

# Chase Center Transportation Update

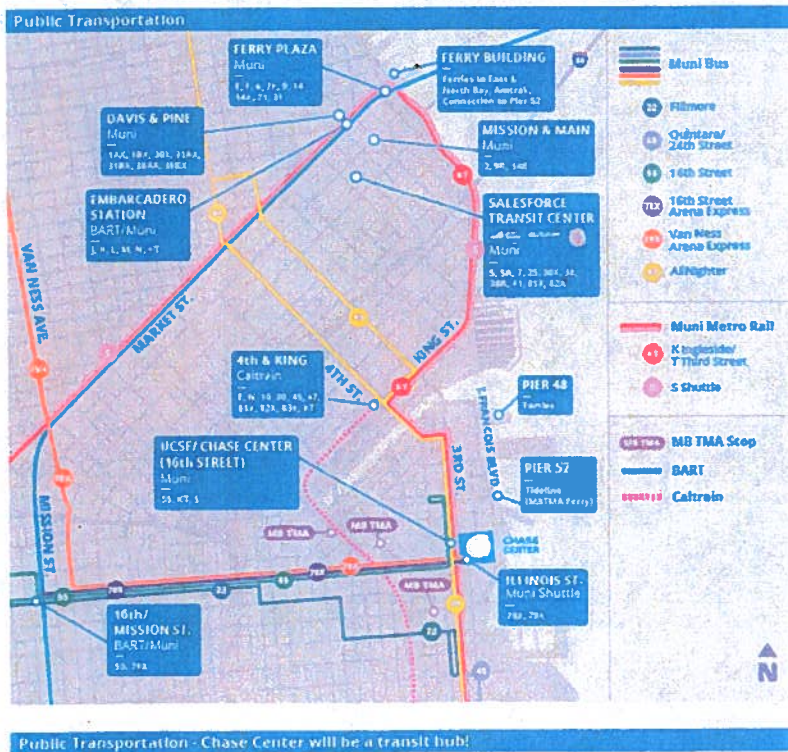
CHASE  
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## How to get to the Chase Center – Transit/Shuttles

**CHASE CENTER**

**EVENT TRANSPORTATION GUIDE**  
Proudly encouraging safe, and sustainable transportation!



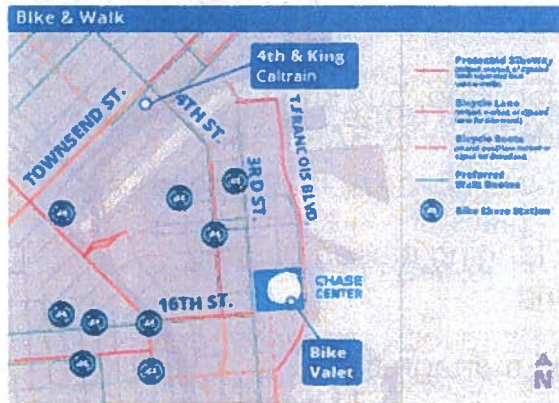
- Muni trains/shuttles – Move ~3000 people at one time post events
- Muni shuttles run continuously 2.5 hrs before events/30 minutes after.
- Connections near Embarcadero to other Muni lines
- All nighter buses every 30 minutes for event staff/patrons between 12 am – 6 am. Connects to East Bay and South Bay. Parking free at BART stations from 3 pm – 4 am.
- Connections to BART, Caltrain, AC Transit, SamTrans, Golden Gate Transit, WestCAT Lynx, Amtrak
- Ferry connections – Pier 52/Pier 48/Ferry building
- MB TMA shuttles

**CHASE CENTER**





## How to get to the Chase Center – Biking and Walking



- Bike valet – 300 spaces
- Bike racks/corrals – Handling bikes/scooters
- Bike share stations – JUMP
- Walk 5-15 minutes for most connections

- All driving along TFB
- West plaza – Muni trains/shuttles
- East plaza/Esplanade – Bikes/ride hail/taxi/paratransit/ferries/priority curb/shuttles
- Shuttles priority along Illinois to move transit faster
- Bike lanes along TFB/16<sup>th</sup>
- Street closures along Warriors Way/16<sup>th</sup> Street/Illinois Street/Bridgeview Way/3<sup>rd</sup> Street (one direction)



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## Chase Center – Promoting San Francisco Values

- **Chase Center is a transit hub!** With a Muni Metro T Line stop right at its doorstep, bus shuttles (77X and 78X) and a Muni Bus 55 stop within 1 block, all provide easy connections to BART and **transfers to the entire Muni system.**
- Chase Center **committed to limited parking** – only 923 parking spaces! Planning leased parking based on data to avoid the negative environmental impacts of circling around.
- Hired a **Transportation Demand Management Director** to understand and manage the sustainable transportation needs of Chase Center visitors and employees as well as work with the various local/regional agencies and neighboring community, and organizations to better transit.
- Implementing several TDM strategies including building infrastructure (Muni Station & Service Expansion etc.), creating incentives (giveaways for taking transit etc.) and disseminating information (through brochures, website, app and community meetings).
- A **transportation management plan** created with the shared vision of local and regional agencies, guides our practices around events and games at the Chase Center.



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## TMP Goals

- **S**ustainable - Promote and facilitate the use of sustainable transportation options, specifically non-automobile transportation, including transit (trains, buses, shuttles, ferries), walking, and biking.
- **P**edestrian - Reduce vehicular impacts and minimize pedestrian spillover into streets and adjacent neighborhoods.
- **A**ccess - Ensure safe and efficient access for all site users.



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## TMP Promises made and status

### 12 Promises Closed Out include:

- ✓ Muni ticket bundling
- ✓ Additional transit service
- ✓ TMA shuttle participation
- ✓ TDM Director
- ✓ Event Transportation Guide
- ✓ Event schedules on website

### 12 Promises to be Closed Out by October include:

- ✓ Transit Screens
- ✓ Chase App
- ✓ Bike Valet during events
- ✓ Employee bike lockers and showers
- ✓ Parking spaces for vanpool and carpool

### 35 Promises in progress include:

- ✓ Data/survey based decisions
- ✓ Bike Share stations
- ✓ Working with hotels
- ✓ Employee carpooling
- ✓ Transit/Bike/Walk incentives
- ✓ Arrange contests/events around transit/bike/walk
- ✓ Messaging through app/event screens/brochures for people to understand TDM options
- ✓ Work with city/agencies/community on improved connections through transit/bike/walking service and infrastructure



## Strength In Numbers: Collaboration (Pre, During, and Post Event)

Working in partnership with local and regional agencies as well as private transportation providers.



Ford GoBike



JUMP



Uber

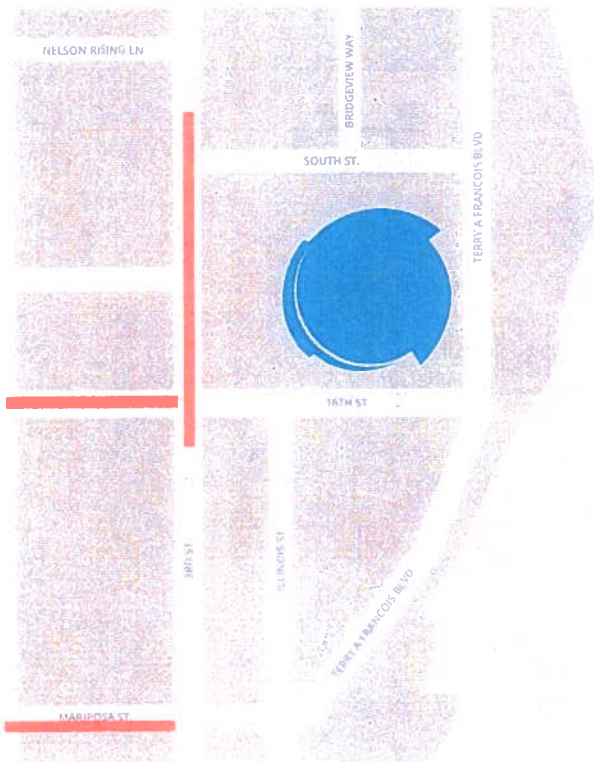


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## TMP Monitoring Objectives – To understand what's working



1. Weekday Event Auto Mode Share: **53 percent** (6:00 pm – 8:00 pm).
2. Weekend Event auto Mode Share: **59 percent** (6:00 pm – 8:00 pm).
3. **Vehicle Queuing** – no spillbacks to streets shown
4. Vehicle Queueing – **not blocking access** to the UCSF emergency room
5. Pedestrian Flows – **Pedestrians do not spill out** of sidewalks
6. Bicycle Parking – clearly visible **Signage**
7. **Transit Mode Share** – board **within 45 minutes following an event.**
8. Good Neighbor – **TMA shuttles maintain capacity**





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## Transportation Management Plan (TMP) – Monitoring Strategies

### Tools:

- Regular coordination meetings with various agencies including SFMTA, Caltrain, SamTrans, BART etc. as well as other groups such as the Mission Bay Transportation Coordination Committee.
- Event attendee and employee surveys
- Parking Utilization Data collection

### Documentation:

- TMP Travel Survey Memo
- Pedestrian Access Report
- TMP Monitoring Report (Annually)
- Updated presentations to community groups (As needed)



