



Bayview Community Shuttle Program



Bayview Community Shuttle Program: Shuttle Outreach Committee Minutes

July 13, 2023; 11:00AM – 12:00 PM
Islais Creek Muni Facility Community Room
1301 Cesar Chavez Street

Participants:

SFMTA, Community Youth Center of SF, Mission Neighborhood Center – Evans Campus, Hunters Point Family, SF African American Arts & Cultural District, OneBayview

Overview:

- Events held: 17
- Residents reached: 1,334
- Surveys completed: 356

Agenda:

1. Introductions
 - a. Attending: MNC (Allan), (CYC) Leanne, Jackie, Raymond, SFAAACD (Ericka), (Hunters Point Family) Roslyn, Anietie (One Bayview)
 - b. Public: 2 members
 - c. Feedback:
 - i. Location is not easy to reach and not easy to find the community room location once arrived.
 - ii. Members of the public requested additional outreach to low-income housing on Hunters Point hill.
2. Overview of Shuttle Program and Outreach Plan
 - a. Timeline for draft service plan in September
 - b. Public outreach to get feedback on draft service plan September through January
 - c. RFP status update:
 - i. Most major issues with Contracts team and City Attorney's office resolved
 - ii. Schedule has been pushed back by 2 months, with RFP issued in August
 - iii. Likely contract selection in October, with contract award end of 2023
 - iv. Contract will go to SFMTA Board for approval – first two months of 2023
 - v. **Likely service start of March/April 2023**
 - vi. Comments:
 1. People want the shuttle now – we need to talk about how we are responsive to that. Focus on better expectations for the launch date
 2. Get online survey link to SFAAACD



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- d. **Questions:**
 - i. Can we extend our outreach/input process to align with the changes to the shuttle operations period?
 - ii. We need direct representation in Public Housing – woman will follow-up
3. Partner reports on past outreach activities
 - a. **MNC:**
 - i. DCYF Block Party (April) – about 100 participants
 - ii. Wu Yee Children’s Day – 52 participants
 - iii. Pregnancy Pop Up – Connected with pregnant mothers discussion group
 - iv. Good Samaritan collaboration – sharing information with their clients
 - v. Feedback: Most folks don’t want to fill out the survey in-person. Created an English/Spanish QR code to share with people
 - b. **CYC:**
 - i. Resilient Alice Griffith kick-off – 35 residents filled out worksheets; about 100 people total. Desire to reach shopping; connection between T Third and Alice Griffith
 - ii. Bayview Sunday Streets – 300 interactions, about 18 surveys. Desire to reach Chinatown, San Bruno Ave, Silver Ave FoodsCo, T Third.
 - iii. June 5th workshop at CYC – mostly Asian seniors. Desire to reach Florence Fang Community Garden, Chinatown & San Bruno Ave. Low mobility (didn’t want to walk far). Concern about travel times with multiple passengers – will it be more time competitive than Muni? Concern about safety when traveling through different areas.
 - iv. Have been sharing fliers/surveys in other meeting materials
 - c. **Hunters Point Family**
 - i. Bayview Sunday Streets – Collected about 8 surveys, shared information with other tables/organizations
 - ii. 6/7 – pregnancy pop-up village – 8-9 surveys completed. Could there be a priority stop for Saturday pop-up events for mothers reaching the event?
 - d. **SFAAACD:**
 - i. Café Marketplace – every Friday, 6-9PM. Getting the word out with artists & businesses for the shuttle program
 - ii. Juneteenth – reached at least 150-200 residents
 - iii. Distributed 250 surveys to collaborative of community organizations, collecting in July
 - iv. Distributed surveys to Bayview Library for filling out
 - v. Interest in reaching sports venues/Chase Center
 - e. **One Bayview:**
 - i. Held 2 webinars so far (5/25, 6/22) – 10-15 people each time. Focus on how shuttle can facilitate youth trips and/or field trips.
 - ii. Discussion with New Free Market – how to facilitate trips to/from that location (near Bayview Library)



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- iii. A lot discussion about senior trip needs – how to make sure seniors know how to use the program. Can there be a fixed stop at Bayview Senior Center? What does vehicle accessibility look like?
 - iv. How do we promote community safety as part of the program?
 - v. How can shuttle trip-chain with Transit?
4. Review of survey results
 - a. See Survey Results memo
5. Partner reports on upcoming outreach activities
 - a. **MNC:**
 - i. Pop-up Village on 8/12
 - ii. Backpack giveaway – coordinating with Mission org, date TBD
 - iii. Sending email blast end of July to MNC collective
 - b. **CYC:**
 - i. Bayview National Night Out 8/1
 - c. **Hunters Point Family:**
 - i. Will connect with Southeast Health Center for opportunities for engagement.
 - d. **SFAAACD:**
 - i. Planning Department meeting coming up (approximately 75 attendees), TBD date mid-late August – will promote the shuttle
 - ii. Planning back-to-school event for low-income parents 9/15
 - iii. Continued collaboration with Bayview Library for surveys (get them QR code or survey link)
 - e. **One Bayview:**
 - i. Next webinar 7/20
 - ii. Tie in to schedule for African American Reparations Committee
 - iii. Connect to Southeast Community Facility Commission – how they can help promote
6. Report to Community Congress
7. Next Meeting: October 2023
 - a. Potential meeting spaces: Joseph Lee Rec Center, Bayview Library
 - b. Tentative meeting: October 12, 11AM



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