

BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN



Statement of Intent

The San Francisco Municipal Transportation Agency establishes the following intentions for the Bayview Community Based Transportation Plan (Bayview CBTP):

Accountability: A plan that is equitable and can have a measurable impact within five years of adoption.

Trust and Transparency: A plan that deepens connections between the Bayview Community and the SFMTA, through inclusive and equitable outreach, a transparent decision-making process, and clear communication of intended and unintended impacts of recommendations.

Preservation of the Bayview Community's Voice: A plan that centers the Bayview community's lived experience and aspirations in the planning process and final plan recommendations.

Coordination: A plan that establishes a framework for the SFMTA to tie intentions and commitments to direct actions.

Developing the Statement of Intent

Our statement of intent was developed through thoughtful dialogue with community leaders, peer agencies, and SFMTA stakeholders. Our purpose is to create a well-rounded definition of success for the Bayview Community Based Transportation Plan. In spring 2018, SFMTA conducted interviews with fourteen community stakeholders including community based organizations, political leaders, and longtime Bayview residents. Subsequently, the SFMTA led workshops with peer city agencies and internal stakeholders to develop a foundation for the alignment of community priorities and the SFMTA's goals.

This document represents commitments from SFMTA stakeholders to the members of the Bayview community. Clearly defined objectives will allow staff and residents alike to measure progress and hold the agency accountable to its commitments.

Our statement of intent is supported by four focus areas: **accountability, trust and transparency, preserving the community’s voice, and coordination**. These four focus areas represent key themes critical for the unity of priorities, strategies, and actions to achieve desired outcomes for the Bayview Community Based Transportation Plan. Each focus area includes relevant commitments and objectives. Commitments demonstrate what we intend to do in order to support the Agency’s intentions for the Bayview CBTP and objectives allow us to evaluate how well we were able to execute those intentions.

Accountability

The Accountability focus area defines processes and partnerships needed to ensure the delivery of a final plan that is equitable, community-supported, and has the ability to make a measureable impact. The SFMTA acknowledges that the community feels respected when they understand the decision-making process. This area of focus prioritizes our commitment to providing clarity around how projects are funded and implemented as a result of the planning process and public input. Accountability also means establishing community-supported evaluation metrics to assess the efficacy and equity of project recommendations.

Commitments	Objectives
<p>Explain the “how” and “why” behind funding and implementation decisions to the Bayview Community</p>	<p>Provide a roadmap that demonstrates how funding and prioritization decisions related to the BCBTP were made.</p>
<p>Consider feedback and input from target groups during all stages of the project process.</p>	<p>Track outreach efforts with different Bayview constituent groups (youth, seniors, affordable housing residents, low-income, etc.)</p>
<p>Deliver timely projects and services (within five years of plan adoption)</p>	<p>Provide regular updates to community on the status midterm projects (post-plan adoption)</p>
	<p>Implement near-term recommendations by Q3 2019.</p>
<p>Ensure project outcomes have a measureable impact</p>	<p>Establish project metrics that evaluate equity and efficacy of project recommendations as well as the overall plan process</p>

Trust and Transparency

The Trust and Transparency focus area creates the foundation for long term partnerships by deepening the relationship between the Bayview community and the SFMTA. This focus areas seeks to build community assurance in the Agency’s ability to deliver tangible transportation solutions. The SFMTA is committed to providing transparency around impacts and benefits of transportation projects, both intended and unintended. The SFMTA also commits to clear communication of expectations for community input and control. Transparency will be maintained throughout the outreach process by sharing with the community what information will be gathered, how it will be used, and other factors that the gathered information will be weighed against to inform final decisions.

Commitments	Objectives
Clearly communicate at all stages of the project expectations for community input and control	Describe what feedback we are gathering for each phase of outreach and how it will be utilized
	Describe what other factors will be considered for each phase of outreach
Lead an inclusive and accountable outreach process	Partner with local Bayview organizations that work with, and represent, different constituent groups to develop and execute a comprehensive outreach strategy
	Provide “What we’ve heard, what we’re doing” synopsis for each phase of outreach
	Create opportunities for dialogue about issues important to the community at outreach events
	Track outreach efforts with different Bayview constituent groups (youth, seniors, affordable housing residents, people of lower-incomes, language access, etc.)
Provide education and support around proposed projects or improvements	Utilize surveys and feedback forms after workshops/ events to evaluate MTA’s effectiveness in communicating key project elements
	Clearly describe tradeoffs and benefits of all proposed projects and recommendations

Preserving the Community’s Voice

This area of focus prioritizes the authenticity of the community’s lived experience and aspirations throughout the planning process. The SFMTA recognizes that quantitative data does not always provide a complete picture of the daily transportation experience of historically underserved communities, so we will value the Bayview community’s voice as essential data. Transportation recommendations should be supported by residents and business as assets for the Bayview community to grow and flourish in place. Evaluation and equity metrics, that will be used to prioritize project recommendations, will be guided and ranked by community stakeholders. The SFMTA will be open to, and consider, feedback and input from the Bayview community during all stages of the project process.

Commitments	Objectives
Validate quantitative data with qualitative sources	SFMTA staff will be supported and encouraged to empathize with the Bayview community and will respect residents' lived experiences into the decision making processes.
Community guided and prioritized evaluation metrics	Provide an opportunity for steering committee to assist in the development, evaluation and prioritization of equity/evaluation metrics
Acknowledge and respect the community (their cultures, their demonstrated needs, their past participation in planning, and current obligations to concurrent efforts)	Utilize surveys and feedback forms after workshops/events to evaluate MTA's effectiveness in demonstrating respect for the community's voice
Demonstrate that the final recommendations have support from the community, as was the Initial intention and goal.	Lead community participatory budgeting process to develop and determine funding for transportation projects
	Utilize surveys, feedback forms, and public commentary to evaluate community's support of final plan recommendations
	Utilize Phase 3 outreach to validate projects and recommendations with the community

Coordination

The coordination focus area provides a framework for the SFMTA to tie intentions and commitments to direct actions. The SFMTA commits to working together across divisions in order to speak and act as one agency, connected. The SFMTA also commits to frequent and direct communication with other city agencies. Internal SFMTA partnerships are essential to ensure a final transportation plan that is both reflective of the Bayview community's needs and desires and in alignment with the SFMTA's policies and priorities. The SFMTA recognizes that unconventional solutions may be necessary to ensure community-centered transportation improvements. Commitments and objectives are focused on proactively securing funding and project commitments within the SFMTA and other city agencies.

Commitments	Objectives
Commit to funding transportation infrastructure that addresses historical inequities and structural racism.	Ensure that 3.01 million dollars allocated for implementation cannot be reallocated for projects that were not developed through the Bayview CBTP
	Allocate a certain proportion of future funding to explicitly serve areas with the highest socio-economic need
Develop and support partnerships between SFMTA divisions early in the decision-making process	Establish and maintain regular communication around Bayview CBTP planning efforts and other Bayview related transportation or development projects
	Identify and communicate potential conflicts between Bayview CBTP recommendations and division projects/priorities during concept design phase
	Involve Livable Streets and Transit staff in community outreach during concept design and recommendation phase
Deliver community-centered and supported transportation improvements	Explore alternative transportation solutions for a project when the community's priorities do not appear to align with Agency goals
Reduce outreach "fatigue" and make sure the Bayview community is not being overloaded with transportation outreach efforts.	Work internally, and externally, to coordinate outreach efforts with other on-going transportation-related projects in the Bayview community.