



SFMTA

Building Progress: Potrero Yard Neighborhood Working Group

September 2019 Meeting

Agenda

1. Meet and Greet - 10 minutes
2. Working Group Member Announcements - 20 minutes
3. August 10 Recap - 20 minutes
4. Discuss Decision-Making Process - 30 minutes
5. Project Updates - 20 minutes
6. A Look Ahead - 20 minutes



Working Group Member Updates

- Is there anything you want to share with us?
- Community conversations about the project
- Outreach for Working Group members

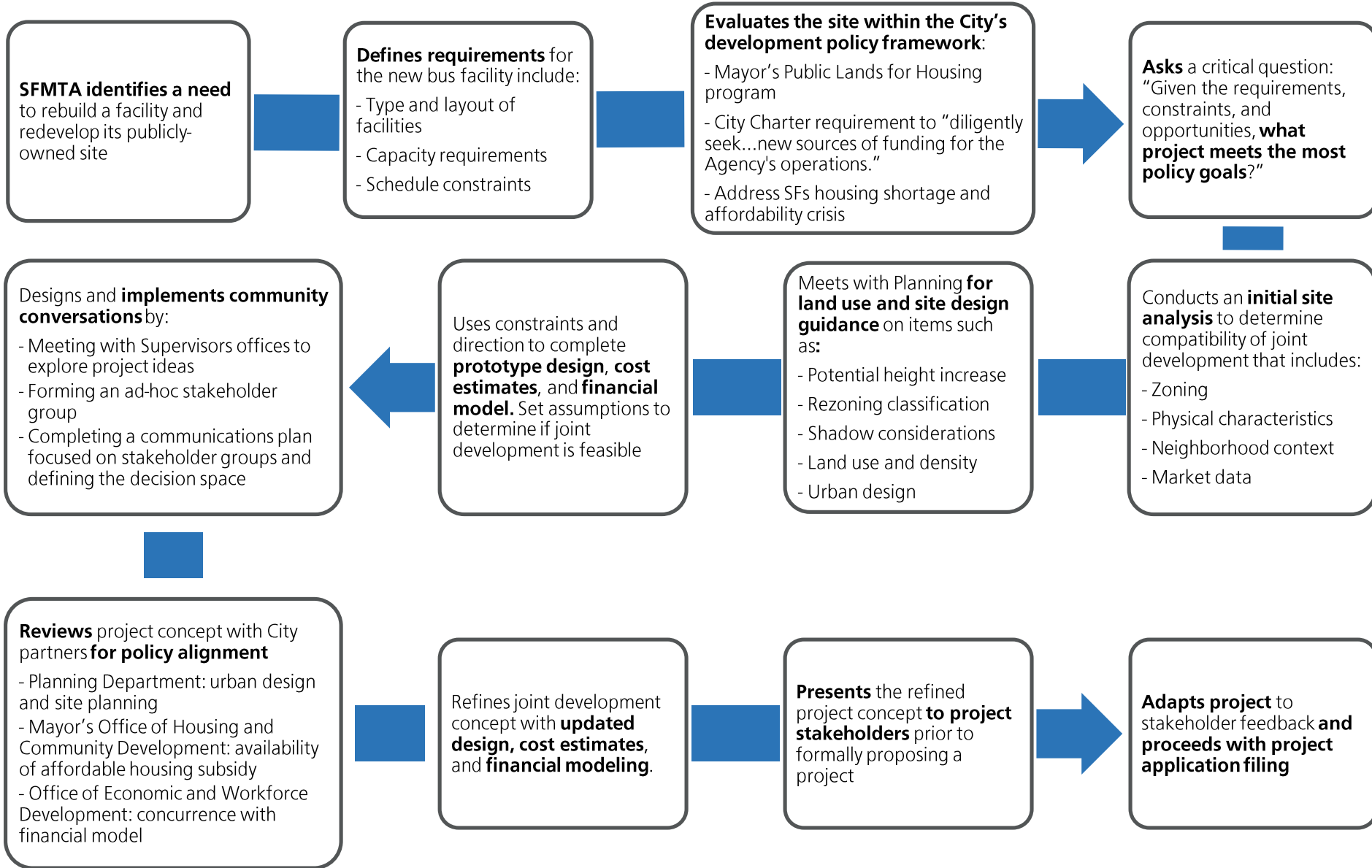


Review of August 10 event

- Workshop boards posted here today as a refresher
- Highlights
 - Over 100 attendees
 - Overflow tours
 - Neighborhood feedback
- Review of feedback collected



Discuss Decision-Making Process



Project Updates

SFMTA Employee Engagement

Thursday, October 3, 6 am to 8 am and 2 pm to 4 pm, Potrero Yard

- Administrative staff, mechanics, and parts storekeepers

Saturday, October 5, 1 pm to 3 pm, Potrero Yard

- Operators, operator training, and street operations

Saturday, October 12, 1 pm to 3 pm, East Bay location

- Operators, operator training, and street operations



Look Ahead

Site tours are now scheduled once a month until the end of the year:

- Desire for more tours open to the public

Current Schedule includes:

- Wednesday, September 25 - 4 pm to 5 pm
- Wednesday, September 25 - 5:30 pm to 6:30 pm
- Wednesday, October 23 - 4 pm to 5 pm
- Wednesday, November 13 - 3 pm to 4 pm
- Wednesday, December 11 - 3 pm to 4 pm



An email update was sent out to all project subscribers, but what other ways could we promote the tours?

Would you like to participate in a future tour?

Review Working Group Applications

- We received 11 applications to fill four vacant positions
- We reached out to each applicant and will determine who will fill the vacancies by the end of this month

Look Ahead

- Fall Workshop Event Planning
 - Tentative Date: Saturday, October 26 (Working Group meeting October 7)
 - Goals:
 - Presentation of updated project concept
 - Connect stakeholder feedback to date with project concept
 - Communicate how Planning, MOHCD, and OEWD are involved
 - Roadmap of project refinement timeline and developer engagement
 - Detail opportunities for future engagement
 - Outreach & promotion
 - Mailer, intercept outreach, postering
 - Business and merchant outreach
 - Community hubs, institutions, churches

Please Reach out Anytime

- Send us your questions
- Suggest additional Working Group members to fill our four vacant seats
- Request a meeting - Our doors are always open to you

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