

Embarcadero Enhancement Project



August 2018 Status Update San Francisco Port Commission

Status Update

Enhancement Project

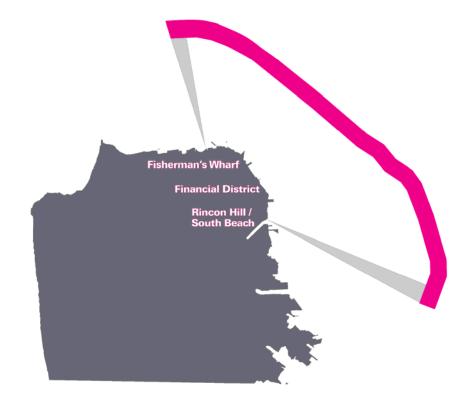
- Goals/Elements
- Public Engagement
- Design Direction

Near-Term Safety Improvements

- Completed
- Planned

Next Steps

• Oct 25 Open House



What is the Project?





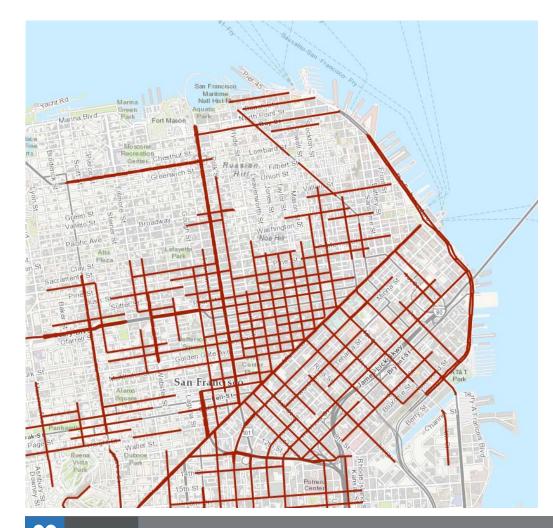
The Embarcadero Enhancement Project will improve safety, comfort, and accessibility for all users by creating a 'Complete Street' from North Point to Townsend streets

Project Goals / Elements

- Protected Bikeway: two-way on water-side
- Updated Promenade: more organization and clarity of space
- Pedestrian Crossings: shorter, more accessible
- Improved Loading: curbside management
- Efficient Intersections: includes limited circulation changes and better signals
- Enhanced Streetcar: access & stop spacing
- Urban design opportunities

Safety

High-Injury Network



Most of The Embarcadero is on San Francisco's High Injury Network, representing the city's 13 percent of streets that account for 75 percent of severe and fatal traffic collisions.

Between 2011 and 2016, **239 people** were injured by traffic on The Embarcadero including two fatalities.

These figures represent a 20% increase over the preceding five year period, and do not reflect recent events.

The drive behind Vision Zero is that these deaths and injuries are preventable and unacceptable.



2014 Open House / Design Workshops (x3)

What We Heard

- Accommodate Loading/Unloading
- Wide and Welcoming Bikeway
- Think 'Big'
- Adapt to Best Uses of Curb (Right-of-Way)
- Details Matter
- Provide Flexibility
- Accommodate Larger Vehicles / Lane Widths
- Fisherman's Wharf/Pier 39 Area Needs Separate Planning

Detailed Summary Report available at sfmta.com/embarcadero

SFMTA Embarcadero Enhancement Project

The Embarcadero Enhancement Project

Aug 2018

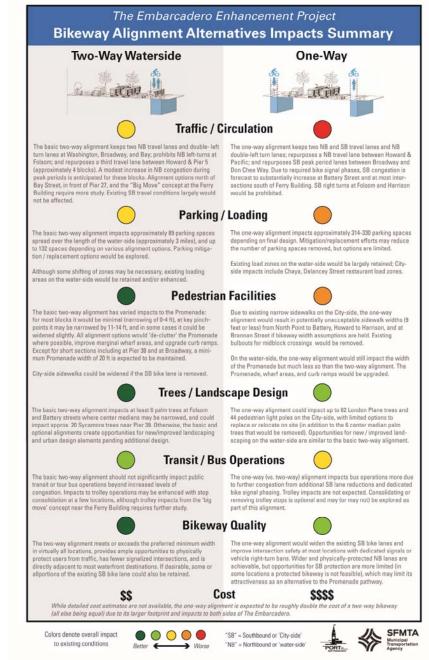
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2016 Open House

Assessing Trade-Offs of Bikeway

- One-Way vs. Two-Way Protected
- Preliminary Parking & Traffic Analysis
- 10,000+ mailers / 300+ attendees
- Public Survey (531 responses)





Stakeholder Engagement (partial list)

- Northeast Waterfront Advisory Group (NEWAG)
- Central Waterfront Advisory Group (CWAG)
- Maritime Commerce Advisory Committee (MCAC)
- Ballpark Mission Bay Transportation Committee
- San Francisco Hotel Council
- SF Travel
- SF Tour Guide Guild
- South Beach/Rincon/Mission Bay Neighborhood Assoc.
- District 3 SFMTA Working Group
- Individual stakeholders incl. Ferry Building, Exploratorium, many others...

Fisherman's Wharf / Pier 39

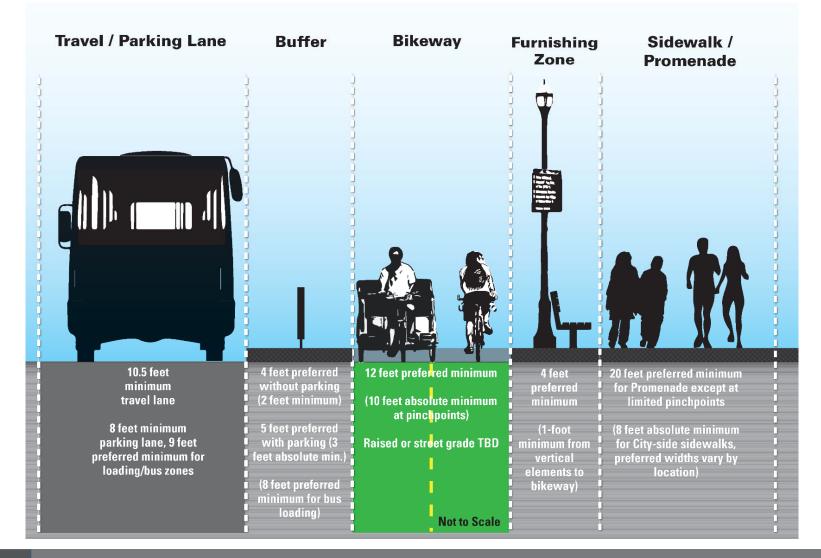


Working Group for Separate Circulation & Connectivity Study

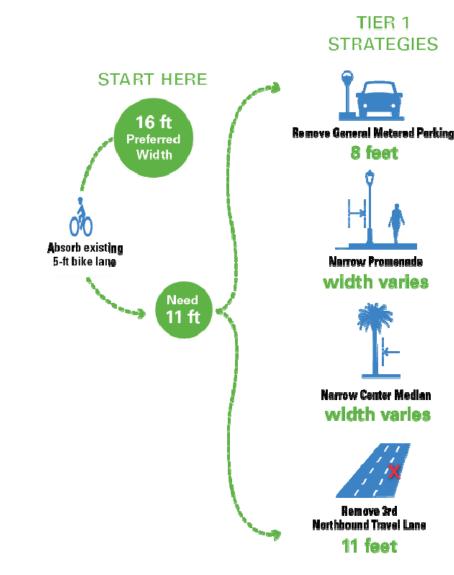
- North Point to Jefferson
 streets
- Includes Beach / Powell / Mason streets
- Traffic model to assess potential impacts
- Scope in development; planned start mid-2019

Bikeway Design Concept

Two-Way: 12ft bikeway + 4ft buffer = 16 feet (typical)



Bikeway Design 'Toolkit'



TIER 2 S STRATEGIES



Utilize 'Marginal Wharf' Areas ~8 feet



Remove Northbound Left-Turn Lane

~11 feet



Consider Streetoar Stop Removal / Relocation width varies

TIER 3 STRATEGIES



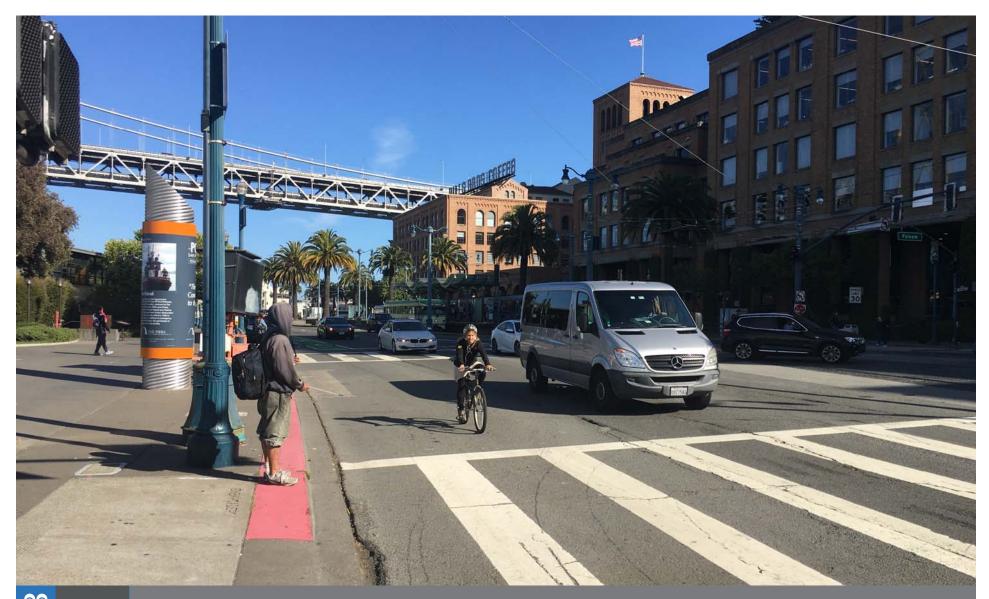
Consider 'Flex Zone' & Time Restrictions for Loading Access width varies



Consider 'Mixing Zone' for Shared Pedestrian/Bicycle Access

width varies

Folsom Street - Existing



Folsom Street - Potential



Safety Improvements - Completed



Near-Term Safety Improvements -Planned

Cyclists		Pedestrians	
Location	# Collisions	Location	# Collisions
Washington	17	Washington	8
Mission	14	Mission	4
Broadway	11	Broadway	4
Harrison	11	Don Chee	3

Top pedestrian and bicycle collision hot spots, 2011-2016



700 Dollar Parking Mistake - People Behaving Badly 133,762 views

🖆 1.2K 引 347 🏕 SHARE 🗐 ...

Driver confuses 'floating' bike lane with parking-protected bike lane, parks illegally **Establish Full-Time Parking and Bike Lane** - Southbound from Broadway to Mission Street

Upgrade Remaining Embarcadero Crosswalks to High-Visibility

Battery/Sansome Bike Lanes –

Provide alternative route to/from Financial District

October 25 Design Showcase

Purpose

- Share and receive feedback on concept design, including:
 - Potential transit stop consolidation
 - Complex design areas for bikeway
 - "Big Move" concept at Ferry Building
 - Phasing ideas
- Inform public of planned southbound bike lane/parking changes
- Conclude concept design phase; kickoff environmental review & preliminary engineering



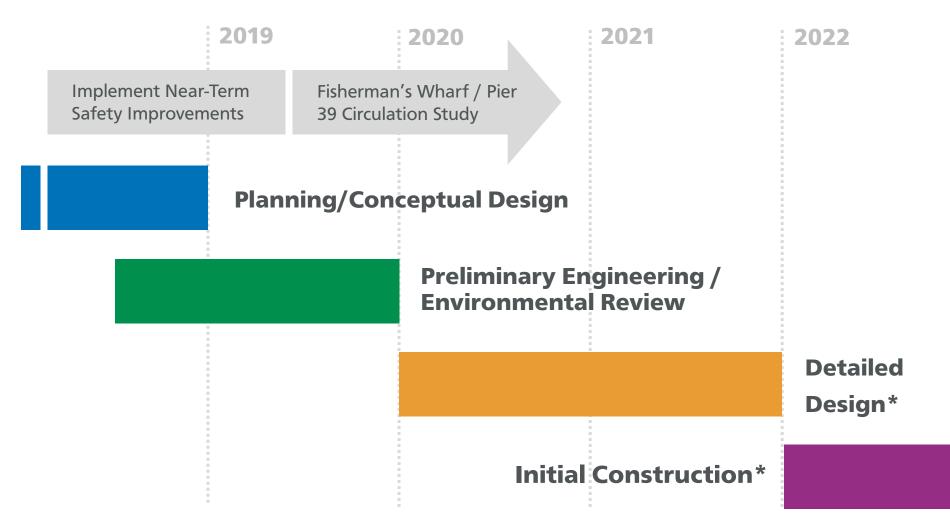
SFMTA Embarcadero Enhancement Project

Ferry Building "Big Move" Concept

 Performed by Budg
 Pe

- Mission to Washington study area
- Consolidates through traffic on city-side, bikeway and expanded loading/flex space on Ferry Building side
- Transit and traffic impacts to be studied in greater detail in environmental phase

Next Steps



* Timeline tentative; funding not yet identified

Thank You

Learn More, Sign Up for Updates at sfmta.com/embarcadero

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