



Bayview Community Shuttle Program



Bayview Community Shuttle Program: Transportation Resource Center Committee

July 7, 2023; 3:00 PM – 4:00 PM
5009 3rd Street

Attendees:

Bay Area Community Resources – Chloe Underdue
Community Youth Center of SF – Leanne Wu, Jackie Deng, Michael Wong
SFMTA – Chris Kidd, Robert Lim

Agenda:

1. Introductions
2. Overview of Transportation Resource Center and Outreach Plan
 - a. Sing Tao newspaper story
 - b. Wechat groups
 - c. Senior Center Visits
3. Partner reports on past outreach activities
 - a. Soft-launch of Transportation Resource Center on 6/20
 - b. Blog post published on 7/5 promoting TRC
4. Partner reports on upcoming outreach activities
 - a. Develop a flyer or a brochure promoting the TRC services
 - b. Make sure people outside of the Bayview know this service is available to them
 - c. Coordinate with BACR to build promotion workplan with Youth Champions that works with their existing programming
 - d. Find time to train Youth Champions on the program so they can speak to all program elements
5. Report to Community Congress
 - a. Raymond to provide CYC report
6. Next Meeting: October 10, 10 am, 5009 3rd Street (CYC Office)

Follow Up:

- SFMTA to provide BACR with Public Outreach Plan for comment (Robert)
- SFMTA to provide BACR with existing TRC documents (Robert)
- SFMTA to follow up with BACR on how to integrate Youth Champions (Robert)
- SFMTA to work on brochure to advertise TRC Services (Chris)
- CYC to provide window dimensions for a display of TRC Services that SFMTA will create
- Check in meeting w/Committee on 7/24 10AM (Virtual)
 - Youth Champions are available Tues & Thursday
 - Other weekdays would require 2 weeks advanced notice



[SFMTA.com/BayviewShuttle](https://www.sfmta.com/BayviewShuttle)

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