



# BIKESHARE IN YOUR COMMUNITY

## WHY BIKESHARE?

Bikeshare is a quick and affordable way to get around.

It can be especially helpful to connect transit trips—In fact, stations with the highest use are typically located near transit hubs.

Bikeshare is a great way to get regular exercise, healthy, and fun.

## BENEFITS OF BIKESHARE



**FINANCIAL SAVINGS**



**IMPROVED PHYSICAL HEALTH**



**BETTER FOR ENVIRONMENT**

## **\$5** BIKESHARE MEMBERSHIPS!

Anyone who qualifies for a Muni Lifeline Pass, Calfresh or PG&E's CARE utility program can sign up for a one-year GoBike **Bikeshare for All (BS4A) membership**, or a **JUMP bike Boost Plan**. BS4A includes unlimited 60 min trips; Boost covers 60 mins of ride time per day.

**11,223** TRIPS TAKEN BY BS4A USERS BETWEEN 7/2017 & 12/2017

**0.87 MILES** TYPICAL TRIP LENGTH FOR BS4A USERS

**15%** OF GOBIKE MEMBERS SIGNED UP THROUGH BS4A

## BIKESHARE IS EXPANDING!

The GoBike expansion is a partnership between the San Francisco Municipal Transportation Agency (SFMTA), and Motivate, the owner/operator of GoBike. This unique partnership allows for a major expansion of the Bay Area's bikeshare network that will culminate in 320 stations and 4,500 bikes in San Francisco, ultimately covering approximately half the city—all at no capital or operational expense to taxpayers. The SFMTA also recently approved the first stationless bikeshare permit for JUMP bikes. JUMP provides electric bikes which are available to any member of the public.

## BIKESHARE IN SAN FRANCISCO - AT A - GLANCE

The following statistics represent bikeshare trips taken July 2017 -December 2017.

**412,000 TRIPS**

## AVERAGE BIKESHARE USER AGES ARE



**36 & 38**

BIKESHARE USERS ARE MOST LIKELY TO TAKE TRIPS DURING COMMUTE HOURS (8 AM - 10 AM AND 5 PM - 7 PM).



# HOW IS A BIKESHARE STATION IMPLEMENTED?

The SFMTA bikeshare team manages the review and permitting process for station-based and stationless operators, works with the private operators to plan and deliver service, issues and enforces permits and contracts and provides outreach guidance and support.



1.

Motivate proposes bikeshare station based on community input.



2.

SFMTA leads City site review and revision, with further outreach on proposed site. Motivate designs station.



3.

SFMTA leads staff level and intra-agency review by the Transportation Advisory Staff Committee (TASC).



4.

Motivate notifies addresses within 250' with mailings. Proposed station is heard at SFMTA public hearing for further feedback.



5.

Station is legislated by SFMTA-issued Directive at the discretion of the Bikeshare Program Manager and the City Traffic Engineer.



6.

Bikeshare station permit issued by SFMTA. Motivate secures any additional necessary permits.



7.

Station is installed.

## QUESTIONS? CONCERNS? COMMENTS?

### CONTACT BIKESHARE PROGRAM STAFF

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### ATTEND A PUBLIC HEARING



After initial outreach and agency review, proposed stations will be heard at a noticed Engineering Public Hearing. Hearing notices are posted on both sides of the street within 100' of stations and are mailed to addresses within 250'. Attendance is not required to register support or opposition, but attendees have an opportunity to comment and speak to Motivate and SFMTA staff.

### SUBMIT A 311 NOTICE



The San Francisco 311 Customer Service Center is available 24 hours a day, 7 days a week to take questions and comments regarding bikeshare.

You can also email [bikeshare@sfmta.com](mailto:bikeshare@sfmta.com) with any questions, concerns or comments.



**SFMTA**  
Municipal  
Transportation  
Agency