



FOR IMMEDIATE RELEASE

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****PRESS RELEASE****

**Sunday Streets Annual Golden Gate Park/Great Highway Event
this Sunday, July 7**

The city invites residents and visitors to explore the park and great family-friendly fun along Great Highway

San Francisco—The San Francisco Municipal Transportation Agency (SFMTA), which oversees all surface transportation in the city, today announced that Sunday Streets will reprise one of its most popular routes this Sunday through Golden Gate Park and along the Great Highway. This popular annual Sunday Streets event will be held from 11 a.m. to 4 p.m. This Sunday’s event features the revised route introduced in 2012 that travels through Golden Gate Park on Middle Drive to MLK Drive, a quieter and more direct connection to the main activities taking place near the intersection of the Great Highway and Lincoln Way and on Upper Great Highway from Lincoln Way to Sloat Boulevard.

Edwin M. Lee
Mayor

Tom Nolan
Chairman

Cheryl Brinkman
Vice-Chairman

Malcolm Heinicke
Director

Jerry Lee
Director

Joél Ramos
Director

Cristina Rubke
Director

Edward D. Reiskin
Director of
Transportation

“Sunday Streets Great Highway/Golden Gate Park route connects with the west side of the city that many San Francisco residents and visitors have not had the opportunity to explore and appreciate,” said Mayor Edwin M. Lee. “As always these events are a great way for families and adults to engage in healthy activity together and support local communities near each route.”

“This Sunday’s event presents a great opportunity for San Francisco visitors and residents to see the historic Great Highway and Golden Gate Park from a new perspective,” said Edward D. Reskin, SFMTA Director of Transportation. “As the lead agency for Sunday Streets, the SFMTA thanks the sponsors that help provide these events to the public at no charge. We especially appreciate the fantastic work done by the Department of Public Works to repave Great Highway. That leg of this Sunday’s route has been entirely redone, and it’s a huge improvement.”

The revised Golden Gate Park leg of the route, introduced last year, takes participants from the car-free segment of JFK Drive south on Transverse Drive, west on Middle Drive where it connects with the established western end of the route from Bernice Rodgers/MLK Drive to Lincoln Way and both lanes of Upper Great Highway from Lincoln Way to Sloat Boulevard.

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“Rec and Park is proud to once again co-sponsor Sunday Streets at the Great Highway and Golden Gate Park— one of the most popular events of the season,” said Phil Ginsburg, Recreation & Park’s General Manager. “We relish the opportunity to work with our fellow city agencies and encourage the public to get out and play.”

Dozens of programs, live music and performances will line the route along JFK and MLK drives in Golden Gate Park and along Great Highway from Lincoln Way to Sloat Boulevard, providing opportunities for participants to stop, dance and take in breathtaking Pacific Ocean views along the way.

David Miles, aka “The Godfather of Skate” and the founder of the California Outdoor Rollersports Association, will be featured at his usual Sunday spot in Golden Gate Park on JFK Drive at 6th Avenue, aka the Skatin’ Place. Join the fun with free skates, music and skate dance performances throughout the day.

As always, the Sunday Streets main hub, centrally located at Lincoln Way and Great Highway features a host of activities for kids, pets and participants of all ages and abilities. New local Sunday Streets partners include Presidio Trust, Parks Conservancy, Good Eggs, Other Avenues Coop and Vayama Travel Services, featuring a photo booth at their Sunday Streets booth.

On the other end of the route, the Monterey Bay Aquarium brings out their mobile summer display – look for the shiny Mid Century Classic Airstream trailer. Live music, ANTS Tennis demonstrations and community outreach partners will add to the lively activity on this part of the route.

Other fun activities along the route include:

- Lindy in the Park (every Sunday), lessons from 11 a.m. to noon and open dance from noon to 2 p.m. (JFK Drive and 10th Avenue)
- Free bike repairs provided by REI (Lincoln Way)
- Rosen Method Movement mild stretches set to music with simple dance steps (41st Ave/MLK in GG Park)
- Free bike rentals by Parkwide LLC, San Francisco’s Official Bike Rental Company (Lincoln Way)
- Free Electric Bike test rides by New Wheel Electric Bikes (Lincoln Way)
- Pet Pavilion, featuring animal advocacy, adoption information and pet services (MLK Drive near Lincoln Way)
- SFBC’s “Freedom From Training Wheels” and Wheel Kid’s bike safety courses (Lincoln Way and Great Highway)
- Kid activities by Stonestown Family YMCA (Lincoln Way)
- Live music and interactive performances along the route at Lincoln Way, Judah, Noriega, Rivera and Sloat Boulevard.

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Sunday Streets is presented by the SFMTA and Livable City, Sunday Streets' non-profit fiscal partner. 2013 Major Sponsors include AT&T, Bay Area Air Quality Management District, Bank of America, Kaiser Permanente, San Francisco Federal Credit Union, United Healthcare Workers West, Presidio Trust and Parks Conservancy. City support provided by The Mayor's Office, San Francisco Police Department, Department of Public Works and the Recreation and Parks Department.

The following community organizations and businesses join Sunday Streets 2013 to provide financial support: Recology, The San Francisco Foundation, The Seed Fund, Sports Basement, Mikes Bikes, REI. Major in-kind support is provided by The American Red Cross Bay Area Chapter, which provides Emergency Medical support, City CarShare and Parkwide LLC. The San Francisco Examiner, Johnny Funcheap and Clear Channel Radio are media sponsors.

Sunday Streets 2013 Season Schedule

- July 28: Mission #2
- August 18: Tenderloin/Mid-Market
- September 8: Western Addition
- September 29: Excelsior
- October 27: NEW Route! Richmond District

For more information about Sunday Streets go to www.sundaystreetsSF.com. To volunteer, go to www.SundayStreetsSF/volunteer.com. For information on Muni routes and vehicle access, call 311 or go to www.sfgov.org/311.

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Established by voter proposition in 1999, the SFMTA, a department of the City and County of San Francisco, oversees the Municipal Railway (Muni), parking and traffic, bicycling, walking and taxis. With five modes of transit, Muni has approximately 700,000 passenger boardings each day. Over one million people get around this city each day and rely on the SFMTA to ensure safe and reliable travel by transit, walking, bicycling, taxi and driving.

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