



SFMTA



Golden Gate Park Traffic Safety Project

Improving the safety of park roads and crossings for all users

- + People driving are traveling at **safer speeds** overall. The number of vehicles traveling over 30 mph fell by **42%** park-wide. Speeds decreased by **13%** on Martin Luther King Jr. Drive, and by **8%** on John F. Kennedy Drive.*
- + Daily vehicle volumes **decreased modestly** in Golden Gate Park, by **23%** on MLK Drive and **10%** on JFK Drive.
- + **12% more** people are **riding bikes** each day on JFK Drive.
- + Newly-installed raised crosswalks **increased** vehicle yielding to pedestrians by an average of **21%**, and close-call incidents have been **reduced** to **almost zero**.
- + Improved “No Parking” striping was effective in **detering illegal parking** along JFK Drive.

*85th percentile speeds used for data analysis

A green space used by 13 million people each year, Golden Gate Park is both a place of recreation and travel.

For thousands of people who travel through the park by foot, bike, transit, and motor vehicle every day, it is important to feel comfortable and safe.

This project implemented several improvements throughout the park. These included 13 raised crosswalks, 10 speed humps, upgraded crosswalk striping, bicycle safety improvements, and other traffic calming features. The project aimed to slow vehicle speeds and increase the safety and visibility of people walking and bicycling.

Project Location

Streets throughout Golden Gate Park

Date of Implementation

2018

Project Elements

- Speed humps
- Raised crosswalks
- Upgraded crosswalk striping
- New and upgraded blue zones
- Striping to discourage illegal parking in the bikeway

Key Evaluation Metrics

- Vehicle speeds
- Vehicle volumes
- Bicycle volumes
- Yielding compliance
- Parking behavior



Vision Zero: San Francisco's commitment to eliminate all traffic deaths and serious injuries

JFK Drive is on the city's Vision Zero High Injury Network - the 13% of city streets that account for 75% of severe and fatal traffic collisions.

With this project, the SFMTA has responded to late Mayor Ed Lee's executive directive for safer streets in the park, working towards more comfortable travel experiences for all.

Mayor Ed Lee joins the SFMTA, Department of Public Works, and Department of Recreation & Parks to construct a speed hump on JFK Drive