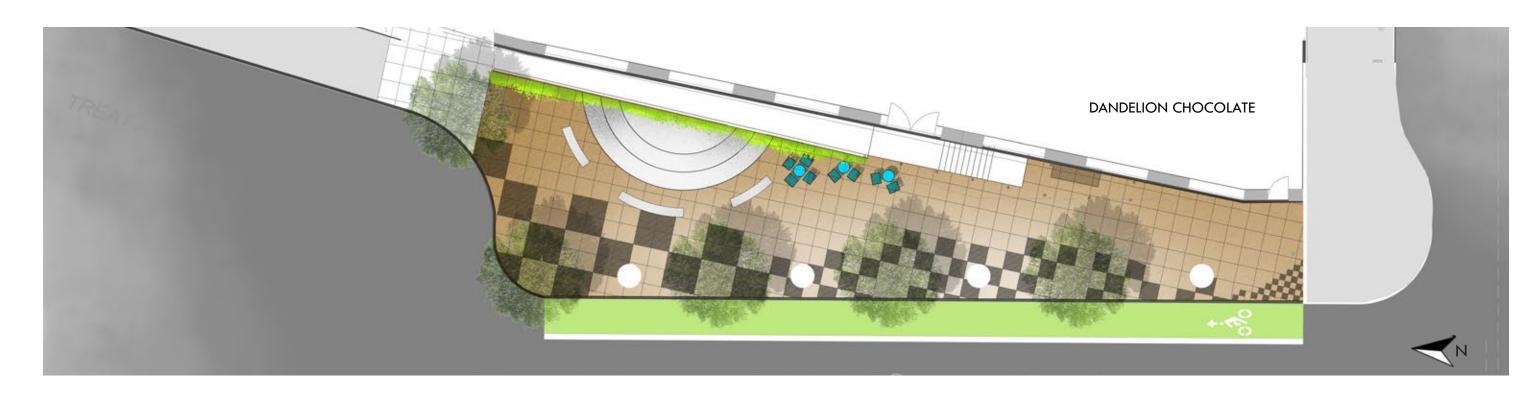
DESIGN CONCEPT SOUTH PLAZA: STREAMLINE







DESIGN CONCEPT NORTH PLAZA: PLAY TIME

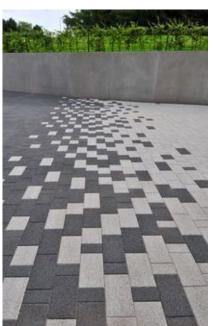




















DESIGN CONCEPT NORTH PLAZA: PLAY TIME

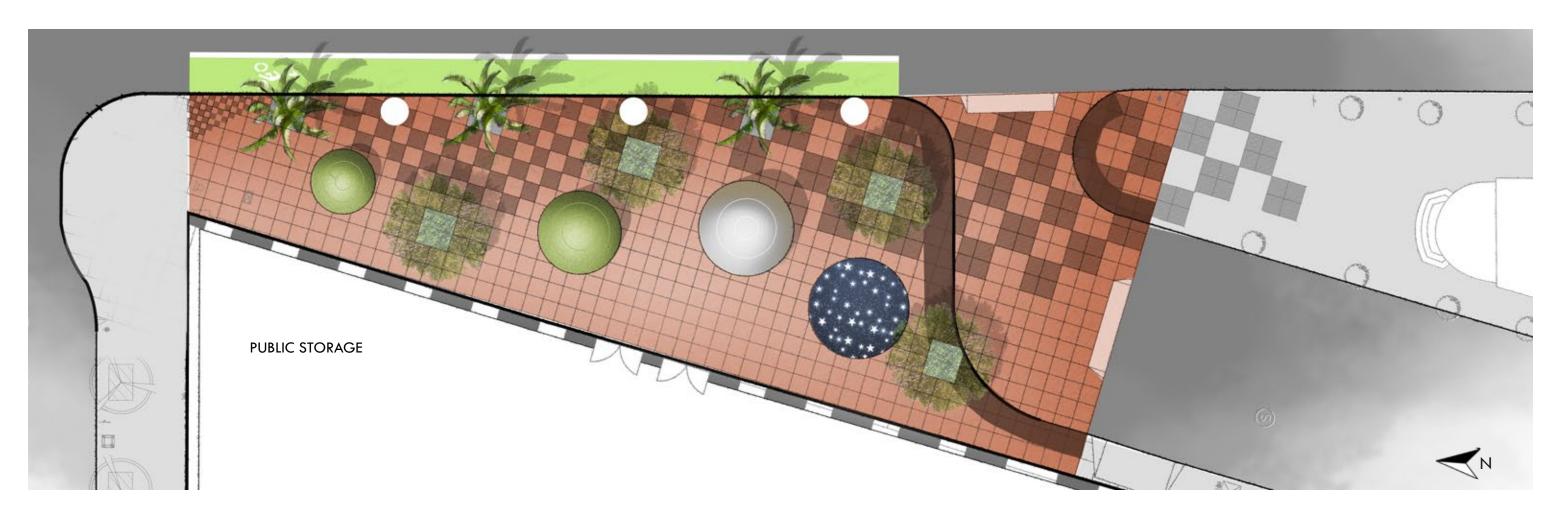


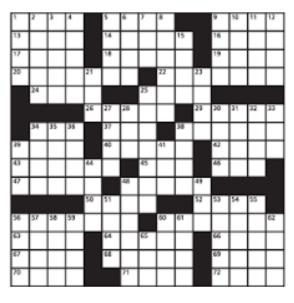






DESIGN CONCEPT SOUTH PLAZA: PLAY TIME





















DESIGN CONCEPT SOUTH PLAZA: PLAY TIME











PAVEMENT TO PARKS PROGRAM: TEMPORARY PLAZA









PROGRAM GOALS



- Budget for temporary \$100K
- Experiment and test ideas
- Stewardship
- Evaluate performance

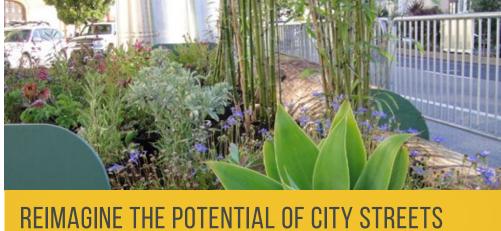
CRITERIA

- Installation can be removed/ reversed in 24-48 hours
- No excavation
- Repurpose / DIY



FOSTER NEIGHBORHOOD INTERACTION







ENCOURAGE PEDESTRIAN SAFETY & ACTIVITY



SUPPORT LOCAL BUSINESSES









QUESTIONS AND ANSWERS



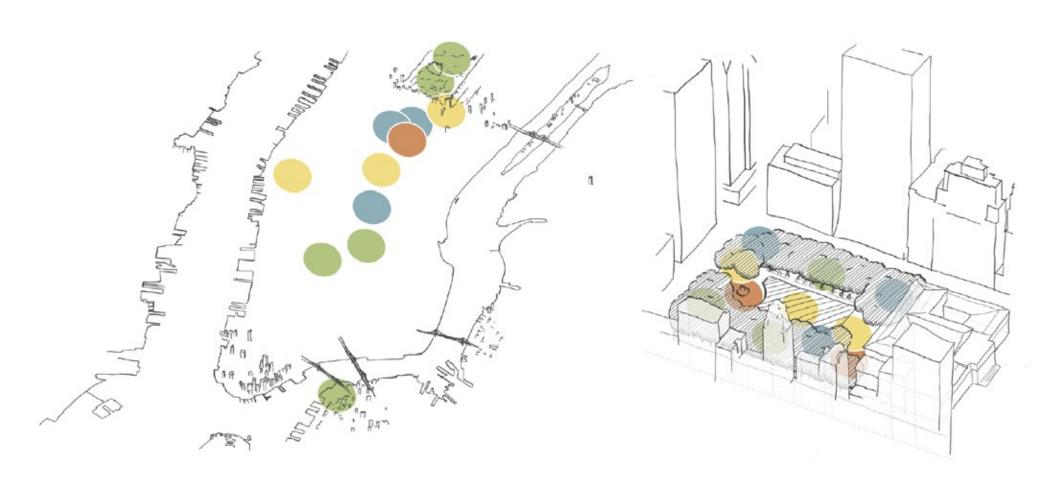


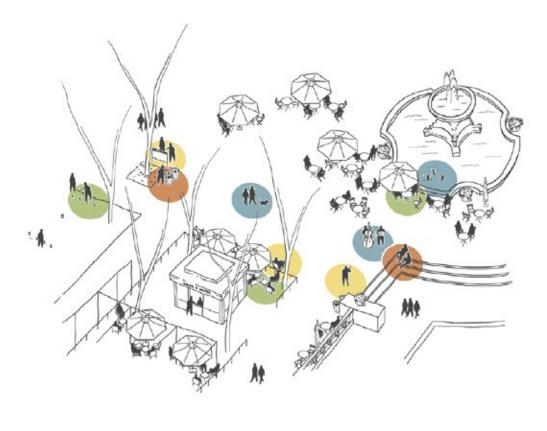




POWER OF 10

HOW CITIES TRANSFORM THROUGH PLACEMAKING...





10 MAJOR DESTINATIONS

10+ PLACES IN EACH DESTINATION

10+ THINGS TO DO IN EACH PLACE











COMMUNITY FEEDBACK

Please share how you feel about these design ideas









NEXT STEPS: 22 FILLMORE MUNI FORWARD PROJECT PAVEMENT TO PARKS PROJECT









THANK YOU!

CONTACT:

Cathal Hennessy
San Francisco Municipal Transit Authority
cathal.hennessy@sfmta.com

John Dennis San Francisco Public Works john.dennis@sfdpw.org

Ilaria Salvadori San Francisco Planning Department ilaria.salvadori@sfgov.org







