

# BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN

SFMTA Board Meeting  
February 18, 2020



# Agenda

- What is the Bayview CBTP?
- Project Approach & Community Engagement
- How Projects were Developed
- Participatory Budgeting
- Priority Projects & Policy Recommendations



REQUESTED ACTION FROM MTA BOARD:

**Adoption of Bayview Community Based Transportation Plan**

# WHAT IS THE BAYVIEW CBTP?



SFMTA



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TRANSPORTATION  
COMMISSION



[www.sfmta.com/bayviewcommunityplan](http://www.sfmta.com/bayviewcommunityplan)

# What is a CBTP?

A Community-Based Transportation Plan (CBTP) seeks to **improve mobility, safety, and access** to opportunities by identifying **transportation solutions** in collaboration with **residents, community-based organizations and businesses**.

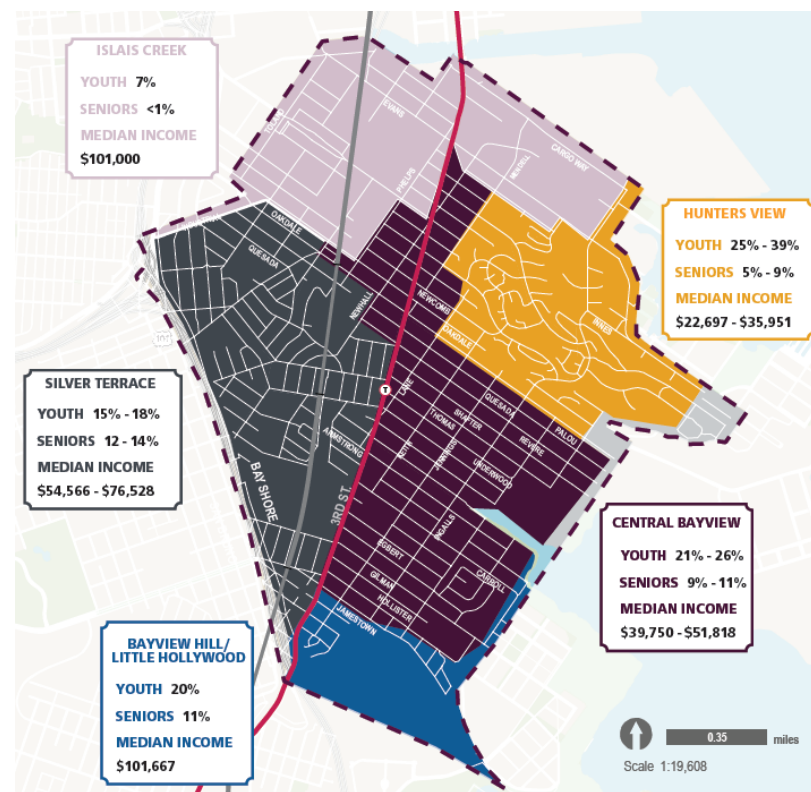
The Bayview CBTP **centers the community** by elevating the lived experiences of Bayview residents **who have historically lacked a voice** in the transportation planning process.

## Why a CBTP?

9 Neighborhood Transportation Plans developed by the San Francisco County Transportation Authority since 2007

SFMTA completed first CBTP in Western Addition in 2016

CBTP's are an opportunity to prioritize equitable outcomes for San Francisco's communities of concern



# Why Bayview?

The Bayview has long been a neglected and underinvested neighborhood– and the impacts of that neglect have largely fallen on low-income communities of color.

## OVERPLANNED & UNDERDELIVERED

Including a Neighborhood Transportation Plan in 2010, the Bayview has had more than 20 transportation-related plans in the last 10 years.

## IN-NEED & AT-RISK POPULATIONS

More than 40% of Bayview's residents live in poverty and the unemployment rate is 5x that of San Francisco. Yet, more than half of residents drive to work.

## PRIORITIZE TODAY'S COMMUNITY

The Bayview will accommodate much of San Francisco's future growth in housing; we need to do a better job of helping the existing community to grow and thrive in-place during a period of rapid change.

# Key Partnerships

Caltrans

San Francisco County  
Transportation Authority

Metropolitan Transportation  
Commission

CBO Outreach Team

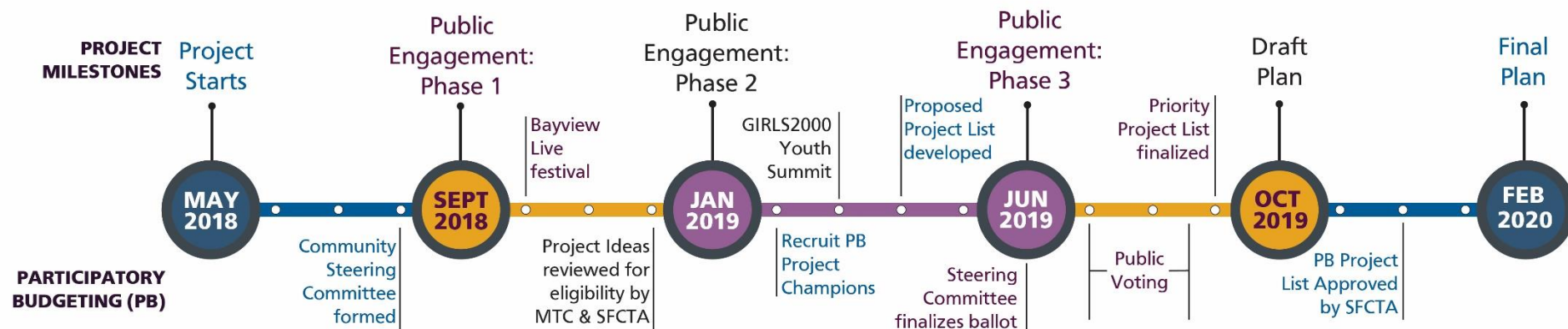
Technical Advisory Committee

Office of former District 10  
Supervisor Malia Cohen

Office of District 10  
Supervisor Shamann Walton

Community Steering Committee

## Plan Schedule



# THE VOICE OF THE COMMUNITY COMES FIRST



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# Learning from Leaders & Elders

18 interviews, March to June 2018

"No More Studies!"

"Be upfront with us"

"Why should we trust you?"

"Don't make us come to another meeting downtown"

"I may be displaced before I can benefit from your plan"

"The most vulnerable are the least likely to be heard"

"Don't ignore our voices if we say something you don't like"

"People want to see results"



# Statement of Intent

*Internal workshops with SFMTA leadership and city peers, drawing from perspectives across many different divisions, to develop a **shared vision of success** in the Bayview that **matched stated community need**.*

## A promise to the public...

ACCOUNTABILITY



The final plan must be **equitable, community-supported** & make a **measurable impact**.

TRUST & TRANSPARENCY



The **community feels respected when they understand the decision-making process**. All plan phases must build trust with the community.

PRESERVING THE  
COMMUNITY'S VOICE



**Prioritize** the authenticity of the **community's lived experience** and aspirations.

COORDINATION



**Tie the plan to real commitments and direct actions**. Plan ahead with all city partners to minimize "outreach fatigue".

# Community Partners

Our community partners helped us identify hard-to-reach groups in the Bayview and engage residents most vulnerable to transportation challenges.

- Equal partners in building Public Outreach Plan
- Co-designed three stages of public engagement events
- Co-hosted engagement events in the community
- Supported cultural competency, clarity & accuracy for Spanish/Chinese translations



# Engagement

JUNE 2018 TO AUGUST 2019

**56** community events or meetings

**325** staff hours in the community

**2,300+** worksheets, surveys, ballots & written comments

**OVER 4,000  
RESIDENTS  
REACHED**



# Youth Summit & Next Stop



<https://www.sfmta.com/blog/sound-be-heard>



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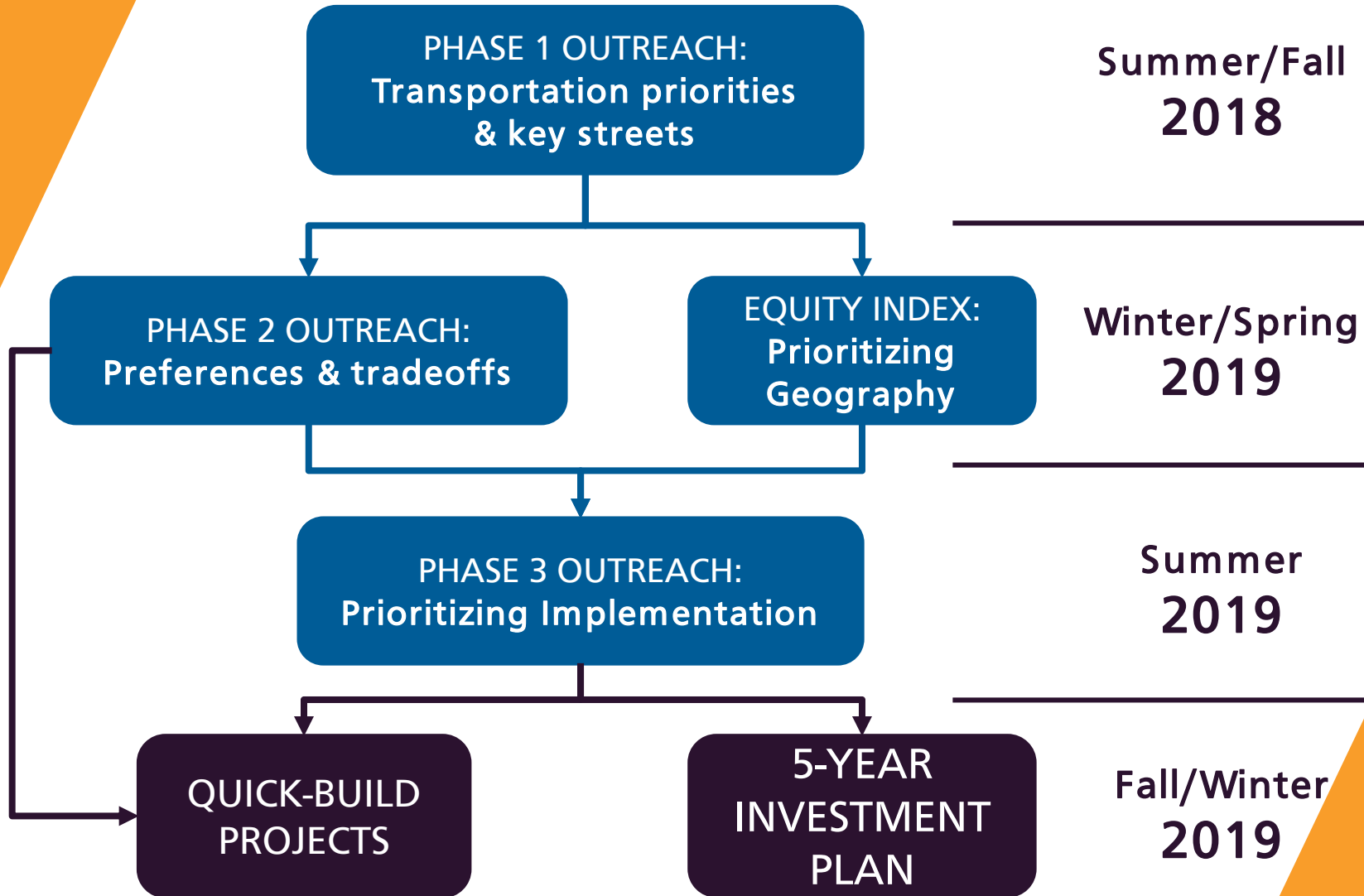
[www.sfmta.com/bayviewcommunityplan](http://www.sfmta.com/bayviewcommunityplan)

# HOW PROJECTS WERE DEVELOPED



# Proposed Projects:

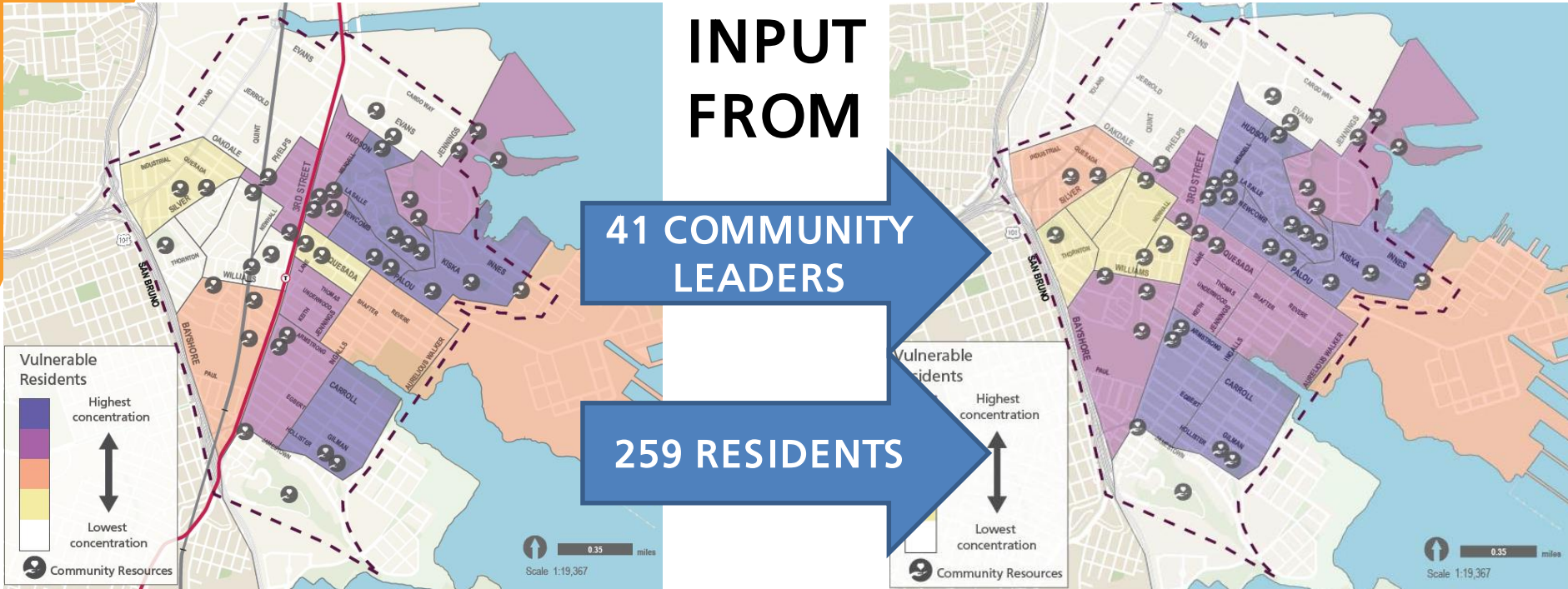
How did we develop our project list?



# Equity Index

How can we ensure investments benefit those who need it most?

START WITH 10 DATA INDICATORS FOR "COMMUNITIES OF CONCERN"



**EQUITY** must be defined by the community – we asked:

**WHO FACES THE MOST TRANSPORTATION CHALLENGES?**

# PARTICIPATORY BUDGETING

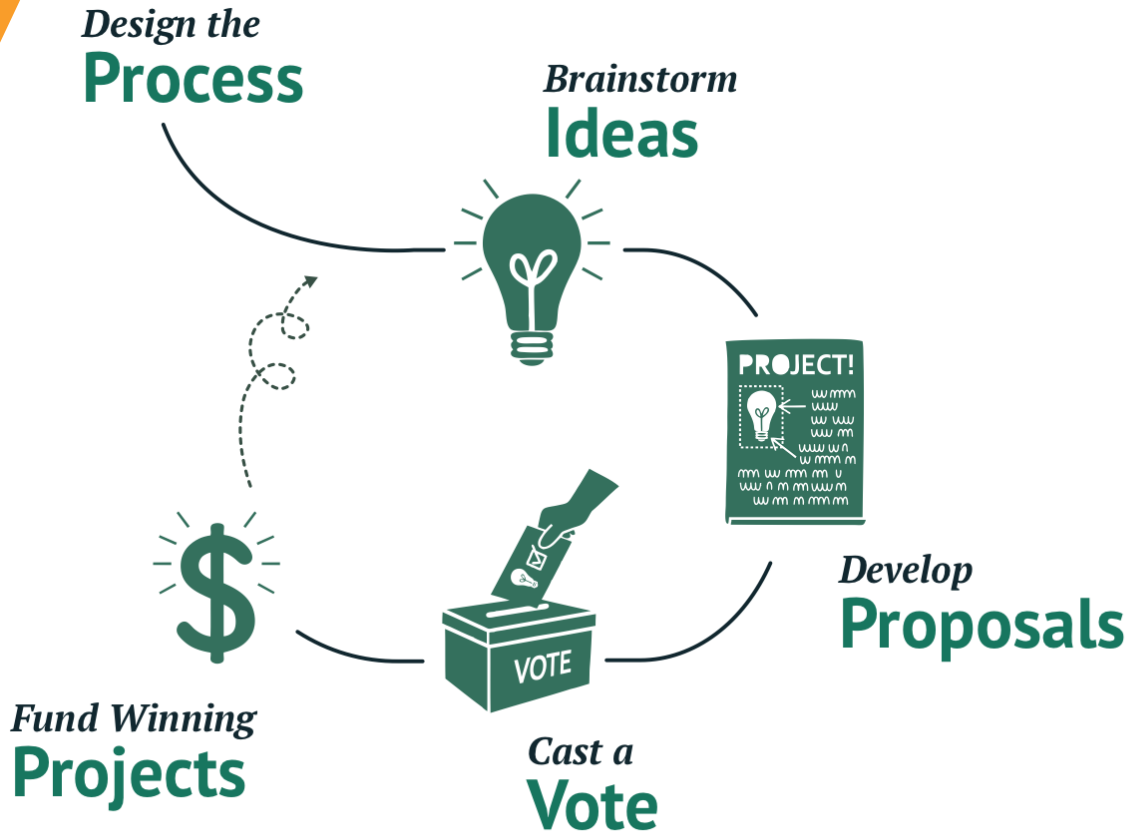




# Participatory Budgeting

## WHAT IS PB?

Participatory Budgeting (PB) is a democratic process in which community members decide how to spend part of a public budget.



PB funded through MTC Lifeline Transportation program pilot, supported by SFCTA Prop K funds.

Image Credit ParticipatoryBudgeting.org

# PB Process & Limitations

PB was led in **partnership with BMAGIC** and the appointed **Community Steering Committee, a 15-member body of residents and community leaders** representing the diversity of the Bayview community.

Steering Committee members **offered compensation** for their expertise.

Steering Committee **set Rulebook** for PB exercise and had **final approval over public ballot and voting rules.**

**BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN**

參與式預算編制工作表

參與式預算 (PB) 是您指導新的公共交通項目和運輸服務的機會，以便他們解決您每天看到的問題。Bayview居民將與市政府工作人員合作制定項目提案，對項目進行投票，獲得最多選擇的項目清單將通過600,000美元的交通補助金獲得資助。

符合條件的項目必須改善Bayview居民的過境或過境通道，包括：

- 過境服務**：這可能包括增加MUNI服務，更多深夜巴士，社區電車或新的BART或Caltrain等區域交通服務。
- 過境基礎設施**：這可能包括新的或改進的公共汽車候車亭，運輸路線上的新人行道，更安全的十字路口以及運輸站周圍的新照明。
- 教育與計劃**：這可以包括免費過境通行證計劃，社區主導的拼車，過境安全大使或改善交通准入的啟蒙計劃。

您將如何改善Bayview的運輸？

想法一：  
想法二：  
想法三：

2018年9月至2018年12月 收集想法  
2019年1月至2019年5月 制定提案  
2019年6月 投票的想法！  
2019年7月至2021年7月 實施，評估，監控

在線查看我們的工作表：<http://bit.ly/BayviewPB>

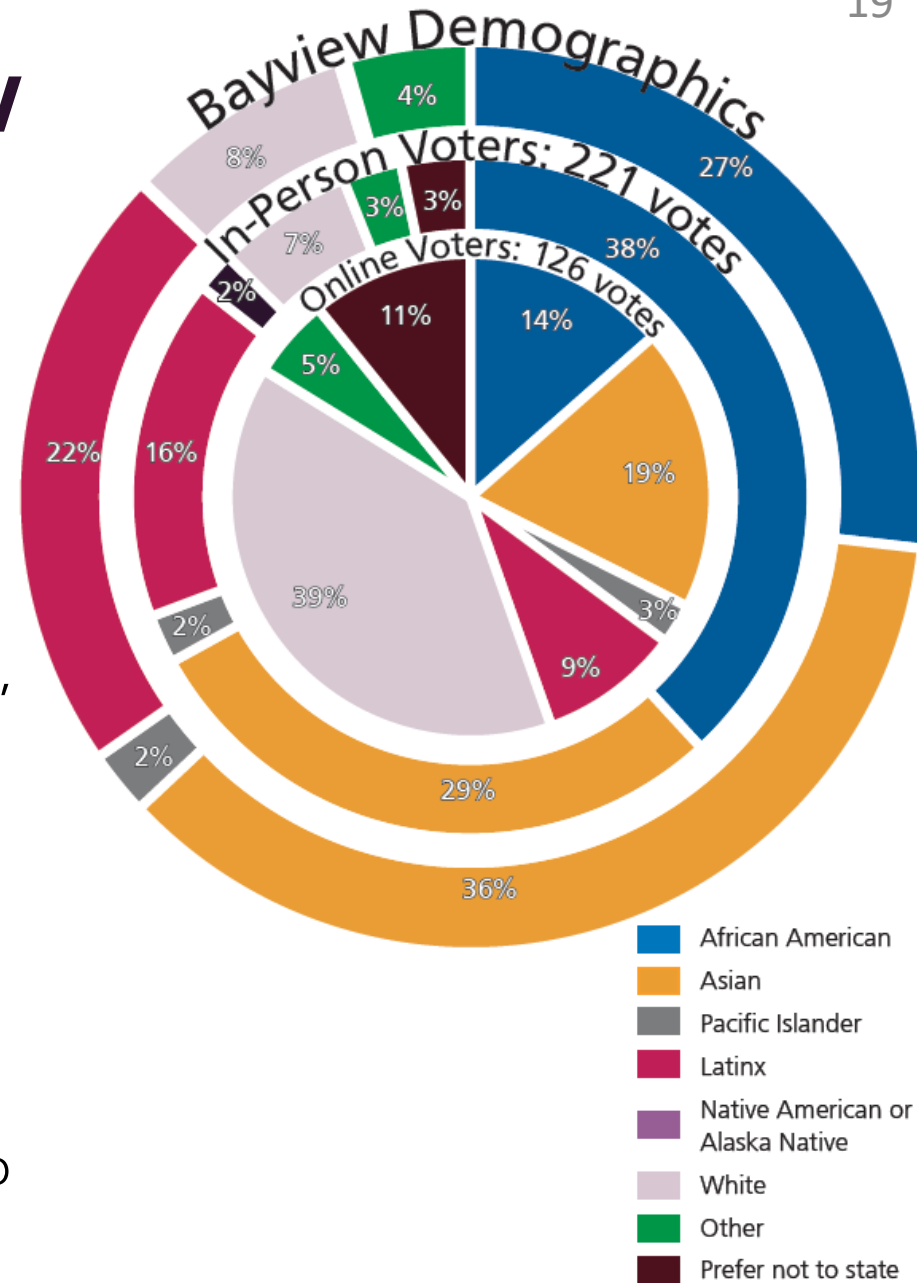
## Substantial limitations on PB

- Eligible ideas limited to **transit & transit access**
- \$750,000 pot of funding **too small** to fund most **transit service** proposals
- Proposals required full scope, budget, schedule and implementing partner **to qualify for ballot**

Top community priorities ineligible for PB included in Policy Recommendations

# PB in the Bayview

- Over **250 ideas** collected from residents
- Over **40 residents** volunteered to develop proposals from eligible ideas
- 19 eligible proposals** presented to Community Steering Committee, **15 approved for public ballot**
- 19 ballot box locations** set up across the Bayview (also available online)
- Ballots were available in **English, Chinese & Spanish**
- 375 ballots** collected (comparable to past PB in D10)



# PLAN PROJECTS & RECOMMENDATIONS



# Funding Overview

## \$3.63 MILLION FOR



**QUICK-BUILD** for small projects in the Bayview (\$600K)



**PARTICIPATORY BUDGETING** to program Lifeline grant funds (\$770K)

- \$620,000 for operating projects
- \$150,000 for capital projects



**5-YEAR INVESTMENT PLAN** funding 53 of 101 potential projects (\$2.28M)

# Upcoming Improvements

[sfmta.com/bayviewquickbuild](https://sfmta.com/bayviewquickbuild)



## QUICK-BUILD PROJECTS

### 1. Hunters Point Blvd/Evans Ave/Innes Ave

Vision Zero traffic calming; crosswalk improvements at Hawes & Arelious Walker; bike lane upgrade on Evans

### 2. Williams Ave

Traffic calming; angled parking; crosswalk improvements at Apollo & Mendell

## OTHER PROJECTS

### 3. Oakdale Ave

Crosswalk upgrades at Selby, Rankin, Phelps & Newhall

### 4. Quesada Ave

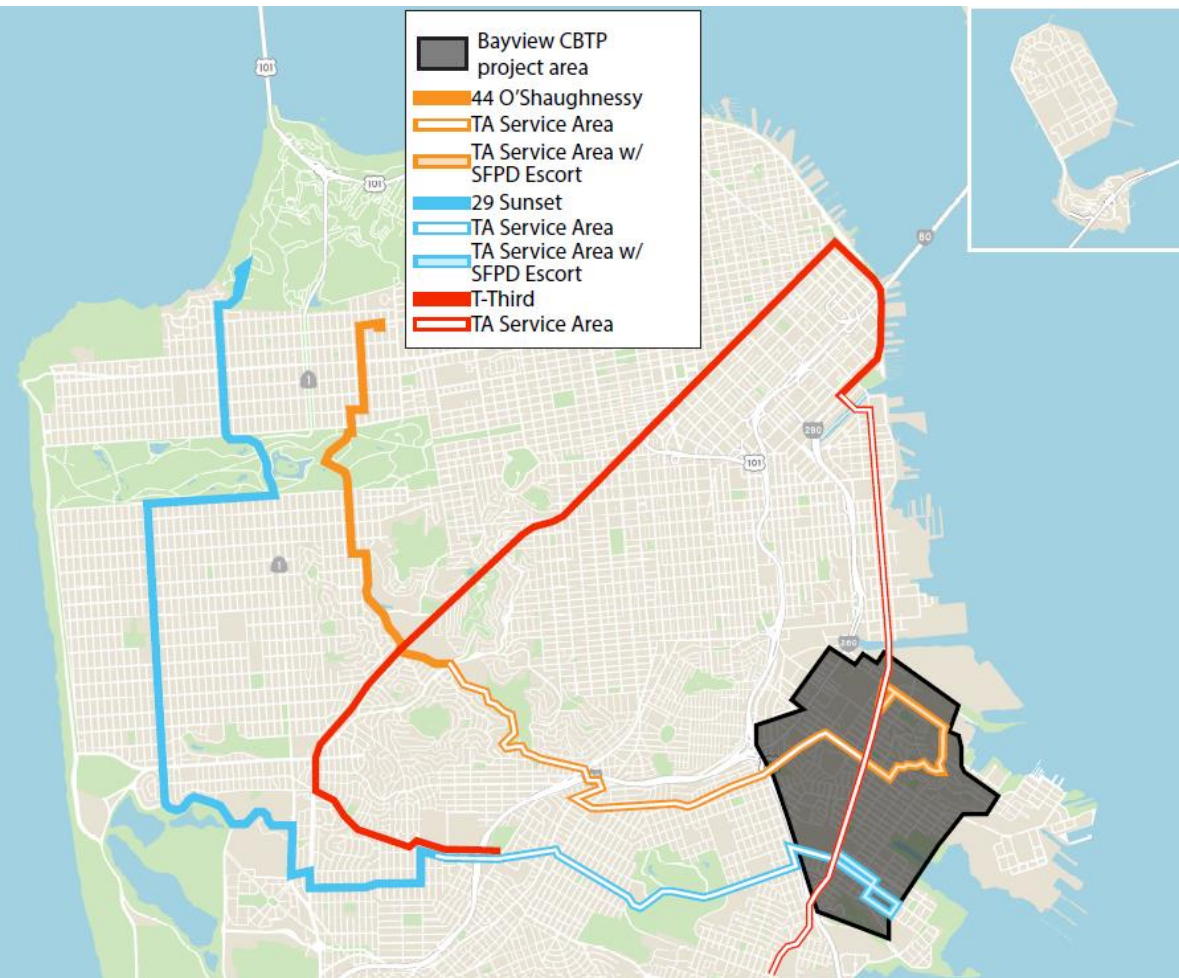
Remove traffic islands, new speed humps, lane striping to narrow street

### 5. Alice Griffith

More parking on Carroll & Gilman; crosswalk improvements at Griffith & Giants Dr; 29 Sunset upgrades

# Participatory Budgeting

## OPERATING PROJECTS (\$620,000)

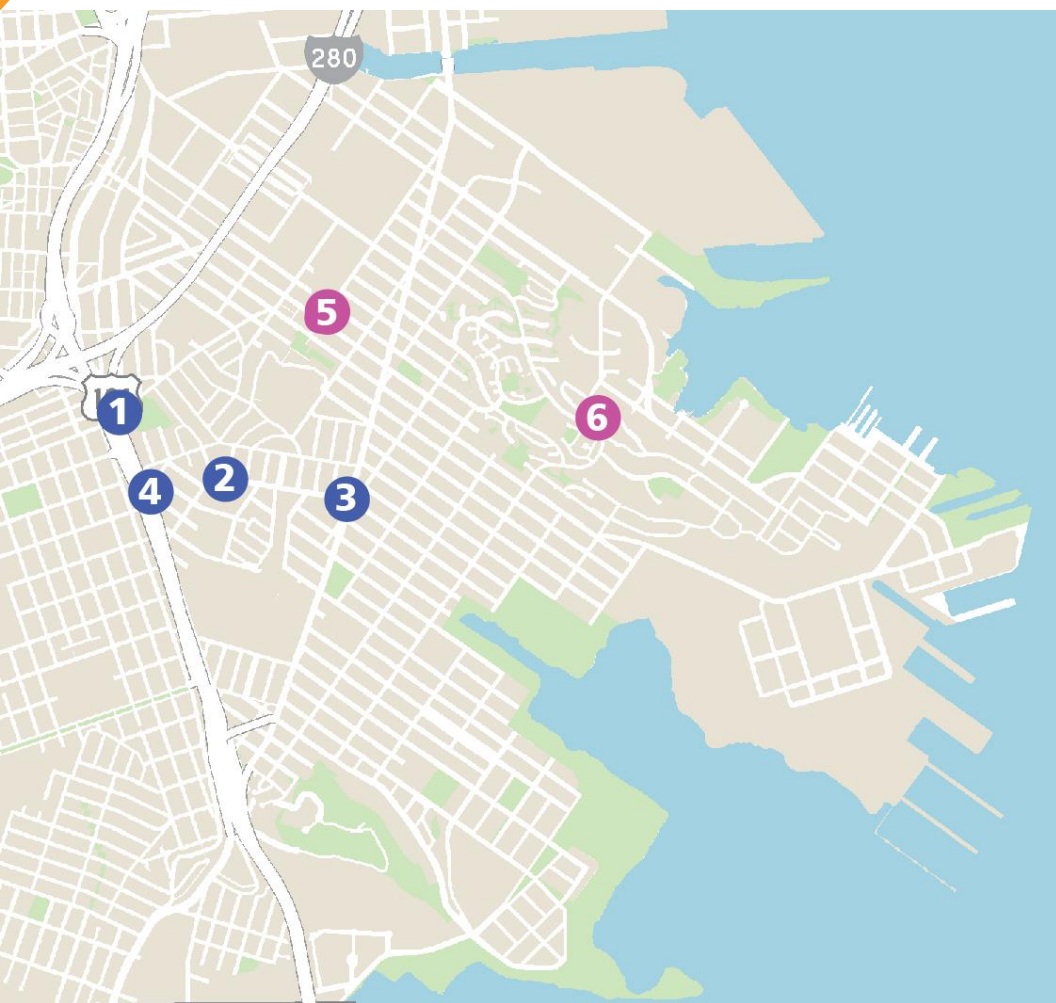


Funds three MTAP staff

- 3 additional TAs for 3 years
- Will ride the T-Third, 44 O'Shaughnessy, and 29 Sunset
- Provide unarmed **safety presence** on transit
- Hired from within the community

# Participatory Budgeting

## CAPITAL PROJECTS (\$150,000)



### INTERSECTION PROJECTS

1. **Bayshore at Silver**  
Signal retiming & longer pedestrian countdowns
2. **Williams at Apollo**  
Permanent concrete crosswalk improvements after Quick Build
3. **Van Dyke at 3<sup>rd</sup>**  
Painted Safety Zones at multi-leg crosswalks
4. **Bayshore at Donner**  
New crosswalk and paint & post pedestrian island on Donner Ave

### NEW BUS SHELTERS

- Installation follows additional feasibility work
5. **Oakdale Ave at Phelps St**
  6. **Hudson Ave at Ingalls Ave**



# 5-YEAR PLAN Proposed Projects

**\$8.36 Million in  
proposed projects**

- **70 PEDESTRIAN PROJECTS (\$3.5 MILLION)**
- **9 STREETSCAPE & LIGHTING PROJECTS (\$1.7 MILLION)**
- **13 TRANSIT ACCESS PROJECTS (\$450,000)**
- **9 BIKE NETWORK PROJECTS (\$2.2 MILLION)**



All proposed projects identified through resident input & Equity Index

# 5-YEAR PLAN Priority Projects

**\$2.47 Million in  
priority projects**

- **42 PEDESTRIAN PROJECTS (\$1.14 MILLION)**
- **3 STREETSCAPE & LIGHTING PROJECTS (\$1.0 MILLION)**
- **7 TRANSIT ACCESS PROJECTS (\$140,000)**
- **1 BIKE NETWORK PROJECT (\$150,000)**



Priority projects selected only with resident prioritization

# 5-Year Plan Project Details

	Proposed Projects	Proposed Project Costs	Priority Projects	Priority Project Costs	
Pedestrian Projects	<b>70</b> projects	<b>\$3.5</b> million	<b>42</b> projects	<b>\$1.14</b> million	
Streetscape & Lighting Projects	<b>9</b> projects	<b>\$1.7</b> million	<b>3</b> projects	<b>\$1.0</b> million	
Transit Access Projects	<b>13</b> projects	<b>\$450,000</b>	<b>7</b> projects	<b>\$140,000</b>	
Bike Network Projects	<b>9</b> projects	<b>\$2.2</b> million	<b>1</b> project	<b>\$150,000</b>	

# Policy Recommendations

## MUNI SERVICE

Increase bus service for Bayview's most isolated

## CUSTOMER SERVICE

Residents want to feel like Muni is meant for them

## T-THIRD TRAIN SERVICE

Frequency, reliability, speed

## PERSONAL SAFETY

More street lighting & unarmed safety presence

## DISPLACEMENT & JOBS

Use SFMTA resources to help long-time residents grow and thrive in their community

## COMMUNITY SHUTTLE

Connect residents to services, 3<sup>rd</sup> Street, and regional transit

## PARKING

Get cars off sidewalks without punishing residents

## BIKES IN THE BAYVIEW

Build culture of bicycling among residents; barriers to bicycling are not only physical

# Muni Service Recommendations

Will be incorporated into Muni Service Equity Strategy, including:



Faster trips between **Bayview and Downtown**



Quicker, more reliable connections on the **29 Sunset**



Next steps:

Community feedback to refine proposals

Budget process to **identify resources**



# NEXT STEPS

## TODAY

NOV 2019 - SEPT 2020

JULY 2020

JULY 2020 - JULY 2021

- REQUEST PLAN ADOPTION BY MTA BOARD

- QUICK-BUILD PROJECTS

- NEW TRANSIT ASSISTANTS IN SERVICE

- 5-YEAR PLAN PROJECTS START

## Learn More:

[sfmta.com/BayviewCommunityPlan](https://sfmta.com/BayviewCommunityPlan)

## PROJECT TEAM

**Christopher Kidd**

Project Manager

**Maia Moran**

Project Planner

**Ariel Ward**

Project Planner/Engineer

**Tori Winters**

Mapping & GIS

**Jesse Rosemoore**

Project Planner

**Chiamaka Ogwuegbu**

Community Engagement

**Talor Wald**

PB Liaison

**Abigail Brown**

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**Special thanks to SFMTA interns:**

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