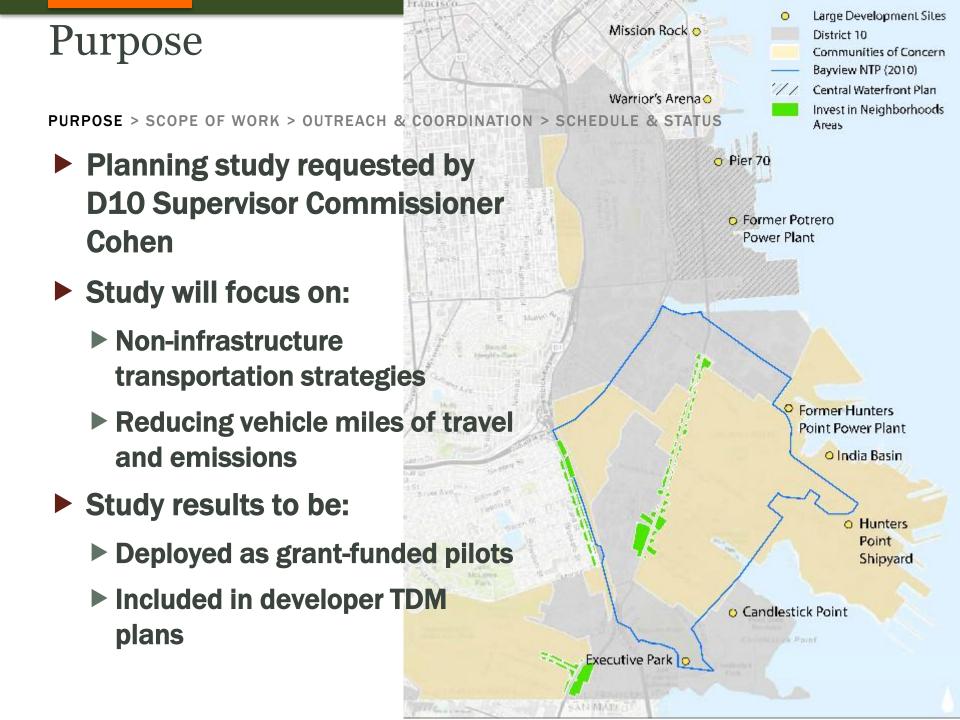
District 10 Mobility Study

Presentation to SFMTA OCSC



SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY April 10, 2018



What We've Heard

PURPOSE SCORE OF WORK > OUTREACH & COORDINATION > SCHEDULE & STAR

- Transit service quality: reliability, coverage, crowding
- Safety on streets
- Barriers to mobility: affordability, access to technology
- Traffic congestion: today and with future growth

Scope of Work

PURPOSE > SCOPE OF WORK > OUTREACH & COORDINATION > SCHEDULE & STATUS



New mobility

Services that meet ondemand transportation needs

EXAMPLES

- Car share
- Carpool
- Bike share
- Other services

Partnerships

Community organizations, government, the private sector

EXAMPLES

- Community shuttles (Bayview Moves)
- Carpool with Scoop to BART or Caltrain
- Autonomous Vehicle pilot
- Shared/flexible parking

NEAR-TERM STRATEGIES to support community needs:

- Increased mobility options
- Emphasis on comfort, safety, and health
- Access for Communities of Concern
- Reduce traffic congestion and impacts of future growth



Incentives

Encouraging efficient use of our transportation network

EXAMPLES

- Decongestion fees and rewards
- Games and contests (BART Perks)
- Lane or ramp priority for carpolls
- Employer programs (flex time, commute programs)

Easy trip planning

An app, online dashboard, and/or kiosk that serves as a one-stop shop for transportation planning and payment with real-time travel information.

EXAMPLES

- Transit app
- Stockholm's Ubigo Mobility App



Outreach & Coordination

PURPOSE > SCOPE OF WORK > OUTREAGH & COORDINATION SCHEDULE & STATUS

- Past Studies and Projects
 2010 Bayview Community Based Transportation Plan
 SFMTA Equity Strategy
- Bayview MOVES Shuttle
- Developer mitigation measures
- Current Studies and Projects:
 - SFMTA 48-Quintara routing study
 - ► 2018/19 Bayview CBTP

Schedule and Status







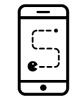




Spring 2018: Meet with community groups to confirm community needs Summer 2018: Workshops to develop pilot ideas and bring partners together

Fall 2018: Workshops to revise pilot ideas By December 2018: SFCTA Board to adopt recommendations







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