



Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco.

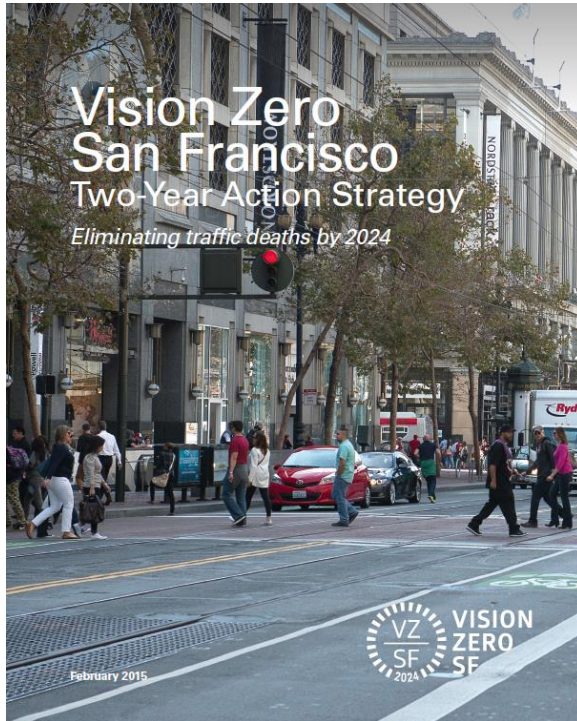
CITIZENS' ADVISORY COUNCIL (CAC)

2019 ACTION STRATEGY

May 2, 2019

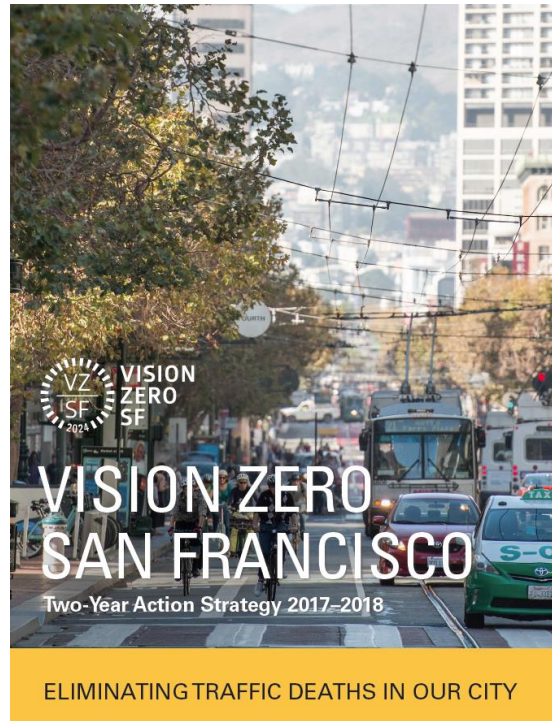


UPDATING THE ACTION STRATEGY



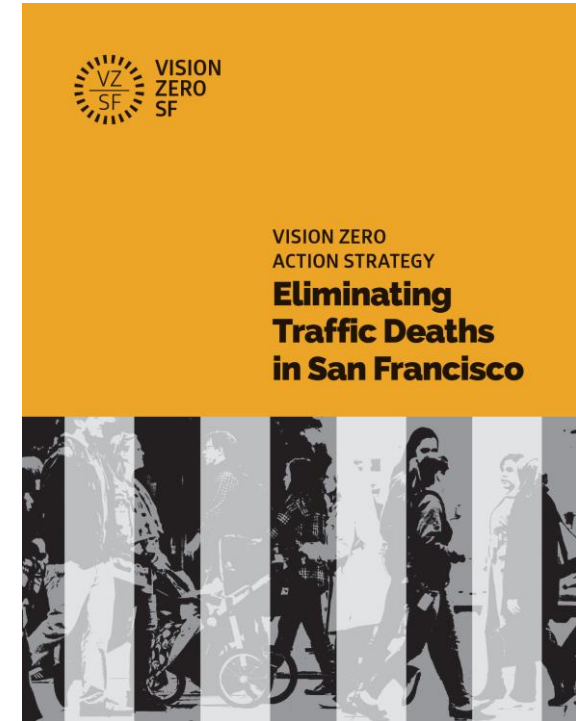
2015

What is Vision Zero?



2017

Defining a Safe Systems Approach



2019

Eliminating Traffic Deaths in S.F.

EMPOWERING OUR COMMUNITY



NEW IDEAS

Share your ideas for new Vision Zero action items.

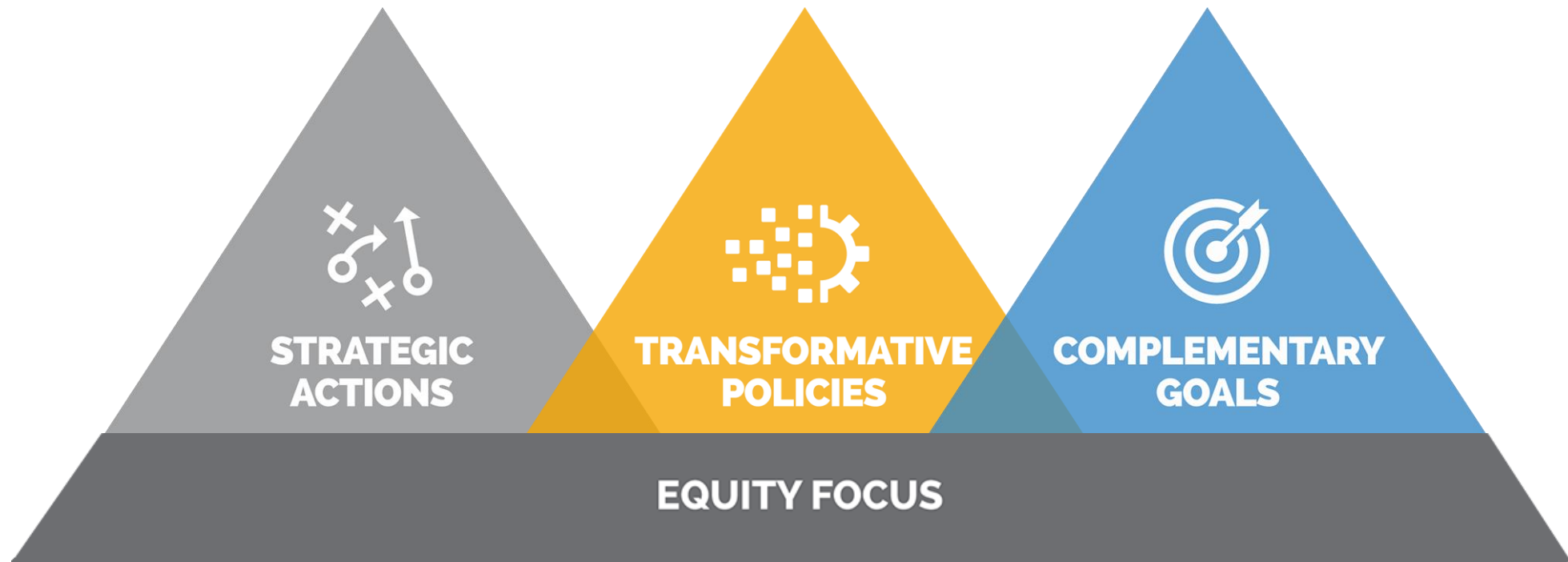
This idea is for:

- Safe People
- Safe Streets
- Safe Vehicles

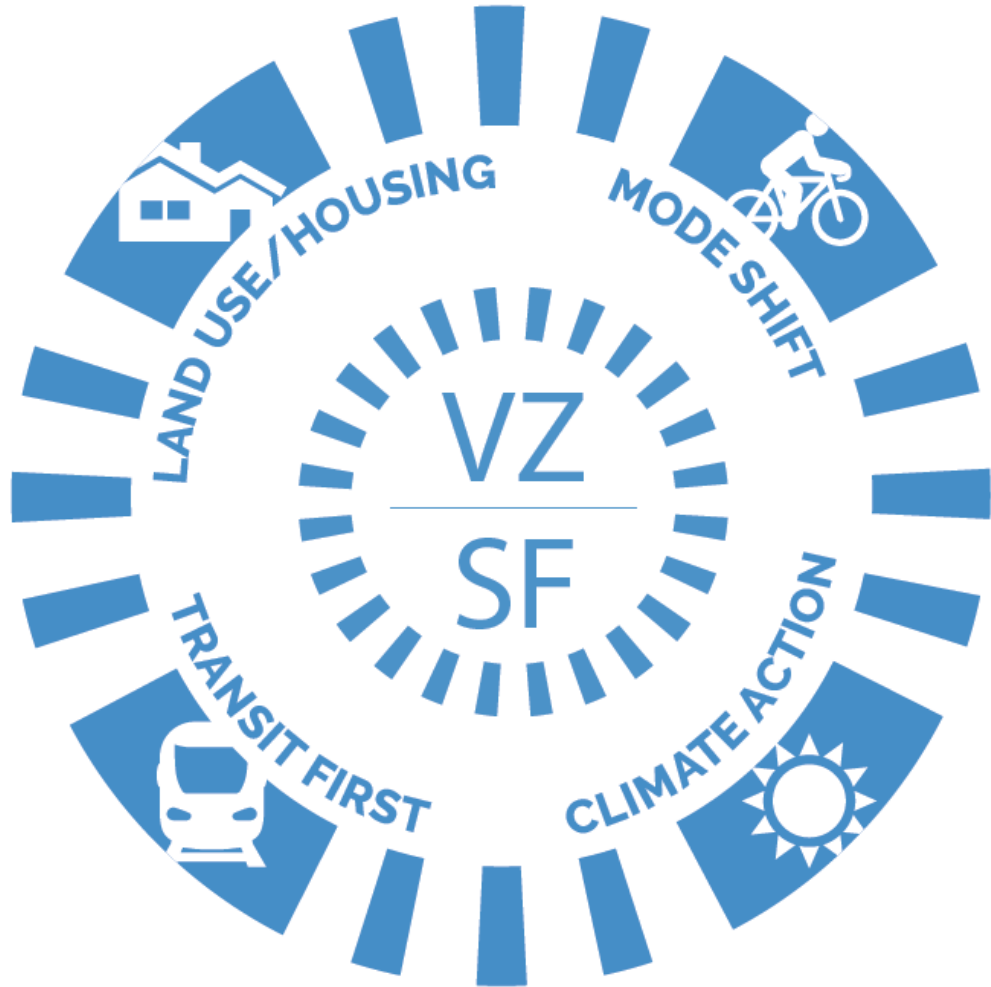
Name and Organization (optional):



WHAT WILL IT TAKE TO GET TO ZERO?



ADVANCING COMPLEMENTARY CITY GOALS



TRANSFORMATIVE POLICY AGENDA



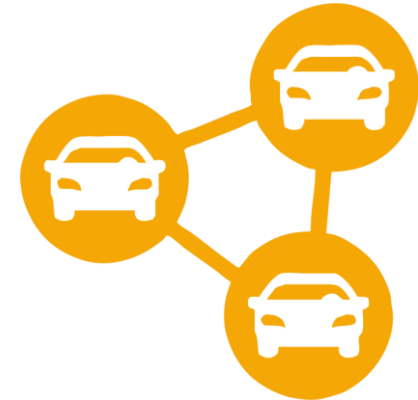
**Automated
Enforcement**



**Pricing and
Reducing
Vehicle Miles
Travelled**



**Urban Speed
Limit
Setting**



**Local Regulation
Of Transportation
Network
Companies**



Deepening community engagement

with community leaders and local stakeholders to ensure that strategic actions reduce injury inequities and do not exacerbate existing inequities.



Prioritizing and monitoring improvements

on the high injury network, in Communities of Concern, and where there are concentrations of severe/fatal injuries to seniors and people with disabilities and other vulnerable populations to address historic differences in resource allocation.



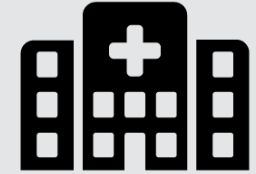
Ensuring Vision Zero transformative policies consider and address equity impacts

on vulnerable populations, including the impact of fines and fees on low income residents.



Implementing data-driven, culturally competent, multilingual education, engagement and enforcement campaigns

targeted in impacted areas.



Developing and institutionalizing an injury surveillance system

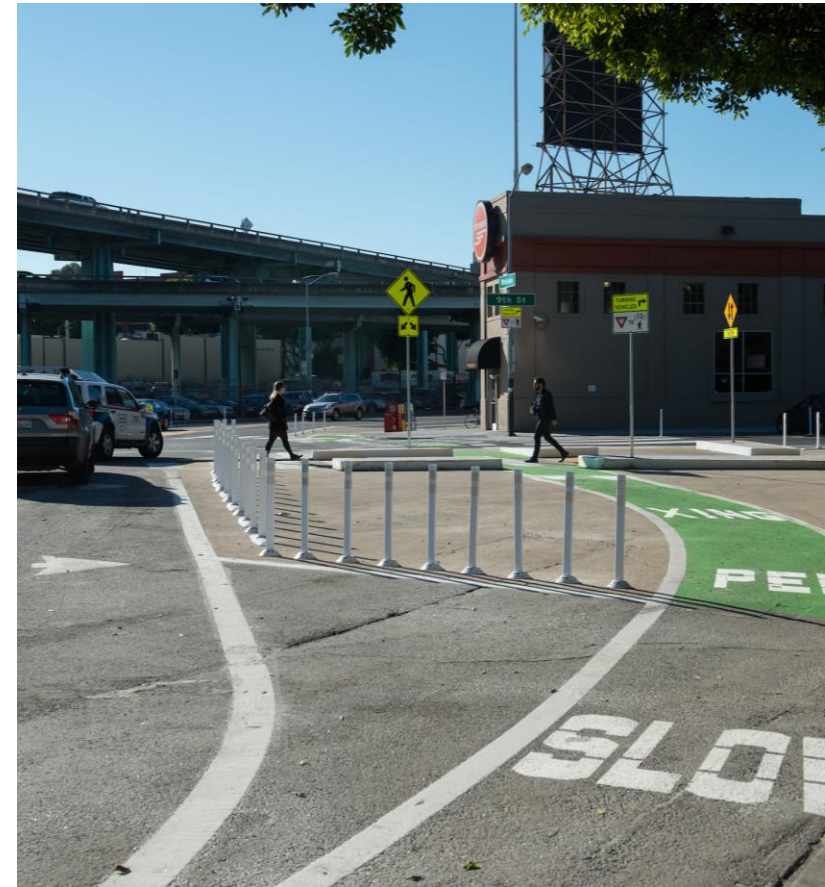
to ensure the most complete data is available for all people injured and analyzing by vulnerable populations and sharing the data with the public.

STRATEGIC ACTIONS

Safe Streets



- Install 8 miles annually of high-impact sustainable travel lanes
- Reduce project delivery timelines on 5 corridors in 2 years
- Complete near-term improvements (signal timing and crossing markings) at all intersections on the High Injury Network
- Improve accessibility and protected bikeway designs and share with our partners
- Evaluate effectiveness on 5 corridor projects annually



STRATEGIC ACTIONS

Safe People



- Extend safe speeds enforcement program to monthly across high injury corridors
- Develop multi-lingual and culturally sensitive driving, biking, and walking in SF guides
- Engage seniors and service providers through grant-funded multi-lingual presentations to at-risk populations
- Provide coordinated crisis response to every traffic fatality, including engineering improvements, support for victims' families and community outreach



STRATEGIC ACTIONS

Safe Vehicles

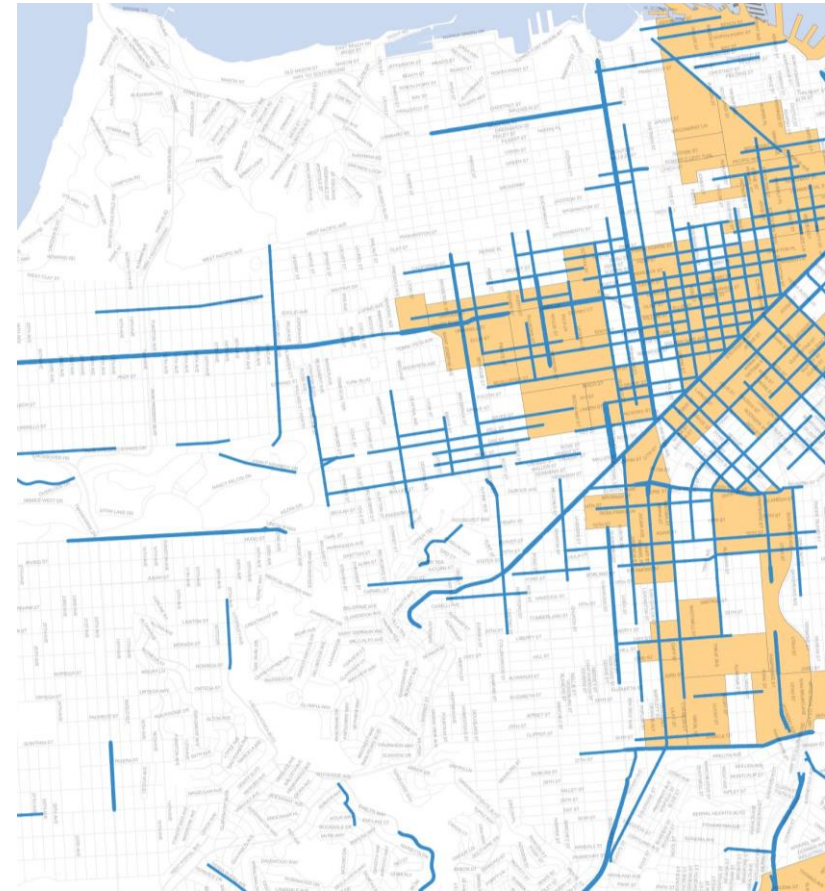
- Evaluate emerging mobility pilots – such as e-scooters- with focus on safety outcomes
- Implement SmartDrive light-rail vehicle system to evaluate operator safety
- Issue annual report on city employee using city fleet driving behavior trends



STRATEGIC ACTIONS

Data Systems

- Update High Injury Network in 2021 using Zuckerberg SFGH data
- Issue an annual research brief to address injury inequities related to vulnerable populations (one topic each year) to inform policies, projects, programs
- Integrate SFPD Collision Data into Crime Data Warehouse for timely, efficient reporting and sharing of SFPD-reported injury collisions.
- Issue an annual report on Severe Injuries utilizing hospital (ZSFGH) and police data.



MEASURING PROGRESS

METRIC	2021/2024 TARGETS
Fatalities <i>2018: 23 fatalities</i>	Zero by 2024
Sustainable travel lanes miles added, Citywide <i>2014-2018: 40 miles</i>	16 Miles / 40 Miles
Safety treatments installed on the High Injury Network <i>2018: 9 miles on the HIN</i>	More than 13 miles of safety treatments on HIN annually
Percentage of safety treatments installed in Communities of Concern (CoC) <i>2018: 38% of HIN miles in CoC</i>	Miles implemented in CoC equal to or greater than the proportion of the HIN falling within those communities
Focus on the Five violation citations, proportion of citywide total <i>2018: Citywide 41%</i>	Citywide 50%

METRIC	2021/2024 TARGETS
Vision Zero outreach <i>2018: Over 250 million media impressions and over 15,000 people reached at events</i>	15,000 people annually at community events and 250 million digital media impressions
Vision Zero community awareness <i>2016: 11% Awareness</i>	20% Awareness / 30% Awareness
Vision Zero street team outreach <i>2018: 52 community events, 100% with translated materials and interpretation services</i>	47 community events annually, 100% with translated materials and interpretation services
Youth and Senior programming <i>2018: Seniors: 2,100 people reached, 56% in a language other than English</i> <i>2018: Schools: 27 schools participating with programming in Spanish and Chinese</i>	Seniors: 2,500 people annually (55% in non-English language) Schools: 103 schools participating annually, with programming in Spanish and Chinese
GSF DPH grants for community engagement <i>2018: 9 awards</i>	8 awards per year



VISION
ZERO
SF

Thank you.

