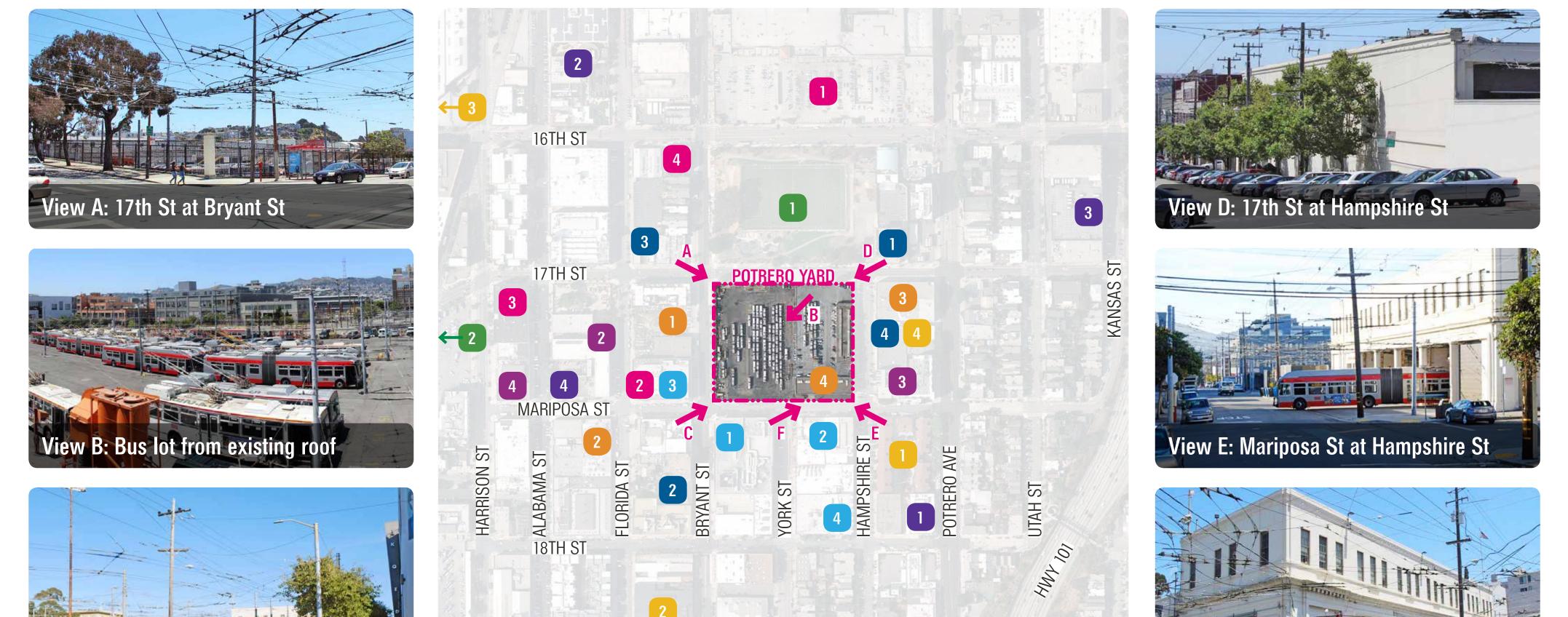
# **POTRERO YARD MODERNIZATION PROJECT**

### **EXISTING BUS YARD**





View F: Mariposa St at York St

### WHY MODERNIZE?

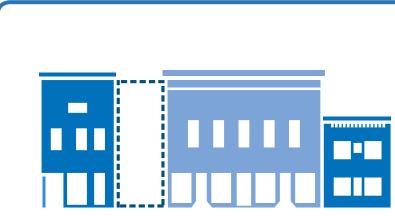


1

### **FUTURE BUS CAPACITY**



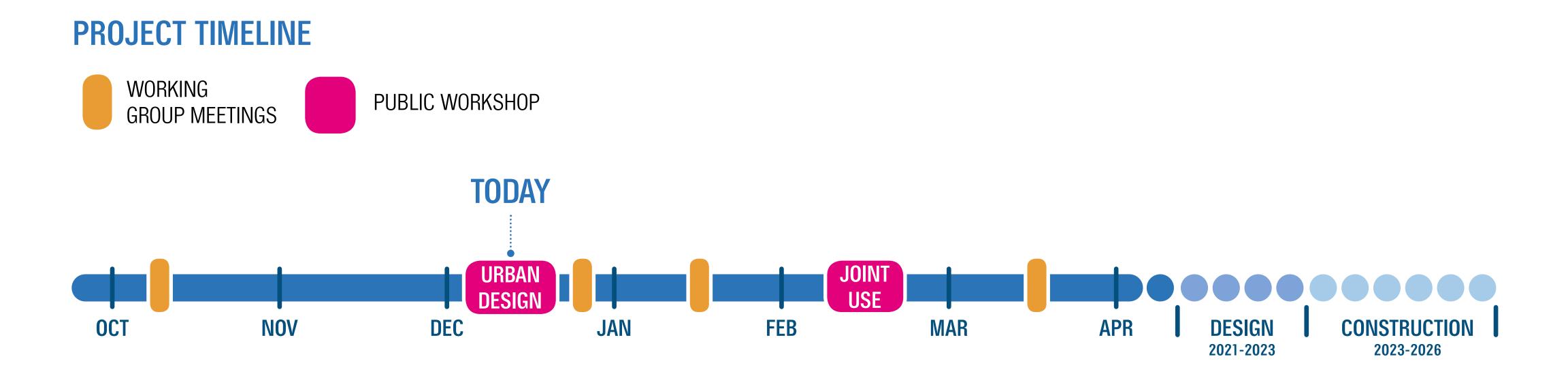
### **URBAN DESIGN WORKSHOP TOPICS**



19TH ST









# **KEY NEIGHBORHOOD PLACES**



#### **Retail / Food & Beverage**



2 Coffee Bar



Gus' Community Market

Double Play Bar and Grill



### **Office / Commercial**

KQED Studios (Renovations Pending)
 Independent Television Services
 Best Foods Building / Artist Studios
 SF Magazine Headquarters



### Housing

- Mariposa Gardens (Affordable Housing)
- 681 Florida (Proposed Affordable Housing)
- 2060 Folsom (Proposed Affordable Housing)
- Rowan Building (338 Potrero)

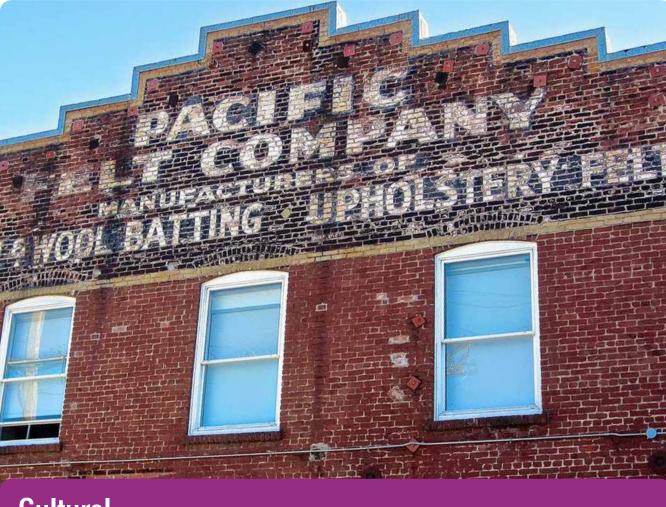


### **Community Serving**

1 SGI SF Buddhist Center

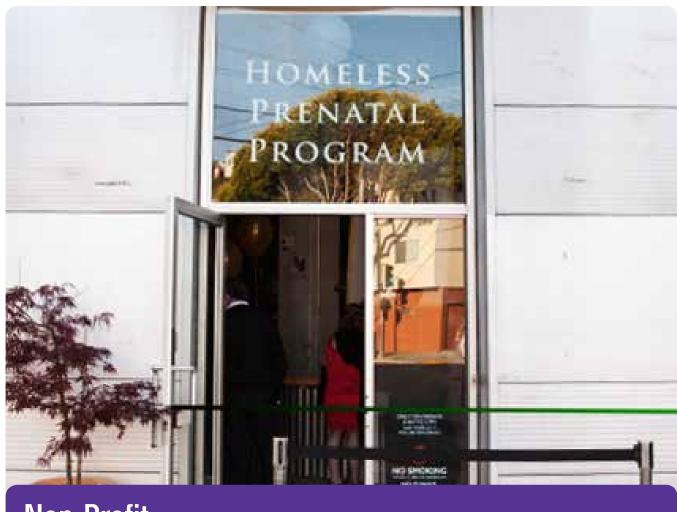


- **3** Sweet Peas Preschool
- 4 Little Mission Studio



### Cultural

Pacific Felt Factory
 Z Space
 Verdi Club
 The Archery



### Non-Profit

- Homeless Prenatal Program
- SPCA Mission Adoption Center
- CCA Wattis Institute
- 4 Project Artaud





### What are your favorite places in the neighborhood?

### Industrial / Production Distribution & Repair (PDR)

1 1850 Bryant (Proposed PDR Space)

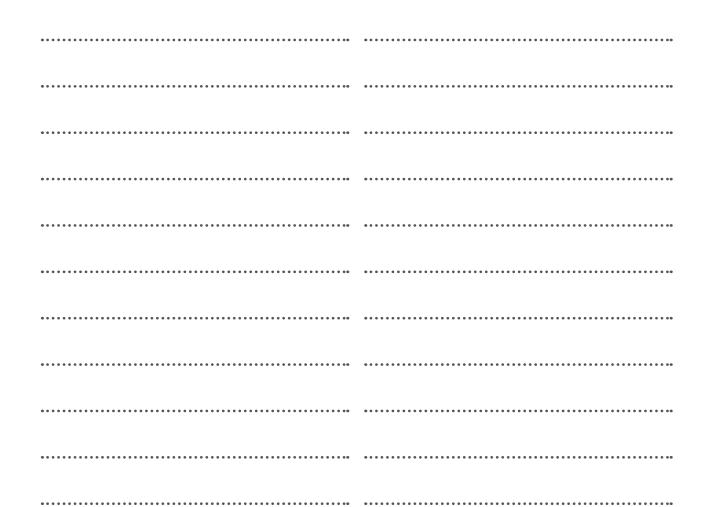
- 2 Pan-O-Rama Baking
- 3 Leyser-Green Co. Building



#### Open Space

1 Franklin Square

2 In Chan Kaajal Park

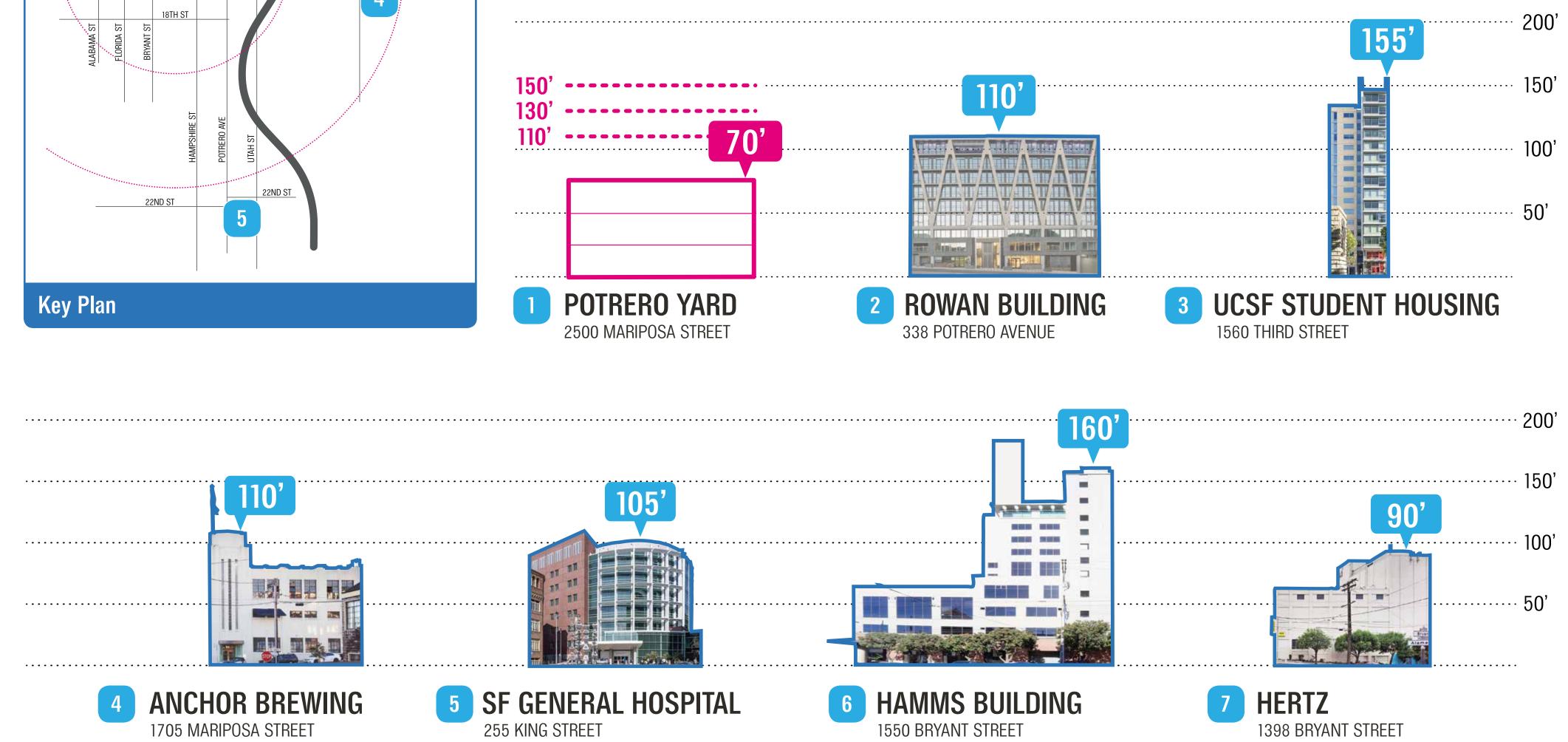


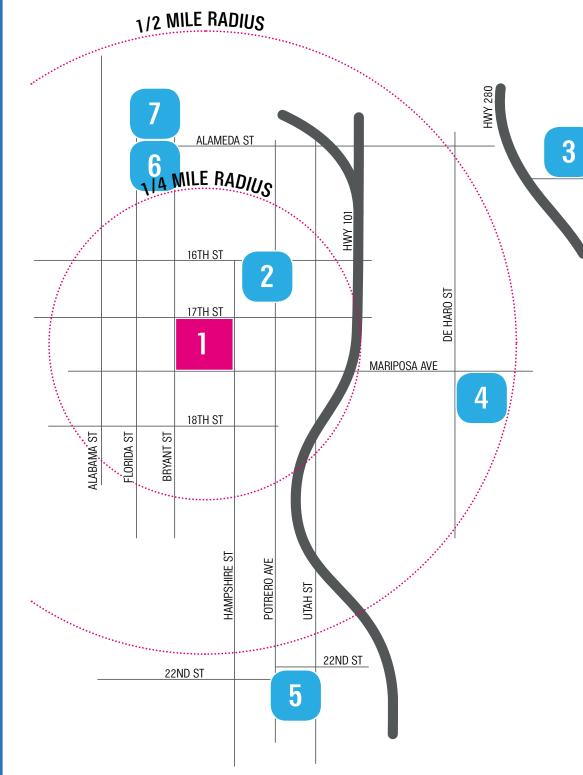
### Potrero Yard Modernization Workshop 1 December 2018



# **BUILDING A YARD THAT FITS IN WITH THE NEIGHBORHOOD**









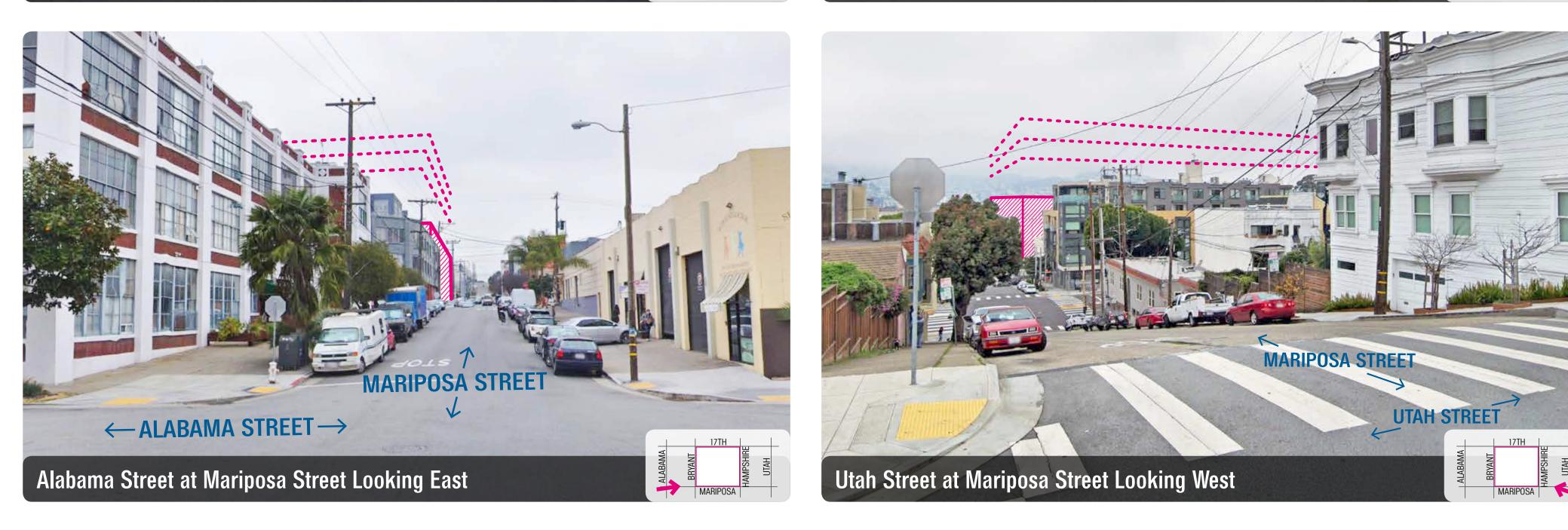


← UTAH STREET →

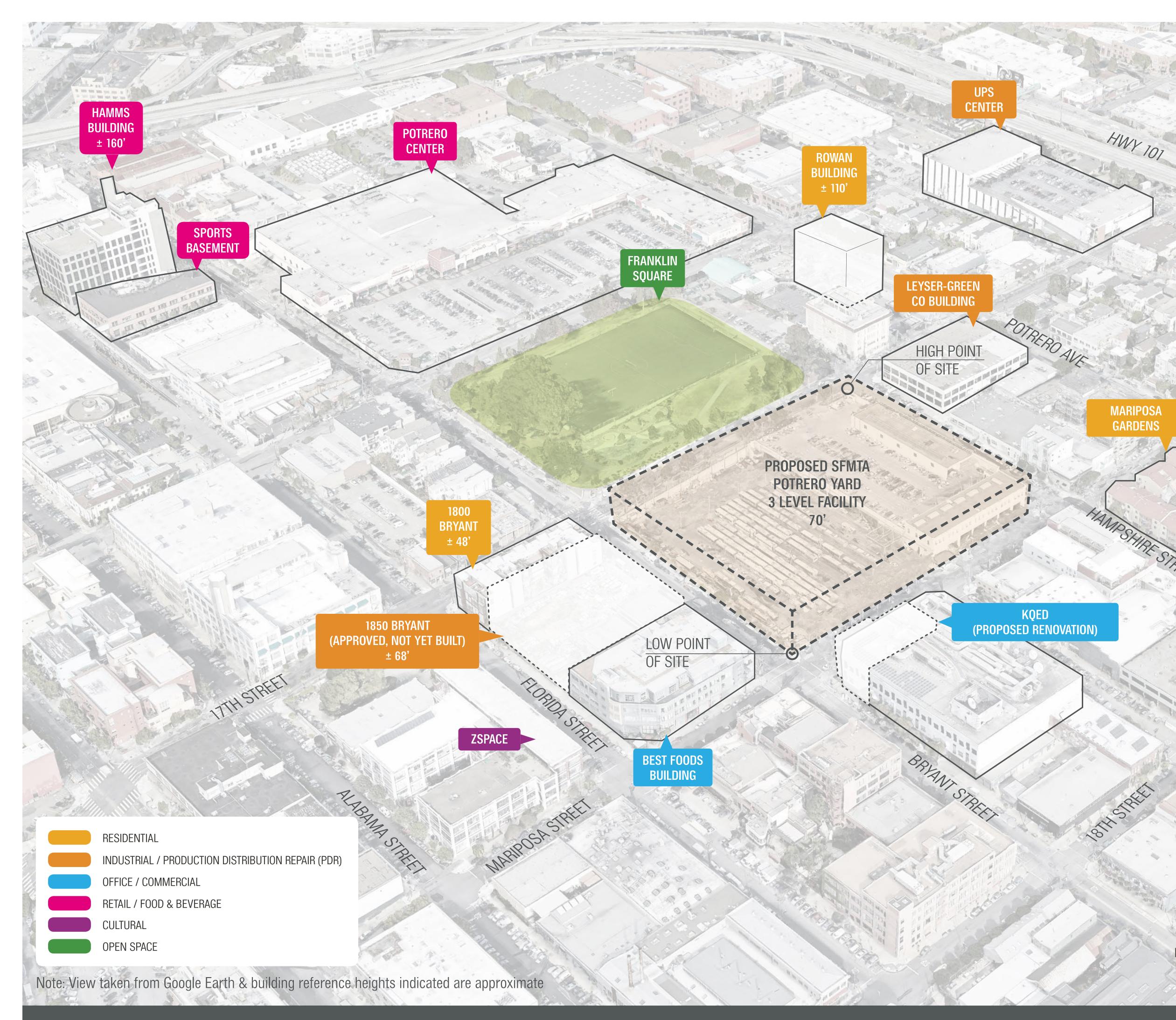


#### **Utah Street at 17th Street Looking West**

CLA







## BUILDING A YARD THAT FITS IN THE NEIGHBORHOOD

## **EXERCISE HOW-TO**

- **Discuss** key questions with your group.
- Mark up, highlight, and annotate
  your group's ideas on the drawing.
  Draw, color, write anything goes be creative!
- 3 Additional comments can be added on the comment board at your table.

## **KEY QUESTIONS**

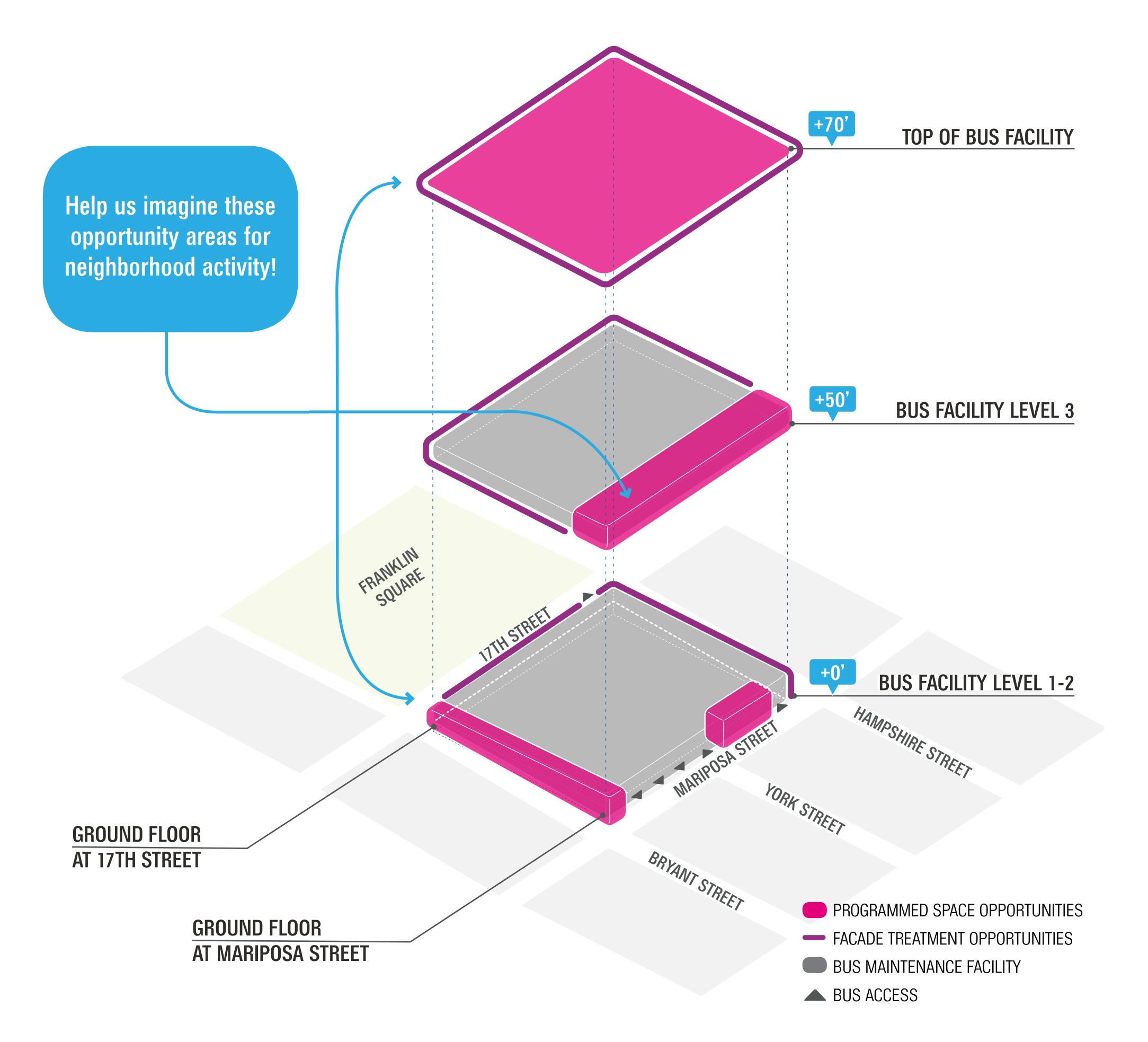
NORTH

Where are the **most sensitive areas** for height and why?

> Where are the **most appropriate areas** for height and why?



## **CREATING A NEIGHBORHOOD PLACE**



### **POTENTIAL ACTIVITY TYPES**



# What does the neighborhood need?



#### **Transportation Service**



Community



**Building Facade and Public Art** 



### **Ground Floor Use**



Rooftop Use



## **CREATING A NEIGHBORHOOD PLACE**

### **EXERCISE HOW-TO**

- **Discuss** key questions with your group.
- List your top 5 ideas. If missing a brilliant 2 idea, please add yours to the list!
- **Discuss** with group the priority for the 3 community.

## **KEY QUESTIONS**

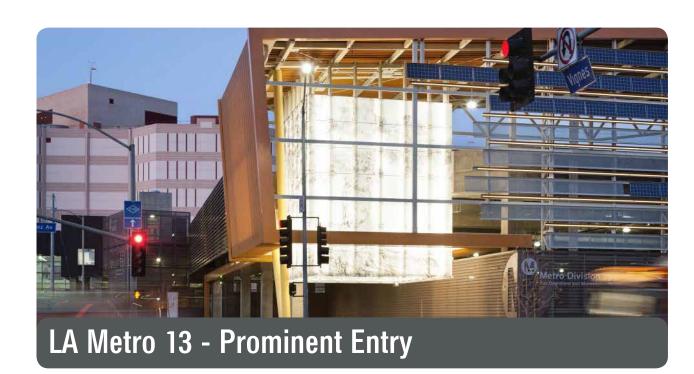
What else can a bus yard bring to the community?

> What does **the** neighborhood need?

What can you imagine here?

> What would draw you up to the rooftop?











## **BUS YARD PROJECT**

Upgrading the bus yard facility to improve city-wide service

## **TRANSPORTATION SERVICE**

### Imagining the next level transportation service



MUNI Customer Center/Clipper Charge





Shared Training Classrooms



### Bike Repair/Storage

•••••	••••••

Your Ideas!

### COMMUNITY

Supporting community programs by providing a space and facility







Your Ideas!

M

SFMTA

## **CREATING A NEIGHBORHOOD PLACE**

### **BUILDING FACADE & ART**

Creating opportunities for local artists in an iconic building





**Green Wall** 



Interactive Wall Art

	•••••••••••••••••••••••••••••••••••••••
•••••••••••••••••••••••••••••••••••••••	•••••
••••••	••••
Your Ideas!	

Laundromat/Dry Cleaner





•••••
•••••••••••••••••••••••••••••••••••••••
•••••
Your Ideas!



## **GROUND FLOOR USE**

### Making the pedestrian and ground floor experience inviting









Maker Space/Shop

	,
•••••••••••••••••••••••••••••••••••••••	
•••••••••••••••••••••••••••••••••••••••	
•••••••••••••••••••••••••••••••••••••••	









	•
•••••	•
••••••	•
•••••	•
•••••	•
Your Ideas!	

## **ROOFTOP USE**

### Providing indoor/outdoor features for the community





Community Kitchen & Classes



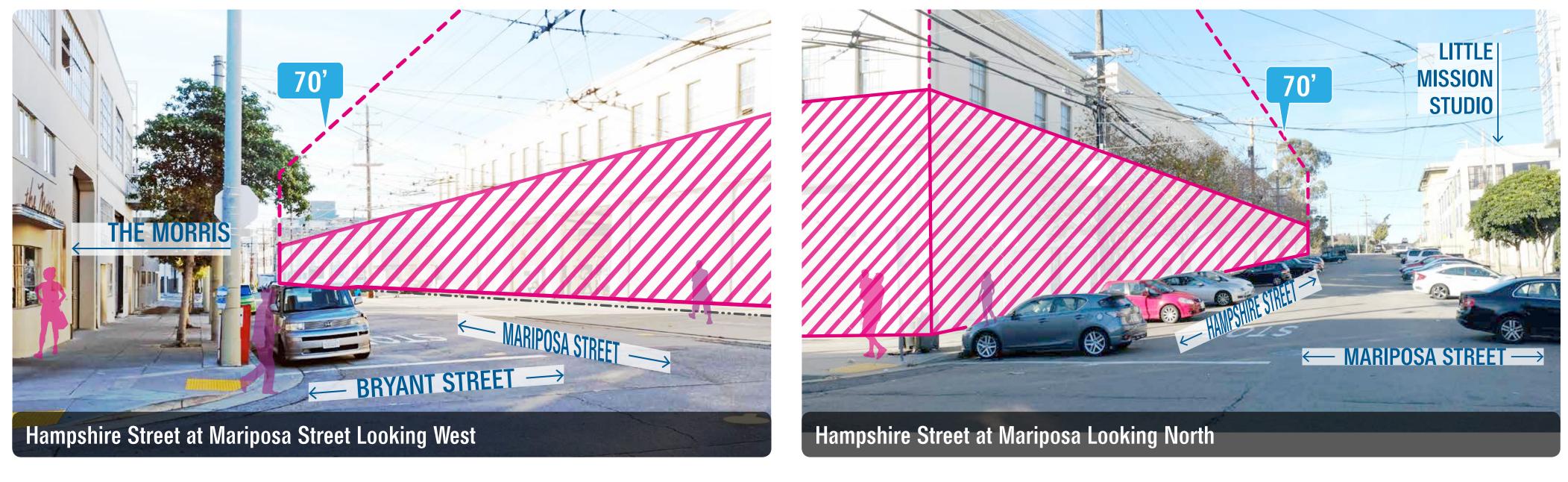
••••••	
••••••	
••••••	



# **IMPROVING EXPERIENCE AT THE GROUND LEVEL**

### **BUS YARD STREET FRONTAGE OPPORTUNITIES**

GROUND FLOOR ACTIVITY ---- 3 LEVEL BUS FACILITY









### **STREET FRONTAGE ELEMENTS**



Front Entry





**Street Furniture** 





**Stormwater Treatment or Landscape Strip** 



Awnings



**Bike Racks** 

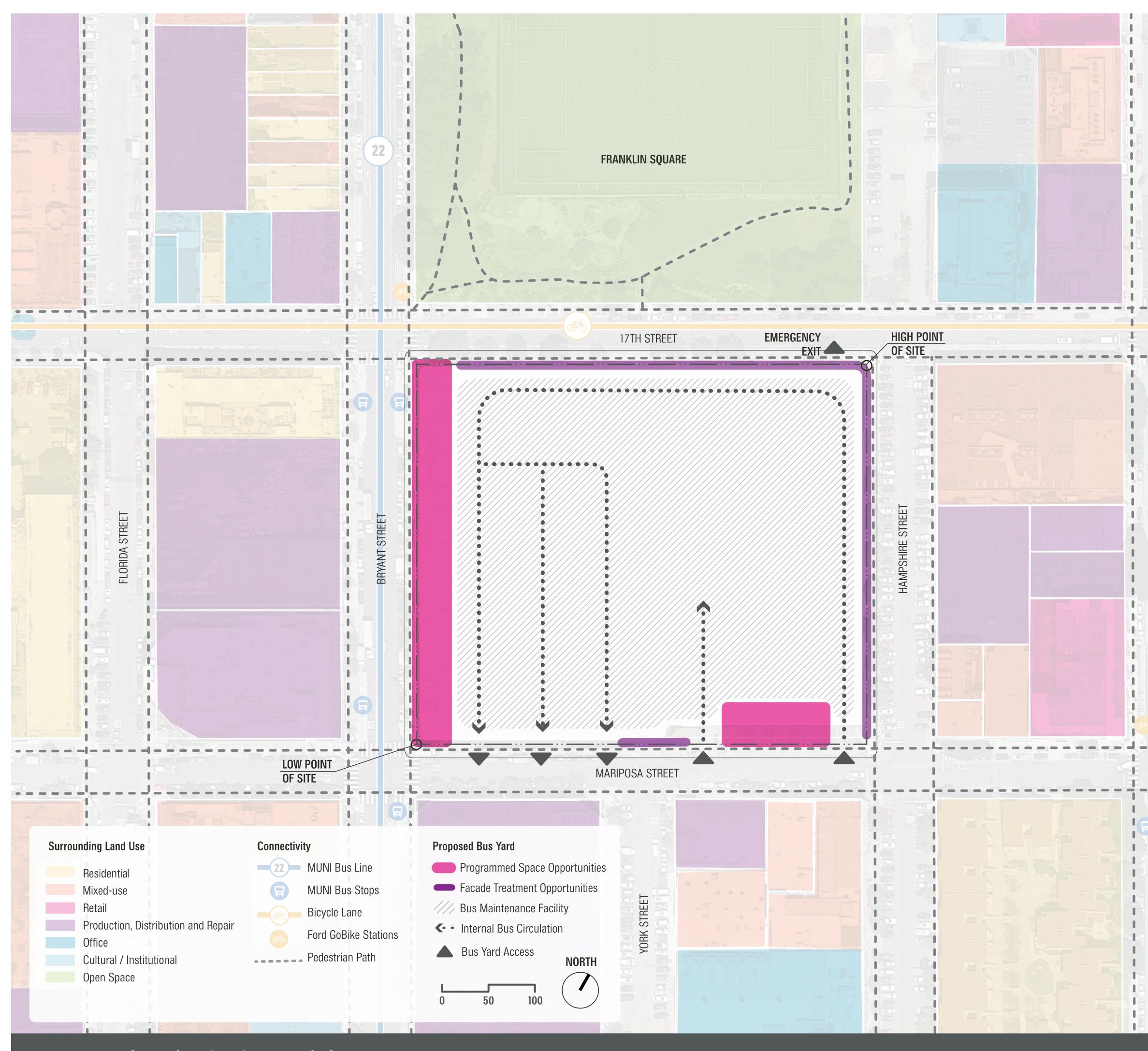


**Garage Screens or Facade Murals** 



Art or Lighting





## IMPROVING EXPERIENCE AT THE GROUND FLOOR

## **EXERCISE HOW-TO**

- **Discuss** key questions with your group.
- 2 Mark up, highlight, and annotate your group's ideas on the drawing. Draw, color, write - anything goes - be creative!
- Additional comments can be added on the comment board at your table.

## **KEY QUESTIONS**

ENUE

POTF

What is your **usual path** (on foot, bike, or other) when you pass by the site?

Where is the best place for **the front door**?

Where are **the priority places** for activity on and around the site?

