

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. 16-006

WHEREAS, The SFMTA's Parking Meter Program creates available spaces for people who need to park to shop, dine, or conduct business in the City; and,

WHEREAS, There are five parking meter zones throughout the City that are each assigned a rate range. Zones 1-4 have static rates; Zone 5 consists of seven designated areas that are subject to demand-responsive rate adjustment, and are modified periodically based on parking demand in each area; and,

WHEREAS, The last citywide meter rate increase of \$0.50 for Zones 1 through 4 was approved in September 2009; since then all other fares and fees have been increased annually; and,

WHEREAS, Since the 2009 rate increase, the Agency has replaced the City's and Port's entire inventory of legacy meters with "smart" single-space meters and multi-space paystations that allow payment by credit card, debit card and pay-by-phone – in addition to cash and the parking meter card; and,

WHEREAS, While customers have responded favorably to the multiple payment options, implementation of the options has resulted in additional costs to the City; and,

WHEREAS, The Treasurer's Office and Bank of America have advised the Agency that continuing the \$0.27 transaction fee may be a violation of the City's credit card processing agreement with Bank of America Merchant Services and result in the Agency losing access to credit card payment/processing services; and,

WHEREAS, This increase will offset the proposed elimination of the \$0.27 transaction fee for credit/debit cards and pay-by-phone transactions previously approved by the SFMTA Board of Directors in July 2015; and,

WHEREAS, In order to cover the increased costs and to create parity with increases of other fares, fines and fees over the last six years, a \$0.25 increase in meter rates in all zones is recommended; and,

WHEREAS, Pursuant to Charter Section 16.112 and Section 10 of the SFMTA Board's Rules of Order, advertisements were placed in the City's official newspaper, the San Francisco Chronicle, to provide published notice of the January 5, 2016 hearing which ran for five consecutive days beginning on December 14, 2015; and,

WHEREAS, the SFMTA, under authority delegated by the Planning Department, has determined that the proposed program is statutorily exempt from environmental review pursuant to California Public Resources Code section 21080(b)(8) and CEQA implementing guidelines; and,

WHEREAS, The proposed rate increase is for the purpose of meeting operating expenses and to ensure adequate funds are available for transit funds; and,

WHEREAS, Said CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by this reference; and,

WHEREAS, The proposed action is the Approval Action as defined by S.F. Administrative Code Chapter 31; now, therefore, be it

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors amends Transportation Code Division II, Article 400, Sections 406, 407, 408, 409 and 412(b) to increase rates in Parking Meter Zones 1-5 by \$0.25; and Division II, Article 300, Section 321 to repeal a fee of \$0.27 per transaction for parking meter payments made directly by credit or debit card, or by pay-by-phone service.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of January 5, 2016.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency

[Transportation Code – Repealing Transaction Fee for Parking Meter Payments; Increasing Parking Meter Rates.]

Resolution amending Division II of the Transportation Code to repeal a \$0.27 per-transaction fee on parking meter payments made by credit card, debit card, or pay-by-phone service; and to increase maximum hourly parking meter rates in parking meter zones 1-5 by \$0.25.

NOTE: Additions are single-underline Times New Roman;
deletions are ~~strike-through Times New Roman~~.

The Municipal Transportation Agency Board of Directors of the City and County of San Francisco enacts the following regulations:

Section 1. Article 300 of Division II of the Transportation Code is amended by repealing Section 321 as follows:

~~SEC. 321. TRANSACTION FEE FOR PARKING METER PAYMENTS.~~

~~—SFMTA shall impose a fee of \$0.27 upon each payment of parking meter charges made by credit card, debit card, or pay by phone service in order to reimburse the SFMTA for the cost of credit or debit card processing charges incurred by SFMTA for such payments.~~

Section 2. Article 400 of Division II of the Transportation Code is amended by revising Sections 406, 407, 408, 409, and 412, to read as follows:

SEC. 406. PARKING METER RATES – PARKING METER ZONE NUMBER ONE.

The rates for Parking Meters in Parking Meter Zone Number One shall be between \$1.00 an hour and ~~\$3.50~~3.75 an hour.

SEC. 407. PARKING METER RATES – PARKING METER ZONE NUMBER TWO.

The rates for Parking Meters in Parking Meter Zone Number Two shall be between \$1.00 an hour and ~~\$3.00~~3.25 an hour.

SEC. 408. PARKING METER RATES – PARKING METER ZONE NUMBER THREE.

The rates for Parking Meters in Parking Meter Zone Number Three shall be between \$0.25 an hour and ~~\$2.00~~2.25 an hour.

SEC. 409. PARKING METER RATES – PARKING METER ZONE NUMBER FOUR.

The rates for Parking Meters in Parking Meter Zone Number Four shall be between \$1.00 an hour and ~~\$3.00~~3.25 an hour.

SEC. 412. PARKING METER ZONE NUMBER FIVE.

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(b) The rates for Parking Meters in Parking Meter Zone Number Five shall be between \$0.25 an hour and ~~\$6.00~~6.25 an hour. The rates shall be set based on vehicle occupancy on any block or set of blocks during the hours of parking meter operation according to the following criteria: (1) if occupancy is eighty percent or above, rates will be increased by \$0.25 per hour; (2) if occupancy is sixty percent or above but below eighty percent, rates will not be changed; (3) if occupancy is above thirty percent but below sixty percent, rates will be lowered by \$0.25 per hour; or (4) if occupancy is below thirty percent, rates will be decreased by \$0.50 per hour. Rates shall be adjusted not more than every twenty-eight days.

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Section 3. Effective Date. This ordinance shall become effective 31 days after enactment. Enactment occurs when the San Francisco Municipal Transportation Agency Board of Directors approves this ordinance.

Section 4. Scope of Ordinance. In enacting this ordinance, the San Francisco Municipal Transportation Agency Board of Directors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, letters, punctuation marks, charts, diagrams, or any other constituent parts of the Transportation Code that are explicitly

shown in this ordinance as additions or deletions in accordance with the "Note" that appears under the official title of the ordinance.

APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

By: _____
Robin M. Reitzes
Deputy City Attorney

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of January 5, 2016.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency