

SFMTA Municipal Transportation Agency

Residential Permit Parking Evaluation and Reform Project

SFMTA Citizens' Advisory Council November 5, 2015

Overview

- 1. Key issues to address
- 2. Timeline
- 3. Project components
- 4. Research highlights
- 5. Public engagement
- 6. Early accomplishments
- 7. Next steps

Key Issues

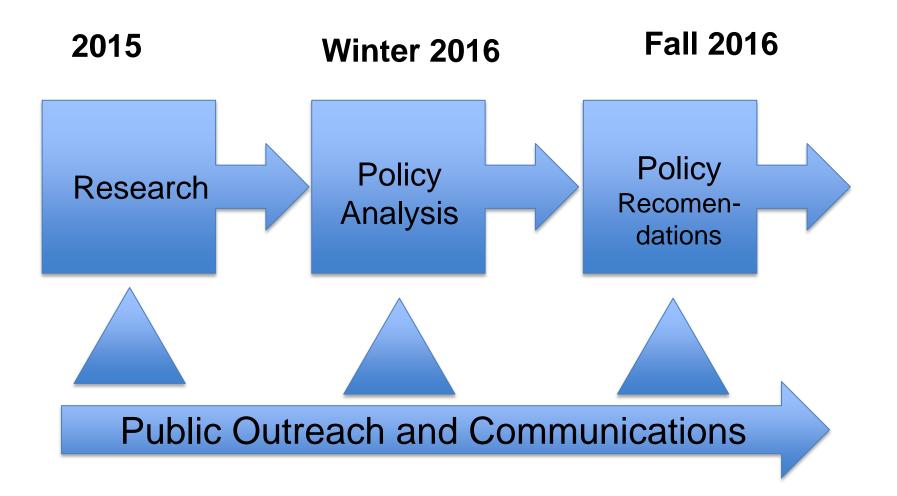
4

- Supporting City transportation demand management policies
- Enhancing customer service
- Sustainably balancing curb supply with the demands of multiple users

Key Issues

- Area Q established in March 2015
- Public raised concerns:
 - Easier access to short-term permits
 - Modified pricing for motorcycles
 - Business permit changes
 - Parking for public & non-profit service providers

Project Timeline



Program Components

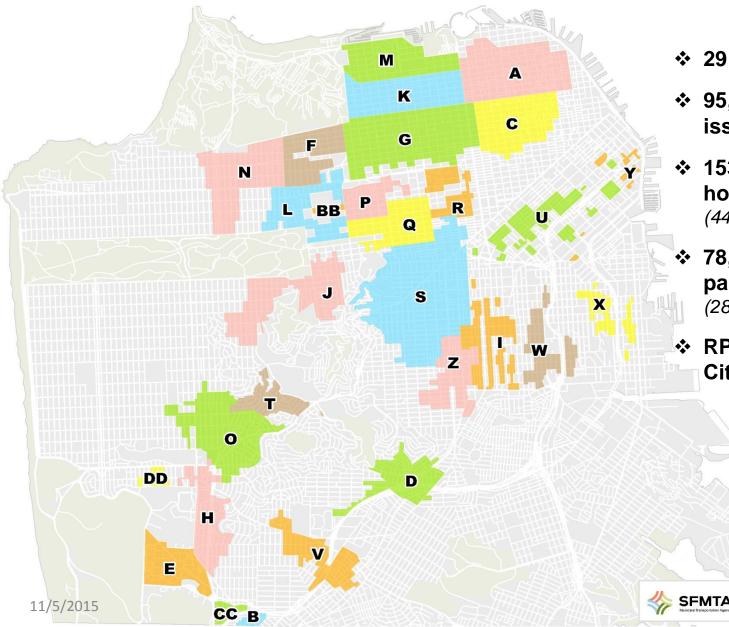
Research:

- Best practices
- Existing parking occupancy and utilization
- Program status
- Parking demand factors
- Household survey



6

Residential Permit Parking Areas



29 permit areas

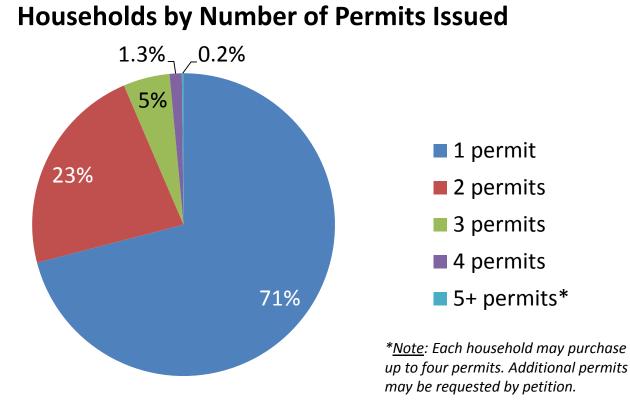
7

- 95,000 permits issued annually
- 153,000 eligible households (44% of S.F. households)
 - 78,000 permitted parking spaces (28% of on-street parking)
- RPP covers 25% of City's geography

0.375

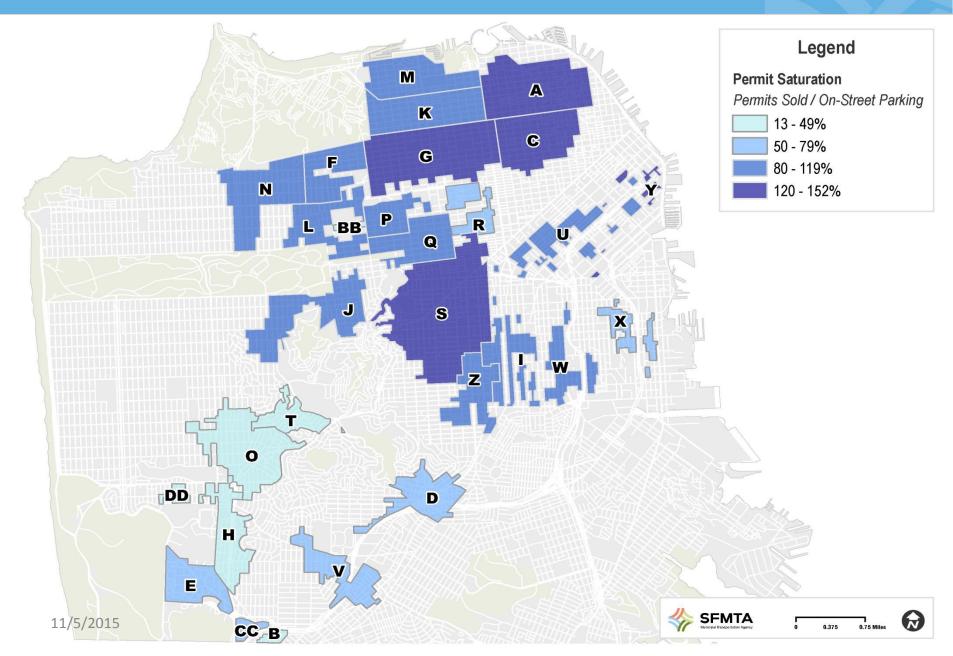
0.75 M

Research Highlights: Permit Issuance

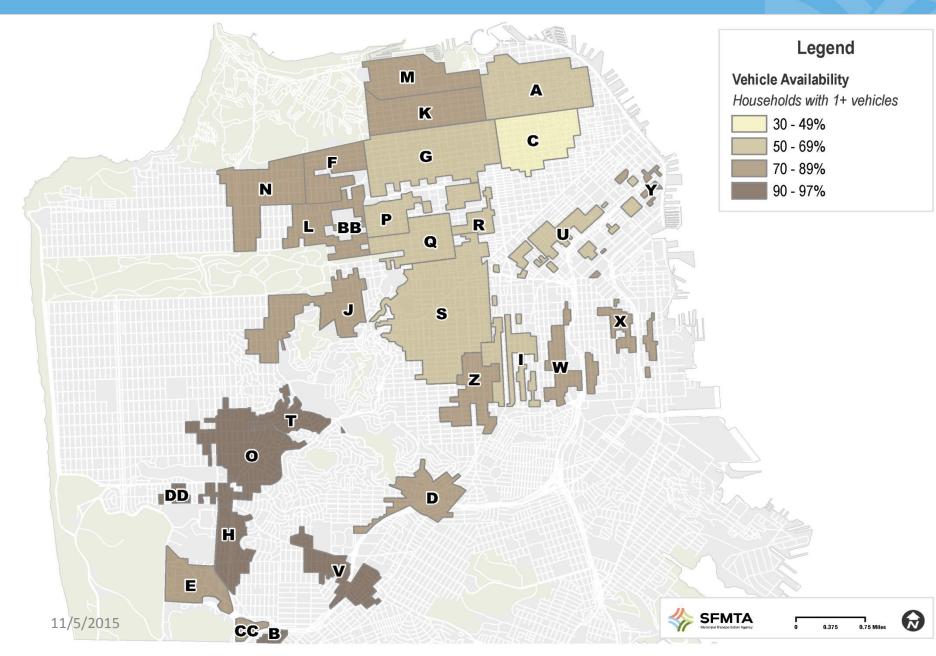


Research Highlights: Permit Saturation

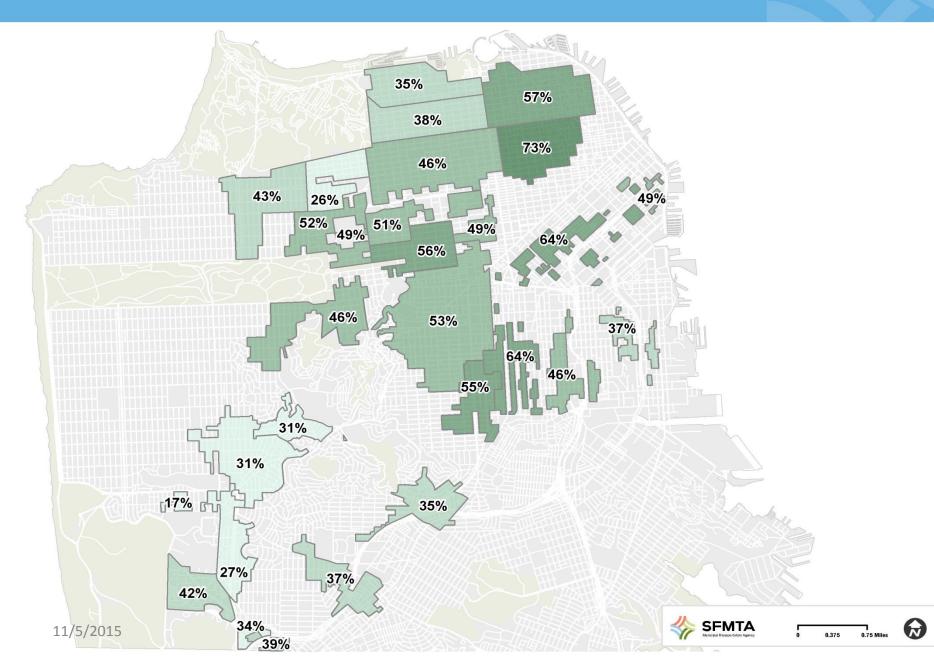
9



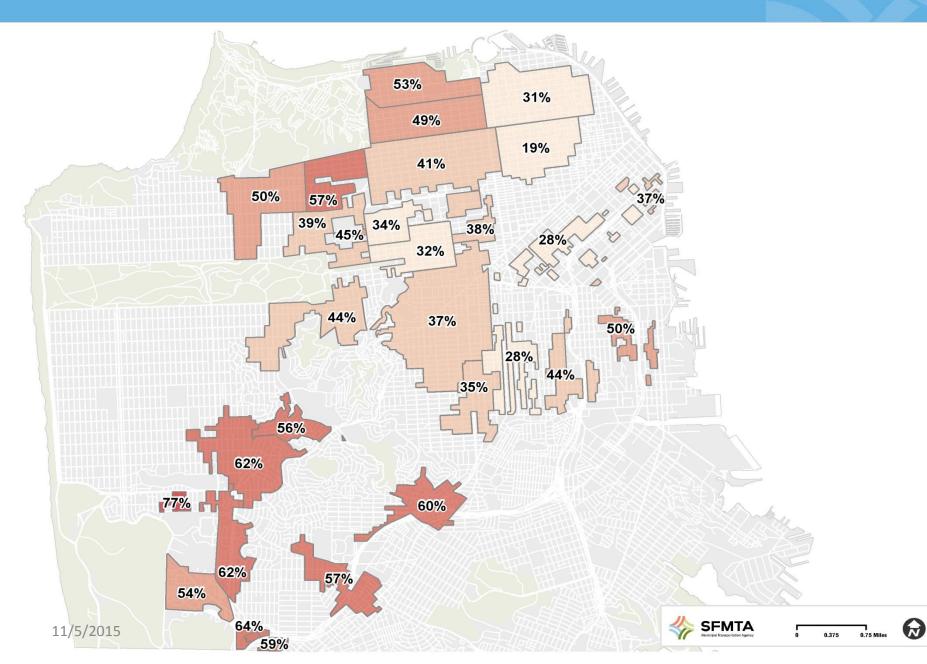
Research Highlights: Vehicle Availability 10



Research Highlights: Journey to Work (Transit, Walk, and Bicycle) 11



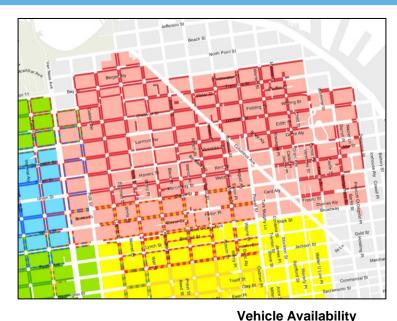
Research Highlights: Journey to Work (Drive Alone and Carpool) 12



Area A

Russian Hill North Beach Telegraph Hill

Established 1978

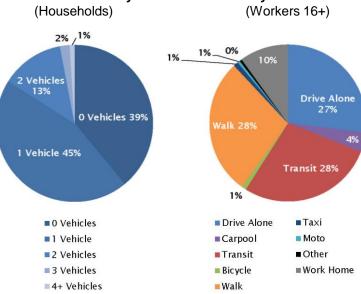


Spatial

- **5,800** permitted parking spaces
- 28 miles of blockface frontage
- **0.70** square miles

Demographics

- Population: **28,600**
- Households: 15,200
- Density: **41,300** people per sq mile



Parking generators

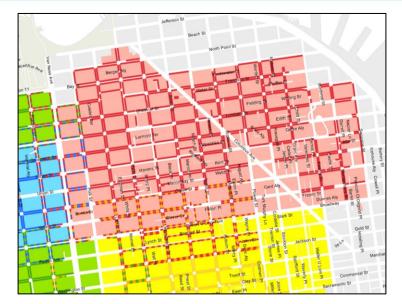
- Attractions **
- ** Worksites
- Neighborhood commercial

Journey to Work Mode

Area A

Russian Hill North Beach Telegraph Hill

Established 1978



Parking generators

- Attractions
- Worksites
- Neighborhood commercial

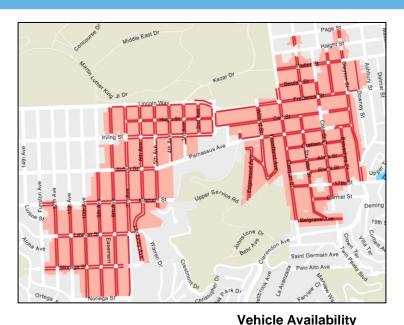
7,960		1,559		
Annual Permits		Short-term Permits		
Resident: Business: Commercial: Med. caregiver: Child caregiver: Student: Teacher: Fire Station:	7,590 259 15 23 12 23 38 0	1-Day: 635 2-Week: 375 4-Week: 179 6-Week: 51 8-Week: 319		

- Permit saturation: **138%** (permits sold / parking spaces)
- Citations: **15,808** (residential overstay)

Area J

Inner Sunset Cole Valley Upper Haight

Established 1979

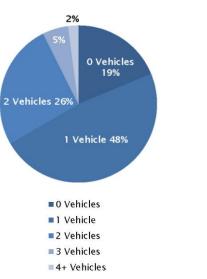


Spatial

- 4,000 permitted parking spaces
- 22 miles of blockface frontage
- 0.55 square miles

Demographics

- Population: **16,700**
- Households: 7,600
- Density: 30,000 people per sq mile

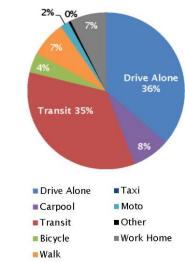


(Households)

Parking generators

- UCSF Parnassus
- Muni Metro (N)
- Neighborhood commercial

Journey to Work Mode (Workers 16+)



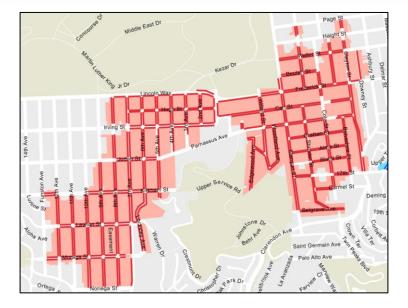
15

11/5/2015

Area J

Inner Sunset Cole Valley Upper Haight

Established 1979



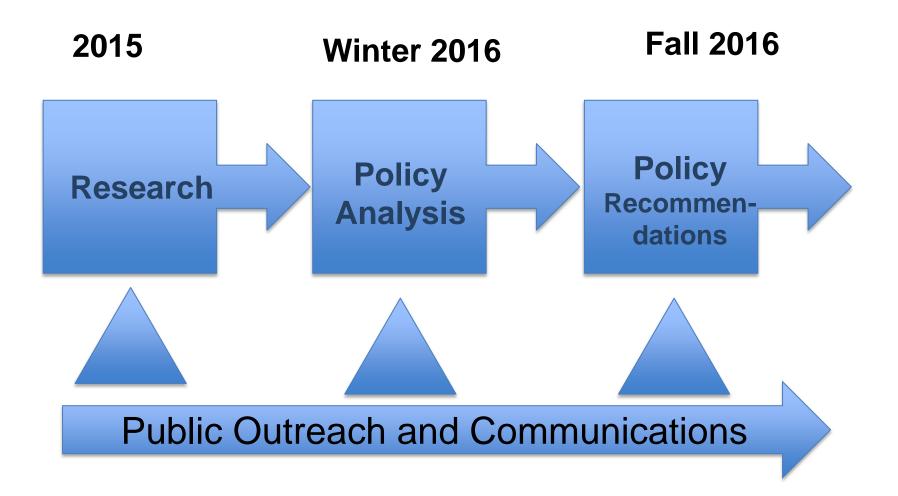
Parking generators

- UCSF Parnassus
- Muni Metro (N)
- Neighborhood commercial

4,622		572	
Annual Permits		Short-term Permits	
Resident: Business: Commercial: Med. caregiver: Child caregiver: Student: Teacher: Fire Station:	4,280 73 6 6 26 184 43 4	1-Day: 2-Week: 4-Week: 6-Week: 8-Week:	248 121 88 25 90

- Permit saturation: **116%** (permits sold / parking spaces)
- Citations: 7,293 (residential overstay)

Project Timeline



11/5/2015

Program Components

Policy Evaluation Criteria

- Improve customer service, reduce circling
- Effective and efficient administration
- Support Transit First and other City transportation policies (e.g., reducing VMT)
- Balance mobility needs of residents with efficacy of entire transportation system
- Stakeholder support

Public Engagement

Phase I: Building Awareness

- Household survey
- Project briefing to neighborhoods, merchant associations, and other stakeholders
- Project website
- E-mail list for project updates

Public Engagement

Phase II: Involving Stakeholders

- Meetings with stakeholders:
 - neighborhood associations
 - merchant associations
 - City boards and commissions
 - other interest and stakeholder groups

Early Accomplishments

21

- Improved mapping of RPP Areas w/ GIS
- On-line petition being tested by residents of a proposed permit area
- Parking occupancy and utilization survey
- Household survey (launches mid-Nov)
- Census data aggregated by permit area
- Accommodations for mopeds in RPP Areas

Next Steps

- Begin Phase I of public engagement
- Complete research phase
- Return to CAC in spring 2016 with update

QUESTIONS???