



**SFMTA**

Municipal  
Transportation  
Agency

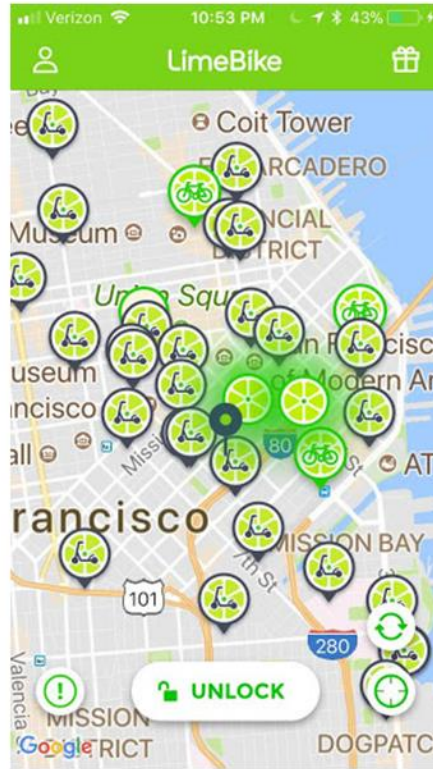
# Pilot Scooter Share Program Permit

Miriam Sorell

April 25th, 2018

*Engineering, Maintenance, and Safety  
Committee (EMSC)*

# Scooter Share Deploys in SF



A rider cruises down Mission Street on a Bird scooter. Almost an city regulations govern the vehicles — yet.

## Complaints roll in over scooter crush

City officials weigh action against stand-up vehicle firms

By Michael Cohnstamm

San Francisco, whose sidewalks and streets have never just about everything, were invaded by something new at the tail end of March — hundreds of motorized stand-up scooters meant to be shared for short rides.

The scooters, capable of speeds up to 20 mph, appeared suddenly, and since their arrival, they've drawn praise from early users and a flood of complaints from people who don't like one of the cleaner but clunky biggest features. They can be parked anywhere.

And they are. City Attorney Dennis Herrera said his office has received numerous complaints, particularly about sidewalk blocking, "steering grounds for commercial scooters." He said, he said, is "examining all of our legal options to protect the more than 1 million people who use San Francisco's sidewalks every day."

Detractors complain that others are leaving the scooters — sometimes, piling them — in the middle of sidewalks and bike lanes, and blocking



A Bird scooter is left on Market Street for the next user to pick up with the rental app. The scooters have no docks and can be left anywhere.

building entrances with them. Pedestrians say they've tripped over them, and people with disabilities say they're cumbersome and difficult obstacles to navigate around.

Some users exacerbate the problem by illegally riding the scooters on sidewalks, leaving pedestrians as they weave in and out of crowds.

Source: continuation on A7



# SFMTA Supports Emerging Mobility

Powered scooters have the potential to provide sustainable and convenient alternatives to driving



# Issues With Scooters To Date

Impede pedestrian travel and risk of pedestrian injury



# Existing Regulations Govern Usage

- Sidewalk Riding Prohibited
- Helmet Required
- May not obstruct sidewalk



# Proposal to Establish Permit

- 24 month pilot
- Up to 5 permits / 500 scooters per permit
- Permit application fee (\$5,000) and annual fee (\$25,000)
- Permit Requirements
  - User Education
  - Data Sharing
  - Privacy Policy
  - Low Income Plan
  - Approved Service Area
  - Insurance

# Thank You!

