





CITY and COUNTY of SAN FRANCISCO
SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY
ORDER NO. 6736
FOR PUBLIC HEARING

The Streets Division of the San Francisco Municipal Transportation Agency will hold an on-line public hearing on Friday, March 29, 2024, at 10:00 AM to consider the various matters listed on the agenda below.

The purpose of the public hearing will be to get public feedback on these proposals. **No decisions will be made on these items at the public hearing.** Based upon all public feedback received by the end of the day of the public hearing, the SFMTA will make and post the decision on these items by 5.p.m. the following Friday on the SFMTA website.

Online Participation

Join Online Teams Meeting: [SFMTA.com/CCPHearing](https://sfmta.com/CCPHearing)

Click on the Raise your hand icon . When you are prompted to unmute, click on the microphone icon  to speak.

Telephone Participation

Join by telephone: Dial (415) 523-2709 and enter conference ID 629657949#

Dial *5 to be placed in the queue for public comment. When prompted dial *6 to unmute yourself.

When speaking:

- Ensure you are in a quiet location
- Turn off any TVs or radios around you
- Speak Clearly

Written Participation

Submit your written comments to ccp@sfmta.com with "Public Hearing" in the subject line or by mail to SFMTA, 1 South Van Ness, 7th Floor, San Francisco, CA 94103 by the end of the day of the public hearing.

CALL TO ORDER

INTRODUCTION/OVERVIEW

For clarification about any items before the public hearing, the responsible staff person is listed, along with an email address.



CITY and COUNTY of SAN FRANCISCO
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1. Hyde Street between Jefferson Street and Beach Street – Updating Passenger Loading Zone Hours

1a) RESCIND – WHITE ZONE, PASSENGER LOADING, AT ALL TIMES

1b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, MIDNIGHT TO 5AM AND 9AM TO MIDNIGHT, DAILY

2880 Hyde Street, east side, from 31 feet to 114 feet south of Jefferson Street (83-foot zone), Fisherman’s Wharf, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per request from Supervisor Peskin this would change the existing Argonaut Hotel’s loading zone hours to provide more morning public parking availability.

2. California Street between Leavenworth Street and Jones Street – Extending a Passenger Loading Zone

2a) RESCIND - WHITE ZONE, PASSENGER LOADING, AT ALL TIMES

1200 California Street, north side, from 0 feet to 40 feet west of Jones Street (40-foot zone)

2b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

1200 California Street, north side, from 0 feet to 60 feet west of Jones Street (60-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per request from residential building to accommodate higher loading capacities.

3. Sutter Street between Leavenworth Street and Hyde Street – Relocating a Passenger Loading Zone

3a) RESCIND – WHITE ZONE, PASSENGER LOADING, 9AM TO 4PM, DAILY

952 Sutter Street, north side, from 157 feet to 187 feet east of Hyde Street (30-foot zone)

3b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7AM TO 10PM, DAILY

972 Sutter Street, north side, from 92 feet to 136 feet east of Hyde Street (44-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per request by hotel this would extend and relocate their existing passenger loading zone for guests.



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4. Bush Street between Polk Street and Van Ness Avenue – Extending a Passenger Loading Zone

4a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

1445 Bush Street, south side, from 157 feet to 190 feet east of Van Ness Avenue at meter stall number 1423 (33-foot zone).

4b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH FRIDAY

1445 Bush Street, south side, from 134 feet to 190 feet east of Van Ness Avenue at meter stalls number 1423 and 1425 (56-foot zone), Nob Hill, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per request of business to extend passenger loading zone to accommodate higher influx of customers.

5. 11th Street between Folsom Street and Howard Street – Establishing a Commercial Loading Zone

ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM TO 6PM, MONDAY THROUGH SATURDAY

“281” 11th Street, north side, from 88 feet to 126 feet east of Kissling Street, at meter stall numbers 233 and 235 (38-foot zone), South of Market, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

Per business request this would establish commercial loading for a large electrical repair and retail location.

6. 4th Street between Campus Way and Nelson Rising Lane – Establishing a Shuttle Bus Loading Zone and a Passenger Loading Zone

6a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5AM TO 11PM, DAILY

6b) ESTABLISH – WHITE ZONE, SHUTTLE BUS LOADING, 5AM TO 11PM, DAILY

“1651” 4th Street, east side, from 62 feet to 133 feet north of Campus Way (71-foot zone)

6c) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 5AM TO 11PM, DAILY

“1649” 4th Street, east side, from 148 feet to 190 feet north of Campus Way at meter stalls number 1611 and 1613 (42-foot zone), Mission Bay, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

Per request from UCSF to better accommodate shuttles and high loading thresholds throughout the week.



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7. 3rd Street between King Street and Townsend Street – Relocating a Taxi Zone

7a) RESCIND - TAXI ZONE, DURING GIANTS HOME GAMES AND SPECIAL EVENTS

“747” 3rd Street, east side, from 59 feet to 135 feet north of King Street at meter stall numbers 717, 719, 721, and 723 (76-foot zone)

7b) RESCIND – WHITE ZONE, PASSENGER LOADING, 6PM TO 11PM, DAILY

7c) ESTABLISH - TAXI ZONE, DURING GIANTS HOME GAMES AND SPECIAL EVENTS

“700” 3rd Street, west side, from 16 feet to 96 feet north of King Street at meter stall numbers 718, 720, 722, 724 (80-foot zone), South of Market, Supervisor District 6 Daniel Carr, Daniel.carr@sfmta.com

SFMTA requests the relocation of the taxi stand near the SF Giants ballpark from the east side to the west side of 3rd Street to improve visibility during events. Legislated in coordination with the 3rd Street Quick Build Project.

8. Taraval Street between 16th Avenue and 17th Avenue – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM TO 9:30AM and 3:30PM TO 5:30 PM, MONDAY THROUGH FRIDAY

608 Taraval Street, north side, from 10 feet to 62 feet west of 16th Avenue at meter stall number 602 and 604 (52-foot zone), Parkside, Supervisor District 7, Color Curb Program, ccp@sfmta.com.

Per request of a new daycare this zone would provide space for pickups and drop-offs.

9. Taraval Street between 24th Avenue and 25th Avenue – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 5PM, MONDAY THROUGH FRIDAY

1430 Taraval Street, north side, from 72 feet to 112 feet east of 25th Avenue at meter stall numbers 1418 and 1416 (40-foot zone), Supervisor District 4, Parkside, Color Curb Program, ccp@sfmta.com.

Per request of medical office for facilitating pickups and drop-offs of clients.



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10. Cole Street between Carl Street and Parnassus Avenue – Establish a Red Curb for Daylighting

10a) RESCIND - GREEN METER, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

10b) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

“901” Cole Street, east side, from 0 feet to 18 feet south of Carl Street, at meter stall number 902-G (18-foot zone), Cole Valley, Supervisor District 8, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

To improve safety and per state assembly bill AB413, the SFMTA establishes red zones near intersections, called daylighting. Daylighting removes visual barriers near a crosswalk or intersection to increase the visibility of those who walk, bike, or drive prior to entering an intersection. Additionally, daylighting on this block supports additional intersection visibility due to the adjacent Shared Spaces parklet.

11. Cole Street between Carl Street and Parnassus Avenue – Establishing a General Loading Zone

11a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM to 6PM, MONDAY THROUGH SATURDAY

11b) ESTABLISH – GENERAL LOADING ZONE, 7AM to 6PM, MONDAY THROUGH SATURDAY

“915” Cole Street, west side, from 60 feet to 81 feet south of Carl Street, at meter stall number 907 (21-foot zone), Cole Valley, Supervisor District 8, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

12. Cole Street between Carl Street and Parnassus Avenue – Establishing a Dual Use Zone: Commercial Loading and General Loading

12a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

12b) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 12PM, MONDAY THROUGH FRIDAY

12c) ESTABLISH – GENERAL LOADING ZONE, 12PM to 6PM, MONDAY THROUGH FRIDAY

925- 937 Cole Street, west side, from 102 feet to 165 feet south of Carl Street, at meter stall numbers 913, 915, and 917 (63-foot zone), Cole Valley, Supervisor District 8, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

Through data collection and communication with the neighboring businesses, staff recommend updating the meters to become a dual commercial and general loading zone.



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13. 17th Street between Noe Street and Hartford Street – Extending a Commercial Loading Zone

13a) RESCIND – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

3900 17th Street, north side, from 25 feet to 46 feet west of Noe Street (21-foot zone)

13b) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

3900 17th Street, north side, from 25 feet to 57 feet west of Noe Street (32-foot zone), Castro/Upper Market, Supervisor District 8, Color Curb Program, ccp@sfmta.com.

Per request of business to extend commercial loading zone for truck deliveries and to improve traffic flows along F-Line Transit.

14. 16th Street between Market Street and Sanchez Street – Establishing a Short-Term Parking Zone

ESTABLISH – GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, 9AM TO 5PM, MONDAY THROUGH FRIDAY

3512 16th Street, north side, from 336 feet to 358 feet east of Market Street (22-foot zone), Castro/Upper Market, Supervisor District 8, Color Curb Program, ccp@sfmta.com.

Per request by the business for clientele short-term parking.

15. Buchanan Street between Hermann Street and Waller Street – Extending a Passenger Loading Zone

15a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6AM TO 9PM, MONDAY THROUGH FRIDAY

100 Buchanan Street, east side, from 33 feet to 77 feet north of Hermann Street (44-foot zone) at meter stalls number 2 and 4.

15b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 6AM TO 9PM, MONDAY THROUGH FRIDAY

100 Buchanan Street, east side, from 33 feet to 117 feet north of Hermann Street (84-foot zone) at meter stalls number 2, 4, 6 and 8, Western Addition, Supervisor District 8, Color Curb Program, ccp@sfmta.com.

Per request from UCSF to better accommodate hospital shuttles and passenger loading throughout the week.



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16. Mission Street between 16th Street and 15th Street – Establishing a Passenger Loading Zone

16a) RESCIND – GREEN ZONE, SHORT-TERM PARKING, 15-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

16b) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES

1979 Mission Street, east side, from 224 feet to 243 feet north of 16th Street, at meter stall number 1925 (19-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per request from Department of Homelessness and Supportive Housing to establish a passenger loading zone for shelter guests.

17. Capp Street between 20th Street and 21st Street – Establishing an Accessible Passenger Loading Zone

ESTABLISH - WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 5-MINUTE LIMIT, 8AM TO 6PM, DAILY

552 Capp Street, west side, from 217 feet to 283 feet south of 20th Street (66-foot zone), Mission, Supervisor District 9, Mari Hunter, mari.hunter@sfmta.com

Per project review through SDAT this would provide an accessible passenger loading zone at the Community Music Center.

18. Precita Avenue off Mission Street – Establish a Red Curb for Daylighting

18a) RESCIND - GREEN METER, SHORT-TERM PARKING, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

18b) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

“14” Precita Avenue, north side, from 6 feet to 24 feet east of Mission Street, at meter stall number 1G (18-foot zone), Bernal Heights, Supervisor District 9, Shared Spaces Program, sharedspaces@sfmta.com.

To improve safety and per state assembly bill AB413, the SFMTA establishes red zones near intersections, called daylighting. Daylighting removes visual barriers near a crosswalk or intersection to increase the visibility of those who walk, bike, or drive prior to entering an intersection.

19. Cortland Avenue between Ellsworth Street and Gates Street – Removing a Commercial Loading Zone

RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 8AM TO 6PM, MONDAY THROUGH SATURDAY



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802 Cortland Avenue, south side, from 28 feet to 50 feet east of Ellsworth Street, at metered stall number 804 (22-foot zone), Bernal Heights, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

This yellow zone was established to provide additional loading space due to a Shared Spaces parklet occupying a commercial loading zone. Since the parklet has been removed, nearby businesses have requested that the commercial loading zone be removed and returned to general metered parking.



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Categorically exempt from Environmental Review: CEQA Guidelines Section 15301 Class 1(c):
Operation, repair, maintenance, or minor alteration of existing highways and streets, sidewalks, gutters,
bicycle and pedestrian trails, and similar facilities.

Forrest Chamberlain

Name: Forrest Chamberlain, SFMTA

Date 3/15/2024

Approved for Public Hearing by:

A handwritten signature in black ink, appearing to read "ROlea", written over a horizontal line.

Ricardo Olea,
City Traffic Engineer Sustainable
Streets Division Draft by: TM

Date: March 15, 2024