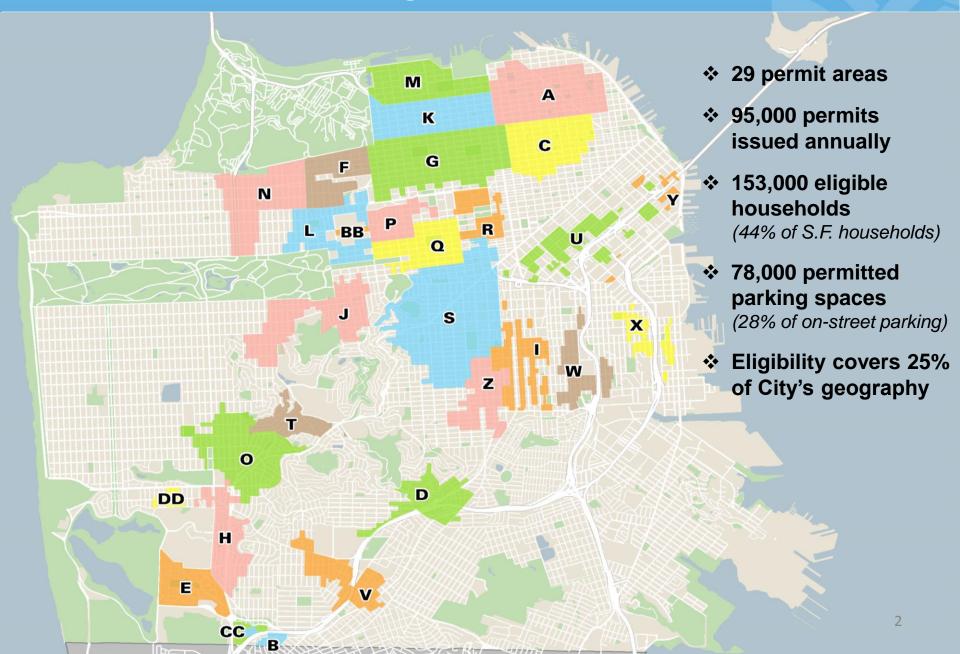


Parking Permit Program Evaluation and Reform Project

Policy and Governance Committee
November 18, 2016

Existing permit areas



Current RPP program

- 1. Focused on discouraging parking by commuters from outside a neighborhood
- 2. Neighbor- and neighborhood-driven, governed by the petition process

Key goals of reform project

- Clarifying area formations, extensions, boundaries and regulations
- 2. Balancing needs for curb space in mixeduse areas
- 3. Managing excess demand for residential parking permits
- 4. Supporting the Transit First Policy

Project timeline

1. Preparation/research

- Research existing conditions and best practices
- Parking utilization study
- Household survey

2. Outreach

- Phase I: four open houses
- Phase II: eleven public meetings, stakeholder engagement
- Phase III: focus groups, open house, online survey

3. Policy options

- Internal evaluation and estimates of costs
- Outreach
- Recommendations

November 2015 CAC Recommendations

- Investigate making temporary parking passes easier to obtain
- Investigate limiting permits to one per licensed driver

 Investigate eliminating parking permits for buildings built with fewer parking spaces than residential units

- Causes of parking pressures
 - People not using their garages
 - Garages converted to in-law units
 - Homes subdivided into multiple units

- Number of permits
 - Cap number of permits issued
 - Exclude new buildings from eligibility

Pricing

- Permits too expensive
- Permits too cheap
- Subsidy for low/fixed-income
- Preferential pricing for EVs, smaller cars
- Graduated pricing
- Incentivize HOV use
- Provide something for non-car owners

- Formation and regulations
 - Citywide RPP
 - Later hours of enforcement
 - Larger buffer areas / extend eligibility to residents of unregulated adjacent blocks
 - Unregulated "islands" surrounded by RPP
 - Require super-majority vote to establish
 - SFMTA should establish RPP without petition
 - More enforcement needed

Other

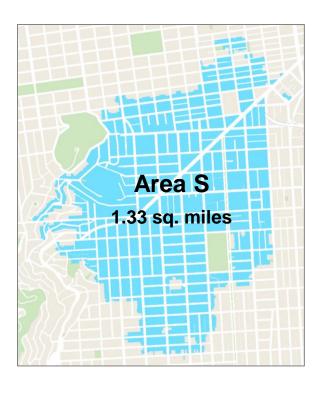
- Get rid of RPP and ruthlessly enforce 72-hour rule
- Other SFMTA projects take away too much parking supply

Clarifying areas – *Issue*

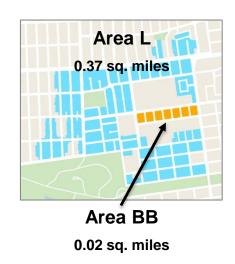
Area DD

0.05 sq. miles



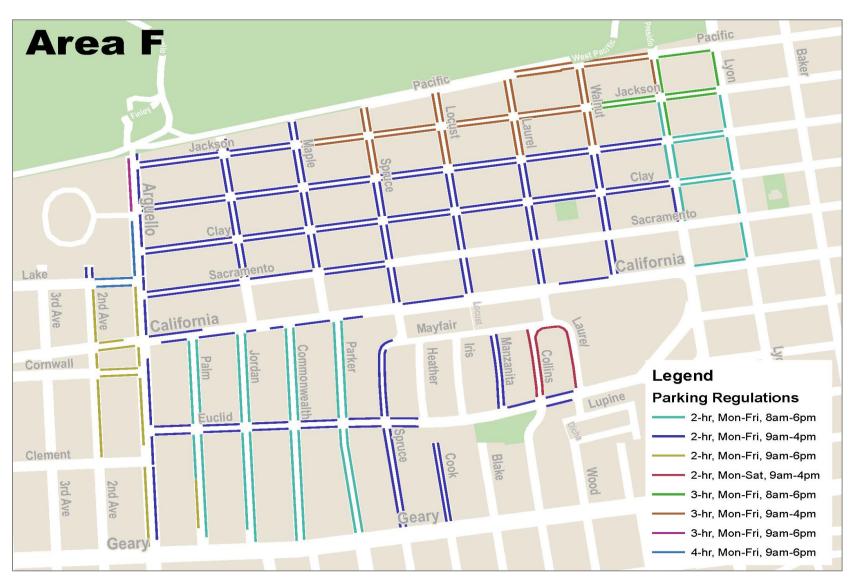








Clarifying areas – *Issue*



A. Pre-plan boundaries and regulations

Current policy

- Permit area boundaries and regulations established by petition, grow organically
- Boundaries irregular and vary in size
- Regulations vary within and between areas

Option

 Pre-plan ultimate boundaries and regulations for legibility, management of local parking pressures, and efficient enforcement

A. Pre-plan boundaries and regulations

Pros

- No changes to permit eligibility
- Provides clear expectations for public
- Provides much-needed guidance for SFMTA staff

Cons

 Potentially substantial upfront staff effort required

B. Subdivide areas and standardize regulations

Current policy

- Areas vary from 0.03 sq. miles to 1.3 sq. miles
- Regulations vary within and between areas

Option

- Subdivide large areas to reflect neighborhood boundaries
- Add/widen buffer zones
- Extend eligibility along buffers
- Standardize regulations for legibility, management of parking pressures, and efficient enforcement

B. Subdivide areas and standardize regulations

Pros

- Reduces intra-area commuting
- Increases legibility for residents and visitors
- Better match neighborhood boundaries and "parking-sheds"
- Should improve enforcement, which many residents request

Cons

- Some residents attached to their existing areas
- May require substantial outreach and engagement effort to split areas
- Some additional administrative cost for printing, updating systems

C. Neighborhood-based planning process

Current policy

- Resident petition required
 - 250 signatures
 - 1 mile of street frontage
- Occupancy surveys
- License plate surveys
- Community meeting
- Legislate changes

Option

- Residents, businesses, or SFMTA raise issues with curb access
- Conduct community workshops/surveys/ outreach
- Address problems with neighborhood-wide solutions (permit parking just one of multiple tools)

C. Neighborhood-based planning process

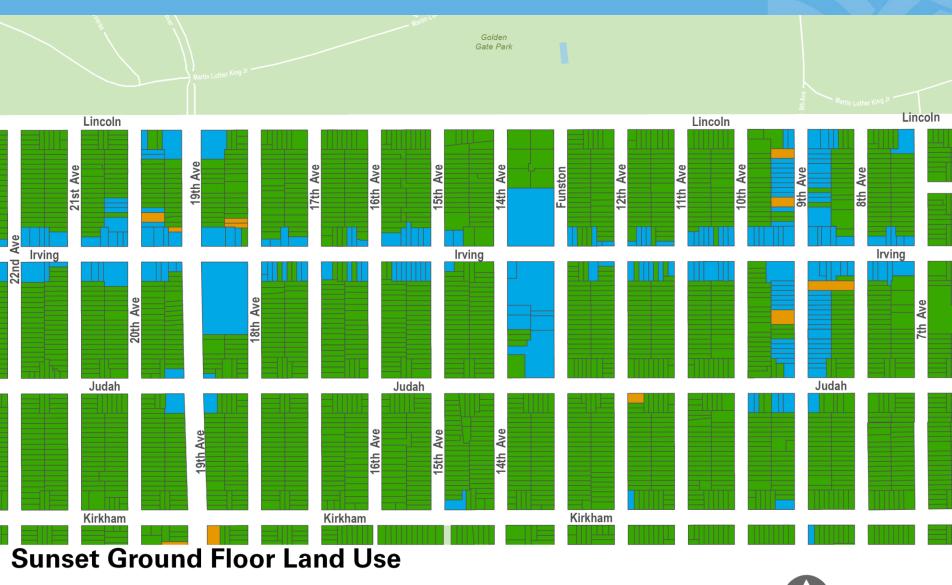
Pros

- Many residents do not like petition process
- Helps address confusing areas and regulations
- Allows everyone to have a voice
- Reduces potential for intra-neighborhood disagreement
- Allows exercise of professional judgment

Cons

- Some residents prefer petition process
- Neighborhood planning process may require more staff time than petition processing
- Requires exercise of professional judgment no longer black/white

Mixed-use areas – Issue



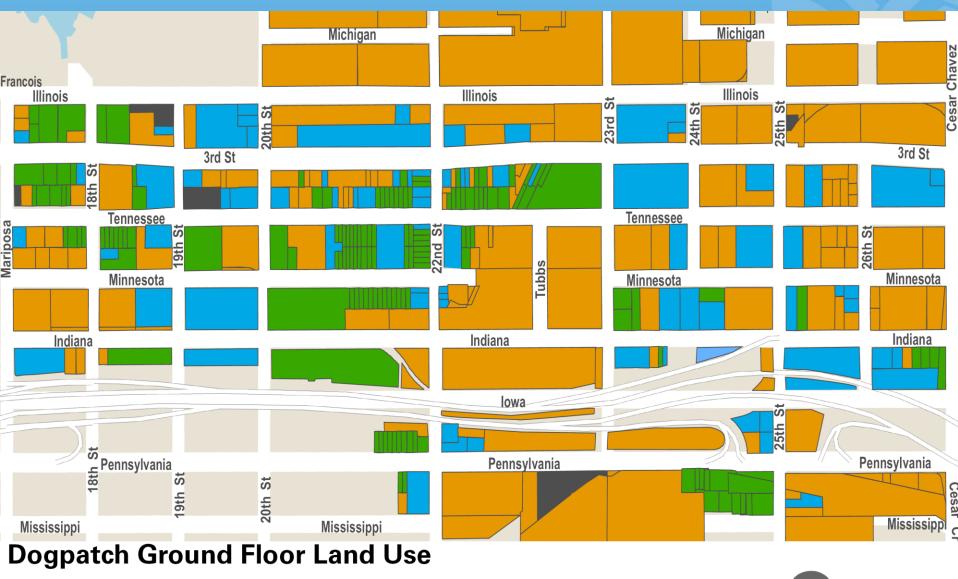
Non-Service Oriented

Service Oriented





Mixed-use areas – Issue



Service Oriented Non-Service Oriented







A. Neighborhood-based planning process

Current policy

- Resident petition required
 - 250 signatures
 - 1 mile of street frontage
- Occupancy surveys
- License plate surveys
- Community meeting
- Legislate changes

Option

- Residents, businesses, or SFMTA raise issues with curb access
- Conduct community workshops/surveys/ outreach
- Address problems with neighborhood-wide solutions (permit parking just one of multiple tools)

B. Permit + paid parking

Current policy

 Visitors may park in permit areas up to the posted time limit

Option

- Visitors may park in permit areas if they pay (permit holders park for free)
 - Pay-by-phone only OR
 - Multi-space meters
 - Price high enough to retain availability for residents and other permit-holders

B. Permit + paid parking





Note: Policy concept may face legal challenges

B. Permit + paid parking

Pros

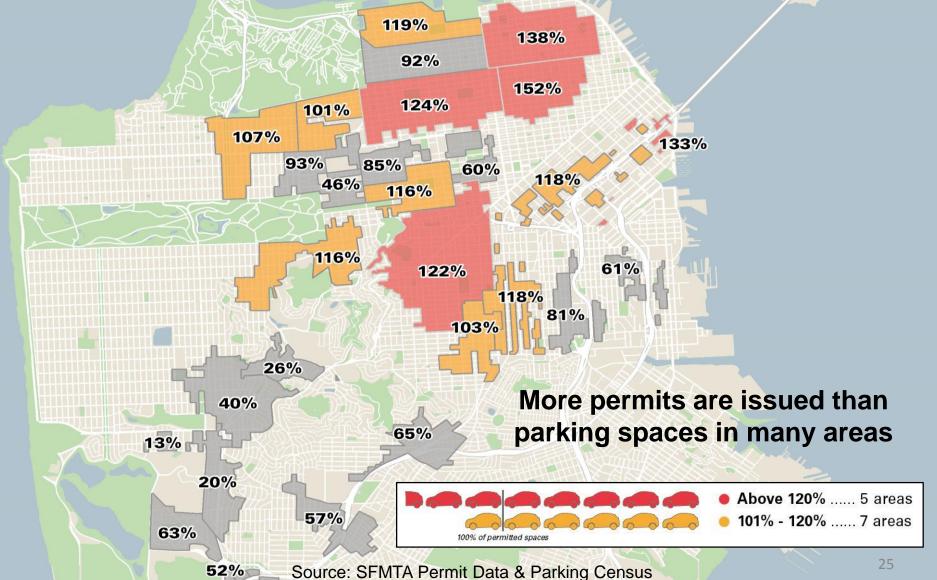
- Discourages the "two-hour shuffle"
- Discourages commuters
- Allows for longer stays when needed—more flexibility
- Could replace patchwork of other permits
- More efficient enforcement
- No change for permitholders

Cons

- Legal questions
- Issues for the unbanked
- Some new system and process development required to implement

Managing demand – *Issue*

Permits issued as a percentage of parking supply



42%

Managing demand – Issue









Route A-3

Telegraph Hill

Average Weekday Occupancy
October 2015

0% - 40%

41% - 60%

61% - 80%

81% - 90%

91% - 100%



Managing demand – *Issue*

A. Cap the number of permits issued

Current policy

- 4 permits per household
- May petition for more
- No area-wide permit caps

Options

- √ 1 permit per driver
- 2 permits per household
- Area-wide cap on permits

Managing demand – *Policy options*

B. Incentivize use of off-street parking

Current policy

- Access to off-street parking not considered
- Same cost for permit

Option

 Charge more for permit if driver has access to off-street parking

Managing demand – *Policy options*

C. Graduated pricing for permits

Current policy

- Permits up to 4 per household are each the same price
- Graduated pricing for permits in excess of 4 per household

Option

Graduated pricing for <u>all</u> permits

Managing demand – *Policy options*

D. Exclude some new buildings

Current policy

All buildings within permit areas eligible for permits

Options

- ✓ New residential buildings in zoning districts with parking maximums not eligible for permits
 - Developers could elect to exclude new buildings from permit eligibility
 - Legal risks

Ideas not pursued

1. Pricing/caps

- a. Demand-responsive pricing by RPP area
- b. Establish separate caps for resident permits and business permits
- c. Distribute permits to businesses based on the ratio of households to businesses
- d. Graduated pricing by driver, not household
- e. Lower rates for electric or smaller vehicles.

2. Adjustments to rules for business permits

- a. Allowing up to 30% of FTE employees working in the area to purchase permits.
- b. Special permit for shared vehicles
- c. Increasing the number of permits for businesses to two, perhaps only in certain areas.
- d. Charging a higher fee for business permits than for residential permits
- e. Exchanging one of the three delivery-vehicle permits for businesses for a personal vehicle permit

3. Eligibility

- a. Eliminate RPP altogether
- b. Cover the City with RPP areas
- c. Exclude all new development from RPP eligibility
- d. Exclude all single family homes with 2 or more parking spaces per unit from eligibility
- e. Require a super-majority of neighbors sign a petition
- 4. Permits to block your own driveway

Next Steps

- Incorporate feedback from CAC and PAG
- Resolve legal questions
- Prepare detailed estimates of price/cost impacts
- Prepare detailed implementation plans
- Return to the full MTA Board in early 2017 with policy proposals

sfmta.com/neighborhoodparking