



SFMTA
Municipal
Transportation
Agency

Muni Service Equity Strategy Overview

Balboa Park Station CAC
January 22, 2017



Today's Goals

- Collect feedback on local routes in your neighborhood (K Ingleside, M Oceanview, 29 Sunset, 43 Masonic, 44 O'Shaughnessy, 52 Excelsior, 54 Felton)
- Help the SFMTA better understand what service challenges are important to this neighborhood



Learn more or sign up to receive updates at:
sfmta.com/muniequity

Background

- SFMTA Board adopted the Muni Service Equity Policy in May 2014 and the first Muni Service Equity Strategy for FY17 and FY18 in April 2016
- Builds on (but does not replace) existing Title VI annual monitoring
- Uses a neighborhood based approach to improving routes most critical to people from low-income households and people of color
- Was developed jointly with transportation equity and affordable housing advocates



MUNI SERVICE EQUITY STRATEGY REPORT

San Francisco Municipal Transportation Agency
Fiscal Year 2016-17 and 2017-18

April 2016



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Equity Neighborhoods and Routes



2016 Equity Strategy Report Evaluated Routes:

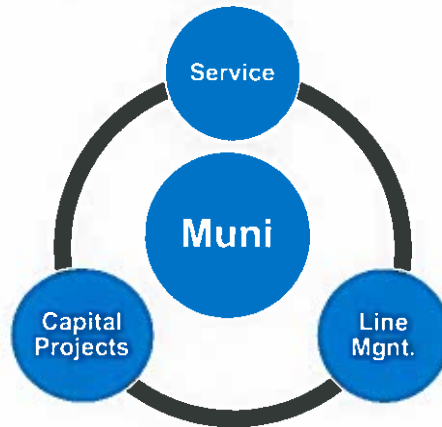
- In all 7 Equity Neighborhoods
- Routes that were heavily used by seniors and people with disabilities

2018 Equity Strategy Report:

- Added Oceanview/Ingleside
- Greater focus on rider input

Equity Strategy Principles

- Evaluate service at all times of day to accommodate a range of jobs and other trip patterns
- Focus on 2 to 3 key needs per neighborhood
- Pursue recommendations that are deliverable in a 1 to 2 year timeline
- Continually monitor performance of Equity Strategy routes against system as a whole



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Building on Affordability and Access

- Muni is dedicated to serving all of San Francisco
- All San Francisco residents within ¼ mile (5 to 6 minutes walking on average) of a transit stop
- System-wide improvements includes 10% service increase over past few years
- Affordable service
 - Approx. 68,000 people signed up for Free Muni for Low/Moderate Income Youth, Seniors and People with Disabilities
 - Approx. 19,500 people signed up for Lifeline Pass



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Outreach Process

Spring and Summer 2017

- Interviewed neighborhood leaders
- Attended community events and meetings

Fall 2017 and Winter 2018 – neighborhood outreach

- Secured outreach consultant Civic Edge
- Attend community events and meetings
- Roll out Textizen Campaign
- Conduct tabling events and/or SFMTA led workshops
- Conduct Muni operator focus groups
- Conduct on board surveys
- Summarize what we heard
- Present draft strategies to address key needs

Spring 2018

- Adopt 2018 Muni Service Equity Strategy
- Incorporate recommendations into FY 2019 and FY 2020 two-year budget process

