



SFMTA

Curb Management Strategy

Citizens Advisory Council

December 5, 2019

Curb management has always been a challenge in San Francisco



Many users competing for curb space



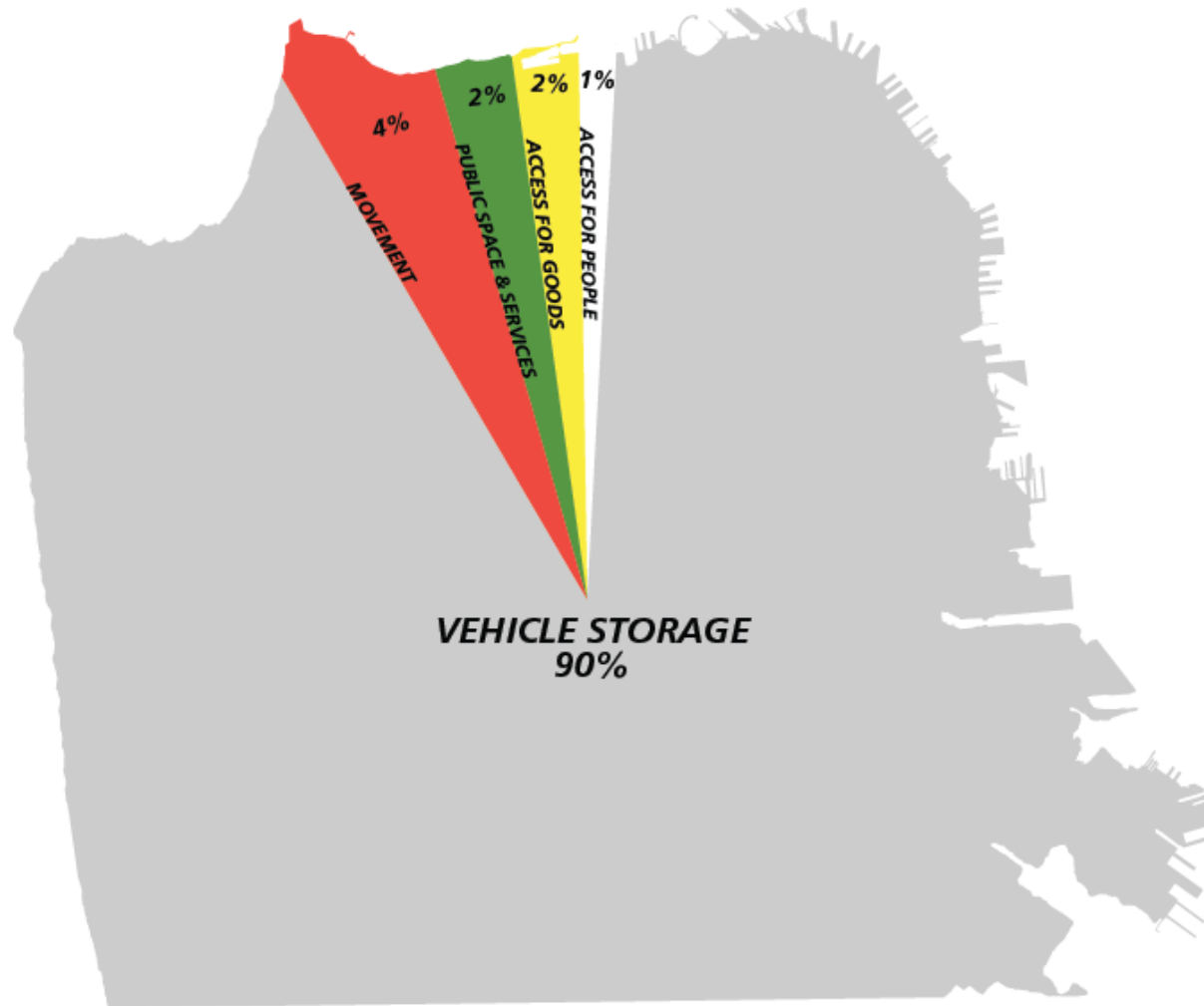
Existing and new curb uses are growing and expanding



Lack of loading space creates safety hazards, transit delay

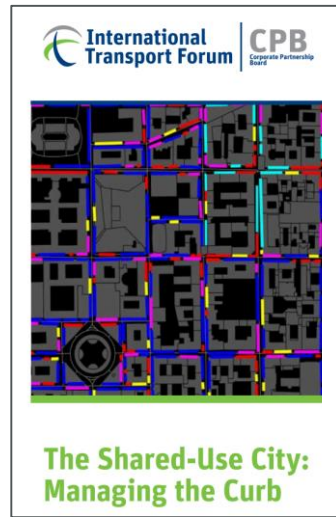


Limitations of existing strategies

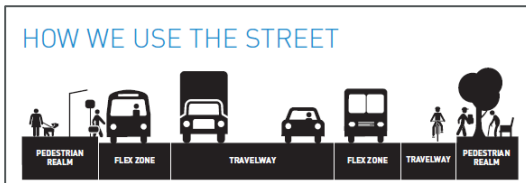
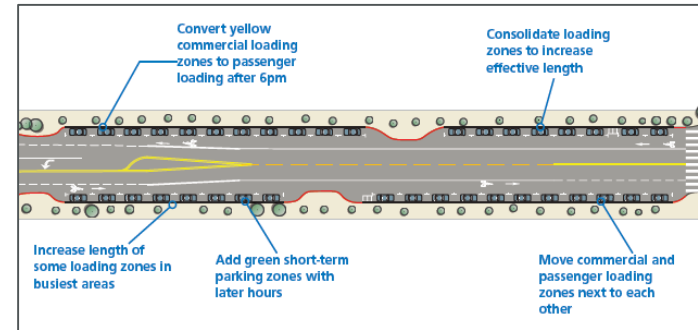


Curb Management Team

Curb Management Strategy



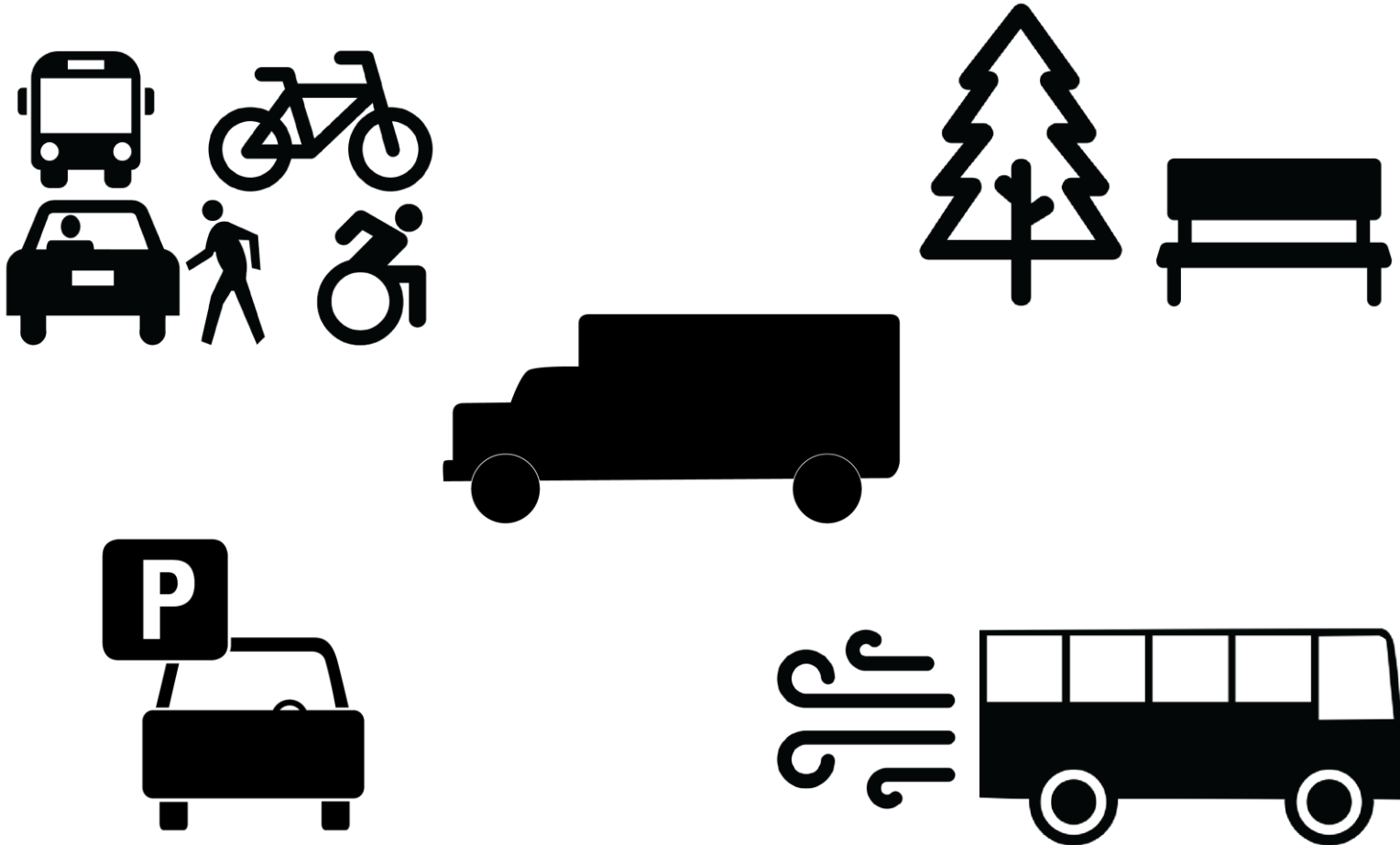
Location-based curb management planning




























Curb Management Strategy

- Policy document governing curb allocation.
Recommends:
 - New tools
 - Policies
 - Legislative changes
 - Process improvements
- Holistic, proactive approach for curb allocation
- Design guidelines
- Support other city goals

Curb Management Framework: Curb access functions



Curb priority by land use

Residential Low Density	Residential Med - High Density	Neighborhood Commercial	Downtown	Major Attractor	Industrial/PDR
					
					
					
					
					

Curb Management Strategy: Objective 1

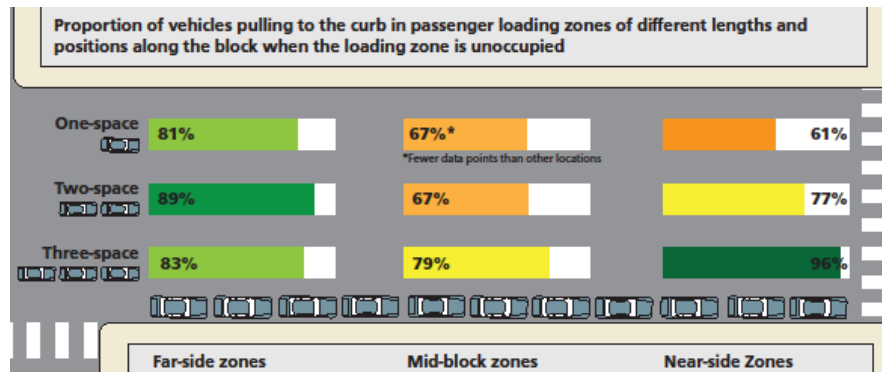
Advance a holistic planning approach

- Supplement the request-based Color Curb Program with proactive curb space allocation
- Simplify loading zone hours & days of enforcement
- Revise Color Curb Program charges and cost recovery requirement

Curb Management Strategy: Objective 2

Accommodate growing loading needs

- Right size loading zones according to context
- Extend hours of loading zones
- Improve utility of yellow and green zones



Curb Management Strategy: Objective 3

Increase compliance with parking & loading regulations

- Prioritize enforcement of violations that impact safety and accessibility
- Standardize loading signs and clarify where loading is permitted
- Develop public information campaign about loading and street and regulation changes



Curb Management Strategy: Objective 4

Improve access to up-to-date data

- Standardize curb data inventory
- Standardize geofencing notification procedures

Curb Management Strategy: Objective 5

Rationalize policies towards private users of curb space

- Study pricing to address curb use impacts
- Expand local role in regulation of TNCs



Curb Management Strategy: Objective 6

Promote equity and accessibility

- Prioritize accessibility in curb management
- Reduce use of Muni “flag stops” and develop guidelines for when they are permitted

Thank you

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Parking & Curb Management