



Citizens' Advisory Council

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Date: March 7, 2025

To: SFMTA Board of Directors
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Steve Heminger, Director
Dominica Henderson, Director
Fiona Hinze, Director

Through: Keka Robinson-Luqman
Secretary | Citizens' Advisory Council

From: Aaron Leifer
Chair | Citizens' Advisory Council

Subject: SFMTA CAC Recommendation

In our Citizens' Advisory Council meeting on March 6, 2025, the Council adopted the following recommendation:

CAC MOTION 250306.01

The SFMTA CAC urges the SFMTA Board of Directors to continue to require that upfront fares be within 10 percent or less of taximeter fares. The current regulated system has been in place for decades to provide reasonable charges to customers and fair rates of return for taxi drivers. It now creates a buffer against the unregulated and potentially exploitative system employed by the TNC industry.

It is the opinion of the SFMTA Citizens' Advisory Council that the proposed recommendation would be of significant benefit to the citizenry of San Francisco and the San Francisco Municipal Transportation Agency.