



Three Tips for Your Trip

How You Can Help Make our Streets Safer for Everyone

1. Slow Down!

- Speed is responsible for **ten times** the number of pedestrian injuries in San Francisco as driving under the influence
- Most San Francisco streets are 25 MPH, but speeding is common. On most 25 MPH streets, **50 percent of drivers exceed the limit**
- Vehicle speeds are the strongest predictor of whether people are seriously injured or killed when hit by a car: if hit by a vehicle travelling at 40 MPH, 50 percent of people will die compared to only 10 percent at 25 MPH. 90 percent of people will die at 55 MPH.

2. Yield the Right-of-Way to Those Walking

- In 2011, **41 percent** of violations in pedestrian injuries and deaths in vehicle collisions were motorists violating the **pedestrian's right-of-way**
- Motorist **behavior** is implicated in pedestrian injuries and deaths in vehicle collisions over **two times** as much as pedestrian behavior (64 percent vs. 30 percent in 2007 - 2011)

3. Take Left Turns Carefully

- Of motorists **violating pedestrian right-of-way** and injuring or killing a pedestrian, **53 percent** were making a left turn
- **27 percent** of vehicles were turning left when hitting a pedestrian in 2007-2011



- There are more than 1 million walking trips taken per day in San Francisco, with walking now accounting for over 25 percent of the four million average trips per day in the city.



- Over the past decade in San Francisco, on average 20 pedestrians were killed and 800 injured in collisions with motor vehicles every year.
- Only six percent (70 miles) of San Francisco streets account for 60 percent of severe and fatal injuries, and 55 percent of total vehicle pedestrian injuries in 2007-2011.
- These high-injury corridors are concentrated in Districts 3 and 6, areas of San Francisco with high concentrations of both traffic and pedestrians.