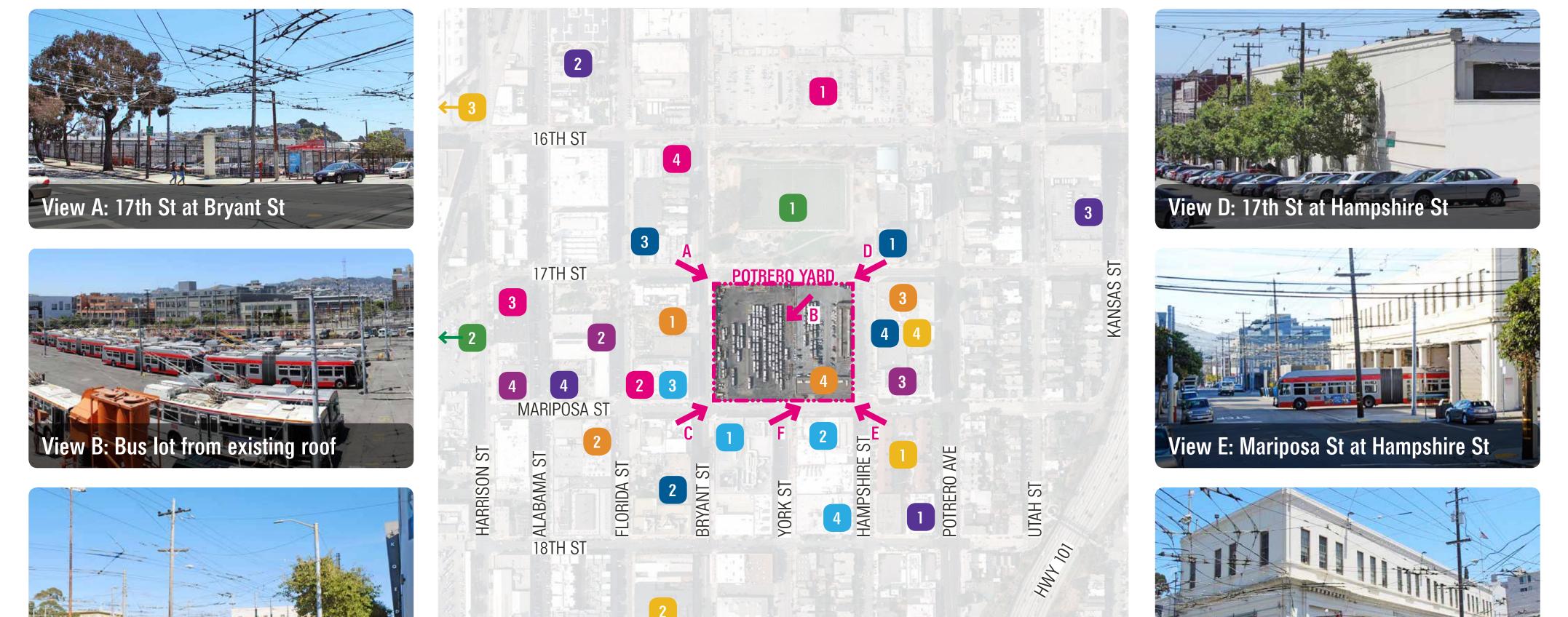
POTRERO YARD MODERNIZATION PROJECT

EXISTING BUS YARD





View F: Mariposa St at York St

WHY MODERNIZE?

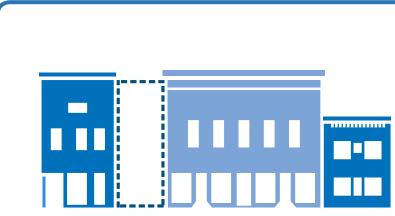


1

FUTURE BUS CAPACITY



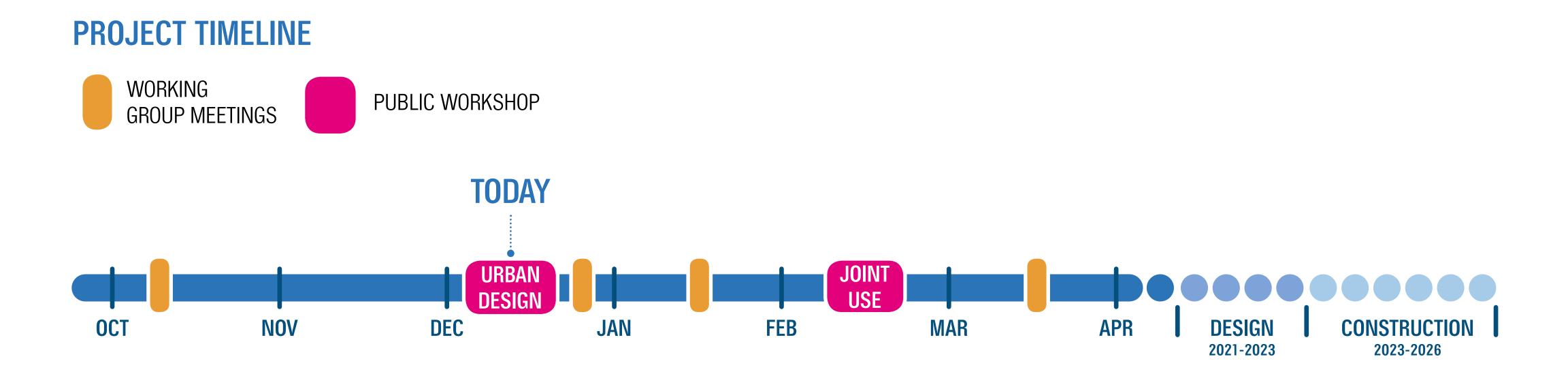
URBAN DESIGN WORKSHOP TOPICS



19TH ST









KEY NEIGHBORHOOD PLACES



Retail / Food & Beverage



2 Coffee Bar



Gus' Community Market

Double Play Bar and Grill



Office / Commercial

KQED Studios (Renovations Pending)
 Independent Television Services
 Best Foods Building / Artist Studios
 SF Magazine Headquarters



Housing

- Mariposa Gardens (Affordable Housing)
- 681 Florida (Proposed Affordable Housing)
- 2060 Folsom (Proposed Affordable Housing)
- Rowan Building (338 Potrero)

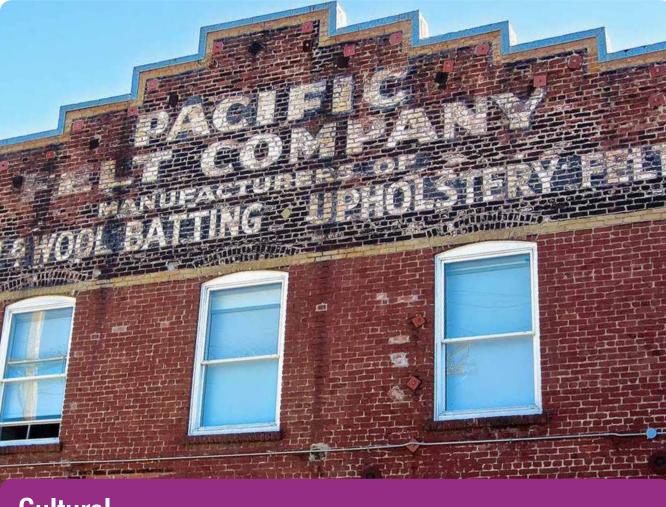


Community Serving

1 SGI SF Buddhist Center

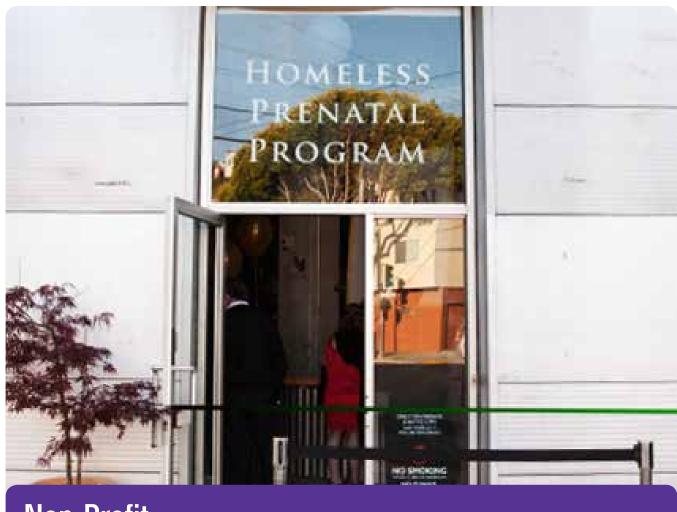


- **3** Sweet Peas Preschool
- 4 Little Mission Studio



Cultural

Pacific Felt Factory
 Z Space
 Verdi Club
 The Archery



Non-Profit

- Homeless Prenatal Program
- SPCA Mission Adoption Center
- CCA Wattis Institute
- 4 Project Artaud





What are your favorite places in the neighborhood?

Industrial / Production Distribution & Repair (PDR)

1 1850 Bryant (Proposed PDR Space)

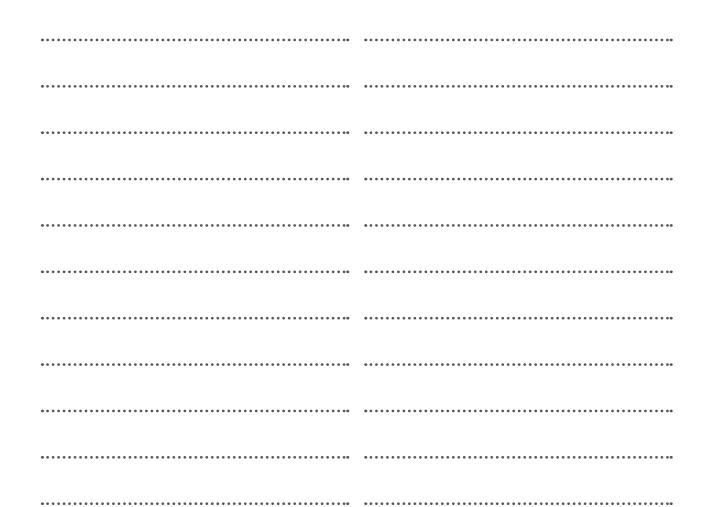
- 2 Pan-O-Rama Baking
- 3 Leyser-Green Co. Building



Open Space

1 Franklin Square

2 In Chan Kaajal Park

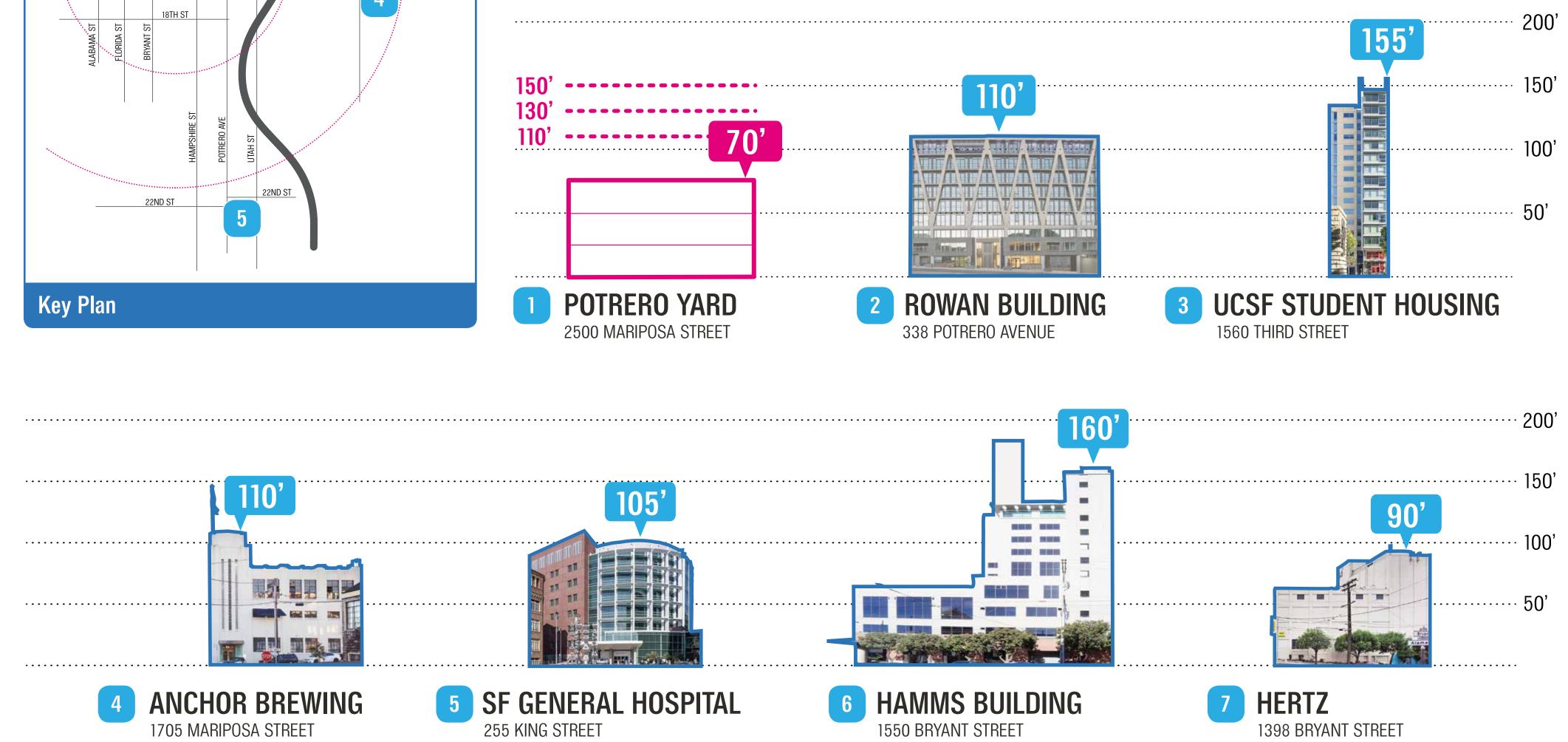


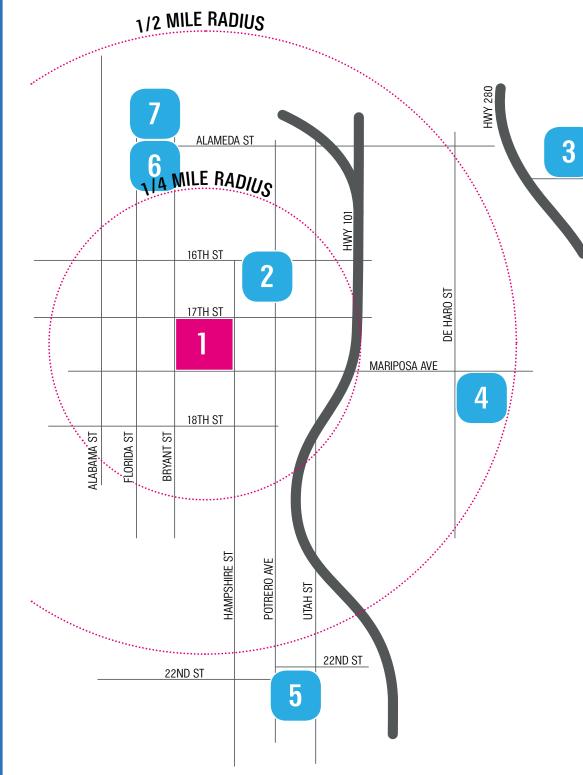
Potrero Yard Modernization Workshop 1 December 2018



BUILDING A YARD THAT FITS IN WITH THE NEIGHBORHOOD









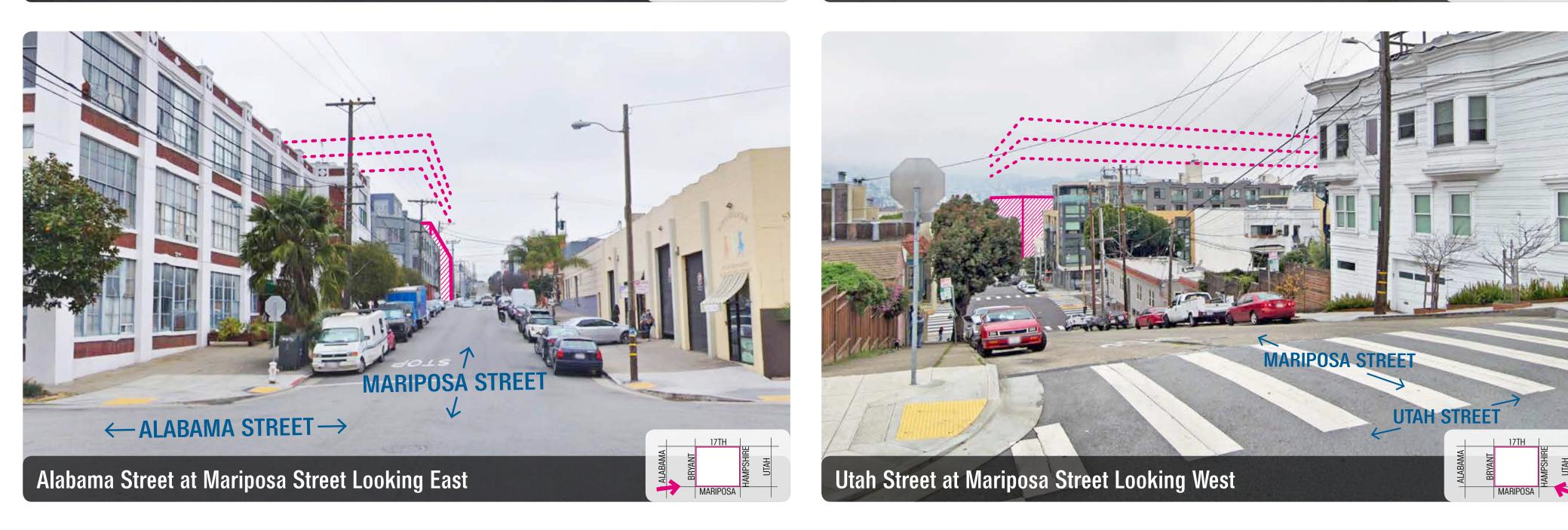


← UTAH STREET →

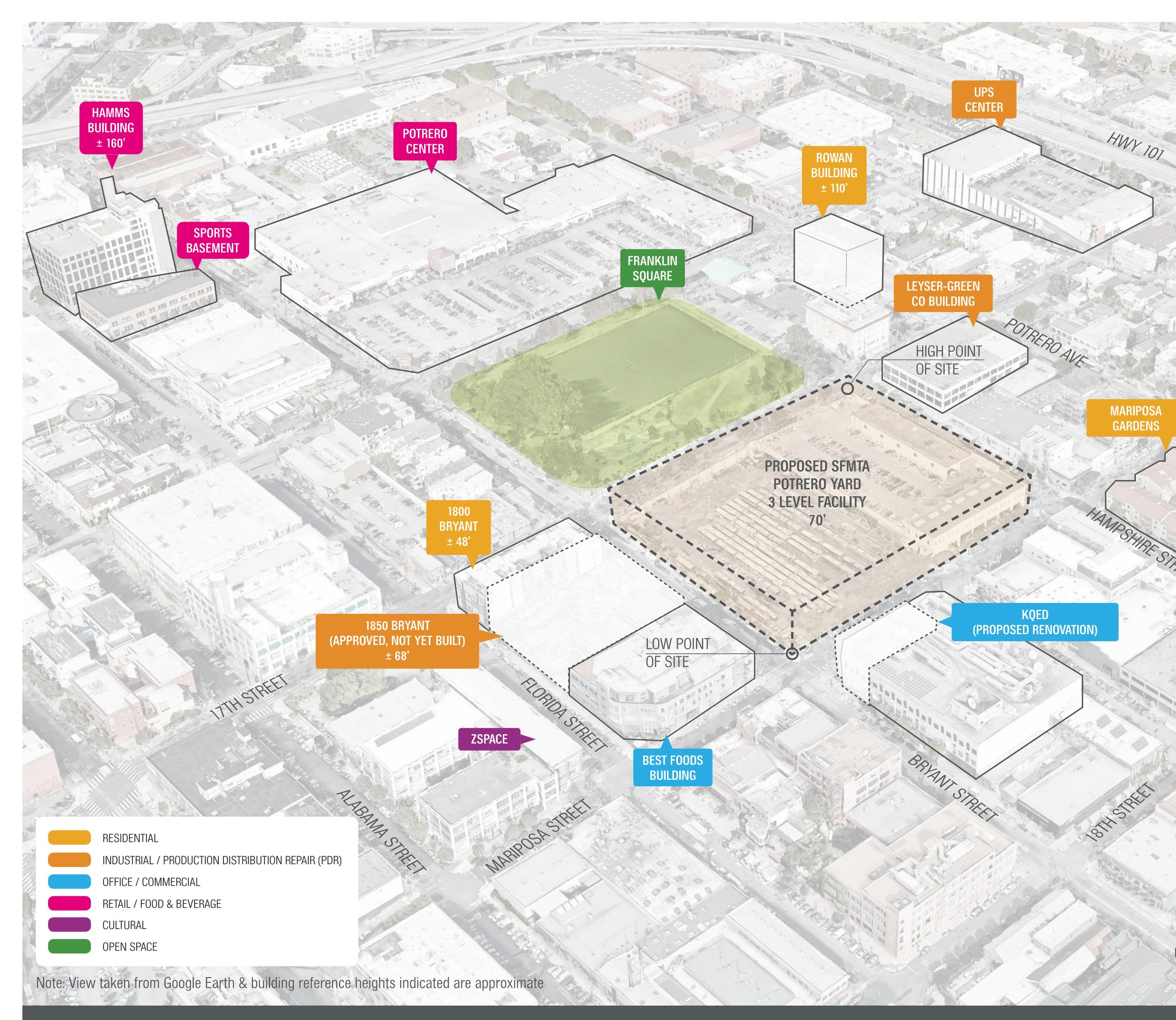


Utah Street at 17th Street Looking West

CLA







BUILDING A YARD THAT FITS IN THE NEIGHBORHOOD

EXERCISE HOW-TO

- **Discuss** key questions with your group.
- Mark up, highlight, and annotate
 your group's ideas on the drawing.
 Draw, color, write anything goes be creative!
- 3 Additional comments can be added on the comment board at your table.

KEY QUESTIONS

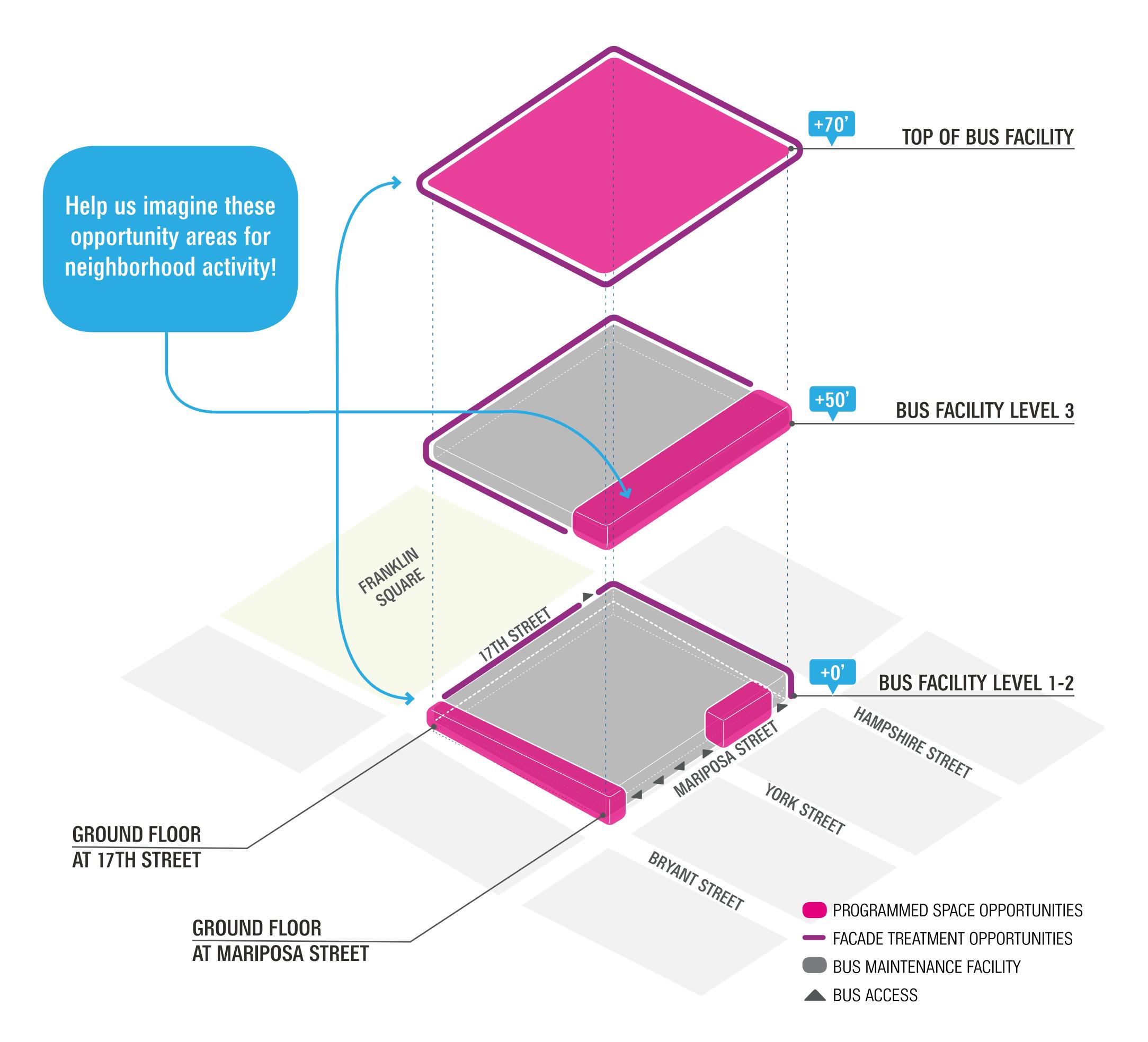
NORTH

Where are the **most sensitive areas** for height and why?

> Where are the **most appropriate areas** for height and why?



CREATING A NEIGHBORHOOD PLACE



POTENTIAL ACTIVITY TYPES



What does the neighborhood need?



Transportation Service



Community



Building Facade and Public Art



Ground Floor Use



Rooftop Use



CREATING A NEIGHBORHOOD PLACE

EXERCISE HOW-TO

- **Discuss** key questions with your group.
- List your top 5 ideas. If missing a brilliant 2 idea, please add yours to the list!
- **Discuss** with group the priority for the 3 community.

KEY QUESTIONS

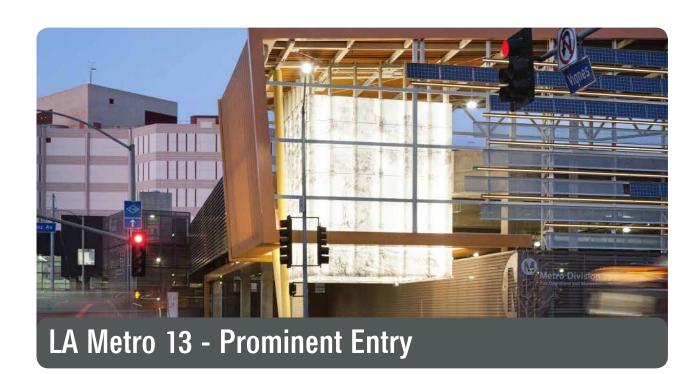
What else can a bus yard bring to the community?

> What does **the** neighborhood need?

What can you imagine here?

> What would draw you up to the rooftop?











BUS YARD PROJECT

Upgrading the bus yard facility to improve city-wide service

TRANSPORTATION SERVICE

Imagining the next level transportation service



MUNI Customer Center/Clipper Charge





Shared Training Classrooms



Bike Repair/Storage

•••••	••••••

Your Ideas!

COMMUNITY

Supporting community programs by providing a space and facility







Your Ideas!

M

SFMTA

CREATING A NEIGHBORHOOD PLACE

BUILDING FACADE & ART

Creating opportunities for local artists in an iconic building





Green Wall



Interactive Wall Art

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Your Ideas!	

Laundromat/Dry Cleaner





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Your Ideas!



GROUND FLOOR USE

Making the pedestrian and ground floor experience inviting









Maker Space/Shop

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Your Ideas!	

ROOFTOP USE

Providing indoor/outdoor features for the community





Community Kitchen & Classes



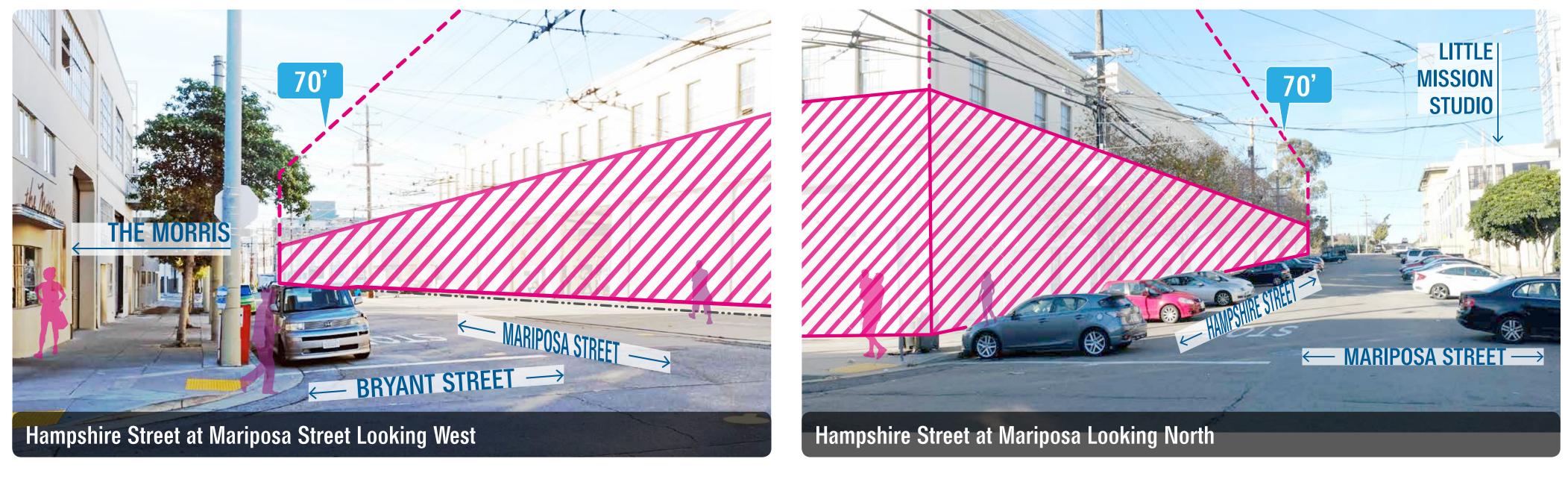
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IMPROVING EXPERIENCE AT THE GROUND LEVEL

BUS YARD STREET FRONTAGE OPPORTUNITIES

GROUND FLOOR ACTIVITY ---- 3 LEVEL BUS FACILITY









STREET FRONTAGE ELEMENTS



Front Entry





Street Furniture





Stormwater Treatment or Landscape Strip



Awnings



Bike Racks

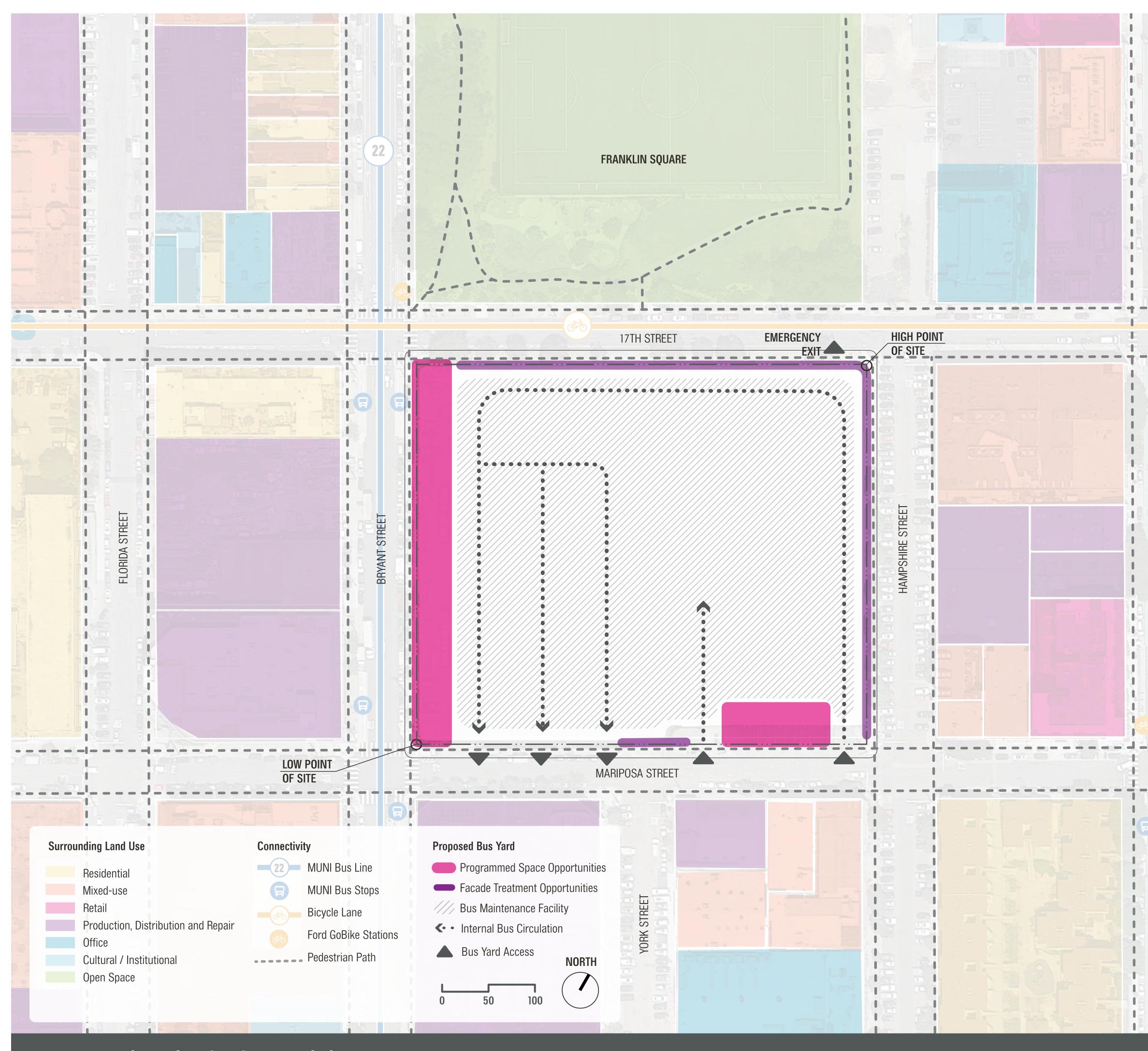


Garage Screens or Facade Murals



Art or Lighting





IMPROVING EXPERIENCE AT THE GROUND FLOOR

EXERCISE HOW-TO

- **Discuss** key questions with your group.
- 2 Mark up, highlight, and annotate your group's ideas on the drawing. Draw, color, write - anything goes - be creative!
- Additional comments can be added on the comment board at your table.

KEY QUESTIONS

ENUE

POTF

What is your **usual path** (on foot, bike, or other) when you pass by the site?

Where is the best place for **the front door**?

Where are **the priority places** for activity on and around the site?

