



SFMTA

Title VI Service Equity Analysis: COVID-19 Temporary Service Plan

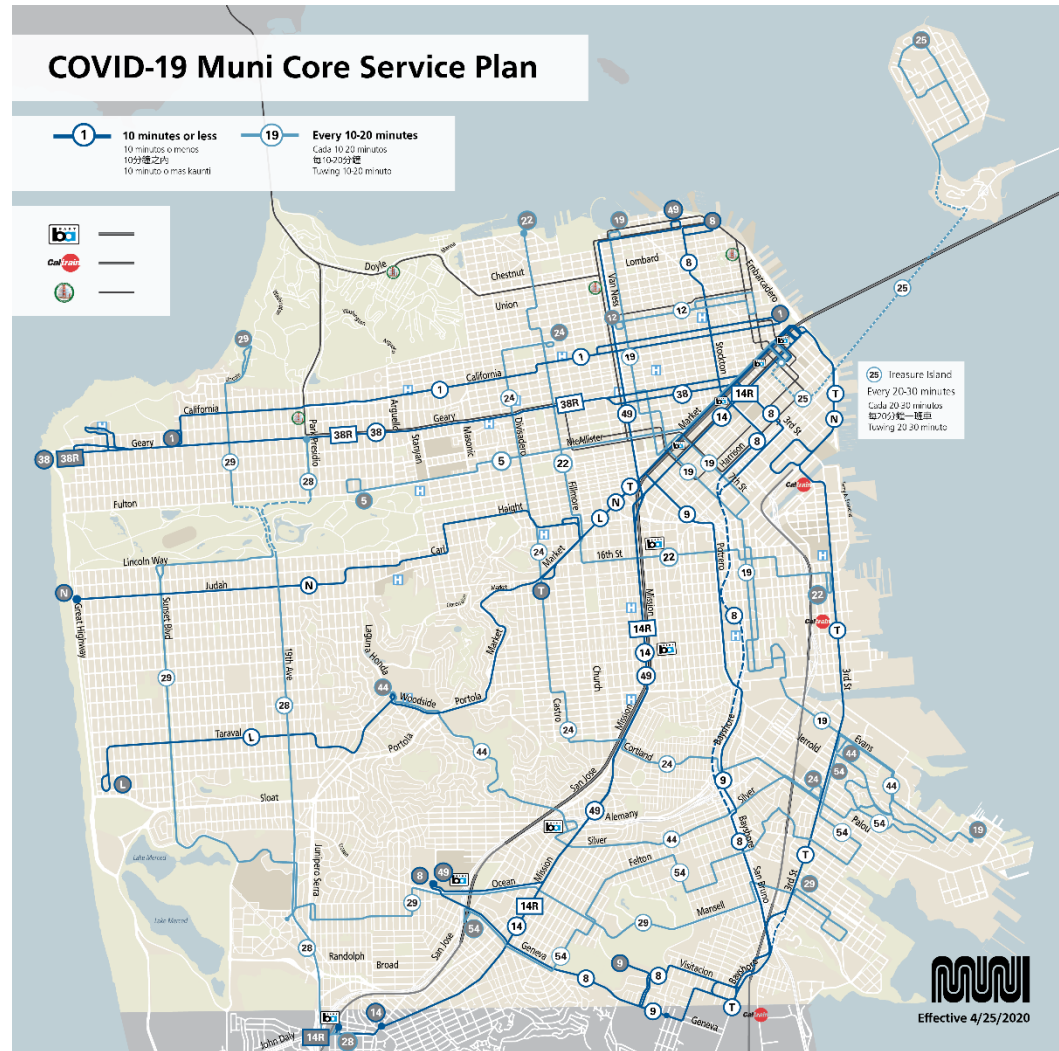
Sean Kennedy, Transit Planning Manager
SFMTA Citizens' Advisory Council
May 6, 2021

Overview

- **COVID-19 Temporary Service Plan**
 - April 2020 Core Service
 - Process for Service Adjustments
 - January 2021 Service
- **Title VI Service Equity Analysis**
 - Technical Analysis
 - Public Outreach
- **15 Bayview Hunters Point Express – A Case Study**
- **Next Steps**

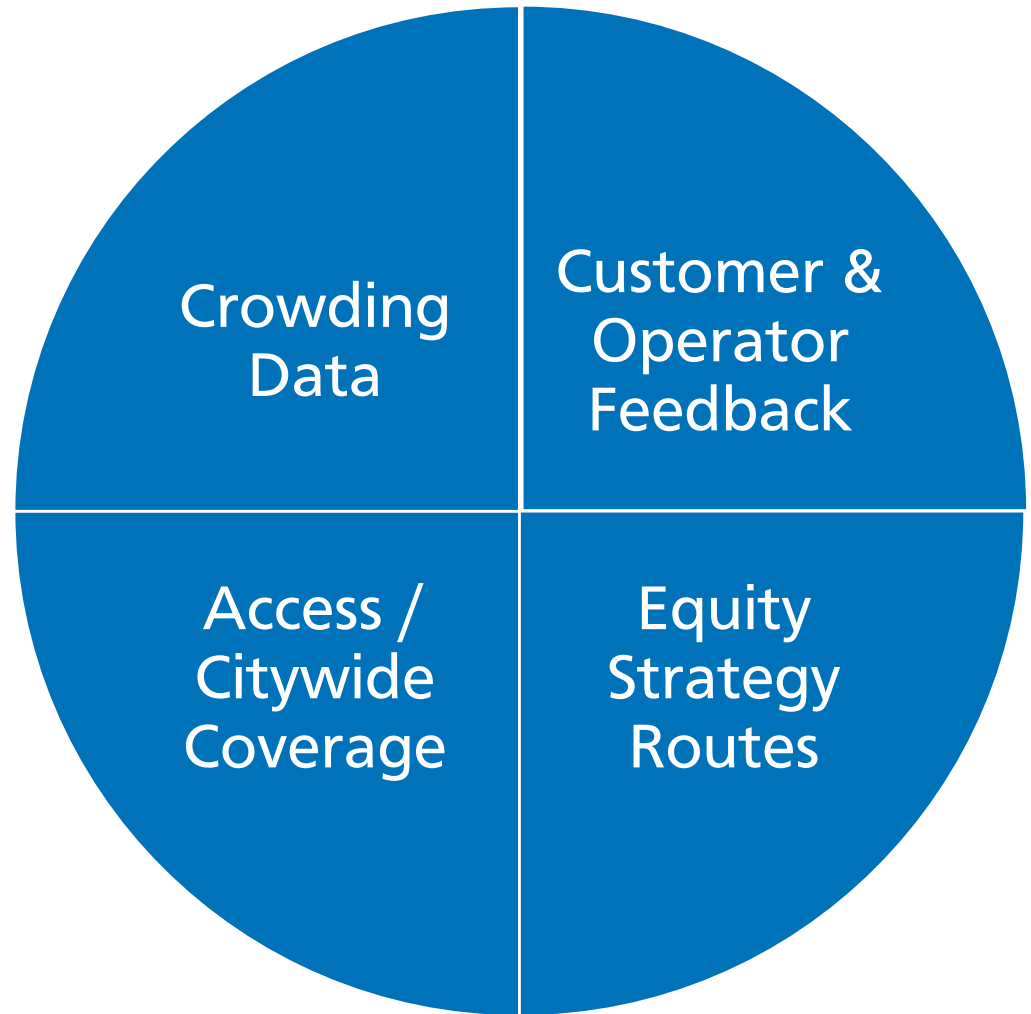
April 2020 COVID-19 Temporary Service Plan

- Original core service of 17 lines based on limited resources
- Based on early pandemic ridership demand & trip/land use patterns
 - Healthcare facilities
 - Grocery stores
 - Essential workplaces



Service Adjustments

Revised service
5 times in pandemic's
first year



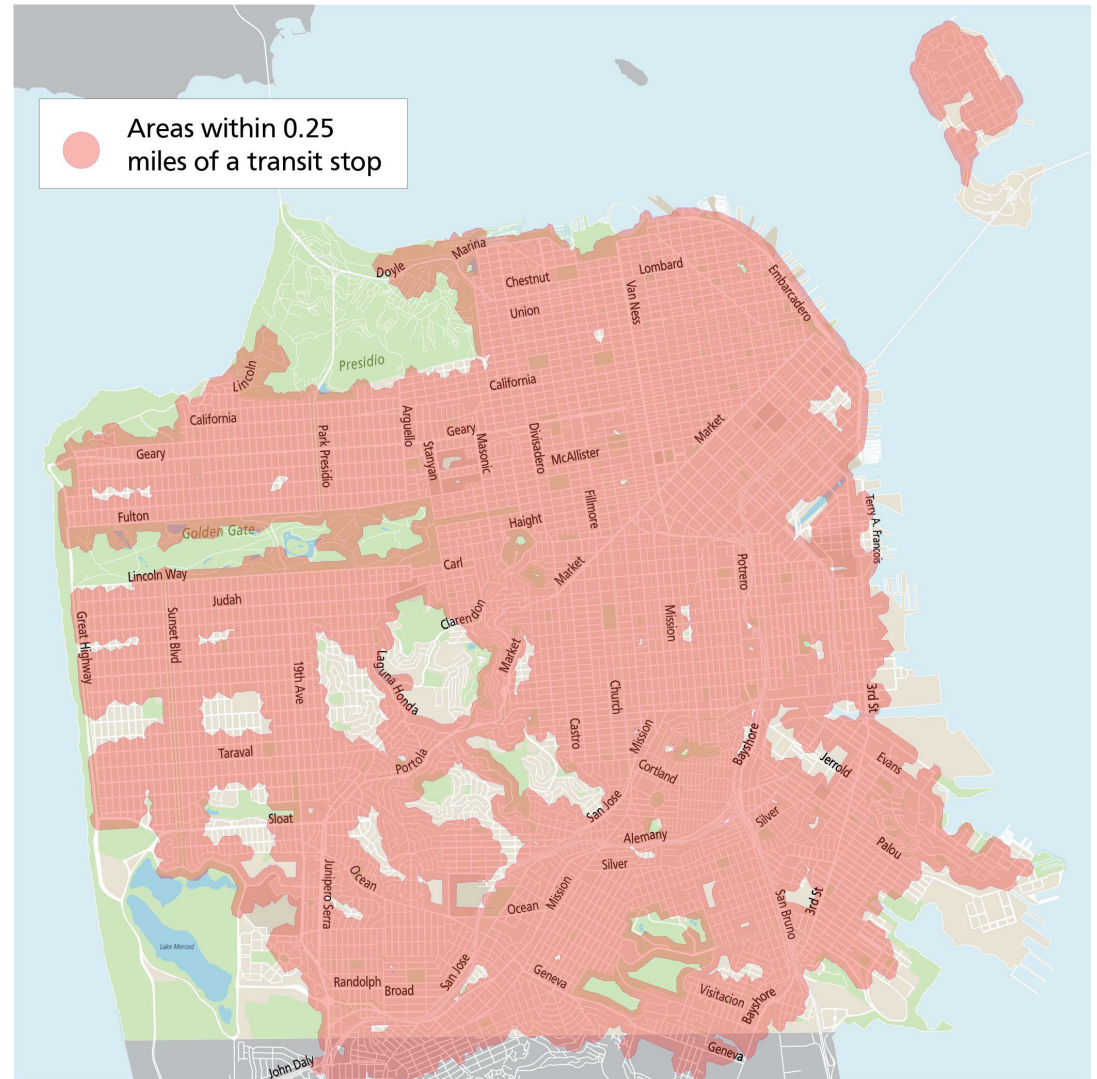
January 2021 Temporary Service Plan

Service restored over time to current **70%** of pre-pandemic service hours



January 2021 Temporary Service Plan

- **91% of San Franciscans** within 2-3 blocks of a Muni stop
- **100% of residents in Muni Service Equity Strategy** neighborhoods



What is Title VI?

As a federally-funded agency, the SFMTA must comply with Title VI of the Civil Rights Act of 1964

Compliance is monitored through the Federal Transit Administration (FTA). Requires that FTA-assisted benefits and related services are made available and equitably distributed to all beneficiaries without regard to race/ethnicity or household income.

FTA Requirement for Major Service Changes

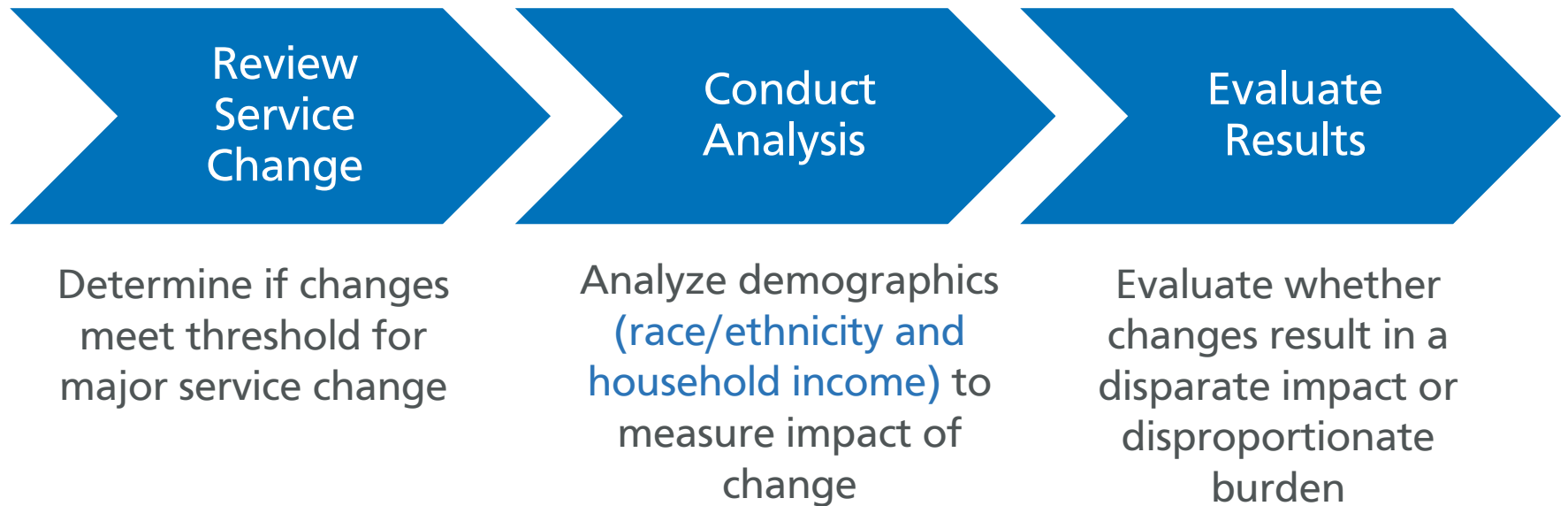
Transit providers must conduct a service equity analysis for major service changes, **even if temporary, if in effect longer than 12 months.**

Title VI Service Equity Analysis

Technical Analysis

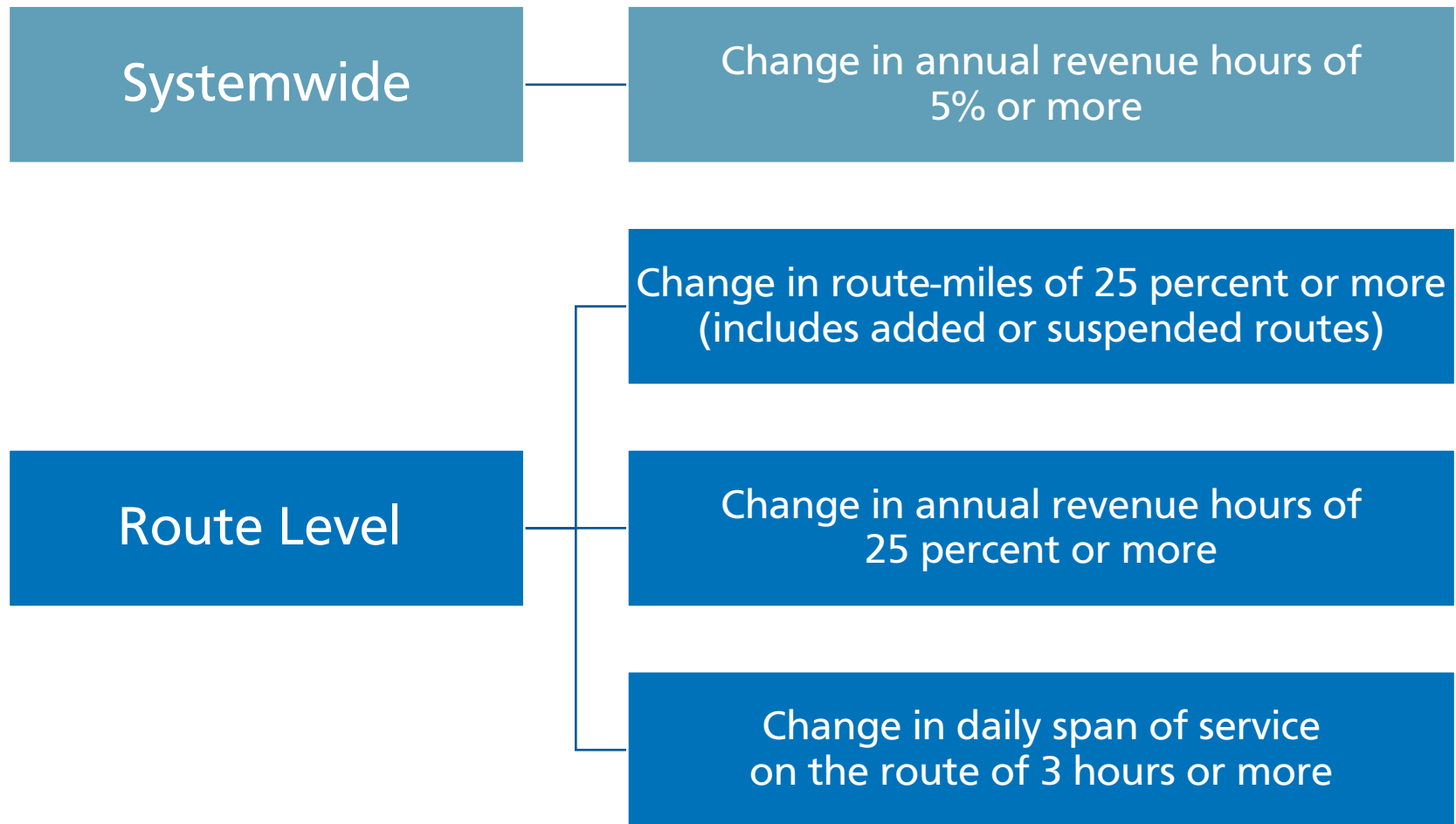
Public Outreach

Technical Analysis



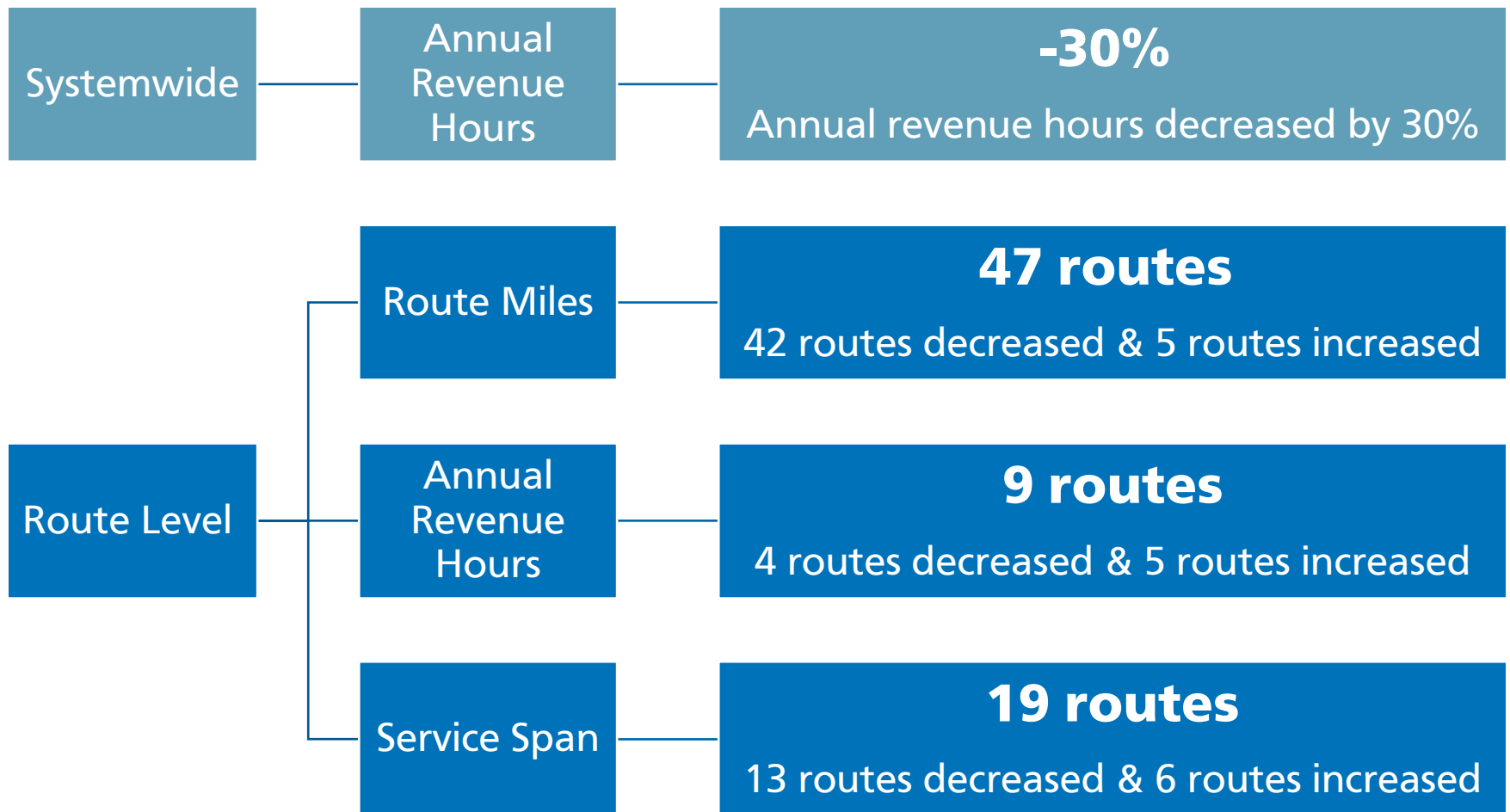
Review Service Change

Major Service Change Definitions



Review Service Change

Major Service Changes Triggered



Conduct Analysis

Analyze Title VI-related Demographics

Population based on race/ethnicity (Census Data)

Census block groups where residents of color comprise a greater percentage than overall city percentage (59%)

Population based on income (Census Data)

Census block groups where residents living below 200% of federal poverty level comprise a greater percentage than overall city percentage (21%)

Evaluate Results

Disparate Impact or Disproportionate Burden?

- **Disparate Impact**

Title VI-protected populations based on race/ethnicity are more impacted by the changes than non-protected populations

- **Disproportionate Burden**

Title VI-protected populations based on household income are more burdened by the changes than non-protected populations

SFMTA Policy:

Disparate impact or disproportionate burden is found if difference is greater than 8%

Evaluate Results

Conclusion: Population impacted by service decreases and increases has similar demographic makeup to citywide population, resulting in no disparate impacts or disproportionate burdens

	Service Decreases		Service Increases	
Major Service Change	Disparate Impact?	Disproportionate Burden?	Disparate Impact?	Disproportionate Burden?
Route Miles	No	No	No	No
Revenue Hours	No	No	No	No
Service Span	No	No	No	No

Public Outreach

- **Multiple channels used to provide information to customers, including:**
 - Ambassador program
 - SFMTA.com/COVID-19 - Multilingual site with links to route-level Muni details, including maps
 - Multilingual signage at transit stops
 - Stakeholder briefings
 - News releases, blog posts & social media
- **Public feedback considered as service was being restored or adjusted, including:**
 - 5 Fulton
 - 9/9R
 - 12 Folsom/Pacific
 - 28 19th Avenue



Public Outreach - Case Study

15 Bayview-Hunters Point Express

SFMTA established **15 Bayview-Hunters Point Express**

- Bayview Community Based Transportation Plan
- Recent customer feedback

Outreach

- Working group
- Local Supervisor's engagement
- In-person & inclusive outreach
- Public surveys

Further supports

- Physical distancing
- Essential trips



Next Steps

- **Continue public outreach**
 - Briefings with stakeholders, including MAAC, CAC, Senior Disability Action Network and San Francisco Transit Riders
- **May 18 SFMTA Board of Directors Meeting**
 - Requesting approval of Title VI Service Equity Analysis of COVID-19 Temporary Service Plan